CARRIAGE SERVICES INC

Form 10-Q May 08, 2013 Table of Contents

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF $^{\rm x}$ 1934

For the quarterly period ended March 31, 2013

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF $^{\rm o}$ $_{\rm 1934}$

For the transition period from to Commission File Number: 1-11961 CARRIAGE SERVICES, INC.

(Exact name of registrant as specified in its charter)

DELAWARE 76-0423828
(State or other jurisdiction of incorporation or organization) Identification No.)

3040 Post Oak Boulevard, Suite 300 Houston, Texas, 77056 (Address of principal executive offices) (713) 332-8400

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90

days. Yes x No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Securities Exchange Act of 1934.

Large accelerated filero

Accelerated filer

X

Non-accelerated filer o (Do not check if a smaller reporting company)

Smaller reporting company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange

Act). Yes o No x

The number of shares of the registrant's Common Stock, \$.01 par value per share, outstanding as of May 3, 2013 was 18,208,541.

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PART I – FINANCIAL INFORMATION

Item 1. Financial Statements

CARRIAGE SERVICES, INC.

CONSOLIDATED BALANCE SHEETS

(in thousands, except share data)

| (iii thousands, except share data) | | (unaudited) |
|---|-------------------|----------------|
| | December 31, 2012 | March 31, 2013 |
| ASSETS | | |
| Current assets: | | |
| Cash and cash equivalents | \$1,698 | \$1,290 |
| Accounts receivable, net of allowance for bad debts of \$1,177 in 2012 and | 17,812 | 18,142 |
| \$1,016 in 2013 | | 10,142 |
| Assets held for sale | 1,466 | 3,183 |
| Inventories | 5,133 | 5,010 |
| Prepaid expenses | 5,107 | 4,138 |
| Other current assets | 1,923 | 4,107 |
| Total current assets | 33,139 | 35,870 |
| Preneed cemetery trust investments | 70,960 | 73,067 |
| Preneed funeral trust investments | 82,896 | 85,224 |
| Preneed receivables, net of allowance for bad debts of \$2,059 in 2012 and | 23,222 | 24,181 |
| \$1,851 in 2013 | | |
| Receivables from preneed trusts | 25,871 | 26,938 |
| Property, plant and equipment, net of accumulated depreciation of \$84,291 in 2012 and \$85,361 in 2013 | 152,433 | 155,677 |
| Cemetery property | 75,156 | 75,030 |
| Goodwill | 218,442 | 217,243 |
| Deferred charges and other non-current assets | 9,424 | 7,156 |
| Cemetery perpetual care trust investments | 46,542 | 47,165 |
| Total assets | \$738,085 | \$747,551 |
| LIABILITIES AND STOCKHOLDERS' EQUITY | | |
| Current liabilities: | | |
| Current portion of senior long-term debt and capital lease obligations | \$11,218 | \$11,629 |
| Accounts payable | 5,243 | 4,359 |
| Other liabilities | 13,067 | 14,346 |
| Accrued liabilities | 12,278 | 11,671 |
| Liabilities associated with assets held for sale | 369 | 578 |
| Total current liabilities | 42,175 | 42,583 |
| Long-term debt, net of current portion | 118,841 | 115,718 |
| Line of credit | 44,700 | 43,000 |
| Convertible junior subordinated debentures due in 2029 to an affiliate | 89,770 | 89,770 |
| Obligations under capital leases, net of current portion | 4,013 | 3,943 |
| Deferred preneed cemetery revenue | 63,998 | 64,627 |
| Deferred preneed funeral revenue | 39,794 | 41,846 |
| Deferred preneed cemetery receipts held in trust | 70,960 | 73,067 |
| Deferred preneed funeral receipts held in trust | 82,896 | 85,224 |
| Care trusts' corpus | 45,920 | 47,083 |
| Total liabilities | 603,067 | 606,861 |
| Commitments and contingencies: | | |

| Redeemable preferred stock | 200 | 200 | |
|---|-----------|-----------|---|
| Stockholders' equity: | | | |
| Common stock, \$.01 par value; 80,000,000 shares authorized; 22,078,000 and | | | |
| 22,053,000 shares issued at December 31, 2012 and March 31, 2013, | 221 | 221 | |
| respectively | | | |
| Additional paid-in capital | 202,462 | 202,880 | |
| Accumulated deficit | (52,598 |) (47,344 |) |
| Treasury stock, at cost; 3,922,000 shares at December 31, 2012 and March 31, | (15,267 |) (15,267 |) |
| 2013 | (13,207 |) (13,207 | , |
| Total stockholders' equity | 134,818 | 140,490 | |
| Total liabilities and stockholders' equity | \$738,085 | \$747,551 | |
| The accompanying condensed notes are an integral part of these Consolidated Financial Statements. | | | |

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CARRIAGE SERVICES, INC.

CONSOLIDATED STATEMENTS OF OPERATIONS

(unaudited and in thousands, except per share data)

| | For the three months ended March 31, | | |
|---|--------------------------------------|----------|---|
| | 2012 | 2013 | |
| Revenues: | | | |
| Funeral | \$40,035 | \$45,157 | |
| Cemetery | 11,288 | 12,930 | |
| | 51,323 | 58,087 | |
| Field costs and expenses: | | | |
| Funeral | 22,959 | 26,421 | |
| Cemetery | 7,182 | 7,228 | |
| Depreciation and amortization | 2,158 | 2,496 | |
| Regional and unallocated funeral and cemetery costs | 2,333 | 3,264 | |
| | 34,632 | 39,409 | |
| Gross profit | 16,691 | 18,678 | |
| Corporate costs and expenses: | | | |
| General and administrative costs and expenses | 5,242 | 5,775 | |
| Home office depreciation and amortization | 253 | 343 | |
| | 5,495 | 6,118 | |
| Operating income | 11,196 | 12,560 | |
| Interest expense, net of other income | (4,552 |) (2,595 |) |
| Income from continuing operations before income taxes | 6,644 | 9,965 | |
| Provision for income taxes | (2,574 |) (4,384 |) |
| Net income from continuing operations | 4,070 | 5,581 | |
| Income (loss) from discontinued operations, net of tax | 389 | (323 |) |
| Net income | 4,459 | 5,258 | |
| Preferred stock dividend | (4 |) (4 |) |
| Net income available to common stockholders | \$4,455 | \$5,254 | · |
| Basic earnings per common share: | | | |
| Continuing operations | \$0.22 | \$0.31 | |
| Discontinued operations | 0.02 | (0.02 |) |
| Basic earnings per common share | \$0.24 | \$0.29 | |
| Diluted earnings per common share: | | | |
| Continuing operations | \$0.22 | \$0.27 | |
| Discontinued operations | 0.02 | (0.02 |) |
| Diluted earnings per common share | \$0.24 | \$0.25 | |
| Dividends declared per common share | \$0.025 | \$0.025 | |
| Weighted average number of common and common equivalent shares outstanding: | | | |
| Basic | 18,265 | 18,139 | |
| Diluted | 18,320 | 22,728 | |
| The accompanying condensed notes are an integral part of these Consolidated Financi | • | | |

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CARRIAGE SERVICES, INC.

CONSOLIDATED STATEMENTS OF CASH FLOWS

(unaudited and in thousands)

| | For the three months ended | | |
|---|----------------------------|----------|---|
| | March 31, | | |
| | 2012 | 2013 | |
| Cash flows from operating activities: | | | |
| Net income | \$4,459 | \$5,258 | |
| Adjustments to reconcile net income to net cash provided (used) by operating activities | : | | |
| (Income) loss from discontinued operations | (389 |) 323 | |
| Depreciation and amortization | 2,412 | 2,839 | |
| Amortization of deferred financing costs | 174 | (638 |) |
| Provision for losses on accounts receivable | 486 | 440 | |
| Stock-based compensation expense | 403 | 646 | |
| Deferred income taxes | 2,104 | 1,354 | |
| Other | (10 |) — | |
| Changes in operating assets and liabilities that provided (required) cash: | | | |
| Accounts and preneed receivables | (1,240 |) (1,966 |) |
| Inventories and other current assets | (118 |) 501 | |
| Deferred charges and other | (38 |) — | |
| Preneed funeral and cemetery trust investments | 2,305 | 1,411 | |
| Accounts payable and accrued liabilities | (5,310 |) (48 |) |
| Deferred preneed funeral and cemetery revenue | 182 | 2,678 | , |
| Deferred preneed funeral and cemetery receipts held in trust | (2,270 |) (1,935 |) |
| Net cash provided by continuing operating activities | 3,150 | 10,863 | , |
| Net cash provided by discontinued operating activities | 373 | 122 | |
| Net cash provided by operating activities | 3,523 | 10,985 | |
| Cash flows from investing activities: | 3,023 | 10,505 | |
| Acquisitions | (11,589 |) — | |
| Capital expenditures | (3,090 |) (8,711 |) |
| Net cash used in continuing investing activities | (14,679 |) (8,711 |) |
| Net cash provided by discontinued investing activities | 9 | 1,928 | , |
| Net cash used in investing activities | (14,670 |) (6,783 |) |
| Cash flows from financing activities: | (11,070 |) (0,703 | , |
| Net borrowings from (payments against) the bank credit facility | 13,900 | (4,200 |) |
| Payments on long-term debt and obligations under capital leases | (164 |) (160 |) |
| Proceeds from the exercise of stock options and employee stock purchase plan | 318 | 318 | , |
| Stock option benefit | 21 | | |
| Dividends on common stock | (454 |) (452 |) |
| Dividend on redeemable preferred stock | (4 |) (4 |) |
| Payment of loan origination costs | _ | (98 |) |
| Purchase of treasury stock | (2,731 |) — | , |
| Net cash provided by (used in) continuing financing activities | 10,886 | (4,596 |) |
| Net cash used in discontinued financing activities | (7 |) (14 |) |
| Net cash provided by (used in) financing activities | 10,879 | (4,610 |) |
| * | | |) |
| Net decrease in cash and cash equivalents Cash and cash equivalents at beginning of period | (268 |) (408 |) |
| Cash and cash equivalents at beginning of period | 1,137 \$869 | 1,698 | |
| Cash and cash equivalents at end of period The accompanying condensed notes are an integral part of these Consolidated Financial | | \$1,290 | |
| The accompanying condensed notes are an integral part of these Consolidated Financia | i statements | S. | |

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CARRIAGE SERVICES, INC.

CONDENSED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

1. BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The Company

Carriage Services, Inc. ("Carriage", the "Company", "we", "us" or "our") is a leading provider of deathcare services and merchandise in the United States. As of March 31, 2013, we owned and operated 167 funeral homes in 26 states and 33 cemeteries in 11 states.

Principles of Consolidation

The accompanying Consolidated Financial Statements include us and our subsidiaries. All significant intercompany balances and transactions have been eliminated.

Interim Condensed Disclosures

The information for the three month periods ended March 31, 2012 and 2013 is unaudited, but in the opinion of management, reflects all adjustments which are normal, recurring and necessary for a fair presentation of our financial position and results of operations as of and for the interim periods presented. Certain information and footnote disclosures normally included in annual financial statements have been condensed or omitted. The accompanying Consolidated Financial Statements have been prepared consistent with the accounting policies described in our Annual Report on Form 10-K for the year ended December 31, 2012 and should be read in conjunction therewith. Certain reclassifications have been made to prior period amounts to conform to the current period financial statement presentation with no effect on our previously reported results of operations, consolidated financial position, or cash flows.

Cash and Cash Equivalents

We consider all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

Use of Estimates

The preparation of the Consolidated Financial Statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses. On an ongoing basis, we evaluate our estimates and judgments, including those related to revenue recognition, realization of accounts receivable, goodwill, intangible assets, property and equipment and deferred tax assets. We base our estimates on historical experience, third party data and assumptions that we believe to be reasonable under the circumstances. The results of these considerations form the basis for making judgments about the amount and timing of revenues and expenses, the carrying value of assets and the recorded amounts of liabilities. Actual results may differ from these estimates and such estimates may change if the underlying conditions or assumptions change. Historical performance should not be viewed as indicative of future performance, as there can be no assurance that our results of operations will be consistent from year to year. Funeral and Cemetery Operations

We record the revenue from sales of funeral and cemetery merchandise and services when the merchandise is delivered or the service is performed. Sales of cemetery interment rights are recorded as revenue in accordance with the retail land sales provisions for accounting for sales of real estate. This method provides for the recognition of revenue in the period in which the customer's cumulative payments exceed 10% of the contract price related to the interment right. Costs related to the sales of interment rights, which include real property and other costs related to cemetery development activities, are charged to operations using the specific identification method in the period in which the sale of the interment right is recognized as revenue. Revenues to be recognized from the delivery of merchandise and performance of services related to contracts that were acquired in acquisitions are typically lower than those originated by the Company. Sales taxes collected are recognized on a net basis in our Consolidated Financial Statements.

Allowances for bad debts and customer cancellations are provided at the date that the sale is recognized as revenue and are based on our historical experience and the current economic environment. We also monitor changes in delinquency rates and provide additional bad debt and cancellation reserves when warranted. When preneed sales of funeral services and merchandise are funded through third-party insurance policies, we earn a commission on the sale

of the policies. Insurance

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commissions are recognized as revenues at the point at which the commission is no longer subject to refund, which is typically one year after the policy is issued.

Accounts receivable included approximately \$8.4 million and \$8.7 million of funeral receivables at December 31, 2012 and March 31, 2013, respectively, and \$9.2 million and \$8.9 million of cemetery receivables at December 31, 2012 and March 31, 2013, respectively. Non-current prened receivables represent the payments expected to be received beyond one year from the balance sheet date. Non-current prened receivables consisted of approximately \$7.3 million and \$7.5 million of funeral receivables and \$15.9 million and \$16.7 million of cemetery receivables at December 31, 2012 and March 31, 2013, respectively. Accounts receivable also include minor amounts of other receivables. Bad debt expense totaled \$0.5 million and \$0.4 million for three months ended March 31, 2012 and 2013, respectively.

Discontinued Operations

In accordance with our Strategic Acquisition Model, non-strategic businesses are reviewed to determine whether such businesses should be sold and the proceeds redeployed elsewhere. A marketing plan is then developed for those locations which are identified as held for sale. When we receive a letter of intent and financing commitment from a buyer and the sale is expected to occur within one year, the location is no longer reported within our continuing operations. The assets and liabilities associated with the location are reclassified as held for sale on the Consolidated Balance Sheet and the operating results, as well as impairments, if any, are presented on a comparative basis in the discontinued operations section of the Consolidated Statements of Operations, along with the income tax effect. During the first quarter of 2013, we sold funeral homes in Texas which were reported as held for sale at December 31, 2012. We currently have new letters of intent outstanding on funeral homes in Kansas and California; as such, these businesses are no longer reported within our continuing operations. The assets and liabilities associated with the locations are reclassified as held for sale on the Consolidated Balance Sheet and the operating results are presented on a comparative basis in the discontinued operations section of the Consolidated Statements of Operations. See Note 4 to the Consolidated Financial Statements herein for more information.

Business Combinations

Tangible and intangible assets acquired and liabilities assumed are recorded at fair value and goodwill is recognized for any difference between the price of the acquisition and fair value. We customarily estimate related transaction costs known at closing. To the extent that information not available to us at the closing date of an acquisition subsequently becomes available during the allocation period, we may adjust goodwill, assets, or liabilities associated with such acquisition. Acquisition related costs are recognized separately from acquisitions and are expensed as incurred. During the first quarter of 2012, we completed two acquisitions. There were no acquisitions during the first quarter of 2013. See Note 3 to the Consolidated Financial Statements herein for more information.

The excess of the purchase price over the fair value of identifiable net assets of funeral home businesses acquired is recorded as goodwill. Goodwill has primarily been recorded in connection with the acquisition of funeral businesses. Goodwill is tested for impairment by assessing the fair value of each of our reporting units. The funeral segment reporting units consist of our East, Central and West regions in the United States, and we perform our annual impairment test of goodwill using information as of August 31 of each year. In addition, we assess the impairment of goodwill whenever events or changes in circumstances indicate that the carrying value may be greater than fair value. Factors that could trigger an interim impairment review include, but are not limited to, significant adverse changes in the business climate which may be indicated by a decline in our market capitalization or decline in operating results. Our methodology for goodwill impairment testing is described in more detail in Notes 1 and 5 to the Consolidated Financial Statements in our Annual Report on Form 10-K for the year ended December 31, 2012.

Stock Plans and Stock-Based Compensation

We have stock-based employee and director compensation plans under which we may grant restricted stock, stock options, performance awards and employee stock purchase plans, which are described in more detail in Note 17 to the Consolidated Financial Statements in our Annual Report on Form 10-K for the year ended December 31, 2012. We recognize compensation expense in an amount equal to the fair value of the share-based awards expected to vest over the requisite service period. Fair value is determined on the date of the grant. The fair value of options or awards containing options is determined using the Black-Scholes valuation model. The fair value of the performance awards

is determined using a Monte-Carlo simulation pricing model. See Note 14 to the Consolidated Financial Statements herein for additional information on our stock-based compensation plans.

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Computation of Earnings Per Common Share

Basic earnings per share is computed using the weighted average number of common shares outstanding during the period. Diluted earnings per share is computed using the weighted average number of common and dilutive common equivalent shares outstanding during the period. Dilutive common equivalent shares consist of stock options and convertible junior subordinated debentures.

Share-based awards that contain nonforfeitable rights to dividends or dividend equivalents, whether paid or unpaid, are recognized as participating securities and included in the computation of both basic and diluted earnings per share. Our grants of restricted stock awards to our employees and directors are considered participating securities and we have prepared our earnings per share calculations to include outstanding unvested restricted stock awards in both the basic and diluted weighted average shares outstanding calculation. See Note 19 to this Consolidated Financial Statements herein for the computations of per share earnings for the three month periods ended March 31, 2012 and 2013.

The fully diluted weighted average shares outstanding for the three months ended March 31, 2013, and the corresponding calculation of GAAP fully diluted earnings per share include approximately 4.4 million shares that would be issued upon conversion of our convertible junior subordinated debentures as a result of the application of the if-converted method prescribed by FASB ASC 260-10-45. For the three months ended March 31, 2012, the conversion of our convertible junior subordinated debentures is excluded from fully diluted earnings per share calculations and the fully diluted weighted average share count because the inclusion of such converted shares would result in an antidilutive impact.

Preneed Funeral and Cemetery Trust Funds

Our preneed and perpetual care trust funds are reported in accordance with the principles of consolidating Variable Interest Entities ("VIEs"). In the case of preneed trusts, the customers are the legal beneficiaries. In the case of perpetual care trusts, we do not have a right to access the corpus in the perpetual care trusts. For these reasons, we have recognized financial interests of third parties in the trust funds in our financial statements as Deferred preneed funeral and cemetery receipts held in trust and Care trusts' corpus. The investments of such trust funds are classified as available-for-sale and are reported at fair market value; therefore, the unrealized gains and losses, as well as accumulated and undistributed income and realized gains and losses are recorded to Deferred preneed funeral and cemetery receipts held in trust and Care trusts' corpus in our Consolidated Balance Sheets. Our future obligations to deliver merchandise and services are reported at estimated settlement amounts. Preneed funeral and cemetery trust investments are reduced by the trust investment earnings that we have been allowed to withdraw in certain states prior to maturity. These earnings, along with preneed contract collections not required to be placed in trust, are recorded in Deferred preneed funeral revenue and Deferred preneed cemetery revenue until the service is performed or the merchandise is delivered.

In accordance with respective state laws, we are required to deposit a specified amount into perpetual and memorial care trust funds for each interment/entombment right and certain memorials sold. Income from the trust funds is distributed to us and used to provide care and maintenance for the cemeteries and mausoleums. Such trust fund income is recognized as revenue when realized by the trust and distributable to us. We are restricted from withdrawing any of the principal balances of these funds.

An enterprise is required to perform an analysis to determine whether the enterprise's variable interest(s) give it a controlling financial interest in a VIE. This analysis identifies the primary beneficiary of a VIE as the enterprise that has both the power to direct the activities of a VIE that most significantly impact the entity's economic performance and the obligation to absorb losses of the entity that could potentially be significant to the VIE, or the right to receive benefits from the entity that could potentially be significant to the VIE. Our analysis continues to support our position as the primary beneficiary in certain of our funeral and cemetery trust funds.

Trust management fees are earned by us for investment management and advisory services that are provided by our wholly-owned registered investment advisor (CSV RIA). As of March 31, 2013, CSV RIA provides these services to one institution, which has custody of 68% of our trust assets, for a fee based on the market value of trust assets. Under state trust laws, we are allowed to charge the trust a fee for advising on the investment of the trust assets and these fees are recognized as income in the period in which services are provided.

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Fair Value Measurements

We define fair value as the price that would be received from the sale of an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date for items that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually). We disclose the extent to which fair value is used to measure financial assets and liabilities, the inputs utilized in calculating valuation measurements, and the effect of the measurement of significant unobservable inputs on earnings, or changes in net assets, as of the measurement date. Additional required disclosures are provided herein in Notes 6, 10 and 11 to the Consolidated Financial Statements. We currently do not have any assets that have fair values determined by Level 3 inputs and no liabilities measured at fair value. We have not elected to measure any additional financial instruments and certain other items at fair value that are not currently required to be measured at fair value.

To determine the fair value of assets and liabilities in an environment where the volume and level of activity for the asset or liability have significantly decreased, the exit price is used as the fair value measurement. For the three month period ended March 31, 2013, we did not incur significant decreases in the volume or level of activity of any asset or liability. We consider an impairment of debt and equity securities other-than-temporary unless (a) the investor has the ability and intent to hold an investment and (b) evidence indicating the cost of the investment is recoverable before we are more likely than not required to sell the investment. If impairment is indicated, then an adjustment is made to reduce the carrying amount to fair value. As of March 31, 2013, no impairments have been identified. In the ordinary course of business, we are typically exposed to a variety of market risks. Currently, these are primarily related to changes in fair market values related to outstanding debts and changes in the values of securities associated with the preneed and perpetual care trusts. Management is actively involved in monitoring exposure to market risk and developing and utilizing appropriate risk management techniques when appropriate and when available for a reasonable price. Our convertible junior subordinated debentures, payable to Carriage Services Capital Trust (the "Trust"), pay interest at the fixed rate of 7% and are carried on our Consolidated Balance Sheets at a cost of approximately \$89.8 million. The fair value of these securities is estimated to be approximately \$95.2 million at March 31, 2013, based on available broker quotes of the corresponding preferred securities issued by the Trust.

We and our subsidiaries file a consolidated U.S. Federal income tax return, separate income tax returns in 16 states and combined or unitary income tax returns in 11 states in which we operate. We record deferred taxes for temporary differences between the tax basis and financial reporting basis of assets and liabilities. We record a valuation allowance to reflect the estimated amount of deferred tax assets for which realization is uncertain. Management reviews the valuation allowance at the end of each quarter and makes adjustments if it is determined that it is more likely than not that the tax benefits will be realized.

We analyze tax benefits for uncertain tax positions and how they are to be recognized, measured, and derecognized in financial statements; provide certain disclosures of uncertain tax matters; and specify how reserves for uncertain tax positions should be classified on our Consolidated Balance Sheets. We have reviewed our income tax positions and identified certain tax deductions, primarily related to business acquisitions that are not certain. Our policy with respect to potential penalties and interest is to record them as "Other" expense and "Interest" expense, respectively. The entire balance of unrecognized tax benefits, if recognized, would affect our effective tax rate. We do not anticipate a significant increase or decrease in our unrecognized tax benefits during the next twelve months.

Subsequent Events

Income Taxes

Management evaluated events and transactions during the period subsequent to March 31, 2013 through the date the financial statements were issued for potential recognition or disclosure in the accompanying financial statements covered by this report. For more information regarding subsequent events, see Note 20 to the Consolidated Financial Statements herein.

2. RECENTLY ISSUED ACCOUNTING STANDARDS

Comprehensive Income

In February 2013, the FASB amended the Comprehensive Income Topic of the ASC to require reporting of amounts reclassified out of accumulated other comprehensive income (AOCI) by component. In addition, we are required to present significant amounts reclassified out of AOCI to net income in its entirety by the respective line items and to

cross reference any disclosure elsewhere in the notes for amounts reclassified in less than their entirety. This amendment is effective prospectively for public companies for reporting periods after December 15, 2012 which we adopted effective January 1, 2013. See Note 15 to the Consolidated Financial Statements herein for the appropriate disclosures.

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3. ACQUISITIONS

Our growth strategy includes the execution of our Strategic Acquisition Model. We assess acquisition candidates using six strategic ranking criteria to differentiate the price we are willing to pay under a discounted cash flow methodology. Those criteria are:

Size of business:

Size of market;

Competitive standing;

Local market demographics;

• Strength of brand; and
Restated Articles of Incorporation of Zix
Corporation, as filed with the Texas Secretary of
State on November 10, 2005. Filed as Exhibit 3.1
to Zix Corporation s Annual Report on Form 10-K
for the year ended December 31, 2005, and
incorporated herein by reference.

| 3.2 | Amended and Restated Bylaws of Zix Corporation, dated February 4, 2009. Filed as Exhibit 3.1 to Zix Corporation s Current Report on Form 8-K, dated February 10, 2009, and incorporated herein by reference. |
|------------------------|--|
| 10.1 | Lease, dated April 9, 2009, between ZixCorp Canada, Inc. and Zix Corporation and Elk Property Management Limited (relating to Zix Corporation s Ottawa, Canada offices). Filed as Exhibit 10.1 to Zix Corporation s Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2009, and incorporated herein by reference. |
| 31.1* | Certification of Richard D. Spurr, President and Chief Executive Officer of the Company, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 31.2* | Certification of Susan K. Conner, Chief Financial Officer of the Company, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 32.1** | Certification of Richard D. Spurr, President and Chief Executive Officer of the Company, and Susan K. Conner, Chief Financial Officer of the Company, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| * Filed herewith. | |
| ** Furnished herewith. | 22 |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ZIX CORPORATION

Date: August 5, 2009

By: /s/ Susan K. Conner
Susan K. Conner

Chief Financial Officer

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