

CARRIAGE SERVICES INC  
Form 10-Q  
October 29, 2014  
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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 10-Q  
(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2014  
OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission File Number: 1-11961  
CARRIAGE SERVICES, INC.  
(Exact name of registrant as specified in its charter)

DELAWARE  
(State or other jurisdiction of  
incorporation or organization)

76-0423828  
(I.R.S. Employer  
Identification No.)

3040 Post Oak Boulevard, Suite 300  
Houston, Texas, 77056  
(Address of principal executive offices)  
(713) 332-8400  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Securities Exchange Act of 1934.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares of the registrant's Common Stock, \$.01 par value per share, outstanding as of October 24, 2014 was 18,501,227.



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## PART I – FINANCIAL INFORMATION

## Item 1. Financial Statements

## CARRIAGE SERVICES, INC.

## CONSOLIDATED BALANCE SHEETS

(in thousands, except share data)

	December 31, 2013	(unaudited) September 30, 2014
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 1,377	\$ 2,966
Accounts receivable, net of allowance for bad debts of \$847 in 2013 and \$1,015 in 2014	17,950	17,762
Assets held for sale	3,544	—
Inventories	5,300	5,460
Prepaid expenses	4,421	3,939
Other current assets	3,525	4,187
Total current assets	36,117	34,314
Preneed cemetery trust investments	68,341	73,072
Preneed funeral trust investments	97,144	98,525
Preneed receivables, net of allowance for bad debts of \$1,825 in 2013 and \$2,093 in 2014	24,521	26,053
Receivables from preneed trusts	11,166	12,252
Property, plant and equipment, net of accumulated depreciation of \$88,627 in 2013 and \$93,595 in 2014	160,690	183,782
Cemetery property	72,911	75,437
Goodwill	221,087	257,504
Deferred charges and other non-current assets	12,280	14,523
Cemetery perpetual care trust investments	42,342	50,234
Total assets	\$ 746,599	\$ 825,696
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Current portion of long-term debt and capital lease obligations	\$ 13,424	\$ 9,883
Accounts payable	7,046	7,831
Other liabilities	9,939	2,163
Accrued liabilities	12,854	15,037
Liabilities associated with assets held for sale	4,357	—
Total current liabilities	47,620	34,914
Long-term debt, net of current portion	105,642	114,311
Revolving credit facility	36,900	42,300
Convertible junior subordinated debentures due in 2029 to an affiliate	89,770	—
Convertible subordinated notes due 2021	—	113,737
Obligations under capital leases, net of current portion	3,786	3,151
Deferred preneed cemetery revenue	55,479	57,340
Deferred preneed funeral revenue	30,588	30,833
Deferred tax liability	11,915	31,369
Other long-term liabilities	1,548	1,490
Deferred preneed cemetery receipts held in trust	68,341	73,072
Deferred preneed funeral receipts held in trust	97,144	98,525

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Care trusts' corpus	41,893	50,203	
Total liabilities	590,626	651,245	
Commitments and contingencies:			
Stockholders' equity:			
Common stock, \$.01 par value; 80,000,000 shares authorized; 22,183,000 and 22,423,000 shares issued at December 31, 2013 and September 30, 2014, respectively	222	224	
Additional paid-in capital	204,324	212,339	
Accumulated deficit	(33,306	) (22,845	)
Treasury stock, at cost; 3,922,000 shares at December 31, 2013 and September 30, 2014	(15,267	) (15,267	)
Total stockholders' equity	155,973	174,451	
Total liabilities and stockholders' equity	\$746,599	\$825,696	

The accompanying condensed notes are an integral part of these Consolidated Financial Statements.

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CARRIAGE SERVICES, INC.  
CONSOLIDATED STATEMENTS OF OPERATIONS  
(unaudited and in thousands, except per share data)

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2013	2014	2013	2014
Revenues:				
Funeral	\$37,132	\$41,770	\$122,427	\$127,926
Cemetery	12,369	12,779	38,008	38,779
	49,501	54,549	160,435	166,705
Field costs and expenses:				
Funeral	23,244	25,930	73,707	77,906
Cemetery	7,357	7,988	21,809	23,002
Depreciation and amortization	2,080	2,654	7,242	7,744
Regional and unallocated funeral and cemetery costs	2,720	2,900	7,792	6,972
	35,401	39,472	110,550	115,624
Gross profit	14,100	15,077	49,885	51,081
Corporate costs and expenses:				
General and administrative costs and expenses	6,868	6,562	20,226	22,744
Home office depreciation and amortization	851	341	1,570	1,037
	7,719	6,903	21,796	23,781
Operating income	6,381	8,174	28,089	27,300
Interest expense	(3,216)	) (2,177)	) (9,475)	) (7,707)
Accretion of discount on convertible subordinated notes	—	(782)	) —	(1,647)
Loss on early extinguishment of debt	—	—	—	(1,042)
Loss on redemption of convertible junior subordinated debentures	—	—	—	(3,779)
Other income	—	—	—	1,130
Income from continuing operations before income taxes	3,165	5,215	18,614	14,255
Provision for income taxes	(1,257)	) (2,390)	) (7,726)	) (5,915)
Income tax benefit related to uncertain tax positions	—	1,740	—	1,740
Net provision for income taxes	(1,257)	) (650)	) (7,726)	) (4,175)
Net income from continuing operations	1,908	4,565	10,888	10,080
Income from discontinued operations, net of tax	3,986	431	4,408	381
Net income	5,894	4,996	15,296	10,461
Preferred stock dividend	—	—	(4)	) —
Net income available to common stockholders	\$5,894	\$4,996	\$15,292	\$10,461
Basic earnings per common share:				
Continuing operations	\$0.10	\$0.25	\$0.60	\$0.55
Discontinued operations	0.22	0.02	0.24	0.02
Basic earnings per common share	\$0.32	\$0.27	\$0.84	\$0.57
Diluted earnings per common share:				
Continuing operations	\$0.10	\$0.24	\$0.59	\$0.54
Discontinued operations	0.22	0.02	0.19	\$0.02
Diluted earnings per common share	\$0.32	\$0.26	\$0.78	\$0.56
Dividends declared per common share	\$0.025	\$0.025	\$0.075	\$0.075

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Weighted average number of common and common  
equivalent shares outstanding:

Basic	17,892	18,150	17,794	18,086
Diluted	18,057	18,276	22,361	18,223

The accompanying condensed notes are an integral part of these Consolidated Financial Statements.

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CARRIAGE SERVICES, INC.  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(unaudited and in thousands)

	For the Nine Months Ended September 30,	
	2013	2014
Cash flows from operating activities:		
Net income	\$ 15,296	\$ 10,461
Adjustments to reconcile net income to net cash provided by operating activities:		
Gain on sale of businesses and purchase of other assets	(6,546	) (2,724
Impairment of goodwill	100	1,180
Loss on early extinguishment of debt and other costs	—	1,042
Depreciation and amortization	8,910	8,801
Amortization of deferred financing costs	150	681
Accretion of discount on convertible subordinated notes	—	1,647
Provision for losses on accounts receivable	1,274	2,113
Stock-based compensation expense	2,952	3,702
Deferred income tax expense (benefit)	9,389	(140
Loss on redemption of convertible junior subordinated debentures	—	2,932
Other	81	—
Changes in operating assets and liabilities that provided (required) cash:		
Accounts and preneed receivables	(1,765	) (1,700
Inventories and other current assets	934	725
Deferred charges and other	(19	) (196
Preneed funeral and cemetery trust investments	3,566	(3,228
Accounts payable	(1,543	) 785
Accrued and other liabilities	(452	) (1,362
Deferred preneed funeral and cemetery revenue	2,490	335
Deferred preneed funeral and cemetery receipts held in trust	(3,601	) 2,595
Net cash provided by operating activities	31,216	27,649
Cash flows from investing activities:		
Acquisitions and land for new construction	(6,051	) (56,850
Net proceeds from the sale of businesses and other assets	8,321	1,927
Capital expenditures	(7,425	) (18,158
Net cash used in investing activities	(5,155	) (73,081
Cash flows from financing activities:		
Net (payments) borrowings on the revolving credit facility	(18,700	) 5,400
Net (payments) borrowings on the term loan	(7,500	) 5,656
Proceeds from the issuance of convertible subordinated notes	—	143,750
Payment of debt issuance costs related to the convertible subordinated notes	—	(4,650
Payments on other long-term debt and obligations under capital leases	(445	) (662
Redemption of convertible junior subordinated debentures	—	(89,748
Payments for performance-based stock awards	—	(16,150
Proceeds from the exercise of stock options and employee stock purchase plan contributions	685	1,035
Dividends on common stock	(1,362	) (1,379
Dividend on redeemable preferred stock	(4	) —



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Payment of loan origination costs related to the credit facility	(574	)	(825	)
Excess tax benefit of equity compensation	1,023		4,594	
Net cash provided by (used in) financing activities	(26,877	)	47,021	
Net increase (decrease) in cash and cash equivalents	(816	)	1,589	
Cash and cash equivalents at beginning of period	1,698		1,377	
Cash and cash equivalents at end of period	\$882		\$2,966	

The accompanying condensed notes are an integral part of these Consolidated Financial Statements.

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CARRIAGE SERVICES, INC.

CONDENSED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

1. BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The Company

Carriage Services, Inc. (“Carriage”, the “Company”, “we”, “us” or “our”) is a leading provider of deathcare services and merchandise in the United States. As of September 30, 2014, we operated 164 funeral homes in 27 states and 32 cemeteries in 11 states.

Our operations are reported in two business segments: Funeral Home Operations and Cemetery Operations. Funeral homes are principally service businesses that provide funeral services (traditional burial and cremation) and sell related merchandise, such as caskets and urns. Cemeteries are primarily sales businesses providing interment rights (grave sites and mausoleums) and related merchandise, such as markers and memorials.

Principles of Consolidation

The accompanying Consolidated Financial Statements include us and our subsidiaries. All significant intercompany balances and transactions have been eliminated.

Interim Condensed Disclosures

The information for the three and nine month periods ended September 30, 2013 and 2014 is unaudited, but in the opinion of management, reflects all adjustments which are normal, recurring and necessary for a fair presentation of our financial position and results of operations as of and for the interim periods presented. Certain information and footnote disclosures normally included in annual financial statements have been condensed or omitted. The accompanying Consolidated Financial Statements have been prepared consistent with the accounting policies described in our Annual Report on Form 10-K for the year ended December 31, 2013 and should be read in conjunction therewith. Certain reclassifications have been made to prior period amounts to conform to the current period financial statement presentation with no effect on previously reported results of operations, consolidated financial position or cash flows.

Cash and Cash Equivalents

We consider all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

Use of Estimates

The preparation of our Consolidated Financial Statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses. On an ongoing basis, we evaluate our estimates and judgments, including those related to revenue recognition, realization of accounts receivable, goodwill, intangible assets, property and equipment and deferred tax assets and liabilities. We base our estimates on historical experience, third party data and assumptions that we believe to be reasonable under the circumstances. The results of these considerations form the basis for making judgments about the amount and timing of revenues and expenses, the carrying value of assets and the recorded amounts of liabilities. Actual results may differ from these estimates and such estimates may change if the underlying conditions or assumptions change. Historical performance should not be viewed as indicative of future performance, as there can be no assurance that our results of operations will be consistent from year to year.

Funeral and Cemetery Operations

We record the revenue from sales of funeral and cemetery merchandise and services when the merchandise is delivered or the service is performed. Sales of cemetery interment rights are recorded as revenue in accordance with the retail land sales provisions for accounting for sales of real estate. This method provides for the recognition of revenue in the period in which the customer’s cumulative payments exceed 10% of the contract price related to the interment right. Costs related to the sales of interment rights, which include real property and other costs related to cemetery development activities, are charged to operations using the specific identification method in the period in which the sale of the interment right is recognized as revenue. Revenues to be recognized from the delivery of merchandise and performance of services related to contracts that were acquired in acquisitions are typically lower than those originated by the Company. Sales taxes collected are recognized on a net basis in our Consolidated

Financial Statements.

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Allowances for bad debts and customer cancellations are provided at the date that the sale is recognized as revenue and are based on our historical experience and the current economic environment. We also monitor changes in delinquency rates and provide additional bad debt and cancellation reserves when warranted. When preneed sales of funeral services and merchandise are funded through third-party insurance policies, we earn a commission on the sale of the policies. Insurance commissions are recognized as revenues at the point at which the commission is no longer subject to refund, which is typically one year after the policy is issued.

Accounts receivable included approximately \$8.4 million and \$7.6 million of funeral receivables at December 31, 2013 and September 30, 2014, respectively, and \$8.3 million and \$9.9 million of cemetery receivables at December 31, 2013 and September 30, 2014, respectively. Accounts receivable also include minor amounts of other receivables. Non-current preneed receivables represent the payments expected to be received beyond one year from the balance sheet date. Non-current preneed receivables consisted of approximately \$8.1 million and \$7.6 million of funeral receivables at December 31, 2013 and September 30, 2014, respectively, and \$16.5 million and \$18.5 million of cemetery receivables at December 31, 2013 and September 30, 2014, respectively. Bad debt expense totaled approximately \$0.5 million and \$0.8 million for the three months ended September 30, 2013 and 2014, respectively, and \$1.3 million and \$2.1 million for the nine months ended September 30, 2013 and 2014, respectively.

**Property, Plant and Equipment**

Property, plant and equipment (including equipment under capital leases) are stated at cost. The costs of ordinary maintenance and repairs are charged to operations as incurred, while renewals and betterments are capitalized. Depreciation of property, plant and equipment (including equipment under capital leases) is computed based on the straight-line method.

Property, plant and equipment was comprised of the following at December 31, 2013 and September 30, 2014:

	December 31, 2013	September 30, 2014
	(in thousands)	
Land	\$55,639	\$66,080
Buildings and improvements	132,172	146,352
Furniture, equipment and automobiles	61,506	64,945
Property, plant and equipment, at cost	249,317	277,377
Less: accumulated depreciation	(88,627	) (93,595
Property, plant and equipment, net	\$160,690	\$183,782

Significant activity in property, plant and equipment during the nine months ended September 30, 2014 consisted of assets acquired from certain subsidiaries of Service Corporation International (“SCI”) and the acquisition of previously leased properties. We recorded a gain of approximately \$1.1 million in the first quarter of 2014 on the purchase of one of these properties that we had originally acquired under a capital lease. We recorded depreciation expense of approximately \$2.2 million and \$2.3 million for the three months ended September 30, 2013 and 2014, respectively, and \$6.6 million and \$6.8 million for the nine months ended September 30, 2013 and 2014, respectively.

**Discontinued Operations**

We continually review locations to optimize the sustainable earning power and return on our invested capital. These reviews could entail selling certain non-strategic businesses. When we receive a letter of intent and financing commitment from a buyer and the sale is expected to occur within one year, the location is no longer reported within our continuing operations. The assets and liabilities associated with the location are reclassified as held-for-sale on our Consolidated Balance Sheets, and the operating results are presented on a comparative basis in discontinued operations on our Consolidated Statements of Operations. During the first quarter of 2014, we sold a cemetery in Florida which was reported as held-for-sale at December 31, 2013. During the third quarter of 2014, we sold two funeral homes, one in Ohio and one in Kentucky, which were reported as held-for-sale at June 30, 2014. As of September 30, 2014, we had no businesses classified as held-for-sale. See Note 4 to the Consolidated Financial Statements herein for more information.



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### Business Combinations

Tangible and intangible assets acquired and liabilities assumed are recorded at fair value and goodwill is recognized for any difference between the price of the acquisition and fair value. We customarily estimate related transaction costs known at closing. To the extent that information not available to us at the closing date of an acquisition subsequently becomes available during the allocation period, we may adjust goodwill, assets or liabilities associated with such acquisition. Acquisition related costs are recognized separately from acquisitions and are expensed as incurred. We did not acquire any businesses in the third quarter of 2014. During the second quarter of 2014, we acquired six businesses from certain subsidiaries of SCI. See Note 3 to the Consolidated Financial Statements herein for more information concerning this acquisition.

### Goodwill

The excess of the purchase price over the fair value of identifiable net assets of businesses acquired is recorded as goodwill. Goodwill has primarily been recorded in connection with the acquisition of funeral businesses. Goodwill is tested for impairment by assessing the fair value of each of our reporting units. The funeral segment reporting units consist of our East, Central and West regions in the United States, and we perform our annual impairment test of goodwill using information as of August 31 of each year. In addition, we assess the impairment of goodwill whenever events or changes in circumstances indicate that the carrying value may be greater than fair value. Factors that could trigger an interim impairment review include, but are not limited to, significant adverse changes in the business climate which may be indicated by a decline in our market capitalization or decline in operating results.

Our methodology for goodwill impairment testing is described in more detail in Notes 1 and 4 to the Consolidated Financial Statements in our Annual Report on Form 10-K for the year ended December 31, 2013 and further discussion of current period activity in Note 5 to the Consolidated Financial Statements herein.

### Intangible Assets

Our intangible assets include tradenames primarily resulting from acquisitions. Our tradenames are included in Deferred charges and other non-current assets on our Consolidated Balance Sheets. Our tradenames are considered to have an indefinite life and are not subject to amortization. We test for impairment of intangible assets annually at year end.

In addition to our annual review, we assess the impairment of intangible assets whenever events or changes in circumstances indicate that the carrying value may be greater than the fair value. Factors that could trigger an interim impairment review include, but are not limited to, significant under performance relative to historical results and significant negative industry or economic trends.

### Stock Plans and Stock-Based Compensation

We have stock-based employee and director compensation plans under which we may grant restricted stock, stock options, performance awards and stock from our employee stock purchase plan, which are described in more detail in Note 17 to the Consolidated Financial Statements in our Annual Report on Form 10-K for the year ended December 31, 2013. We recognize compensation expense in an amount equal to the fair value of the share-based awards expected to vest over the requisite service period. Fair value is determined on the date of the grant. The fair value of options or awards containing options is determined using the Black-Scholes valuation model. The fair value of the performance awards is determined using a Monte-Carlo simulation pricing model. See Note 17 to the Consolidated Financial Statements herein for additional information on our stock-based compensation plans.

### Computation of Earnings Per Common Share

Basic earnings per share is computed using the weighted average number of common shares outstanding during the period. Diluted earnings per share is computed using the weighted average number of common and dilutive common equivalent shares outstanding during the period. Dilutive common equivalent shares consist of stock options, convertible junior subordinated debentures and convertible subordinated notes.

Share-based awards that contain nonforfeitable rights to dividends or dividend equivalents, whether paid or unpaid, are recognized as participating securities and included in the computation of both basic and diluted earnings per share. Our grants of restricted stock awards to our employees and directors are considered participating securities, and we have prepared our earnings per share calculations attributable to common stockholders to exclude outstanding

unvested restricted stock awards, using the two-class method, in both the basic and diluted weighted average shares outstanding calculation.

The fully diluted weighted average shares outstanding for the nine months ended September 30, 2013, and the corresponding calculation of fully diluted earnings per share, include approximately 4.4 million shares that would have been

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issued upon the conversion of our convertible junior subordinated debentures as a result of the application of the if-converted method prescribed by the Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) 260-10-45. For the three months ended September 30, 2013, shares from the conversion of our convertible junior subordinated debentures and our convertible subordinated notes are excluded from the fully diluted earnings per share calculation because the inclusion of such converted shares would result in an antidilutive impact. The convertible junior subordinated notes were redeemed in March 2014 and there has been no impact on our 2014 calculation of fully diluted earnings per share.

### Preneed Funeral and Cemetery Trust Funds

Our preneed and perpetual care trust funds are reported in accordance with the principles of consolidating Variable Interest Entities (“VIEs”). In the case of preneed trusts, the customers are the legal beneficiaries. In the case of perpetual care trusts, we do not have a right to access the corpus in the perpetual care trusts. For these reasons, we have recognized financial interests of third parties in the trust funds in our financial statements as Deferred preneed funeral and cemetery receipts held in trust and Care trusts’ corpus. The investments of such trust funds are classified as available-for-sale and are reported at fair market value; therefore, the unrealized gains and losses, as well as accumulated and undistributed income and realized gains and losses are recorded to Deferred preneed funeral and cemetery receipts held in trust and Care trusts’ corpus on our Consolidated Balance Sheets. Our future obligations to deliver merchandise and services are reported at estimated settlement amounts. Preneed funeral and cemetery trust investments are reduced by the trust investment earnings that we have been allowed to withdraw in certain states prior to maturity. These earnings, along with preneed contract collections not required to be placed in trust, are recorded in Deferred preneed funeral revenue and Deferred preneed cemetery revenue until the service is performed or the merchandise is delivered.

In accordance with respective state laws, we are required to deposit a specified amount into perpetual and memorial care trust funds for each interment/entombment right and certain memorials sold. Income from the trust funds is distributed to us and used to provide care and maintenance of the cemeteries and mausoleums. Such trust fund income is recognized as revenue when realized by the trust and distributable to us. We are restricted from withdrawing any of the principal balances of these funds.

An enterprise is required to perform an analysis to determine whether the enterprise’s variable interest(s) give it a controlling financial interest in a VIE. This analysis identifies the primary beneficiary of a VIE as the enterprise that has both the power to direct the activities of a VIE that most significantly impact the entity’s economic performance and the obligation to absorb losses of the entity that could potentially be significant to the VIE, or the right to receive benefits from the entity that could potentially be significant to the VIE. Our analysis continues to support our position as the primary beneficiary in the majority of our funeral and cemetery trust funds.

Trust management fees are earned by us for investment management and advisory services that are provided by our wholly-owned registered investment advisor (“CSV RIA”). As of September 30, 2014, CSV RIA provided these services to two institutions, which have custody of 77% of our trust assets, for a fee based on the market value of trust assets. Under state trust laws, we are allowed to charge the trust a fee for advising on the investment of the trust assets and these fees are recognized as income in the period in which services are provided.

### Fair Value Measurements

We define fair value as the price that would be received from the sale of an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date for items that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually). We disclose the extent to which fair value is used to measure financial assets and liabilities, the inputs utilized in calculating valuation measurements, and the effect of the measurement of significant unobservable inputs on earnings, or changes in net assets, as of the measurement date. We currently do not have any assets that have fair values determined by Level 3 inputs and no liabilities measured at fair value. We have not elected to measure any additional financial instruments and certain other items at fair value that are not currently required to be measured at fair value.

To determine the fair value of assets and liabilities in an environment where the volume and level of activity for the asset or liability have significantly decreased, the exit price is used as the fair value measurement. For the three and nine months ended September 30, 2014, we did not incur significant decreases in the volume or level of activity of



any asset or liability. We consider an impairment of debt and equity securities other-than-temporary unless (a) the investor has the ability and intent to hold an investment and (b) evidence indicating the cost of the investment is recoverable before we are more likely than not required to sell the investment. If an impairment is indicated, then an adjustment is made to reduce the carrying amount to fair value with a corresponding reduction to deferred preneed receipts held in trust. We did not record any impairments in the three months ended September 30, 2014. During the second quarter of 2014, we recorded a \$0.4 million impairment charge for other-

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than-temporary declines in fair value related to unrealized losses on certain investments. There were no impairments recorded in the three and nine months ended September 30, 2013.

In the ordinary course of business, we are typically exposed to a variety of market risks. Currently, these are primarily related to changes in fair market values related to outstanding debts and changes in the values of securities associated with the preneed and perpetual care trusts. Management is actively involved in monitoring exposure to market risk and developing and utilizing risk management techniques when appropriate and when available for a reasonable price. Additional required disclosures are provided in Notes 6, 10 and 11 to the Consolidated Financial Statements herein.

**Income Taxes**

We and our subsidiaries file a consolidated U.S. Federal income tax return, separate income tax returns in 16 states in which we operate and combined or unitary income tax returns in 11 states in which we operate. We record deferred taxes for temporary differences between the tax basis and financial reporting basis of assets and liabilities. We record a valuation allowance to reflect the estimated amount of deferred tax assets for which realization is uncertain. Management reviews the valuation allowance at the end of each quarter and makes adjustments if it is determined that it is more likely than not that the tax benefits will be realized.

We analyze tax benefits for uncertain tax positions and how they are to be recognized, measured and derecognized in financial statements; provide certain disclosures of uncertain tax matters; and specify how reserves for uncertain tax positions should be classified on our Consolidated Balance Sheets. We have reviewed our income tax positions and identified certain tax deductions, primarily related to business acquisitions that are not certain. Our policy with respect to potential penalties and interest is to record them as "Other" expense and "Interest" expense, respectively. The entire balance of unrecognized tax benefits, if recognized, would affect our effective tax rate.

On August 1, 2014, we received notification that the Internal Revenue Service ("IRS") completed its examination of our tax year ended December 31, 2011. As a result, we have re-measured our tax liability for unrecognized tax benefits reflecting a reduction to our liability by \$7.3 million. This change resulted in a tax benefit recognized in the amount of \$1.7 million which reduced our effective tax rate for the nine month period ended September 30, 2014. The remainder of the re-measurement resulted in an increase to Deferred tax liability in the amount of \$5.6 million. Additionally, we recognized a credit to interest expense of \$0.6 million related to the settled portion of the uncertain tax position.

The following table summarizes our unrecognized tax benefit as of December 31, 2013 and September 30, 2014:

	December 31, 2013	September 30, 2014
	(in thousands)	
Unrecognized tax benefit	\$7,832	\$515
Interest accrued on unrecognized tax benefits	506	—

We do not anticipate a material change of our unrecognized tax benefits during the next twelve months.

In September 2013, the U.S. Department of the Treasury and the IRS released final regulations relating to guidance on applying tax rules to amounts paid to acquire, produce or improve tangible personal property as well as rules for materials and supplies. We adopted the new guidance for our current tax year, which began on January 1, 2014. These regulations have not had a material impact on our financial statements.

**Subsequent Events**

Management evaluated events and transactions during the period subsequent to September 30, 2014 through the date the financial statements were issued for potential recognition or disclosure in the accompanying financial statements covered by this report.

**2. RECENTLY ISSUED ACCOUNTING STANDARDS****Going Concern**

In August 2014, the FASB issued ASC Subtopic 205-40, Presentation of Financial Statements - Going Concern: Disclosure of Uncertainties about an Entity's Ability to Continue as a Going Concern. ASC Subtopic 205-40 provides guidance as to management's responsibility to evaluate whether there is substantial doubt about an entity's ability to continue as a going concern and to provide related footnote disclosures by incorporating and expanding upon certain principles that are



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currently in U.S. auditing standards. The new guidance requires an entity to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the entity's ability to continue as a going concern within one year after the date that the financial statements are issued (or available to be issued). The new guidance allows the entity to consider the mitigating effects of management's plans that will alleviate the substantial doubt and requires certain disclosures when substantial doubt is alleviated as a result of consideration of management's plans. If conditions or events raise substantial doubt that is not alleviated, an entity should disclose that there is substantial doubt about the entity's ability to continue as a going concern within one year after the date that the financial statements are issued (or available to be issued), along with the principal conditions or events that raise substantial doubt, management's evaluation of the significance of those conditions or events in relation to the entity's ability to meet its obligations and management's plans that are intended to mitigate those conditions. The guidance is effective for annual periods ending after December 15, 2016, and interim and annual periods thereafter. Early adoption is permitted. We plan to adopt the provisions of ASC Subtopic 205-40 for our fiscal year ending December 31, 2016 and the interim periods beginning in 2017.

**Revenue from Contracts with Customers**

In May 2014, the FASB created ASC Topic 606, Revenue from Contracts with Customers. ASC Topic 606 supersedes the revenue recognition requirements under ASC Topic 605, Revenue Recognition, and most industry-specific guidance throughout the Industry Topics of the ASC. The core principle of the guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which an entity expects to be entitled in exchange for those goods or services. Under the new guidance, an entity is required to perform the following five steps: (1) identify the contract(s) with a customer; (2) identify the performance obligations in the contract; (3) determine the transaction price; (4) allocate the transaction price to the performance obligations in the contract; and (5) recognize revenue when (or as) the entity satisfies a performance obligation. The new guidance will significantly enhance comparability of revenue recognition practices across entities, industries, jurisdictions and capital markets. Additionally, the guidance requires improved disclosures as to the nature, amount, timing and uncertainty of revenue that is recognized. The new guidance is effective for the annual reporting period beginning after December 15, 2016, including interim periods within that reporting period. Early adoption is not permitted. We are currently evaluating the impact the adoption of this new accounting standard will have on our Consolidated Financial Statements.

**Discontinued Operations and Disclosure of Disposals of Components of an Entity**

In April 2014, the FASB modified the requirements for reporting a discontinued operation. The amended definition of "discontinued operations" includes only disposals or held-for-sale classifications for components or groups of components of an entity that represent a strategic shift that either has or will have a major effect on the entity's operations or financial results. Examples of a strategic shift that has or will have a major effect on an entity's operations and financial results include a disposal of a major geographical area, line of business, equity method of investment or other parts of an entity. The new definition of discontinued operations will significantly reduce the volume of transactions requiring discontinued operation presentation and disclosure. However, the new guidance also expands the disclosures required when an entity reports a discontinued operation or when it disposes of or classifies as held-for-sale an individually significant component that does not meet the definition of a discontinued operation. The new guidance is effective for all disposals or classifications as held-for-sale that occur in annual periods, and interim periods within those annual periods, beginning after December 15, 2014. An entity cannot apply the amended guidance to a component or to a business that is classified as held-for-sale before the effective date, even if the component or business is disposed of after the effective date. Early adoption is permitted, but only for disposals or classifications as held-for-sale that have not been reported in previously issued financial statements. We will adopt this new guidance effective January 1, 2015.

**3. ACQUISITIONS**

Our growth strategy includes the execution of our Strategic Acquisition Model. We assess the strategic positioning of acquisition candidates based on the size of the business, competitive standing in the market (market share), market size, market demographics, client family revenue profile (customer preferences), barriers to entry, institutional strength of the brand, and long term volume and price trends. Acquisition candidates are prequalified using our

Standards Operating Model and 4E Leadership Model to determine alignment with our operating strategy. The value of the acquisition candidates is based on local market competitive dynamic which allows for appropriate and differentiating enterprise valuations and flexibility to customize the transactions.

We acquired land for \$2.0 million for funeral home expansion projects during the third quarter of 2014. We completed the acquisition of six businesses from certain subsidiaries of SCI (collectively, the “SCI Acquisition”), for \$54.9 million during the

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second quarter of 2014. We acquired land for approximately \$6.0 million during the first quarter of 2013 for funeral home expansion projects. There were no acquisitions in the three and nine months ended September 30, 2013.

**4. ASSETS HELD FOR SALE AND DISCONTINUED OPERATIONS**

We continually review locations to optimize the sustainable earning power and return on our invested capital. These reviews could entail selling certain non-strategic businesses.

During the first quarter of 2014, we sold a cemetery in Florida which was reported as held-for-sale at December 31, 2013 for approximately \$0.2 million in cash and recognized a gain of \$0.9 million. During the third quarter of 2014, we sold a funeral home in Ohio and a funeral home in Kentucky for approximately \$0.6 million and \$1.1 million, respectively, which were reported as held-for-sale at June 30, 2014, and recognized a net gain of approximately \$0.7 million. At September 30, 2014, we had no assets classified as held-for-sale.

The operating results of the discontinued businesses for the three and nine months ended September 30, 2013 and 2014, as well as any impairments and net gain on the disposal, is presented within discontinued operations on our Consolidated Statements of Operations, along with the income tax effect, as follows (in thousands):

	For the Three Months Ended		For the Nine Months Ended	
	September 30,		September 30,	
	2013	2014	2013	2014
Revenues	\$751	\$188	\$3,664	\$815
Operating income	\$66	\$48	\$700	\$236
Impairment	—	—	(100	) (1,180
Net gain on disposal	6,399	685	6,546	1,594
Income tax provision	(2,479	) (302	) (2,738	) (269
Income from discontinued operations	\$3,986	\$431	\$4,408	\$381

**5. GOODWILL**

Many of the former owners and staff of acquired funeral homes have provided high quality service to families for generations. The resulting loyalty often represents a substantial portion of the value of a business. The excess of the purchase price over the fair value of net identifiable assets acquired and liabilities assumed, as determined by management in business acquisition transactions accounted for as purchases, is recorded as goodwill.

We performed our 2014 annual impairment test of goodwill using information as of August 31, 2014. Under current guidance, we are permitted to first assess qualitative factors to determine whether it is more-likely-than-not that the fair value of a reporting unit is less than its carrying amount as a basis for determining whether it is necessary to perform the two-step goodwill impairment test. For our 2013 annual impairment test, we performed the two-step impairment test. Our intent is to perform the two-step test at least once every three years unless certain indicators or events suggest otherwise. See Part II, Item 7, Overview of Critical Accounting Policies and Estimates and Item 8. Financial Statements and Supplementary Data, Note 2, to the Consolidated Financial Statements in our Annual Report on Form 10-K for the year ended December 31, 2013, for a discussion of the methodology used for the annual goodwill impairment test. For our 2014 annual impairment test, we performed a qualitative review and concluded that there was not an impairment to goodwill.

The following table presents the changes in goodwill on our Consolidated Balance Sheets during the nine months ended September 30, 2014 (in thousands):

Goodwill as of December 31, 2013	\$221,087
Increase in goodwill related to acquisitions	33,826
Changes in previous estimates	3,788
Net impairment and write-off related to divestitures	(1,197
Goodwill as of September 30, 2014	\$257,504

The \$33.8 million increase to goodwill related to acquisitions represents the goodwill recorded in connection with the SCI Acquisition completed in May 2014. The changes in previous estimates relate to a \$0.1 million reduction in goodwill relating to adjustments in inventory for the November 2013 funeral home business acquisition and a \$3.9

million increase in

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goodwill relating to a reclass from tradenames for the SCI Acquisition. In the second quarter of 2014, we recorded an impairment of \$1.2 million related to a business held for sale as the carrying value exceeded fair value. As such, this amount is recorded within discontinued operations on our Consolidated Statements of Operations. Our purchase price allocations for these acquisitions are dependent upon certain valuations, which have not progressed to a stage where there is sufficient information to make a definitive measure and allocation of goodwill and other intangible assets. Material revisions to the ongoing current estimates may be necessary when the valuation process is completed, which is expected to occur within a year after the respective acquisition closing dates.

**6. PRENEED TRUST INVESTMENT****Preneed Cemetery Trust Investments**

Preneed cemetery trust investments represent trust fund assets that we are generally permitted to withdraw when the merchandise or services are provided. The components of Preneed cemetery trust investments on our Consolidated Balance Sheets at December 31, 2013 and September 30, 2014 were as follows (in thousands):

	December 31, 2013	September 30, 2014
Preneed cemetery trust investments, at fair value	\$70,386	\$75,271
Less: allowance for contract cancellation	(2,045	) (2,199
Preneed cemetery trust investments, net	\$68,341	\$73,072

Upon cancellation of a preneed cemetery contract, a customer is generally entitled to receive a refund of the corpus, and in some cases, some or all of the earnings held in trust. In certain jurisdictions, we may be obligated to fund any shortfall if the amounts deposited by the customer exceed the funds in trust, including some or all investment income. As a result, when realized or unrealized losses of a trust result in the trust being under-funded, we assess whether we are responsible for replenishing the corpus of the trust, in which case a loss provision is recorded. At September 30, 2014, our preneed cemetery trust investments were not under-funded.

Earnings from our preneed cemetery trust investments are recognized in revenue when a service is performed or merchandise is delivered. Trust management fees charged by our wholly-owned registered investment advisor are included in revenue in the period in which they are earned.

Where quoted prices are available in an active market, investments held by the trusts are classified as Level 1 investments pursuant to the three-level valuation hierarchy. Our Level 1 investments include cash and common stock. Where quoted market prices are not available for the specific security, fair values are estimated by using quoted prices of similar securities in active markets or other inputs other than quoted prices that can corroborate observable market data. These investments are fixed income securities including municipal bonds, foreign debt, corporate debt, preferred stocks and mortgage backed securities, all of which are classified within Level 2 of the valuation hierarchy. We review and update our fair value hierarchy classifications quarterly. There were no transfers between Levels 1 and 2 in the three and nine months ended September 30, 2014. There are no Level 3 investments in the preneed cemetery trust investment portfolio. See Note 11 for further information of the fair value measurement and the three-level valuation hierarchy.



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The cost and fair market values associated with preneed cemetery trust investments at September 30, 2014 are detailed below (in thousands):

	Fair Value Hierarchy Level	Cost	Unrealized Gains	Unrealized Losses	Fair Market Value	
Cash and money market accounts	1	\$2,428	\$—	\$—	\$2,428	
Fixed income securities:						
Municipal bonds	2	344	12	—	356	
Foreign debt	2	4,945	91	(102)	4,934	
Corporate debt	2	30,384	433	(1,984)	28,833	
Preferred stock	2	18,432	647	(203)	18,876	
Mortgage backed securities	2	1	—	—	1	
Common stock	1	16,756	3,019	(948)	18,827	
Trust securities		\$73,290	\$4,202	\$(3,237)	\$74,255	
Accrued investment income		\$1,016			\$1,016	
Preneed cemetery trust investments					\$75,271	
Fair market value as a percentage of cost					101.3	%

The estimated maturities of the fixed income securities included above are as follows (in thousands):

Due in one year or less	\$—
Due in one to five years	6,299
Due in five to ten years	7,670
Thereafter	39,031
Total	\$53,000

The cost and fair market values associated with preneed cemetery trust investments at December 31, 2013 are detailed below (in thousands):

	Fair Value Hierarchy Level	Cost	Unrealized Gains	Unrealized Losses	Fair Market Value	
Cash and money market accounts	1	\$1,541	\$—	\$—	\$1,541	
Fixed income securities:						
Foreign debt	2	3,460	146	(3)	3,603	
Corporate debt	2	32,958	386	(1,150)	32,194	
Preferred stock	2	17,754	178	(273)	17,659	
Mortgage backed securities	2	1	—	—	1	
Common stock	1	12,431	2,362	(267)	14,526	
Trust securities		\$68,145	\$3,072	\$(1,693)	\$69,524	
Accrued investment income		\$862			\$862	
Preneed cemetery trust investments					\$70,386	
Fair market value as a percentage of cost					102.0	%

We determine whether or not the assets in the preneed cemetery trust investments have an other-than-temporary impairment on a security-by-security basis. This assessment is made based upon a number of criteria including the length of time a security has been in a loss position, changes in market conditions and concerns related to the specific issuer. If a loss is considered to be other-than-temporary, the cost basis of the security is adjusted downward to its fair market value. Any reduction in the cost basis of the investment due to an other-than-temporary impairment is likewise recorded as a reduction in Deferred preneed cemetery receipts held in trust on our Consolidated Balance Sheets. We did not record any impairments in the three months ended September 30, 2014. In the second quarter of 2014, we recorded a \$0.2 million impairment charge for other-than temporary declines in fair value related to unrealized losses on certain investments. There will be no impact on earnings until such time that the loss is realized in the trusts, allocated to the preneed contracts and the services are performed or the merchandise is delivered causing the contract

to be withdrawn from the trust in accordance with state regulations.

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At September 30, 2014, we had certain investments within our preneed cemetery trust investments that had tax lots in loss positions for more than one year. Based on our analyses of these securities, the companies' businesses and current market conditions, we determined that these investment losses were temporary in nature.

Our cemetery merchandise and service trust investment unrealized losses, their associated fair market values, and the duration of unrealized losses as of September 30, 2014 and December 31, 2013, are shown in the following tables (in thousands):

	September 30, 2014		In Loss Position		Total	
	In Loss Position Less than 12 months	Unrealized	Greater than 12 months	Unrealized		
	Fair Market Value	Losses	Fair Market Value	Losses	Fair Market Value	Unrealized Losses
Fixed income securities:						
Foreign debt	\$4,039	\$(102 )	\$—	\$—	\$4,039	\$(102 )
Corporate debt	19,306	(846 )	2,224	(1,137 )	21,530	(1,983 )
Preferred stock	6,456	(191 )	3,238	(12 )	9,694	(203 )
Common stock	9,520	(911 )	81	(38 )	9,601	(949 )
Total temporary impaired securities	\$39,321	\$(2,050 )	\$5,543	\$(1,187 )	\$44,864	\$(3,237 )

	December 31, 2013		In Loss Position		Total	
	In Loss Position Less than 12 months	Unrealized	Greater than 12 months	Unrealized		
	Fair Market Value	Losses	Fair Market Value	Losses	Fair Market Value	Unrealized Losses
Fixed income securities:						
Foreign debt	\$802	\$(3 )	\$—	\$—	\$802	\$(3 )
Corporate debt	11,561	(553 )	769	(597 )	12,330	(1,150 )
Preferred stock	9,601	(273 )	—	—	9,601	(273 )
Common stock	1,077	(171 )	705	(96 )	1,782	(267 )
Total temporary impaired securities	\$23,041	\$(1,000 )	\$1,474	\$(693 )	\$24,515	\$(1,693 )

Preneed cemetery trust investment security transactions recorded in Interest expense on our Consolidated Statements of Operations for the three and nine months ended September 30, 2013 and 2014 were as follows (in thousands):

	For the Three Months Ended		For the Nine Months Ended	
	September 30, 2013	September 30, 2014	September 30, 2013	September 30, 2014
Investment income	\$671	\$504	\$2,436	\$1,936
Realized gains	835	1,970	2,420	3,670
Realized losses	(94 )	(124 )	(668 )	(952 )
Expenses and taxes	(436 )	(387 )	(2,501 )	(1,329 )
Increase in deferred preneed cemetery receipts held in trust	(976 )	(1,963 )	(1,687 )	(3,325 )
	\$—	\$—	\$—	\$—

Purchases and sales of investments in the preneed cemetery trusts were as follows (in thousands):

	For the Three Months Ended		For the Nine Months Ended	
	September 30, 2013	September 30, 2014	September 30, 2013	September 30, 2014
Purchases	\$(18,569 )	\$(17,814 )	\$(34,273 )	\$(39,472 )
Sales	\$16,409	\$18,061	\$35,229	\$40,981



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## Preneed Funeral Trust Investments

Preneed funeral trust investments represent trust fund assets that we are permitted to withdraw as services and merchandise are provided to customers. Preneed funeral contracts are secured by funds paid by the customer to us. Preneed funeral trust investments are reduced by the trust earnings we have been allowed to withdraw prior to our performance and amounts received from customers that are not required to be deposited into trust, pursuant to various state laws. The components of Preneed funeral trust investments on our Consolidated Balance Sheets at December 31, 2013 and September 30, 2014 were as follows (in thousands):

	December 31, 2013	September 30, 2014
Preneed funeral trust investments, at market value	\$ 100,005	\$ 101,480
Less: allowance for contract cancellation	(2,861	) (2,955 )
Preneed funeral trust investments, net	\$ 97,144	\$ 98,525

Upon cancellation of a preneed funeral contract, a customer is generally entitled to receive a refund of the corpus and some or all of the earnings held in trust. In certain jurisdictions, we may be obligated to fund any shortfall if the amounts deposited by the customer exceed the funds in trust, including some or all investment income. As a result, when realized or unrealized losses of a trust result in the trust being under-funded, we assess whether we are responsible for replenishing the corpus of the trust, in which case a loss provision is recorded. At September 30, 2014, our preneed funeral trust investments were not under-funded.

Earnings from our preneed funeral trust investments are recognized in revenue when a service is performed or merchandise is delivered. Trust management fees charged by our wholly-owned registered investment advisor are included in revenue in the period in which they are earned.

Where quoted prices are available in an active market, investments held by the trusts are classified as Level 1 investments pursuant to the three-level valuation hierarchy. Our Level 1 investments include cash, U. S. treasury debt, common stock and equity mutual funds. Where quoted market prices are not available for the specific security, then fair values are estimated by using quoted prices of similar securities in active markets or other inputs other than quoted prices that can corroborate observable market data. These investments are fixed income securities including U.S. agency obligations, foreign debt, corporate debt, preferred stocks, mortgage backed securities and fixed income mutual funds and other investments, all of which are classified within Level 2 of the valuation hierarchy. We review and update our fair value hierarchy classifications quarterly. There were no transfers between Levels 1 and 2 for the three months ended September 30, 2014. During the first quarter of 2014, we reclassified \$0.4 million of U.S. Agency obligations from Level 1 investments to Level 2 investments due to reduced trading activity of these securities which caused the fair market price to be determined by other inputs other than quoted prices. There are no Level 3 investments in the preneed funeral trust investment portfolio. See Note 11 for further information of the fair value measurement and the three-level valuation hierarchy.

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The cost and fair market values associated with preneed funeral trust investments at September 30, 2014 are detailed below (in thousands):

	Fair Value Hierarchy Level	Cost	Unrealized Gains	Unrealized Losses	Fair Market Value	
Cash and money market accounts	1	\$14,018	\$—	\$—	\$14,018	
Fixed income securities:						
U.S. treasury debt	1	2,602	34	(34)	) 2,602	
U.S. agency obligations	2	31	—	(1)	) 30	
Foreign debt	2	3,961	73	(82)	) 3,952	
Corporate debt	2	25,294	527	(1,595)	) 24,226	
Preferred stock	2	15,777	588	(163)	) 16,202	
Mortgage backed securities	2	323	9	(3)	) 329	
Common stock	1	13,611	2,475	(782)	) 15,304	
Mutual funds:						
Equity	1	13,991	1,237	(118)	) 15,110	
Fixed income	2	5,280	105	(85)	) 5,300	
Other investments	2	3,614	—	(31)	) 3,583	
Trust securities		\$98,502	\$5,048	\$(2,894)	) \$100,656	
Accrued investment income		\$824			\$824	
Preneed funeral trust investments					\$101,480	
Fair market value as a percentage of cost					102.2	%
The estimated maturities of the fixed income securities included above are as follows (in thousands):						
Due in one year or less					\$855	
Due in one to five years					6,162	
Due in five to ten years					7,013	
Thereafter					33,311	
Total					\$47,341	

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The cost and fair market values associated with preneed funeral trust investments at December 31, 2013 are detailed below (in thousands):

	Fair Value Hierarchy Level	Cost	Unrealized Gains	Unrealized Losses	Fair Market Value
Cash and money market accounts	1	\$14,631	\$—	\$—	\$14,631
Fixed income securities:					
U.S. treasury debt	1	2,212	47	(54)	) 2,205
U.S. agency obligations	1	401	8	(7)	) 402
Foreign debt	2	2,726	115	(2)	) 2,839
Corporate debt	2	27,993	375	(957)	) 27,411
Preferred stock	2	15,949	292	(282)	) 15,959
Mortgage backed securities	2	1	—	—	) 1
Common stock	1	10,681	2,092	(237)	) 12,536
Mutual funds:					
Equity	1	11,632	2,708	(22)	) 14,318
Fixed income	2	5,455	88	(179)	) 5,364
Other investments	2	3,686	—	(26)	) 3,660
Trust securities		\$95,367	\$5,725	\$(1,766)	) \$99,326
Accrued investment income		\$679			\$679
Preneed funeral trust investments					\$100,005
Fair market value as a percentage of cost					104.2 %

We determine whether or not the assets in the preneed funeral trust investments have other-than-temporary impairments on a security-by-security basis. This assessment is made based upon a number of criteria including the length of time a security has been in a loss position, changes in market conditions and concerns related to the specific issuer. If a loss is considered to be other-than-temporary, the cost basis of the security is adjusted downward to its fair market value. Any reduction in the cost basis of the investment due to an other-than-temporary impairment is likewise recorded as a reduction to Deferred preneed funeral receipts held in trust on our Consolidated Balance Sheets. We did not record any impairments in the three months ended September 30, 2014. During the second quarter of 2014, we recorded a \$0.1 million impairment charge for other-than temporary declines in fair value related to unrealized losses on certain investments. There will be no impact on earnings until such time that the loss is realized in the trusts, allocated to preneed contracts and the services are performed or the merchandise is delivered causing the contract to be withdrawn from the trust in accordance with state regulations.

At September 30, 2014, we had certain investments within our preneed funeral trust investments that had tax lots in loss positions for more than one year. Based on our analyses of these securities, the companies' businesses and current market conditions, we determined that these investment losses were temporary in nature.

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Our preneed funeral trust investment unrealized losses, their associated fair market values, and the duration of unrealized losses as of September 30, 2014 and December 31, 2013 are shown in the following tables (in thousands):

	September 30, 2014					
	In Loss Position Less than 12 months		In Loss Position Greater than 12 months		Total	
	Fair Market Value	Unrealized Losses	Fair Market Value	Unrealized Losses	Fair Market Value	Unrealized Losses
Fixed income securities:						
U.S. debt	\$1,320	\$(6 )	\$822	\$(29 )	\$2,142	\$(35 )
U.S. agency obligations	30	—	—	—	30	—
Foreign debt	3,234	(82 )	—	—	3,234	(82 )
Corporate debt	15,519	(680 )	1,787	(914 )	17,306	(1,594 )
Preferred stock	5,195	(154 )	2,606	(10 )	7,801	(164 )
Mortgage backed securities	—	—	63	(3 )	63	(3 )
Mutual funds:						
Equity	7,848	(751 )	67	(31 )	7,915	(782 )
Equity and other	9,315	(116 )	1,917	(2 )	11,232	(118 )
Fixed income	462	(9 )	4,838	(76 )	5,300	(85 )
Other investments	—	—	44	(31 )	44	(31 )
Total temporary impaired securities	\$42,923	\$(1,798 )	\$12,144	\$(1,096 )	\$55,067	\$(2,894 )
	December 31, 2013					
	In Loss Position Less than 12 months		In Loss Position Greater than 12 months		Total	
	Fair Market Value	Unrealized Losses	Fair Market Value	Unrealized Losses	Fair Market Value	Unrealized Losses
Fixed income securities:						
U.S. debt	\$—	\$—	\$816	\$(54 )	\$816	\$(54 )
U.S. agency obligations	—	—	211	(7 )	211	(7 )
Foreign debt	632	(2 )	—	—	632	(2 )
Corporate debt	9,620	(460 )	640	(497 )	10,260	(957 )
Preferred stock	9,918	(282 )	—	—	9,918	(282 )
Mutual funds:						
Equity	954	(152 )	626	(85 )	1,580	(237 )
Equity and other	314	(13 )	195	(9 )	509	(22 )
Fixed income	865	(43 )	1,420	(136 )	2,285	(179 )
Other investments	—	—	44	(26 )	44	(26 )
Total temporary impaired securities	\$22,303	\$(952 )	\$3,952	\$(814 )	\$26,255	\$(1,766 )



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Preneed funeral trust investment security transactions recorded in Interest expense on the Consolidated Statements of Operations for the three and nine months ended September 30, 2013 and 2014 were as follows (in thousands):

	For the Three Months Ended		For the Nine Months Ended	
	September 30,		September 30,	
	2013	2014	2013	2014
Investment income	\$709	\$576	\$2,232	\$2,067
Realized gains	942	1,605	7,156	5,036
Realized losses	(111)	(105)	(5,664)	(841)
Expenses and taxes	(269)	(260)	(1,324)	(1,158)
Increase in deferred preneed funeral receipts held in trust	(1,271)	(1,816)	(2,400)	(5,104)
	\$—	\$—	\$—	\$—

Purchases and sales of investments in the preneed funeral trusts were as follows (in thousands):

	For the Three Months Ended		For the Nine Months Ended	
	September 30,		September 30,	
	2013	2014	2013	2014
Purchases	\$(17,266)	\$(14,630)	\$(28,355)	\$(44,147)
Sales	\$15,697	\$14,691	\$29,924	\$44,840

**7. PRENEED CEMETERY RECEIVABLES**

Preneed sales of cemetery interment rights and related products and services are usually financed through interest-bearing installment sales contracts, generally with terms of up to five years with such interest income reflected as Preneed cemetery finance charges. In substantially all cases, we receive an initial down payment at the time the contract is signed. At September 30, 2014, the balances of preneed receivables for cemetery interment rights and for merchandise and services were \$23.5 million and \$9.3 million, respectively, of which \$10.2 million is presented in Accounts receivable and \$22.6 million is presented in Preneed receivables. The unearned finance charges associated with these receivables were \$3.8 million and \$4.4 million at December 31, 2013 and September 30, 2014, respectively.

We determine an allowance for customer cancellations and refunds on contracts in which revenue has been recognized on sales of cemetery interment rights. We have a collections policy where past due notifications are sent to the customer beginning at 15 days past due and periodically thereafter until the contract is cancelled or payment is received. We reserve 100% of the receivables on contracts in which the revenue has been recognized and payments are 90 days past due or more, which was approximately 5.9% of the total receivables on recognized sales at September 30, 2014. An allowance is recorded at the date that the contract is executed and periodically adjusted thereafter based upon actual collection experience at the business level. For the nine months ended September 30, 2014, the change in the allowance for contract cancellations was as follows (in thousands):

Beginning balance	September 30, 2014
	\$1,347
Write-offs and cancellations	(959)
Provision	1,414
Ending balance	\$1,802

The aging of financing receivables as of September 30, 2014 was as follows (in thousands):

	31-60	61-90	91-120	>120	Total Past	Current	Total Financing Receivables
	Past Due	Past Due	Past Due	Past Due	Due		
Recognized revenue	\$816	\$421	\$263	\$1,113	\$2,613	\$20,555	\$23,168
Deferred revenue	347	183	158	556	1,244	8,368	9,612
Total contracts	\$1,163	\$604	\$421	\$1,669	\$3,857	\$28,923	\$32,780



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The aging of financing receivables as of December 31, 2013 was as follows (in thousands):

	31-60 Past Due	61-90 Past Due	91-120 Past Due	>120 Past Due	Total Past Due	Current	Total Financing Receivables
Recognized revenue	\$ 895	\$ 372	\$ 266	\$ 683	\$ 2,216	\$ 18,628	\$ 20,844
Deferred revenue	355	191	85	271	902	7,890	8,792
Total contracts	\$ 1,250	\$ 563	\$ 351	\$ 954	\$ 3,118	\$ 26,518	\$ 29,636

8. RECEIVABLES FROM PRENEED  
TRUSTS

The receivables from preneed trusts represent assets in trusts which are controlled and operated by third parties in which we do not have a controlling financial interest (less than 50%) in the trust assets. We account for these investments at cost. As of December 31, 2013 and September 30, 2014, receivables from preneed trusts were as follows (in thousands):

	December 31, 2013	September 30, 2014
Preneed trust funds, at cost	\$ 11,511	\$ 12,631
Less: allowance for contract cancellation	(345)	(379)
Receivables from preneed trusts, net	\$ 11,166	\$ 12,252

The following summary reflects the composition of the assets held in trust and controlled by third parties to satisfy our future obligations under preneed arrangements related to the preceding contracts at September 30, 2014 and December 31, 2013. The cost basis includes reinvested interest and dividends that have been earned on the trust assets. Fair value includes the unrealized gains and losses on trust assets.

	Historical Cost Basis (in thousands)	Fair Value
As of September 30, 2014		
Cash and cash equivalents	\$ 2,834	\$ 2,834
Fixed income investments	7,344	7,364
Mutual funds and common stocks	2,429	2,508
Annuities	24	24
Total	\$ 12,631	\$ 12,730

	Historical Cost Basis (in thousands)	Fair Value
As of December 31, 2013		
Cash and cash equivalents	\$ 2,657	\$ 2,657
Fixed income investments	6,344	6,355
Mutual funds and common stocks	2,484	2,561
Annuities	26	26
Total	\$ 11,511	\$ 11,599

9. CONTRACTS SECURED BY INSURANCE

Certain preneed funeral contracts are secured by life insurance contracts. Generally, the proceeds of the life insurance policies have been assigned to us and will be paid upon the death of the insured. The proceeds will be used to satisfy the beneficiary's obligations under the preneed contract for services and merchandise. Preneed funeral contracts secured by insurance totaled \$289.9 million and \$313.2 million at December 31, 2013 and September 30, 2014, respectively, and are not included on our Consolidated Balance Sheets.



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## 10. CEMETERY PERPETUAL CARE TRUST INVESTMENTS

Care trusts' corpus on our Consolidated Balance Sheets represent the corpus of those trusts plus undistributed income. The components of Care trusts' corpus as of December 31, 2013 and September 30, 2014 were as follows (in thousands):

	December 31, 2013	September 30, 2014
Trust assets, at fair value	\$42,342	\$50,234
Obligations due from trust	(449	) (31
Care trusts' corpus	\$41,893	\$50,203

We are required by various state laws to pay a portion of the proceeds from the sale of cemetery property interment rights into perpetual care trust funds. The income earned from these perpetual care trusts offsets maintenance expenses for cemetery property and memorials. This trust fund income is recognized, as earned, in Cemetery revenues. Trust management fees charged by our wholly-owned registered investment advisor are included in revenue in the period in which they are earned.

Where quoted prices are available in an active market, investments held by the trusts are classified as Level 1 investments pursuant to the three-level valuation hierarchy. Our Level 1 investments include cash and common stock. Where quoted market prices are not available for the specific security, then fair values are estimated by using quoted prices of similar securities in active markets or other inputs other than quoted prices that can corroborate observable market data. These investments are foreign debt, corporate debt and preferred stocks, all of which are classified within Level 2 of the valuation hierarchy. We review and update our fair value hierarchy classifications quarterly. There were no transfers between Levels 1 and 2 in the three and nine months ended September 30, 2014. There are no Level 3 investments in the cemetery perpetual care trust investment portfolio. See Note 11 for further information of the fair value measurement and the three-level valuation hierarchy.

The following table reflects the cost and fair market values associated with the trust investments held in perpetual care trust funds at September 30, 2014 (in thousands):

	Fair Value Hierarchy Level	Cost	Unrealized Gains	Unrealized Losses	Fair Market Value	
Cash and money market accounts	1	\$999	\$—	\$—	\$999	
Fixed income securities:						
Municipal bonds	2	231	8	—	239	
Foreign debt	2	3,323	62	(69	) 3,316	
Corporate debt	2	20,547	300	(1,338	) 19,509	
Preferred stock	2	12,474	440	(137	) 12,777	
Mortgage backed securities	2	1	—	—	1	
Common stock	1	11,310	2,042	(644	) 12,708	
Trust securities		\$48,885	\$2,852	\$(2,188	) \$49,549	
Accrued investment income		\$685			\$685	
Cemetery perpetual care trust investments					\$50,234	
Fair market value as a percentage of cost					101.4	%
The estimated maturities of the fixed income securities included above are as follows (in thousands):						
Due in one year or less					\$—	
Due in one to five years					4,261	
Due in five to ten years					5,185	
Thereafter					26,396	
					\$35,842	

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The following table reflects the cost and fair market values associated with the trust investments held in perpetual care trust funds at December 31, 2013 (in thousands):

	Fair Value Hierarchy Level	Cost	Unrealized Gains	Unrealized Losses	Fair Market Value
Cash and money market accounts	1	\$973	\$—	\$—	\$973
Fixed income securities:					
Foreign debt	2	2,062	87	(2	) 2,147
Corporate debt	2	19,773	236	(691	) 19,318
Preferred stock	2	10,668	110	(165	) 10,613
Common stock	1	7,539	1,417	(178	) 8,778
Trust securities		\$41,015	\$1,850	\$(1,036	) \$41,829
Accrued investment income		\$513			\$513
Cemetery perpetual care investments					\$42,342
Fair market value as a percentage of cost					102.0 %

We determine whether or not the assets in the cemetery perpetual care trusts have an other-than-temporary impairment on a security-by-security basis. This assessment is made based upon a number of criteria including the length of time a security has been in a loss position, changes in market conditions and concerns related to the specific issuer. If a loss is considered to be other-than-temporary, the cost basis of the security is adjusted downward to its fair market value. Any reduction in the cost basis due to an other-than-temporary impairment is also recorded as a reduction to Care trusts' corpus. We did not record any impairments in the three months ended September 30, 2014. In the second quarter of 2014, we recorded a \$0.1 million impairment charge for other-than temporary declines in fair value related to unrealized losses on certain investments. We did not record any impairments in the three and nine months ended September 30, 2013. At September 30, 2014, we had certain investments within our perpetual care trust investments that had tax lots in loss positions for more than one year. Based on our analyses of these securities, the companies' businesses and current market conditions, we determined that these investment losses were temporary in nature.

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Our perpetual care trust investment unrealized losses, their associated fair market values, and the duration of unrealized losses for the periods ended September 30, 2014 and December 31, 2013 are shown in the following tables (in thousands):

	September 30, 2014		In Loss Position		Total	Unrealized
	In Loss Position Less than 12 months	Unrealized Losses	In Loss Position Greater than 12 months	Unrealized Losses		
	Fair Market Value	Unrealized Losses	Fair Market Value	Unrealized Losses	Fair Market Value	Unrealized Losses
Fixed income securities:						
Foreign debt	\$2,714	\$(69 )	\$—	\$—	\$2,714	\$(69 )
Corporate debt	13,025	(571 )	1,500	(767 )	14,525	(1,338 )
Preferred stock	4,349	(129 )	2,181	(8 )	6,530	(137 )
Common stock	6,460	(618 )	55	(26 )	6,515	(644 )
Total temporary impaired securities	\$26,548	\$(1,387 )	\$3,736	\$(801 )	\$30,284	\$(2,188 )

	December 31, 2013		In Loss Position		Total	Unrealized
	In Loss Position Less than 12 months	Unrealized Losses	In Loss Position Greater than 12 months	Unrealized Losses		
	Fair Market Value	Unrealized Losses	Fair Market Value	Unrealized Losses	Fair Market Value	Unrealized Losses
Fixed income securities:						
Foreign debt	\$478	\$(2 )	\$—	\$—	\$478	\$(2 )
Corporate debt	6,948	(332 )	462	(359 )	7,410	(691 )
Preferred stock	5,811	(165 )	—	—	5,811	(165 )
Common stock	716	(114 )	470	(64 )	1,186	(178 )
Total temporary impaired securities	\$13,953	\$(613 )	\$932	\$(423 )	\$14,885	\$(1,036 )

Perpetual care trust investment security transactions recorded in Interest expense on our Consolidated Statements of Operations for the three and nine months ended September 30, 2013 and 2014 were as follows (in thousands):

	For the Three Months Ended		For the Nine Months Ended	
	September 30, 2013	September 30, 2014	September 30, 2013	September 30, 2014
Realized gains	\$634	\$1,061	\$1,721	\$2,375
Realized losses	(72 )	(67 )	(470 )	(759 )
Increase in care trusts' corpus	(562 )	(994 )	(1,251 )	(1,616 )
Total	\$—	\$—	\$—	\$—

Perpetual care trust investment security transactions recorded in Cemetery revenues for the three and nine months ended September 30, 2013 and 2014 were as follows (in thousands):

	For the Three Months Ended		For the Nine Months Ended	
	September 30, 2013	September 30, 2014	September 30, 2013	September 30, 2014
Investment income	\$1,382	\$1,168	\$3,852	\$3,748
Realized (loss) gains, net	(2 )	495	681	645
Total	\$1,380	\$1,663	\$4,533	\$4,393

Purchases and sales of investments in the perpetual care trusts were as follows (in thousands):

	For the Three Months Ended		For the Nine Months Ended	
	September 30, 2013	September 30, 2014	September 30, 2013	September 30, 2014
Purchases	\$(10,703 )	\$(12,000 )	\$(20,541 )	\$(26,136 )

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Sales	\$9,400	\$12,141	\$21,195	\$27,163
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Fair value is defined as the price that would be received from the sale of an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date applicable for items that are recognized or disclosed at fair value in the financial statements on a recurring basis. We disclose the extent to which fair value is used to measure financial assets and liabilities, the inputs utilized in calculating valuation measurements, and the effect of the measurement of significant unobservable inputs on earnings, or changes in net assets, as of the measurement date.

We evaluated our financial assets and liabilities for those financial assets and liabilities that met the criteria of the disclosure requirements and fair value framework. The carrying values of cash and cash equivalents, trade receivables and trade payables approximate the fair values of those instruments due to the short-term nature of the instruments. The fair values of receivables on preneed funeral and cemetery contracts are impracticable to estimate because of the lack of a trading market and the diverse number of individual contracts with varying terms. Our long-term debt and Credit Facility (as defined in Note 13) are classified within Level 2 of the Fair Value Measurement hierarchy. The fair values of our long-term debt and Credit Facility approximate the carrying values of these instruments based on the index yields of similar securities compared to U.S. Treasury yield curves. The fair value of the convertible subordinated notes due 2021, issued in March 2014, was approximately \$151.0 million at September 30, 2014 based on the last traded or broker quoted price. We identified investments in fixed income securities, common stock and mutual funds presented within the preneed and perpetual care trust investment categories on our Consolidated Balance Sheets as having met such criteria. See Notes 6 and 10 to our Consolidated Financial Statements herein for the fair value hierarchy levels of our trust investments.

The following three-level valuation hierarchy based upon the transparency of inputs is utilized in the measurement and valuation of financial assets or liabilities as of the measurement date:

Level 1 – Fair value of securities based on unadjusted quoted prices for identical assets or liabilities in active markets. Our investments classified as Level 1 securities include cash, common stock, U.S. treasury debt and equity mutual funds.

Level 2 – Fair value of securities estimated based on quoted prices for similar assets and liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, and inputs other than quoted market prices that are observable or that can be corroborated by observable market data by correlation. These inputs include interest rates, yield curves, credit risk, prepayment speeds, rating and tax-exempt status. Our investments classified as Level 2 securities include U.S. agency obligations, municipal bonds, corporate debt, preferred stocks, foreign debt, mortgage backed securities, certain fixed income securities and fixed income mutual funds.

Level 3 – Unobservable inputs based upon the reporting entity's internally developed assumptions, which market participants would use in pricing the asset or liability. As of September 30, 2014, we did not have any assets that had fair values determined by Level 3 inputs and no liabilities measured at fair value.

We account for our investments as available-for-sale and measure them at fair value under the standards of financial accounting and reporting for investments in equity instruments that have readily determinable fair values and for all investments in debt securities.

**12. DEFERRED CHARGES AND OTHER NON-CURRENT ASSETS**

Deferred charges and other non-current assets at December 31, 2013 and September 30, 2014 were as follows (in thousands):

	December 31, 2013	September 30, 2014
Prepaid agreements not-to-compete, net of accumulated amortization of \$4,807 and \$5,035, respectively	\$1,299	\$1,174
Deferred loan costs, net of accumulated amortization of \$1,252 and \$2,701, respectively	2,602	1,978
Convertible junior subordinated debenture origination costs, net of accumulated amortization of \$1,095	2,949	—

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Convertible subordinated notes issuance costs, net of accumulated amortization of \$256	—	3,371
Tradenames	5,430	7,660
Other	—	340
Deferred charges and other non-current assets	\$12,280	\$14,523

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Prepaid agreements not-to-compete are amortized over the term of the respective agreements, ranging generally from one to ten years. Amortization expense was \$19,800 and \$69,400 for the three months ended September 30, 2013 and 2014, respectively, and \$59,000 and \$279,000 for the nine months ended September 30, 2013 and 2014, respectively. Deferred loan costs are being amortized over the term of the related debt using the effective interest method. In connection with the redemption of our convertible junior subordinated debentures, we wrote-off the related unamortized origination costs of approximately \$2.9 million in March 2014. See Note 15 to the Consolidated Financial Statements herein for further discussion related to the convertible junior subordinated debentures. Debt issuance costs related to our convertible subordinated notes issued in March 2014 are being amortized using the effective interest method over the seven year term of the notes. See Note 14 to the Consolidated Financial Statements herein for further discussion related to our convertible subordinated notes. Our tradenames have indefinite lives and therefore are not amortized. During the nine months ended September 30, 2014, we increased tradenames by approximately \$2.3 million related to the SCI Acquisition.

**13. LONG-TERM DEBT**

Our senior long-term debt consisted of the following at December 31, 2013 and September 30, 2014 (in thousands):

	December 31, 2013	September 30, 2014
Revolving credit facility, secured, floating rate	\$36,900	\$42,300
Term loan, secured, floating rate	117,000	122,656
Acquisition debt	1,866	1,336
Less: current portion	(13,224	) (9,681
Total long-term debt	\$142,542	\$156,611

As of September 30, 2014, we had a \$325 million secured bank credit facility (the "Credit Facility") with Bank of America, N.A. as Administrative Agent comprised of a \$200 million revolving credit facility and a \$125 million term loan. The Credit Facility also contains an accordion provision to borrow up to an additional \$50 million in revolving loans, subject to certain conditions. The Credit Facility matures on March 31, 2019 and is collateralized by all personal property and funeral home real property in certain states. As of September 30, 2014, we had outstanding borrowings under the revolving credit facility of \$42.3 million and \$122.7 million was outstanding on the term loan. No letters of credit were issued and outstanding under the Credit Facility at September 30, 2014. Under the Credit Facility, outstanding borrowings bear interest at either a prime rate or a LIBOR rate, plus an applicable margin based upon the Company's leverage ratio. At September 30, 2014, the prime rate margin was equivalent to 1.50% and the LIBOR margin was 2.50%. The weighted average interest rate on the Credit Facility for the three and nine months ended September 30, 2014 was 2.9% and 2.8%, respectively.

On February 27, 2014, we entered into a fourth amendment to the Credit Facility which (a) allows us to issue senior unsecured debt in an amount not to exceed \$150 million when aggregated with any subordinated debt or convertible subordinated debt issued by us and (b) allows us to refinance our existing convertible junior subordinated debentures with the proceeds of certain of senior unsecured debt, subordinated debt or convertible subordinated debt.

On April 14, 2014, we entered into a fifth amendment to our Credit Facility (the "Fifth Amendment"), which provided for an increase in our revolving credit facility from \$125 million to \$200 million and new funding under our term loan whereby \$125 million became outstanding upon the effectiveness of the Fifth Amendment. The Fifth Amendment became effective upon the closing of the SCI Acquisition on May 15, 2014. Borrowings under the term loan facility are subject to installment payments of 7.5% of the principal amount in the first two years following the effective date, 10.0% for the third and fourth years following the effective date and 12.5% per year thereafter with the balance payable upon maturity on March 31, 2019. Installment payments are made quarterly beginning September 30, 2014. The Fifth Amendment also modified our financial covenants so that we must maintain a leverage ratio of 3.75 to 1.00 through March 30, 2015 and 3.50 to 1.00 thereafter. In connection with the Fifth Amendment, we recognized a loss of \$1.0 million to write-off the related unamortized deferred loan costs.

We have no material assets or operations independent of our subsidiaries. All assets and operations are held and conducted by subsidiaries, each of which have fully and unconditionally guaranteed our obligations under the Credit Facility. Additionally, we do not currently have any significant restrictions on our ability to receive dividends or loans from any subsidiary guarantor under the Credit Facility.

We were in compliance with the covenants contained in the Credit Facility as of September 30, 2014. The Credit Facility calls for key ratios that we must comply with including a requirement to maintain a leverage ratio of no more than 3.75 to 1.00 through March 30, 2015 and no more than 3.50 to 1.00 thereafter, and a covenant to maintain a fixed charge coverage ratio of no less than 1.20 to 1.00. As of September 30, 2014, the leverage ratio was 2.83 to 1.00 and the fixed charge coverage ratio was 2.60 to 1.00.

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Acquisition debt consists of deferred purchase price and promissory notes payable to sellers. A majority of the notes bear interest ranging from 7.0% to 11.0%. A few notes bear interest at 0% and are discounted at imputed interest rates ranging from 9.5% to 11.0%. Original maturities range from five to twenty years.

14. CONVERTIBLE SUBORDINATED NOTES

On March 19, 2014, we issued \$143.75 million aggregate principal amount of 2.75% Convertible Subordinated Notes due 2021 (the "Notes"). The Notes have not been registered under the Securities Act of 1933, as amended (the "Securities Act"), and were offered only to "qualified institutional buyers" in compliance with Rule 144A under the Securities Act. The Notes are governed by an indenture dated as of March 19, 2014 between Wilmington Trust, National Association, as Trustee, and us (the "Indenture"). The Notes bear interest at 2.75%. Interest on the Notes accrues from March 19, 2014 and is payable semi-annually in arrears on March 15 and September 15 of each year, beginning September 15, 2014.

The Notes are general unsecured obligations and are subordinated in the right of payment to all of our existing and future senior indebtedness and equal in right of payment with our other existing and future subordinated indebtedness. The initial conversion rate of the Notes is 44.3169 shares of our common stock per \$1,000 principal amount of the Notes, equivalent to an initial conversion price of approximately \$22.56 per share of common stock. The conversion rate is subject to adjustment upon the occurrence of certain events as described in the Indenture.

The Notes mature on March 15, 2021, unless earlier converted or purchased by us. The conversion option of the Notes is not an embedded derivative. Holders of the Notes may convert their Notes at their option at any time prior to December 15, 2020, if certain conditions are met. We may not redeem the Notes prior to maturity. However, in the event of a fundamental change (as defined in the Indenture), subject to certain conditions, a holder of the Notes will have the option to require us to purchase all or a portion of its Notes for cash. The fundamental change purchase price will equal 100% of the principal amount of the Notes to be purchased, plus any accrued and unpaid interest, if any, to, but excluding, the fundamental change purchase date.

We have recorded the issuance of the Notes per the guidance provided under ASC 470, Topic 20, Debt with Conversion and Other Options, which requires that we separate the Notes into a liability component and an equity component. The carrying amount of the liability is calculated by measuring the fair value of a similar liability that does not have an associated equity component. The carrying amount of the liability component was determined based on a bond discount rate of 6.75% per year. The carrying amount of the equity component representing the embedded conversion option was determined by deducting the fair value of the liability component from the initial proceeds of the Notes and is recorded in Additional Paid in Capital ("APIC") on our Consolidated Balance Sheets. The excess of the principal amount of the liability over its carrying amount is amortized to interest expense using the effective interest method. The expected life of the liability component will not be reassessed in subsequent periods unless the terms are modified.

We received gross proceeds of \$143.75 million and paid transactions costs of approximately \$4.7 million. We used a portion of the proceeds to repay our outstanding balance on our revolving credit facility and to redeem our existing convertible junior subordinated debentures. Refer to Note 15 herein for further discussion of the redemption of the convertible junior subordinated debentures.

Total transaction costs of \$4.7 million were allocated to the liability and equity components in proportion to the allocation of the initial proceeds and accounted for as debt issuance costs and equity issuance costs, respectively. Debt issuance costs are included in Deferred charges and other non-current assets on our Consolidated Balance Sheets and are being amortized using the effective interest method over the seven year term of the Notes. Equity issuance costs are included in APIC on our Consolidated Balance Sheets and are not amortized. Additionally, the recognition of the Notes as two separate components results in a basis difference associated with the liability component which represents a temporary tax difference. As a result, we recognized a deferred tax liability of \$12.7 million related to this temporary difference which was recorded as a reduction to APIC and an increase to our deferred tax liability. The deferred tax liability is being amortized over the seven year term of the Notes.

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The carrying values of the liability and equity components of the Notes at September 30, 2014 are reflected in our Consolidated Balance Sheets as follows (in thousands):

	September 30, 2014
Long-term liabilities:	
Principal amount	\$ 143,750
Unamortized discount of liability component	(30,013 )
Carrying value of the liability component	\$ 113,737

Equity component carrying value	\$ 17,973
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The fair value of the Notes, which are Level 2 measurements, was \$151.0 million at September 30, 2014.

Interest expense for the three and nine months ended September 30, 2014 included contractual coupon interest expense of \$1.0 million and \$2.1 million, respectively, and amortization of debt issuance costs of \$0.1 million and \$0.3 million, respectively. Accretion of the discount on the convertible subordinated notes was \$0.8 million and \$1.6 million for the three and nine months ended September 30, 2014, respectively.

The unamortized discount is being amortized over the remaining term of seven years. The effective interest rate on the liability component for the three and nine months ended September 30, 2014 was 6.75% per year.

#### CONVERTIBLE JUNIOR SUBORDINATED DEBENTURES PAYABLE TO AFFILIATE AND COMPANY 15. OBLIGATED MANDATORILY REDEEMABLE CONVERTIBLE PREFERRED SECURITIES OF CARRIAGE SERVICES CAPITAL TRUST

Carriage's wholly-owned subsidiary, Carriage Services Capital Trust (the "Trust"), issued 1,875,000 units of 7% convertible preferred securities (TIDES) in June 1999, resulting in approximately \$90.0 million in net proceeds, and the Company issued a 7% convertible junior subordinated debenture to the Trust in the amount of \$93.75 million. The convertible preferred securities had a liquidation amount of \$50 per unit and were convertible into Carriage's common stock at the equivalent conversion price of \$20.4375 per share of common stock. The convertible junior subordinated debentures and the TIDES were due to mature in 2029, and the TIDES were guaranteed on a subordinated basis by the Company. At December 31, 2013 the amount outstanding under the convertible junior subordinated debentures totaled \$89.8 million.

On March 17, 2014, we called for the redemption of all our outstanding convertible junior subordinated debentures and the corresponding TIDES at a price \$50 per \$50 principal amount of the convertible junior subordinated debentures being redeemed, plus accrued and unpaid interest to the redemption date. In the first quarter of 2014, we used a portion of the net proceeds from the issuance of the Notes to redeem the convertible junior subordinated debentures for approximately \$61.9 million in principal amount of our existing convertible junior subordinated debentures and approximately \$0.9 million associated with the call premium. On April 16, 2014, the remaining TIDES principal balance of \$27.9 million was redeemed.

#### 16. COMMITMENTS AND CONTINGENCIES

##### Litigation

We are a party to various litigation matters and proceedings. For each of our outstanding legal matters, we evaluate the merits of the case, our exposure to the matter, possible legal or settlement strategies, and the likelihood of an unfavorable outcome. We intend to defend ourselves in the lawsuits described herein. If we determine that an unfavorable outcome is probable and can be reasonably estimated, we establish the necessary accruals. We hold certain insurance policies that may reduce cash outflows with respect to an adverse outcome of certain of these litigation matters.

Leathermon, et al. v. Grandview Memorial Gardens, Inc., et al., United States District Court, Southern District of Indiana, Case No. 4:07-cv-137. On August 17, 2007, five plaintiffs filed a putative class action against the current and past owners of Grandview Cemetery in Madison, Indiana, including our subsidiaries that owned the cemetery from January 1997 until February 2001, on behalf of all individuals who purchased cemetery and burial goods and services at Grandview Cemetery. Plaintiffs are seeking monetary damages and claim that the cemetery owners performed

burials negligently, breached Plaintiffs' contracts and made misrepresentations regarding the cemetery. The Plaintiffs also allege that the claims occurred prior, during and after we owned the cemetery. On October 15, 2007, the case was removed from Jefferson County Circuit Court, Indiana to the Southern District of Indiana. On April 24, 2009, shortly before the Defendants had been scheduled to file their briefs in opposition to Plaintiffs' motion for class certification, Plaintiffs moved to amend their complaint to add new class

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representatives and claims, while also seeking to abandon other claims. We, as well as several other Defendants, opposed Plaintiffs' motion to amend their complaint and add parties. In April 2009, two Defendants moved to disqualify Plaintiffs' counsel from further representing Plaintiffs in this action. On June 30, 2010, the court granted Defendants' motion to disqualify Plaintiffs' counsel. On May 6, 2010, Plaintiffs filed a petition for writ of mandamus with the Seventh Circuit Court of Appeals seeking relief from the trial court's order of disqualification of counsel. On May 19, 2010, the Defendants responded to the petition of mandamus. On July 8, 2010, the Seventh Circuit denied Plaintiffs' petition for writ of mandamus. Thus, pursuant to the trial court's order, Plaintiffs were given 60 days from July 8, 2010 in which to retain new counsel to prosecute this action on their behalf. Plaintiffs retained new counsel and Plaintiffs' counsel moved for leave to amend both the class representatives and the allegations stated within the complaint. Defendants filed oppositions to such amendments. The court issued an order permitting the Plaintiffs to proceed with amending the class representatives and a portion of their claims; however, certain of Plaintiffs' claims have been dismissed. The parties reached a proposed class settlement and the court granted its preliminary approval of such settlement by order dated March 19, 2014. Notice of the class settlement was provided pursuant to the Preliminary Order Approving Class Action Settlement and no settlement class members opted out of the class nor objected to the terms of the settlement. The court issued its final approval of the settlement on June 23, 2014. The parties are administering the settlement in accordance with its terms.

**17. STOCKHOLDERS' EQUITY****Stock Options**

As of September 30, 2014, there were 1,393,421 stock options outstanding and 1,061,022 stock options which remain unvested. On September 2, 2014, we granted 15,000 options to a new employee at an option price of \$18.86. These options will vest in 25.00% increments each year over a four year period and have a six year term. The value of these stock options is approximately \$0.1 million.

The fair value of the option grant was estimated on the date of grant using the Black-Scholes option pricing model with the following weighted-average assumptions:

	September 2, 2014	
Dividend yield	0.53	%
Expected volatility	33.44	%
Risk-free interest rate	1.34	%
Expected life (years)	4	
Black-Scholes value	\$5.06	

We recorded pre-tax stock-based compensation expense for stock options totaling approximately \$0.4 million for the three months ended September 30, 2013 and 2014, and \$0.6 million and \$1.2 million for the nine months ended September 30, 2013 and 2014, respectively. The significant increase in expense for the nine months ended September 30, 2014 was due to a large number of stock option grants in the first nine months of 2014 at a significantly higher option price compared to prior year grants.

**Employee Stock Purchase Plan**

During the third quarter of 2014, employees purchased a total of 11,716 shares of common stock through the employee stock purchase plan ("ESPP") at a weighted average price of \$14.73 per share. We recorded pre-tax stock-based compensation expense for the ESPP totaling approximately \$43,000 and \$42,000 for the three months ended September 30, 2013 and 2014, respectively, and \$230,000 and \$231,000 for the nine months ended September 30, 2013 and 2014, respectively.

The fair value of the right (option) to purchase shares under the ESPP is estimated on the date of grant (January 1 of each year) associated with the four quarterly purchase dates using the following assumptions:

	2014	
Dividend yield	0.6	%
Expected volatility	33.37	%
Risk-free interest rate	0.07%, 0.09%, 0.11%, 0.13%	
Expected life (years)	0.25, 0.50, 0.75, 1.00	



Expected volatilities are based on the historical volatility during the previous twelve months of the underlying common stock. The risk-free rate for the quarterly purchase periods is based on the U.S. Treasury yields in effect at the time of the

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purchase. The expected life of the ESPP grants represents the calendar quarters from the beginning of the year to the purchase date (end of each quarter).

**Restricted Stock Grants**

From time to time, we issue shares of restricted common stock to certain officers and key employees of the Company from our stock benefit plans. The restricted stock shares issued to officers and key employees vest in either 20%, 25% or 33.33% increments over five, four or three year terms, respectively. We did not issue any restricted common stock in the three months ended September 30, 2014.

Related to the vesting of restricted stock awards awarded to our officers and key employees, we recorded \$0.5 million of pre-tax compensation expense, which is included in general, administrative and other expenses for the three months ended September 30, 2013 and 2014 and \$1.4 million and \$1.3 million for the nine months ended September 30, 2013 and 2014, respectively.

As of September 30, 2014, we had approximately \$5.4 million of total unrecognized compensation costs related to unvested restricted stock awards, which are expected to be recognized over a weighted average period of approximately 2.5 years.

**Performance-Based Stock Awards**

During the third quarter of 2012, the Compensation Committee of our Board of Directors (our “Board”) granted performance-based awards (the “PBS Awards”) with both market and service vesting conditions to certain officers, employees and outside directors. No PBS Awards were granted during fiscal year 2013. To the extent vested, each PBS Award represented the right to receive a specified number of shares of our common stock, subject to the grantee’s payment, with respect to each share of common stock subject to such PBS Award, of an amount equal to the greater of (a) the then-current market price per share of our common stock on the date such PBS Award was granted plus \$0.50 or (b) \$9.00. Each PBS Award would have vested if on or before the fifth anniversary of the applicable grant date, the closing price of our common stock was greater than or equal to \$21.50 on any three days, whether or not consecutive, within a period of 30 consecutive calendar days, subject to the applicable grantee’s continuous employment or service relationship with us through such date (the “Price Vesting Date”). However, if the Price Vesting Date occurred prior to the first anniversary of the grant date, then each PBS Award would not vest until the first anniversary of such grant date, subject to the applicable grantee’s continued employment or service relationship with us through the first anniversary of the grant date.

On January 3, 2014, we offered all grantees who held outstanding PBS Awards an opportunity to surrender their PBS Awards to us in exchange for cash payments equal to the product of (i) the difference between (x) \$19.00 and (y) the applicable purchase price under their respective PBS Awards and (ii) the number of shares of our common stock subject to their PBS Awards (the “Cash Out Payments”). All outstanding PBS Awards were surrendered to us and canceled in exchange for Cash Out Payments of approximately \$16.1 million.

**Director Compensation Policy**

Our Director Compensation Policy provides for the following: (a) the chairman of our Audit Committee receives an annual cash retainer of \$17,500, the chairman of our Compensation and our Corporate Governance Committees receives an annual cash retainer of \$15,000 and the Lead Director of our Board receives an annual cash retainer of \$115,000, payable in quarterly installments; (b) each independent director of our Board receives an annual cash retainer of \$40,000 paid on a quarterly basis and an annual equity retainer of \$75,000 in shares of our common stock issued at our annual meeting of stockholders. Additionally, each independent director receives \$2,000 for each regular or special meeting of the full Board, our Audit Committee and our Executive Committee attended in person or by phone. Members of the other committees and their chairmen receive \$1,600 for each committee meeting held in person or by phone that such director attends. Under our Director Compensation Policy, the annual cash retainers for each committee chairman and the annual equity retainer are paid on the date of our annual meeting of stockholders, which was held on May 21, 2014. We issued 13,233 shares of common stock for the equity retainer to three independent directors.

We recorded \$81,000 and \$46,000 of pre-tax compensation expense, which is included in general, administrative and other expenses, for the three months ended September 30, 2013 and 2014, respectively, and \$690,000 and \$695,000 for the nine months ended September 30, 2013 and 2014, respectively, related to the director fees, annual retainers and

deferred compensation amortization.

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## Cash Dividends

During the three months ended September 30, 2014, our Board declared a quarterly dividend of \$0.025 per share, totaling approximately \$0.5 million, which was paid on September 2, 2014 to record holders of our common stock as of August 15, 2014. For the nine months ended September 30, 2014, we paid approximately \$1.4 million in dividends. We have a dividend reinvestment program so that stockholders may elect to reinvest their dividends into additional shares of our common stock.

## Accumulated other comprehensive income

Our components of Accumulated other comprehensive income are as follows:

	Accumulated Other Comprehensive Income
Balance at December 31, 2013	\$—
Increase in net unrealized gains associated with available-for-sale securities of the trusts	3,783
Reclassification of net unrealized gain activity attributable to the Deferred preneed funeral and cemetery receipts held in trust and Care trusts' corpus	(3,783 )
Balance at September 30, 2014	\$—

## 18. MAJOR SEGMENTS OF BUSINESS

We conduct funeral and cemetery operations only in the United States. The following table presents revenue from continuing operations, pre-tax income (loss) from continuing operations and total assets by segment (in thousands):

	Funeral	Cemetery	Corporate	Consolidated
Revenues from continuing operations:				
Nine months ended September 30, 2014	\$ 127,926	\$ 38,779	\$—	\$ 166,705
Nine months ended September 30, 2013	\$ 122,427	\$ 38,008	\$—	\$ 160,435
Income (loss) from continuing operations before income taxes:				
Nine months ended September 30, 2014	\$ 39,025	\$ 10,959	\$(35,729 )	\$ 14,255
Nine months ended September 30, 2013	\$ 37,329	\$ 11,513	\$(30,228 )	\$ 18,614
Total assets:				
September 30, 2014	\$ 564,768	\$ 242,595	\$ 18,333	\$ 825,696
December 31, 2013	\$ 502,525	\$ 227,520	\$ 16,554	\$ 746,599

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## 19. SUPPLEMENTAL DISCLOSURE OF STATEMENT OF OPERATIONS INFORMATION

The following information is supplemental disclosure for the Consolidated Statements of Operations (in thousands):

	For the Three Months Ended		For the Nine Months Ended	
	September 30,		September 30,	
	2013	2014	2013	2014
Revenues				
Goods				
Funeral	\$14,678	\$15,771	\$48,325	\$49,230
Cemetery	7,544	7,582	23,136	23,754
Total goods	\$22,222	\$23,353	\$71,461	\$72,984
Services				
Funeral	\$20,360	\$23,717	\$67,083	\$71,562
Cemetery	2,513	2,602	7,582	7,913
Total services	\$22,873	\$26,319	\$74,665	\$79,475
Financial revenue				
Preneed funeral commission income	\$446	\$509	\$1,435	\$1,636
Preneed funeral trust earnings	1,648	1,773	5,584	5,498
Cemetery trust earnings	1,940	2,212	6,220	6,072
Cemetery finance charges	372	383	1,070	1,040
Total financial revenue	\$4,406	\$4,877	\$14,309	\$14,246
Total revenues	\$49,501	\$54,549	\$160,435	\$166,705
Cost of revenues				
Goods				
Funeral	\$12,089	\$13,139	\$38,783	\$40,336
Cemetery	5,651	6,082	16,804	17,669
Total goods	\$17,740	\$19,221	\$55,587	\$58,005
Services				
Funeral	\$10,881	\$12,511	\$33,913	\$36,743
Cemetery	1,669	1,840	4,874	5,204
Total services	\$12,550	\$14,351	\$38,787	\$41,947
Financial expenses				
Preneed funeral commissions	\$263	\$260	\$972	\$788
Trust administration fees	48	86	170	168
Total financial expenses	\$311	\$346	\$1,142	\$956
Total cost of revenues	\$30,601	\$33,918	\$95,516	\$100,908

The costs of revenues, for purposes of this supplemental disclosure, include only field costs and expenses that are directly allocable between the goods, services and financial categories in the funeral and cemetery segments.

Depreciation and amortization and regional and unallocated funeral and cemetery costs are not included in this disclosure.

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## 20. SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION

The following information is supplemental disclosure for the Consolidated Statements of Cash Flows (in thousands):

	For the Nine Months Ended September 30,	
	2013	2014
Cash paid for interest	\$9,444	\$7,588
Cash paid for income taxes	506	830
Fair value of stock, stock options and performance awards issued to directors, officers and certain employees	3,822	8,219
Restricted common stock withheld for payroll taxes	1,601	1,305
Net deposits into preneed funeral trusts	(1,400)	(1,336)
Net withdrawals (deposits) from / into preneed cemetery trusts	181	(1,099)
Net withdrawals from perpetual care trusts	5,209	293
Net increase in preneed receivables	(1,530)	(1,500)
Net deposits of receivables into preneed trusts	(424)	(1,086)
Net change in preneed funeral receivables increasing deferred revenue	1,869	245
Net change in preneed cemetery receivables increasing deferred revenue	621	90
Net deposits into preneed funeral trust accounts increasing deferred preneed funeral receipts held in trust	1,400	1,336
Net (withdrawals) deposits from / into cemetery trust accounts (decreasing) increasing deferred cemetery receipts held in trust	(181)	1,099
Net (withdrawals) deposits from / into perpetual care trust accounts (decreasing) increasing perpetual care trusts' corpus	(4,820)	160

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## 21. EARNINGS PER SHARE

Share-based awards that contain non-forfeitable rights to dividends or dividend equivalents, whether paid or unpaid, are participating securities and included in the computation of both basic and diluted earnings per share. Our grants of restricted stock awards to our employees and directors are considered participating securities and we have prepared our earnings per share calculations to exclude outstanding unvested restricted stock awards, using the two-class method, in the basic and diluted weighted average shares outstanding calculation.

The following table sets forth the computation of the basic and diluted earnings per share for the three and nine months ended September 30, 2013 and 2014:

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2013	2014	2013	2014
Numerator for basic earnings per share:				
Numerator from continuing operations				
Income from continuing operations	\$ 1,908	\$ 4,565	\$ 10,888	\$ 10,080
Less: Earnings allocated to unvested restricted stock	(35)	(84)	(236)	(198)
Income attributable to continuing operations	\$ 1,873	\$ 4,481	\$ 10,652	\$ 9,882
Numerator from discontinued operations				
Income from discontinued operations	\$ 3,986	\$ 431	\$ 4,408	\$ 381
Less: Earnings allocated to unvested restricted stock	(74)	(8)	(96)	(8)
Income attributable to discontinued operations	\$ 3,912	\$ 423	\$ 4,312	\$ 373
Numerator for diluted earnings per share:				
Adjustment for diluted earnings per share:				
Interest on convertible junior subordinated debentures, net of tax	\$ —	\$ —	\$ 2,462	\$ —
	\$ —	\$ —	\$ 2,462	\$ —
Income attributable to continuing operations	\$ 1,873	\$ 4,481	\$ 13,114	\$ 9,882
Income attributable to discontinued operations	\$ 3,912	\$ 423	\$ 4,312	\$ 373
Denominator				
Denominator for basic earnings per common share - weighted average shares outstanding	17,892	18,150	17,794	18,086
Effect of dilutive securities:				
Stock options	165	126	175	137
Convertible junior subordinated debentures	—	—	4,392	—
Denominator for diluted earnings per common share - weighted average shares outstanding	18,057	18,276	22,361	18,223
Basic earnings per common share:				
Continuing operations	\$ 0.10	\$ 0.25	\$ 0.60	\$ 0.55
Discontinued operations	0.22	0.02	0.24	0.02
Basic earnings per common share	\$ 0.32	\$ 0.27	\$ 0.84	\$ 0.57
Diluted earnings per common share:				
Continuing operations	\$ 0.10	\$ 0.24	\$ 0.59	\$ 0.54
Discontinued operations	0.22	0.02	0.19	0.02
Diluted earnings per common share	\$ 0.32	\$ 0.26	\$ 0.78	\$ 0.56





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The fully diluted weighted average shares outstanding for the nine months ended September 30, 2013, and the corresponding calculation of fully diluted earnings per share include approximately 4.4 million shares that would be issued upon conversion of our convertible junior subordinated debentures as a result of the application of the if-converted method prescribed by FASB ASC 260-10-45. For the three months ended September 30, 2013, shares from the conversion of our convertible junior subordinated debentures and our convertible subordinated notes are excluded from the fully diluted earnings per share calculation because the inclusion of such converted shares would result in an antidilutive impact. The convertible junior subordinated notes were redeemed in March 2014 and there has been no impact on our 2014 calculation of fully diluted earnings per share.

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**CAUTIONARY STATEMENT ON FORWARD-LOOKING STATEMENTS**

In addition to historical information, this Form 10-Q contains certain statements and information that may constitute forward-looking statements within the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include statements regarding the consummation of the SCI Acquisition, any projections of earnings, revenues, asset sales, cash flow, debt levels or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements regarding future economic conditions or performance; any statements of belief; and any statements of assumptions underlying any of the foregoing and are based on our current expectations and beliefs concerning future developments and their potential effect on us. The words “may”, “will”, “estimate”, “intend”, “believe”, “expect”, “project”, “forecast”, “foresee”, “should”, “would”, “could”, “plan”, “anticipate” and words or expressions are intended to identify forward-looking statements, which are generally not historical in nature. While management believes that these forward-looking statements are reasonable as and when made, there can be no assurance that future developments affecting us will be those that we anticipate. All comments concerning our expectations for future revenues and operating results are based on our forecasts for our existing operations and do not include the potential impact of any future acquisitions. Our forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from our historical experience and our present expectations or projections. Important factors that could cause actual results to differ materially from those in the forward-looking statements include, but are not limited to, those summarized below:

- the execution of our Standards Operating Model;
- changes in the number of deaths in our markets;
- changes in consumer preferences;
- ability to find and retain skilled personnel;
- the effects of competition;
- the investment performance of our funeral and cemetery trust funds;
- fluctuations in interest rates;
- our ability to obtain debt or equity financing on satisfactory terms to fund additional acquisitions, expansion projects, working capital requirements and the repayment or refinancing of indebtedness;
- death benefits related to preneed funeral contracts funded through life insurance contracts;
- our ability to generate preneed sales;
- the financial condition of third-party insurance companies that fund our preneed funeral contracts;
- increased or unanticipated costs, such as insurance or taxes;
- effects of the application of applicable laws and regulations, including changes in such regulations or the interpretation thereof;
- consolidation of the deathcare industry; and
- other factors and uncertainties inherent in the deathcare industry.

For additional information regarding known material factors that could cause our actual results to differ from our projected results, please see (i) Part II, Item 1A “Risk Factors” in this Form 10-Q and (ii) Part I, Item 1A “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2013.

Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date hereof. We undertake no obligation to publicly update or revise any forward-looking statements after the date they are made, whether as a result of new information, future events or otherwise.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

OVERVIEW

General

We operate two types of businesses: funeral homes, which account for approximately 75% of our revenues, and cemeteries, which account for approximately 25% of our revenues. Funeral homes are principally service businesses that provide funeral services (traditional burial and cremation) and sell related merchandise, such as caskets and urns. Cemeteries are primarily sales businesses that sell interment rights (grave sites and mausoleum spaces) and related merchandise, such as markers and outer burial containers. As of September 30, 2014, we operated 164 funeral homes in 27 states and 32 cemeteries in 11 states. Substantially all administrative activities are conducted in our home office in Houston, Texas.

We have implemented a long-term strategy in our operations designed to improve operating and financial results by growing market share and increasing profitability. We have a decentralized, entrepreneurial and local operating model that includes operating and financial standards developed from our best operations, along with an incentive compensation plan to reward business managers, known as "Managing Partners" for successfully meeting or exceeding the standards. The model essentially eliminated the use of line-item financial budgets at the location level in favor of the standards. The operating model and its standards, which we refer to as the "Standards Operating Model," focus on the successful execution of a handful of local market drivers of high and sustainable operating and sales performance over long periods of time, e.g. market share, preneed property sales, average revenue per funeral contract and interment, highly motivated and skilled service and sales staff, strong entrepreneurial leadership, profit margin management and other drivers. The model and standards are the measures by which we judge the success of each business. We also implemented short-term (one-year) Being the Best and long-term (five years) Good to Great Incentive Programs that recognize and reward those Managing Partners that can achieve and sustain a high level (over 70%) of "Standards Achievement." The potential incentives over long periods of time are in the range of compensation that independent owners of these businesses would receive. To date, the Standards Operating Model has driven significant changes in our organization, leadership and operating practices. Most importantly, the Standards Operating Model has allowed us to measure the sustainable revenue growth and earning power of our portfolio businesses. The Standards Operating Model led to the development of our "Strategic Acquisition Model," described below under "Acquisitions and Divestitures" which guides our acquisition and disposition strategy. We expect both models to drive long-term, sustainable increases in market share, revenue, earnings and cash flow. The standards are not designed to produce maximum short-term earnings because we do not believe such performance is sustainable without ultimately stressing the business, which often leads to declining market share, revenues and earnings. Important elements of the Standards Operating Model include:

**Balanced Operating Model** – We believe a decentralized structure works best in the deathcare industry. Successful execution of the Standards Operating Model is highly dependent on strong local leadership, intelligent risk taking, entrepreneurial drive and corporate support aligned with the key drivers of a successful operation organized around three primary areas - market share, people and operating financial metrics.

**Incentives Aligned with Standards** – Empowering Managing Partners to do the right things in their operations and local communities, and providing appropriate support with operating and financial practices, will enable long-term growth and sustainable profitability. Each Managing Partner participates in a variable incentive plan whereby he or she earns a percentage of his or her respective business' earnings based upon the actual standards achieved as long as the performance exceeds our minimum standards.

**The Right Local Leadership** – Successful execution of our operating model is highly dependent on strong local leadership as defined by our customized 4E Leadership Model, intelligent risk taking and entrepreneurial empowerment. A Managing Partner's performance is judged according to achievement of the standards for that business.

**Funeral and Cemetery Operations**

Factors affecting our funeral operating results include: demographic trends relating to population growth and average age, which impact death rates and number of deaths; establishing and maintaining leading market share positions supported by strong local heritage and relationships; effectively responding to increasing cremation trends by selling

complementary services and merchandise; controlling salary and merchandise costs; and exercising pricing leverage related to our at-need business to increase average revenue per contract. In simple terms, volume and price are the two variables that affect funeral revenues. The average revenue per contract is influenced by the mix of traditional burial and cremation services because our average cremation service revenue is approximately one-third of the average revenue earned from a traditional burial service. Funeral homes have a relatively fixed cost structure. Thus, small changes in revenues, up or down, normally cause significant changes to our profitability.

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Our funeral volumes have increased from 24,403 in 2010 to 29,854 in 2013 (compounded annual increase of 7.0%). Our funeral operating revenue, excluding financial revenue, has increased from \$124.2 million in 2010 to \$153.9 million in 2013 (compounded annual increase of 7.4%). The increases are primarily a result of businesses we have acquired in the last five years and our ability to increase the average revenue per funeral through expanded service offerings and packages. Additional funeral revenue from preneed commissions and preneed funeral trust earnings has increased from \$8.1 million in 2010 to \$9.2 million in 2013. We experienced an increase of 3.1% in volumes and 4.7% in funeral operating revenues in the nine months ended September 30, 2014 compared to the same period of 2013, primarily due to an increase in volumes and revenues from our acquired funeral home businesses. See “Results of Operations” below for the definition of acquired businesses.

The percentage of funeral services involving cremations has increased from 43.2% for the year ended 2010 to 46.9% for the year ended 2013, and was 47.3% for the nine months ended September 30, 2014. On a same store basis, the cremation rate has risen to 47.4% for the nine months ended September 30, 2014, up from 46.4% for the comparable nine month period in 2013. The cremation rate for our acquired funeral home businesses was 46.9% for the nine months ended September 30, 2014 compared to 49.2% for the comparable nine month period in 2013.

Cemetery operating results are affected by the size and success of our sales organization. Approximately 48.0% of our cemetery revenues for the year ended December 31, 2013 related to preneed sales of interment rights and related merchandise and services. For the nine months ended September 30, 2013 and 2014, preneed sales of interment rights and related merchandise were approximately 49.0% and 47.4%, respectively, of total cemetery revenues. We believe that changes in the economy and consumer confidence affect the amount of preneed cemetery revenues. Cemetery revenues from investment earnings on trust funds were approximately \$6.1 million, or 19.2%, of total cemetery revenues for the nine months ended September 30, 2014, down from \$6.2 million, or 20.2%, of total cemetery revenues for the nine months ended September 30, 2013. Changes in the capital markets and interest rates affect this component of our cemetery revenues.

Our cemetery financial performance from 2010 through 2013 was characterized by growth of operating revenues and field-level profit margins. Cemetery operating revenue increased from \$37.8 million in 2010 to \$40.5 million in 2013 (compounded annual increase of 2.3%). Cemetery field-level profit margins increased from \$8.9 million in 2010 to \$11.7 million in 2013 (compounded annual increase of 9.4%). Our goal is to build broader and deeper teams of sales leaders and counselors in our larger and more strategically located cemeteries in order to focus on the growth of our preneed property sales.

**Financial Revenue**

We market funeral and cemetery services and products on a preneed basis. Preneed funeral or cemetery contracts enable families to establish, in advance, the type of service to be performed, the products to be used and the cost of such products and services. Preneed contracts permit families to eliminate issues of making deathcare plans at the time of need and allow input from other family members before the death occurs. We guarantee the price and performance of the preneed contracts to the customer.

Preneed funeral contracts are usually paid on an installment basis. The performance of preneed funeral contracts is usually secured by placing the funds collected in trust for the benefit of the customer or by the purchase of a life insurance policy, the proceeds of which will pay for such services at the time of need. Insurance policies, intended to fund preneed funeral contracts, cover the original contract price and generally include an element of growth (earnings) designed to offset future inflationary cost increases. Revenue from preneed funeral contracts, along with accumulated earnings, is not recognized until the time the funeral service is performed. The accumulated earnings from the trust investments and insurance policies are intended to offset the inflation in funeral prices. Additionally, we generally earn a commission from the insurance company from the sale of insurance-funded policies reflected as Preneed Insurance Funeral Commission Income within Funeral Revenue. The commission income is recognized as revenue when the period of refund expires (generally one year), which helps us defray the costs we incur to originate the preneed contract (primarily commissions we pay to our sales counselors).

Preneed sales of cemetery interment rights are usually financed through interest-bearing installment sales contracts, generally with terms of up to five years with such earnings reflected as Preneed Cemetery Finance Charges within Cemetery Revenue. In substantially all cases, we receive an initial down payment at the time the contract is signed. If

an interest-bearing installment contract is paid in full within one year, Preneed Cemetery Finance Charges are reduced by any accrued finance charges related to the contract.

We have established a variety of trusts in connection with funeral home and cemetery operations as required under applicable state laws. Such trusts include (i) preneed funeral trusts; (ii) preneed cemetery merchandise and service trusts; and (iii) perpetual care trusts. These trusts are typically administered by independent financial institutions selected by us. Investment management and advisory services are provided either by our wholly-owned registered investment advisor (CSV RIA) or independent financial advisors. As of September 30, 2014, CSV RIA provided these services to two institutions, which have custody of 77% of our trust assets, for a fee based on the market value of trust assets. Under state trust laws, we are

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allowed to charge the trust a fee for advising on the investment of the trust assets and these fees are recognized as income as the advisory services are provided. The investment advisors establish an investment policy that gives guidance on asset allocation, investment requirements, investment manager selection and performance monitoring. The investment objectives are tailored to generate long-term investment returns without assuming undue risk, while ensuring the management of the assets is in compliance with applicable laws.

Applicable state laws generally require us to deposit a specified amount (which varies from state to state, generally 50% to 100% of the selling price) into a merchandise and service trust fund for preneed cemetery merchandise and service sales. The related trust fund income earned is recognized when the related merchandise and services are delivered. In most states, regulations require a portion (generally 10%) of the sale amount of cemetery property and memorials to be placed in a perpetual care trust. The income from perpetual care trusts provides a portion of the funds necessary to maintain cemetery property and memorials in perpetuity. Perpetual care trust fund income is recognized, as earned, in our cemetery revenues.

Acquisitions and Divestitures

Our growth strategy includes the execution of our Strategic Acquisition Model. We assess the strategic positioning of acquisition candidates based on the size of the business, competitive standing in the market (market share), market size, market demographics, client family revenue profile (customer preferences), barriers to entry, institutional strength of the brand, and long term volume and price trends. Acquisition candidates are prequalified using our Standards Operating Model and 4E Leadership Model to determine alignment with our operating strategy. The value of the acquisition candidates is based on local market competitive dynamic which allows for appropriate and differentiating enterprise valuations and flexibility to customize the transactions.

In general terms, should a target business be acceptable per the criteria above, we will then determine the value of the target using a discounted cash flow methodology. In May 2014, we completed the acquisition of six businesses from certain subsidiaries of Service Corporation International (“SCI”). We acquired four businesses in New Orleans, Louisiana, consisting of four funeral homes, one of which was a combination funeral home and cemetery, and two funeral home businesses in Alexandria, Virginia (collectively, the “SCI Acquisition”) for \$54.9 million. Additionally, during the nine months ended September 30, 2014, we purchased land for approximately \$2.0 million to be used for funeral home expansions. During the nine months ended September 30, 2013, we purchased land for approximately \$6.0 million to be used for similar projects.

During the first quarter of 2014, we sold a cemetery in Florida which was reported as held-for-sale at December 31, 2013 for approximately \$0.2 million in cash and recognized a gain of \$0.9 million. During the third quarter of 2014, we sold a funeral home in Ohio and a funeral home in Kentucky for approximately \$0.6 million and \$1.1 million, respectively, which were reported as held-for-sale at June 30, 2014. We recognized a net gain of approximately \$0.7 million on these divestitures.

Financial Highlights

Three months ended September 30, 2013 compared to three months ended September 30, 2014

Total revenue for the three months ended September 30, 2014 and 2013 was \$54.5 million and \$49.5 million, respectively, an increase of 10.2%. Further discussion of revenue in our funeral home and cemetery segments is presented herein under “Results of Operations”. Net income from continuing operations for the three months ended September 30, 2014 totaled \$4.6 million, equal to \$0.24 per diluted share, compared to net income from continuing operations of \$1.9 million, equal to \$0.10 per diluted share, for the three months ended September 30, 2013. The increase in net income is attributable to better performance in our funeral home segment, better management of general and administrative expenses and a discrete tax benefit. On August 1, 2014, we received notification that the Internal Revenue Service (“IRS”) completed its examination of our tax year ended December 31, 2011. As a result, we recognized a tax benefit of \$1.7 million related to uncertain tax positions which is included in our tax provision for the three month period ended September 30, 2014. Additionally, we recognized a credit to interest expense of \$0.6 million related to the settled portion of these uncertain tax positions.

Nine months ended September 30, 2013 compared to nine months ended September 30, 2014

Total revenue for the nine months ended September 30, 2014 and 2013 was \$166.7 million and \$160.4 million, respectively, an increase of 3.9%. Further discussion of revenue in our funeral home and cemetery segments is

presented herein under “Results of Operations”. Net income from continuing operations for the nine months ended September 30, 2014 totaled \$10.1 million, equal to \$0.54 per diluted share, compared to net income from continuing operations of \$10.9 million, equal to \$0.59 per diluted share for the nine months ended September 30, 2013. Net income from continuing operations for the nine months ended September 30, 2014 included a loss of approximately \$1.0 million on the early extinguishment of debt related to the Fifth Amendment to our Credit Facility in May 2014, a loss of approximately \$3.8 million on the redemption of our convertible junior subordinated debentures and \$1.6 million related to the accretion of the discount on our convertible subordinated notes issued in March 2014. Additionally, we recognized a gain of \$1.1 million in connection with the purchase of

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a funeral home building previously leased under a capital lease. As noted above, on August 1, 2014, we recognized a tax benefit of \$1.7 million related to uncertain tax positions which is included in our tax provision for the nine month period ended September 30, 2014. Additionally, we recognized a credit to interest expense of \$0.6 million related to the settled portion of these uncertain tax positions.

We also present our financial performance in our “Operating and Financial Trend Report” (“Trend Report”) as reported in our earnings release and discussed on our earnings call for the quarter ending September 30, 2014. This Trend Report is used as a supplemental financial measurement statement by management and investors to compare our current financial performance with our previous results and with the performance of other deathcare companies. The Trend Report is a Non-GAAP statement from continuing operations that also provides insight into underlying trends in our business. We do not intend for this information to be considered in isolation or as a substitute for other measures of performance prepared in accordance with GAAP.

The Non-GAAP financial measures in the Trend Report include such measures as “Adjusted Net Income,” “Adjusted Diluted Earnings Per Share,” “Consolidated EBITDA,” “Adjusted Consolidated EBITDA,” “Funeral, Cemetery and Financial EBITDA,” “Total Field EBITDA” and “Special Items.” These financial measurements are defined as similar GAAP items adjusted for Special Items and are reconciled to GAAP in our earnings release and on the Trend Reports posted on our website ([www.carrageservices.com](http://www.carrageservices.com)). In addition, our presentation of these measures may not be comparable to similarly titled measures in other companies’ reports. We are providing below a reconciliation after tax of net income from continuing operations (a GAAP measure) to Non-GAAP net income (a non-GAAP measure). Non-GAAP net income is defined as net income from continuing operations adjusted for Special Items, including Withdrawable Trust Income, acquisition and divestiture expenses, severance costs and other items in the table below. The adjustment of Special Items in Non-GAAP income allows management to focus on the evaluation of operating performance as it primarily relates to our operating expenses.

In certain states, we are allowed to withdraw realized trust earnings prior to delivery from cemetery merchandise and services trusts, which management describes as “Withdrawable Trust Income.” The Withdrawable Trust Income, pre-tax, totaled \$0.3 million and \$1.0 million for the three and nine months ended September 30, 2013, respectively, and \$0.7 million and \$1.5 million for the three and nine months ended September 30, 2014, respectively. While the Withdrawable Trust Income is not recognized as revenue in our Consolidated Statements of Operations, it increases cash flow from operations. The Withdrawable Trust Income is treated as a special item in our Non-GAAP net income calculation.

(In millions)	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2013	2014	2013	2014
Net income from continuing operations, as reported	\$1.9	\$4.6	\$10.9	\$10.1
Special items, net of tax at federal statutory rate of 34%				
Withdrawable trust income	0.2	0.5	0.7	1.0
Acquisition and divestiture expenses	0.1	—	0.2	0.7
Severance costs	0.4	0.1	0.9	0.6
Consulting fees	0.1	0.1	0.3	0.2
Other incentive compensation	—	—	—	0.7
Securities transaction expenses	0.2	—	0.2	—
Accretion of discount on convertible subordinated notes	—	0.5	—	1.1
Costs related to credit facility	—	—	0.2	0.6
Loss on redemption of convertible junior subordinated debentures	—	—	—	2.5
Gain on asset purchase	—	—	—	(0.7
Other special items	—	—	(0.5	) 0.5
Tax adjustment from prior period	—	—	0.6	—
Adjusted (Non-GAAP) net income	\$2.9	\$5.8	\$13.5	\$17.3



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## OVERVIEW OF CRITICAL ACCOUNTING POLICIES AND ESTIMATES

The preparation of the Consolidated Financial Statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses. On an ongoing basis, we evaluate estimates and judgments, including those related to revenue recognition, realization of accounts receivable, inventories, goodwill, other intangible assets, property and equipment and deferred tax assets and liabilities. We base our estimates on historical experience, third party data and assumptions that we believe to be reasonable under the circumstances. The results of these considerations form the basis for making judgments about the amount and timing of revenues and expenses, the carrying value of assets and the recorded amounts of liabilities. Actual results may differ from these estimates and such estimates may change if the underlying conditions or assumptions change. Historical performance should not be viewed as indicative of future performance because there can be no assurance that our results of operations will be consistent from year to year.

Management's discussion and analysis of financial condition and results of operations ("MD&A") is based upon our Consolidated Financial Statements presented herewith, which have been prepared in accordance with accounting principles generally accepted in the United States. Our significant accounting policies are more fully described in Note 1 to our Consolidated Financial Statements included in this Form 10-Q. Our critical accounting policies are those that are both important to the portrayal of our financial condition and results of operations and require management's most difficult, subjective and complex judgment. These critical accounting policies are discussed in MD&A in our Annual Report on Form 10-K for the year ended December 31, 2013. There have been no significant changes to our critical accounting policies since the filing of our Annual Report on Form 10-K for the year ended December 31, 2013.

## RESULTS OF OPERATIONS

The following is a discussion of our results of continuing operations for the three and nine months ended September 30, 2013 and 2014. The term "same store" or "existing operations" refers to funeral homes and cemeteries acquired prior to January 1, 2010 and operated for the entirety of each period being presented. Funeral homes and cemeteries purchased after December 31, 2009 are referred to as "acquired." This classification of acquisitions has been important to management and investors in monitoring the results of these businesses and to gauge the leveraging performance contribution that a selective acquisition program can have on total company performance. Depreciation and amortization and regional and unallocated funeral and cemetery costs are not included in operating profit. Funeral Home Segment. The following tables set forth certain information regarding the revenues and operating profit from our funeral home operations for the three and nine months ended September 30, 2013 compared to the three and nine months ended September 30, 2014.

Three months ended September 30, 2013 compared to three months ended September 30, 2014 (dollars in thousands):

	Three Months Ended		Change		
	September 30, 2013	2014	Amount	%	
Revenues:					
Same store operating revenue	\$27,525	\$28,234	\$709	2.6	%
Acquired operating revenue	7,513	11,254	3,741	49.8	%
Preneed funeral insurance commissions	446	509	63	14.1	%
Preneed funeral trust earnings	1,648	1,773	125	7.6	%
Total	\$37,132	\$41,770	\$4,638	12.5	%
Operating profit:					
Same store operating profit	\$9,970	\$10,235	\$265	2.7	%
Acquired operating profit	2,098	3,603	1,505	71.7	%
Preneed funeral insurance commissions	183	249	66	36.1	%
Preneed funeral trust earnings	1,637	1,753	116	7.1	%
Total	\$13,888	\$15,840	\$1,952	14.1	%

Funeral home same store operating revenues for the three months ended September 30, 2014 increased \$0.7 million, or 2.6%, when compared to the three months ended September 30, 2013. This increase was due to a 2.9% increase in

the average revenue per contract to \$5,455, offset by a 0.3% decrease in same store operating contracts to 5,427. The average revenue per contract includes the impact of the funeral trust fund earnings recognized at the time that we provide the services pursuant to the preneed contract. Excluding funeral trust earnings, the average revenue per contract increased \$147, or 2.9% to \$5,203 in

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the three months ended September 30, 2014. The number of traditional burial contracts decreased 2.1% to 2,391, while the average revenue per burial contract increased 3.4% to \$8,631. The cremation rate for same store businesses increased from 46.9% in the three months ended September 30, 2013 to 48.3% in the same period of 2014 and the number of cremation contracts increased 2.6% to 2,620. The average revenue per same store cremation contract increased 5.0% to \$3,099, as cremations with services increased from 30.8% of total cremation contracts in the three months ended September 30, 2013 to 33.2% in the same period of 2014. The average revenue for “other” contracts, which are charges for merchandise or services for which we do not perform a funeral service and which made up approximately 7.7% of the total number of contracts in the third quarter of 2014, decreased from \$2,088 in 2013 to \$2,053 in 2014.

Same store operating profit for the three months ended September 30, 2014 increased \$0.3 million, or 2.7%, from the comparable three months of 2013. The increase in operating profit is primarily due to the increase in revenue, offset by increases in merchandise expenses and salaries and benefits. Same store operating profit, as a percentage of funeral same store operating revenue, remained relatively flat at approximately 36.2% in both periods.

Funeral home acquired revenues for the three months ended September 30, 2014 increased \$3.7 million, or 49.8%, when compared to the three months ended September 30, 2013, as we experienced a 42.5% increase in the number of contracts, and an increase of 5.1% in the average revenue per contract to \$5,328 for those acquired operations.

Excluding funeral trust earnings, the average revenue per contract increased 5.1% to \$5,196 in 2014. The number of traditional burial contracts increased 39.9%, and the average revenue per burial contract increased 5.3% to \$8,319. The cremation rate for the acquired businesses was 48.1% in the third quarter of 2013 and 2014. The average revenue per cremation contract increased 9.7% to \$3,377 for the third quarter of 2014 and the number of cremation contracts increased from 731 in the three months ended September 30, 2013 to 1,041 in the same period of 2014, a 42.4% increase. Cremations with services decreased from 34.5% in the three months ended September 30, 2013 to 33.8% for the three months ended September 30, 2014. The increase in the average revenue per contract for acquired operations and the decline in the cremation rate is because the newly acquired businesses serve primarily traditional burial families.

Acquired operating profit for the three months ended September 30, 2014 increased \$1.5 million, or 71.7%, when compared to the same period of 2013 and, as a percentage of revenue from acquired businesses, was 32.0% for the the three months ended September 30, 2014 compared to 27.9% for the same period of 2013. Salaries and benefits of acquired operations, as a percentage of revenue, are generally higher as a percentage of revenue than existing locations. As these acquired businesses transition into our Standards Operating Model, we expect to see operating profit margins rise toward those on a same store basis.

The two categories of financial revenue (insurance commissions and trust earnings on matured preneed contracts) on a combined basis increased 9.0% in revenue and 10.0% in operating profit in the three months ended September 30, 2014 as compared to the three months ended September 30, 2013 as a result of higher earnings on trust contracts. Trust earnings also include trust management fees charged by our wholly-owned registered investment advisor based on the fair market value of the trust assets.

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Nine months ended September 30, 2013 compared to nine months ended September 30, 2014 (dollars in thousands):

	Nine Months Ended		Change		
	September 30, 2013	2014	Amount		%
<b>Revenues:</b>					
Same store operating revenue	\$90,628	\$88,703	\$(1,925)	)	(2.1)%
Acquired operating revenue	24,780	32,089	7,309		29.5%
Preneed funeral insurance commissions	1,435	1,636	201		14.0%
Preneed funeral trust earnings	5,584	5,498	(86)	)	(1.5)%
<b>Total</b>	<b>\$122,427</b>	<b>\$127,926</b>	<b>\$5,499</b>		<b>4.5%</b>
<b>Operating profit:</b>					
Same store operating profit	\$34,969	\$32,706	\$(2,263)	)	(6.5)%
Acquired operating profit	7,743	11,007	3,264		42.2%
Preneed funeral insurance commissions	463	848	385		83.2%
Preneed funeral trust earnings	5,545	5,459	(86)	)	(1.6)%
<b>Total</b>	<b>\$48,720</b>	<b>\$50,020</b>	<b>\$1,300</b>		<b>2.7%</b>

Funeral home same store operating revenues for the nine months ended September 30, 2014 decreased \$1.9 million, or 2.1%, when compared to the nine months ended September 30, 2013. Same store operating contracts decreased 2.7% to 17,003 in the nine months ended September 30, 2014, while the average revenue per contract increased 0.9% to \$5,475 in the same period. The average revenue per contract includes the impact of the funeral trust fund earnings recognized at the time that we provide the services pursuant to the preneed contract. Excluding funeral trust earnings, the average revenue per contract increased \$29 to \$5,217 for the nine months ended September 30, 2014. The number of traditional burial contracts decreased 5.6% to 7,646, while the average revenue per burial contract increased 3.0% to \$8,571. The cremation rate for same store businesses increased from 46.4% in the nine months ended September 30, 2013 to 47.4% in the same period of 2014, while the number of cremation contracts decreased 0.5% to 8,063. The average revenue per same store cremation contract increased 1.5% to \$3,074 as cremations with services increased slightly from 32.3% of total cremation contracts in the nine months ended September 30, 2013 to 32.6% in the same period of 2014. The average revenue for "other" contracts, which are charges for merchandise or services for which we do not perform a funeral service, and which made up approximately 7.6% of the total number of contracts in 2014, decreased 5.6% to \$2,150.

Same store operating profit for the nine months ended September 30, 2014 decreased \$2.3 million, or 6.5%, from the comparable nine months of 2013 and, as a percentage of funeral same store operating revenue, decreased from 38.6% in 2013 to 36.9% in comparable period of 2014. The decrease in operating profit is primarily due to fixed operating expenses that did not decrease in proportion to the decrease in revenue in the nine months ended September 30, 2014. In addition, we had approximately \$0.4 million non-recurring favorable adjustments to operating expenses in the nine months ended September 30, 2013 that did not occur in same period of 2014.

Funeral home acquired revenues for the nine months ended September 30, 2014 increased \$7.3 million, or 29.5%, when compared to the nine months ended September 30, 2013, as we experienced a 23.1% increase in the number of contracts, and an increase in the average revenue per contract of 5.7%, to \$5,332. Excluding funeral trust earnings, the average revenue per contract increased 5.2% to \$5,208. The number of traditional burial contracts increased 28.0%, and the average revenue per burial contract increased 4.9% to \$8,203. The cremation rate for the acquired businesses was 49.2% in the nine months ended September 30, 2013 compared to 46.9% for the nine months ended September 30, 2014. The average revenue per cremation contract increased 5.3% to \$3,242 and the number of cremation contracts increased 17.5% to 2,890. The increase in the average revenue per contract for acquired operations and the decline in the cremation rate is because the newly acquired businesses serve primarily traditional burial families. Cremations with services decreased from 34.9% in the nine months ended September 30, 2013 to 34.3% for the nine months ended September 30, 2014.

Acquired operating profit for the nine months ended September 30, 2014 increased \$3.3 million, or 42.2%, from the comparable nine months of 2013 and, as a percentage of revenue from acquired businesses, was 31.2% for the nine months ended September 30, 2013 compared to 34.3% in the same period of 2014. Salaries and benefits of acquired operations, as a percentage of revenue, are generally higher as a percentage of revenue than same store locations. As these acquired businesses transition into our Standards Operating Model, we expect to see operating profit margins rise toward those on a same store basis.

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The two categories of financial revenue (insurance commissions and trust earnings on matured preneed contracts) on a combined basis increased 1.6% in revenue in the nine months ended September 30, 2014 primarily due to higher preneed insurance commissions. Operating profit for the two categories of financial revenue, on a combined basis, increased 5.0% as a result of lower preneed commission costs and preneed promotional expenses. Trust earnings also include trust management fees charged by our wholly-owned registered investment advisor based on the fair market value of the trust assets.

Cemetery Segment. The following tables set forth certain information regarding the revenues and operating profit from the cemetery operations for the three and nine months ended September 30, 2013 compared to the three and nine months ended September 30, 2014.

Three months ended September 30, 2013 compared to three months ended September 30, 2014 (dollars in thousands):

	Three Months Ended		Change		
	September 30, 2013	2014	Amount	%	
Revenues:					
Same store operating revenue	\$9,968	\$9,539	\$(429)	(4.3)	)%
Acquired operating revenue	89	645	556	624.7	%
Cemetery trust earnings	1,940	2,212	272	14.0	%
Preneed cemetery finance charges	372	383	11	3.0	%
Total	\$12,369	\$12,779	\$410	3.3	%
Operating profit:					
Same store operating profit	\$2,724	\$2,148	\$(576)	(21.1)	)%
Acquired operating profit	13	114	101	776.9	%
Cemetery trust earnings	1,903	2,146	243	12.8	%
Preneed cemetery finance charges	372	383	11	3.0	%
Total	\$5,012	\$4,791	\$(221)	(4.4)	)%

Cemetery same store operating revenues for the three months ended September 30, 2014 decreased \$0.4 million, or 4.3%, from \$10.0 million for the three months ended September 30, 2013 to \$9.5 million for the three months ended September 30, 2014. Preneed property sales decreased \$0.5 million, or 9.7%, as we experienced a 4.0% decrease in the number of preneed interment rights (property) sold. Additionally, the average price per interment decreased 5.8% to \$2,775 in the third quarter of 2014. The percentage of those preneed interment rights sold that we were able to recognize as revenue, because we received at least 10% of the sales price from the customer, decreased from 92.0% in the three months ended September 30, 2013 to 89.1% in the three months ended September 30, 2014. Revenue from deliveries of preneed merchandise and services decreased 10.5% to \$0.9 million for the three months ended September 30, 2014. Same store at-need revenue increased \$0.2 million, or 4.8%, and the number of at-need contracts increased 1.8% in the three months ended September 30, 2014.

Cemetery same store operating profit for the three months ended September 30, 2014 decreased \$0.6 million, or 21.1%. The decrease in cemetery same store operating profit was a result of the decrease in revenue coupled with an increase in bad debt expense. As a percentage of revenues, cemetery same store operating profit decreased from 27.3% in the third quarter of 2013 to 22.5% in the third quarter of 2014.

Cemetery acquired revenue and acquired operating profit increased in 2014 primarily due to the cemetery acquired from SCI in May 2014.

The two categories of financial revenue consist of trust earnings and finance charges on preneed receivables. Total trust earnings for the three months ended September 30, 2014 increased 14.0% when compared to the three months ended September 30, 2013. Earnings from perpetual care trust funds totaled approximately \$1.4 million and \$1.7 million for the three months ended September 30, 2013 and 2014, respectively. Trust earnings recognized upon the delivery of merchandise and service contracts remained flat at \$0.3 million for the three months ended September 30, 2014 and 2013. Trust earnings also include trust management fees charged by our wholly-owned registered investment advisor based on the fair market value of the trust assets. Finance charges on the preneed contracts



increased 3.0%.

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Nine months ended September 30, 2013 compared to nine months ended September 30, 2014 (dollars in thousands):

	Nine Months Ended September 30,		Change		
	2013	2014	Amount	%	
Revenues:					
Same store operating revenue	\$30,486	\$30,633	\$147	0.5	%
Acquired operating revenue	232	1,034	802	345.7	%
Cemetery trust earnings	6,220	6,072	(148)	(2.4)	)%
Preneed cemetery finance charges	1,070	1,040	(30)	(2.8)	)%
Total	\$38,008	\$38,779	\$771	2.0	%
Operating profit:					
Same store operating profit	\$9,073	\$8,555	\$(518)	(5.7)	)%
Acquired operating (loss) profit	(33)	239	272	824.2	%
Cemetery trust earnings	6,089	5,943	(146)	(2.4)	)%
Preneed cemetery finance charges	1,070	1,040	(30)	(2.8)	)%
Total	\$16,199	\$15,777	\$(422)	(2.6)	)%

Cemetery same store operating revenues for the nine months ended September 30, 2014 increased \$0.1 million, or 0.5%, when compared to the nine months ended September 30, 2013. Preneed property sales decreased \$0.5 million, or 3.1% to \$14.6 million for the nine months ended September 30, 2014 as we experienced a 0.3% decrease in the number of preneed interment rights (property) sold. Additionally, the average price per interment decreased 1.2% to \$2,788 in the nine months ended September 30, 2014. The percentage of those interment rights sold that we were able to recognize as revenue, because we received at least 10% of the sales price from the customer, decreased from 92.9% in the nine months ended September 30, 2013 to 90.8% in the nine months ended September 30, 2014. Revenue from deliveries of preneed merchandise and services declined \$0.2 million, or 7.6% in the nine months ended September 30, 2014. Same store at-need revenue increased \$0.9 million, or 7.2%, and the number of at-need contracts increased 0.7% in the nine months ended September 30, 2014.

Cemetery same store operating profit decreased \$0.5 million, or 5.7%, from \$9.1 million for the nine months ended September 30, 2013 to \$8.6 million for the nine months ended September 30, 2014. The decrease in cemetery same store operating profit was due primarily to an increase in bad debt expense. As a percentage of revenues, cemetery same store operating profit was 29.8% and 27.9% for the nine months ended September 30, 2013 and 2014, respectively.

Cemetery acquired revenue and acquired operating profit increased in 2014 primarily due to the cemetery acquired from SCI in May 2014.

The two categories of financial revenue consist of trust earnings and finance charges on preneed receivables. Total trust earnings for the nine months ended September 30, 2014 decreased 2.4% when compared to the nine months ended September 30, 2013. Earnings from perpetual care trust funds totaled \$4.5 million for the nine months ended September 30, 2013 compared to \$4.4 million for the nine months ended September 30, 2014, a decrease of \$0.1 million, or 3.1%. Trust earnings recognized upon the delivery of merchandise and service contracts remained flat at \$1.0 million for the nine months ended September 30, 2014 and 2013. Trust earnings also include trust management fees charged by our wholly-owned registered investment advisor based on the fair market value of the trust assets. Finance charges on the preneed contracts decreased 2.8%.

Regional and Unallocated Funeral and Cemetery Costs. Regional and unallocated funeral and cemetery costs for the three months ended September 30, 2014 increased \$0.2 million, or 6.6%, compared to the three months ended September 30, 2013 primarily due to a \$0.4 million increase in incentive compensation for field management and their employees offset by a \$0.2 million decrease in regional management salaries and benefits. Regional and unallocated funeral and cemetery costs for the nine months ended September 30, 2014 decreased \$0.8 million, or 10.5%, compared to the nine months ended September 30, 2013 primarily due to a \$0.5 million decrease in incentive compensation for field management and their employees, a \$0.4 million decrease in regional management salaries and

benefits, a \$0.2 million decrease in non-recurring items such as severance costs and natural disaster costs offset by a \$0.3 million increase in expenses associated with regional training.

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**General and Administrative.** General and administrative expenses totaled \$6.6 million for the three months ended September 30, 2014, a decrease of \$0.3 million, or 4.5%, compared to the three months ended September 30, 2013 primarily due to a \$0.6 million decrease in salaries and benefits, a \$0.5 million decrease in severance costs, a \$0.2 million decrease in securities transaction expenses and a \$0.1 million decrease in divestiture and acquisition expenses offset by a \$0.9 million increase in incentive compensation and a \$0.2 million increase in stock-based compensation. General and administrative expenses totaled \$22.7 million for the nine months ended September 30, 2014, an increase of \$2.5 million, or 12.4%, compared to the nine months ended September 30, 2013 primarily due to an increase of \$1.5 million in incentive compensation, a \$1.4 million increase in stock-based compensation, a \$0.7 million increase in acquisition and divestiture expenses and a \$0.2 million increase in public company costs offset by a \$0.8 million decrease in salaries and benefits, a \$0.3 million decrease in severance costs and a \$0.2 million decrease in securities transaction expenses.

**Interest Expense.** Interest expense, net was \$2.2 million for the three months ended September 30, 2014, a decrease of approximately \$1.0 million, or 32.3%, compared to the three months ended September 30, 2013. Interest expense decreased \$0.5 million as a result of our new convertible subordinated notes issued in May 2014 which have a fixed interest rate of 2.75% compared to our junior convertible subordinated notes which had an interest rate of 7%. In addition, we recognized a \$0.6 million credit in the third quarter of 2014 related to the settled portion of uncertain tax positions as a result of the finalization of the IRS audit for our 2011 tax year. These decreases were offset by a \$0.2 million increase in interest expense related to our Credit Facility due to higher revolving balances in the three months ended September 30, 2014 compared to the three months ended September 30, 2013.

Interest expense, net was \$7.7 million for the nine months ended September 30, 2014, a decrease of \$1.8 million, or 18.7%, compared to the nine months ended September 30, 2013. Interest expense decreased \$0.3 million as a result of our new convertible subordinated notes issued in May 2014. Interest expense related to our Credit Facility decreased \$0.4 million as a result of the Third Amendment to the Credit Facility, completed in the second quarter of 2013, which lowered our interest rate by 50 basis points. Additionally, we wrote-off \$0.4 million of unamortized debt issuance costs related to the Third Amendment which is reflected in interest expense in the nine months ended September 30, 2013. Interest expense related to uncertain tax positions decreased \$0.7 million due primarily to the \$0.6 million credit recognized in the third quarter of 2014 related to the settled portion of uncertain tax positions as a result of the finalization of the IRS audit for our 2011 tax year.

**Accretion of Discount on Convertible Subordinated Notes.** For the three and nine months ended September 30, 2014, we recognized accretion of the discount on our convertible subordinated notes issued in March 2014 of \$0.8 million and \$1.6 million, respectively. Accretion is calculated using the effective interest method based on a stated interest rate of 6.75%.

**Loss on Early Extinguishment of Debt.** In April 2014, we entered into the Fifth Amendment to our Credit Facility. As a result, we recognized a loss of \$1.0 million to write-off the related unamortized deferred loan costs.

**Loss on redemption of convertible subordinated debentures.** On March 17, 2014, we called for the redemption of all our outstanding convertible junior subordinated debentures due 2029 held by Carriage Services Capital Trust and the corresponding TIDES at a price \$50 per \$50 principal amount of the convertible junior subordinated debentures being redeemed, plus accrued and unpaid interest to the redemption date. As of April 16, 2014, all of the TIDES had been redeemed. For the nine months ended September 30, 2014, we recognized a total loss of \$3.8 million as a result of the write-off of the related unamortized debt issuance costs of \$2.9 million and \$0.9 million for the premium paid on the convertible junior subordinated debentures redeemed.

**Other Income.** For the nine months ended September 30, 2014, we recognized a gain of \$1.1 million in connection with the purchase of a funeral home building previously leased under a capital lease.

**Income Taxes.** We recorded income taxes at the estimated effective rate of 41.5% for the nine months ended September 30, 2014. We have approximately \$44.2 million of state net operating loss carry forwards that will expire between 2015 and 2035, if not utilized. Based on management's assessment of the various state net operating losses, it has been determined that it is more likely than not that we will not be able to realize the tax benefits of certain portions of the state losses. Accordingly, a valuation allowance has been established and is reviewed every quarter related to the deferred tax asset for the state operating losses. At September 30, 2014, the valuation allowance totaled \$0.3

million. During the third quarter of 2014, we received notification that the IRS examination of our tax year ended December 31, 2011 was completed. As such, we reduced previously recorded liabilities related to uncertain tax positions and recognized a benefit of \$1.7 million. Additionally, we recognized a credit to interest expense of \$0.6 million related to the settled portion of the uncertain tax positions.

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## LIQUIDITY AND CAPITAL RESOURCES

Our primary sources of liquidity and capital resources are internally generated cash flows from operating activities and availability under our Credit Facility (as defined below under Debt Obligations). We generate cash in our operations primarily from at-need sales and delivery of preneed sales. We also generate cash from earnings on our cemetery perpetual care trusts. We believe that existing cash balances, future cash flows from operations and borrowings under our Credit Facility will be sufficient to meet our anticipated working capital requirements, capital expenditures, scheduled debt payments, commitments, dividend payments and acquisitions for the foreseeable future. Based on our recent operating results, current cash position, anticipated future cash flows and sources of financing that we expect to have available, we do not anticipate any significant liquidity constraints in the foreseeable future. However, if our capital expenditures or acquisition plans change, we may need to access the capital markets to obtain additional funding. Further, to the extent operating cash flow or access to and cost of financing sources are materially different than expected, future liquidity may be adversely affected. Please read Part I, Item IA “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2013.

We intend to use cash on hand and borrowings under our Credit Facility primarily to acquire funeral home and cemetery businesses and for internal growth projects, such as cemetery inventory development and funeral home expansion projects. We have the ability to draw on our revolving credit facility, subject to customary terms and conditions of the credit agreement. We believe that existing cash balances, future cash flows from operations and the borrowings under our Credit Facility described above will be sufficient to meet our anticipated working capital requirements, capital expenditures, scheduled debt payments, commitments, dividends and acquisitions for the foreseeable future.

## Cash Flows

We began 2014 with \$1.4 million in cash and other liquid investments and ended the third quarter with \$3.0 million in cash. As of September 30, 2014, we had borrowings of \$42.3 million outstanding on our revolving credit facility. The following table sets forth the elements of cash flow for the nine months ended September 30, 2013 and September 30, 2014 (in millions):

	For the Nine Months Ended	
	September 30,	
	2013	2014
Cash at January 1st	\$1.7	\$1.4
Cash flow from operating activities	31.2	27.6
Acquisitions and land for new construction	(6.0	) (56.9
Net proceeds from the sale of businesses and other assets	8.3	1.9
Growth capital expenditures	(2.8	) (12.9
Maintenance capital expenditures	(4.6	) (5.3
Net (payments) borrowings on our revolving credit facility, term loan and long-term debt obligations	(26.6	) 10.4
Proceeds from issuance of convertible subordinated notes	—	143.7
Payment of debt issuance costs related the convertible subordinated notes	—	(4.7
Redemption of convertible junior subordinated debentures	—	(89.7
Payments for performance-based stock awards	—	(16.2
Dividends on common stock	(1.4	) (1.4
Excess tax benefit of equity compensation	1.0	4.6
Payment of loan origination costs related to the credit facility	(0.6	) (0.8
Other financing costs	0.7	1.3
Cash at September 30th	\$0.9	\$3.0

For the nine months ended September 30, 2014, cash provided by operating activities was \$27.6 million compared to cash provided by operating activities of \$31.2 million for the nine months ended September 30, 2013. The decrease was primarily due to a \$4.8 million decrease in net income. The decrease due to working capital changes included a \$2.7 million increase in preneed receivables, offset by \$1.0 million increase in accounts payable and accrued

liabilities. Refer to Part I, Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations - Overview - Financial Highlights for a discussion of our operations.

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Our investing activities resulted in a net cash outflow of \$73.1 million for the nine months ended September 30, 2014 compared to \$5.2 million for the nine months ended September 30, 2013. The increase was due to the SCI Acquisition completed in May 2014 for \$54.9 million. Additionally we acquired land for approximately \$2.0 million in the nine months ended September 30, 2014 for funeral home expansion projects. We acquired land for approximately \$6.0 million in the nine months ended September 30, 2013 for similar projects. For the nine months ended September 30, 2014, we sold businesses for approximately \$1.9 million compared to net proceeds of \$8.3 million for businesses sold in the nine months ended September 30, 2013.

For the nine months ended September 30, 2014, capital expenditures totaled \$18.2 million compared to \$7.4 million for the nine months ended September 30, 2013. Maintenance capital expenditures were \$5.3 million in the nine months ended September 30, 2014 compared to \$4.6 million in the nine months ended September 30, 2013. Growth capital expenditures were \$12.9 million in the nine months ended September 30, 2014 compared to \$2.8 million in the nine months ended September 30, 2013. The increase in growth capital expenditures was due primarily to the purchase of three buildings for approximately \$7.6 million which we had previously leased. Additionally, we incurred construction costs of approximately \$2.8 million related to three new funeral homes.

Our financing activities resulted in a net cash inflow of \$47.0 million for the nine months ended September 30, 2014 compared to a net cash outflow of \$26.9 million for the nine months ended September 30, 2013. During the nine months ended September 30, 2014, we had gross proceeds of \$143.75 million from the issuance of our convertible subordinated notes in March 2014. We paid transaction costs of approximately \$4.7 million related to the issuance of these notes. In connection with the issuance of the notes, we paid \$89.7 million in principal to redeem our outstanding convertible junior subordinated debentures. During the nine months ended September 30, 2014, we had net borrowings on our revolving line of credit of \$5.4 million compared to net payments of \$18.7 million in the nine months ended September 30, 2013. In connection with the Fifth Amendment to our Credit Facility completed in the second quarter of 2014, our term loan increased \$11.0 million, offset by payments of \$5.3 million during the nine months ended September 30, 2014. We paid approximately \$0.8 million in loan origination costs related to the Fifth Amendment to the Credit Facility. Additionally, during the nine months ended September 30, 2014, we paid approximately \$16.2 million related to performance-based stock awards and recognized \$4.6 million related to the excess tax benefit of equity compensation.

**Dividends**

Our Board declared a quarterly dividend of \$0.025 per share, totaling approximately \$0.5 million, which was paid on September 2, 2014 to record holders of our common stock as of August 15, 2014. For the nine months ended September 30, 2014, we paid approximately \$1.4 million in dividends. We have a dividend reinvestment program so that stockholders may elect to reinvest their dividends into additional shares of our common stock.

**Debt Obligations**

As of September 30, 2014, we had a \$325 million credit facility with Bank of America, N.A. as the Administrative Agent comprised of a \$200 million revolving credit facility and a \$125 million term loan. The Credit Facility also contains an accordion provision to borrow up to an additional \$50 million in revolving loans, subject to certain conditions. The Credit Facility is set to mature on March 31, 2019 and is collateralized by all personal property and funeral home real property in certain states. As of September 30, 2014, we had \$42.3 million drawn under the revolving credit facility and \$122.7 million was outstanding under the term loan. No letters of credit were issued and outstanding under the Credit Facility at September 30, 2014. Under the Credit Facility, outstanding borrowings bear interest at either a prime rate or a LIBOR rate, plus an applicable margin based upon the Company's leverage ratio. At September 30, 2014, the prime rate margin was equivalent to 1.50% and the LIBOR margin was 2.50%. The weighted average interest rate on the Credit Facility for the three and nine months ended September 30, 2014 was 2.9% and 2.8%, respectively.

The outstanding principal of our long-term debt and capital lease obligations at September 30, 2014 totaled \$127.3 million and consisted of \$122.7 million under our term loan and \$4.7 million in acquisition indebtedness and capital lease obligations.

On February 27, 2014, we entered into a fourth amendment to our Credit Facility which (a) allows us to issue senior unsecured debt in an amount not to exceed \$150 million when aggregated with any subordinated debt or convertible



subordinated debt issued by us and (b) allows us to refinance our existing convertible junior subordinated debentures with the proceeds of certain of senior unsecured debt, subordinated debt or convertible subordinated debt.

On April 14, 2014, we entered into a fifth amendment to our Credit Facility (the "Fifth Amendment"), which provided for an increase in our revolving credit facility from \$125 million to \$200 million and new funding under our term loan whereby \$125 million became outstanding upon effectiveness of the Fifth Amendment. The Fifth Amendment became effective upon the closing of the SCI Acquisition on May 15, 2014. Borrowings under the term loan facility are subject to installment payments of

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7.5% of the principal amount in the first two years following the effective date, 10.0% for the third and fourth years following the effective date and 12.5% per year thereafter with the balance payable upon maturity on March 31, 2019. Installment payments are made quarterly beginning September 30, 2014. The Fifth Amendment also modified our financial covenants so that we must maintain a leverage ratio of 3.75 to 1.00 through March 30, 2015 and 3.50 to 1.00 thereafter. In connection with the Fifth Amendment, we recognized a loss of \$1.0 million to write-off the related unamortized deferred loan costs.

We were in compliance with the covenants contained in the Credit Facility as of September 30, 2014. Key ratios that we must comply with include a Total Debt to EBITDA ratio, that as of the last day of each quarter, must not be greater than 3.75 to 1.00 through March 30, 2015 and no more than 3.50 to 1.00 thereafter and a fixed charge coverage ratio that must not be less than 1.20 to 1.00. As of September 30, 2014, the leverage ratio was 2.83 to 1.00 and the fixed charge coverage ratio was 2.60 to 1.00. The leverage ratio decline to below 3.00 to 1.00 at June 30, 2013 automatically triggered a 50 basis point rate decline on all our term loan and revolving credit facility during the third quarter of 2013.

Convertible Subordinated Notes due 2021

On March 19, 2014, we issued \$143.75 million aggregate principal amount of Notes. The Notes have not been registered under the Securities Act of 1933, as amended (the "Securities Act"), and were offered only to "qualified institutional buyers" in compliance with Rule 144A under the Securities Act. The Notes are governed by an indenture dated as of March 19, 2014 between Wilmington Trust, National Association, as Trustee, and us (the "Indenture"). The Notes are general unsecured obligations and will be subordinated in the right of payment to all of our existing and future senior indebtedness and equal in right of payment with our other existing and future subordinated indebtedness. The Notes bear interest at 2.75% per year. Interest on the Notes accrues from March 19, 2014 and is payable semi-annually in arrears on March 15 and September 15 of each year, beginning September 15, 2014. The initial conversion rate of the Notes is 44.3169 shares of our common stock per \$1,000 principal amount of the Notes, equivalent to an initial conversion price of approximately \$22.56 per share of common stock. The conversion rate is subject to adjustment upon the occurrence of certain events as described in the Indenture.

The Notes mature on March 15, 2021, unless earlier converted or purchased by us. Holders of the Notes may convert their Notes at their option at any time prior to December 15, 2020, if one or more of the following conditions has been satisfied: (1) during any fiscal quarter (and only during such fiscal quarter) commencing after March 31, 2014, if, for a least 20 trading days, (whether or not consecutive) during the 30 consecutive trading day period ending on the last trading day of the immediately preceding fiscal quarter, the last reported sales price of our common stock for such trading day is greater than or equal to 130% of the applicable conversion price on such trading day; (2) during the five consecutive business day period immediately following any five consecutive trading day period (the "Measurement Period"), in which, for each trading day of the Measurement Period, the trading price (as defined in the Indenture) per \$1,000 principal amount of the Notes for such trading day was less than 98% of the product of last reported sale price of our common stock for such trading day and the applicable conversion rate on such trading day; or (3) upon the occurrence of specified corporate transactions described in the Indenture. Holders may also convert their Notes at their option at any time beginning on December 15, 2020, and ending on the close of business on the business day immediately preceding the maturity date.

We may not redeem the Notes prior to maturity. However, in the event of a fundamental change (as defined in the Indenture), subject to certain conditions, a holder of the Notes will have the option to require us to purchase all or a portion of its Notes for cash. The fundamental change purchase price will equal 100% of the principal amount of the Notes to be purchased, plus any accrued and unpaid interest, if any, to, but excluding, the fundamental change purchase date.

We received gross proceeds of \$143.75 million and paid transactions costs of approximately \$4.7 million. We used a portion of the proceeds to repay our outstanding balance on our revolving credit facility and to redeem our existing convertible junior subordinated debentures.

At September 30, 2014, the carrying amount of the equity component was approximately \$18.0 million. At September 30, 2014, the principal amount of the liability component was \$143.75 million and the net carrying amount was \$113.7 million. The unamortized discount of \$30.0 million as of September 30, 2014 is being amortized over the

remaining seven year term of the notes.

We recognized contractual coupon interest expense of \$1.0 million and \$2.1 million, respectively, and interest expense of \$0.8 million and \$1.6 million, respectively, related to the accretion of the debt discount for the three and nine months ended September 30, 2014. The effective interest rate on the liability component for the three and nine months ended September 30, 2014 was 6.75% per year. Additionally, we recognized amortization expense related to the debt issuance costs of \$0.1 million and \$0.3 million, respectively, for the three and nine months ended September 30, 2014.

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Convertible Junior Subordinated Debentures Payable To Affiliate And Company Obligated Mandatorily Redeemable Convertible Preferred Securities of Carriage Services Capital Trust

On March 17, 2014, we called for the redemption of all our outstanding convertible junior subordinated debenture and the corresponding TIDES at a price \$50 per \$50 principal amount of the convertible junior subordinated debentures being redeemed, plus accrued and unpaid interest to the redemption dated. Redemption period for the TIDES ended April 16, 2014. In the first quarter of 2014, we used a portion of the net proceeds from the issuance of the Notes to redeem the convertible junior subordinated debentures for approximately \$61.9 million in principal amount of our existing convertible junior subordinated debentures and approximately \$0.9 million associated with the call premium. In April 2014, the remaining TIDES principal balance of \$27.9 million had been redeemed.

SEASONALITY

Our business can be affected by seasonal fluctuations in the death rate. Generally, the death rate is higher during the winter months because the incidences of death from influenza and pneumonia are higher during this period than other periods of the year.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

In the ordinary course of business, we are typically exposed to a variety of market risks. Currently, these are primarily related to interest rate risk and changes in the values of securities associated with the preneed and perpetual care trusts. Management is actively involved in monitoring exposure to market risk and developing and utilizing appropriate risk management techniques when appropriate and when available for a reasonable price. We are not exposed to any other significant market risks.

The following quantitative and qualitative information is provided about financial instruments to which we are a party at September 30, 2014 and from which we may incur future gains or losses from changes in market conditions. We do not enter into derivative or other financial instruments for speculative or trading purposes.

Hypothetical changes in interest rates and the values of securities associated with the preneed and perpetual care trusts chosen for the following estimated sensitivity analysis are considered to be reasonable near-term changes generally based on consideration of past fluctuations for each risk category. However, since it is not possible to accurately predict future changes in interest rates, these hypothetical changes may not necessarily be an indicator of probable future fluctuations.

The following information about our market-sensitive financial instruments constitutes a “forward-looking statement.” In connection with our preneed funeral operations and preneed cemetery merchandise and service sales, the related funeral and cemetery trust funds own investments in equity and debt securities and mutual funds, which are sensitive to current market prices. Cost and market values of such investments as of September 30, 2014 are presented in Item I, Notes to the Consolidated Financial Statements, Notes 6, 8 and 10 to our Consolidated Financial Statements in this Form 10-Q. See also Item 2, Management’s Discussion and Analysis of Financial Condition and Results of Operations in this Form 10-Q. The sensitivity of the fixed income securities is such that a 0.25% change in interest rates causes an approximate 1.54% change in the value of the fixed income securities.

We monitor current and forecasted interest rate risk in the ordinary course of business and seek to maintain optimal financial flexibility, quality and solvency. As of September 30, 2014, we had outstanding borrowings of \$42.3 million under our \$200 million revolving credit facility and \$122.7 million outstanding on our term loan. Any further borrowings or voluntary prepayments against the revolving credit facility or any change in the floating rate would cause a change in interest expense. We have the option to pay interest under the Credit Facility at either prime rate or LIBOR rate plus a margin. At September 30, 2014, the prime rate margin was equivalent to 1.50% and the LIBOR margin was 2.50%. Assuming the outstanding balance remains unchanged, a change of 100 basis points in our borrowing rate would result in a change in income before taxes of \$1.6 million. We have not entered into interest rate hedging arrangements in the past. Management continually evaluates the cost and potential benefits of interest rate hedging arrangements.

Our convertible subordinated notes bear interest at a fixed rate of 2.75% per year. The notes do not contain a call feature. The fair value of these notes is approximately \$151.0 million based on the last traded or broker quoted price. The remainder of our long-term debt and leases consist of non-interest bearing notes and fixed rate instruments that do not trade in a market and do not have a quoted market value. Increases in market interest rates may cause the fair

value of these debt instruments to decrease but such changes will not affect our interest costs.

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Item 4. Controls and Procedures

Management's Evaluation of Disclosure Controls and Procedures

Our management, including our principal executive and financial officers, has evaluated the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act) as of the end of the period covered by this Form 10-Q. Our disclosure controls and procedures are designed to ensure that the information required to be disclosed by us in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and to ensure that such information is accumulated and communicated to management, including our principal executive and financial officers, as appropriate, to allow timely decisions regarding required disclosure. Based on such evaluation, our principal executive and financial officers have concluded that our disclosure controls and procedures were effective as of September 30, 2014 (the end of the period covered by this Form 10-Q) at the reasonable assurance level.

Changes in Internal Control over Financial Reporting

During the three and nine months ended September 30, 2014, there was no change in our system of internal control over financial reporting (defined in Rules 13a-15(f) or 15d-15(f) under the Exchange Act) that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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## PART II – OTHER INFORMATION

## Item 1. Legal Proceedings

In addition to the matters in Note 16 to our Consolidated Financial Statements, we and our subsidiaries are parties to a number of legal proceedings that arise from time to time in the ordinary course of our business. While the outcome of these proceedings cannot be predicted with certainty, we do not expect these matters to have a material adverse effect on our financial statements. We self-insure against certain risks and carry insurance with coverage and coverage limits for risk in excess of the coverage amounts consistent with our assessment of risks in our business and of an acceptable level of financial exposure. Although there can be no assurance that self-insurance reserves and insurance will be sufficient to mitigate all damages, claims, or contingencies, we believe that the reserves and our insurance provides reasonable coverage for known asserted and unasserted claims. In the event we sustain a loss from a claim, and the insurance carrier disputes coverage or coverage limits, we may record a charge in a different period than the recovery, if any, from the insurance carrier.

## Item 1A. Risk Factors

There have been no material changes in our risk factors as previously disclosed in “Part I, Item 1A. Risk Factors” of our Annual Report on Form 10-K for the year ended December 31, 2013. Readers should carefully consider the factors discussed in Part 1, Item 1A “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2013, which could materially affect our business, financial condition or future results. The risks described in our Annual Report on Form 10-K for the year ended December 31, 2013 are not the only risks we face. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition or future results.

## Item 6. Exhibits

Exhibit No.	Description
*31.1	Certification of Periodic Financial Reports by Melvin C. Payne in satisfaction of Section 302 of the Sarbanes-Oxley Act of 2002.
*31.2	Certification of Periodic Financial Reports by L. William Heiligbrodt in satisfaction of Section 302 of the Sarbanes-Oxley Act of 2002.
*32	Certification of Periodic Financial Reports by Melvin C. Payne and L. William Heiligbrodt in satisfaction of Section 906 of the Sarbanes-Oxley Act of 2002 and 18 U.S.C. Section 1350.
*101	Interactive Data Files.

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\* Filed or furnished herewith, as applicable.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: October 29, 2014

CARRIAGE SERVICES, INC.  
/s/ L. William Heiligbrodt  
L. William Heiligbrodt  
Executive Vice President and Secretary  
(Principal Financial Officer)

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CARRIAGE SERVICES, INC.

INDEX OF EXHIBITS

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