TELEPHONE & DATA SYSTEMS INC /DE/ Form 10-Q November 04, 2010

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2010

OR

" TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from

to

Commission File Number 001-14157

TELEPHONE AND DATA SYSTEMS, INC.

(Exact name of registrant as specified in its charter)

Delaware 36-2669023

(State or other jurisdiction of

(I.R.S. Employer Identification No.)

incorporation or organization)

30 North LaSalle Street, Chicago, Illinois 60602

(Address of principal executive offices) (Zip Code)

Registrant s telephone number, including area code: (312) 630-1900

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b 2 of the Exchange Act.

Large accelerated filer x

Accelerated filer "

Non-accelerated filer "

Smaller reporting company "

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

Indicate the number of shares outstanding of each of the issuer s classes of common stock, as of the latest practicable date.

Class

Outstanding at September 30, 2010

Common Shares, \$.01 par value Special Common Shares, \$.01 par value Series A Common Shares, \$.01 par value 49,872,640 Shares 48,029,633 Shares 6,507,984 Shares

Telephone and Data Systems, Inc.

Quarterly Report on Form 10-Q For the Quarterly Period Ended September 30, 2010

Index

Part I.	Financial Inform	<u>mation</u>	Page No.
	Item 1.	Financial Statements (Unaudited) Consolidated Statement of Operations Three and Nine Months Ended September 30, 2010 and 2009	3
		Consolidated Statement of Cash Flows Nine Months Ended September 30, 2010 and 2009	4
		Consolidated Balance Sheet September 30, 2010 and December 31, 2009	<u>5</u>
		Consolidated Statement of Changes in Equity Nine Months Ended September 30, 2010 and 2009	2
		Consolidated Statement of Comprehensive Income Three and Nine Months Ended September 30, 2010 and 2009	9
		Notes to Consolidated Financial Statements	<u>10</u>
	Item 2.	Management s Discussion and Analysis of Financial Condition and Results of Operations	<u>24</u>
		Overview Nine Months Ended September 30, 2010 and 2009 Results of Operations Consolidated Results of Operations Wireless Results of Operations Wireline Three Months Ended September 30, 2010 and 2009 Results of Operations Consolidated Results of Operations Wireless Results of Operations Wireless Results of Operations Wireline	24 30 30 32 36 39 39 40 42

		Recent Accounting Pronouncements Financial Resources Liquidity and Capital Resources Application of Critical Accounting Policies and Estimates Certain Relationships and Related Transactions Safe Harbor Cautionary Statement	44 44 46 49 49 51
	Item 3.	Quantitative and Qualitative Disclosures About Market Risk	<u>54</u>
	Item 4.	Controls and Procedures	<u>55</u>
Part II.	Other Informatio	<u>n</u>	<u>56</u>
	Item 1.	<u>Legal Proceedings</u>	<u>56</u>
	Item 1A.	Risk Factors	<u>56</u>
	Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	<u>56</u>
	Item 5.	Other Information	<u>57</u>
	Item 6.	<u>Exhibits</u>	<u>57</u>
<u>Signatures</u>			<u>59</u>

Part I. Financial Information

Item 1. Financial Statements

Telephone and Data Systems, Inc.

Consolidated Statement of Operations

(Unaudited)

	Three Mo	onths Ended	Nine Months Ended September 30,			
(D. 11. 1. 4. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	Septe	mber 30,				
(Dollars and shares in thousands, except per share amounts)	2010	2009	2010	2009		
Operating revenues \$	1,266,416	\$ 1,257,737	\$ 3,721,070	\$ 3,758,033		
Operating expenses Cost of services and products (excluding Depreciation, amortization and accretion expense						
reported below)	487,311	477,269	1,384,880	1,375,683		
Selling, general and administrative Depreciation, amortization and	502,594	506,965	1,485,010	1,441,904		
accretion	190,972	190,713	570,619	557,218		
Loss on asset disposals, net	2,378	3,271	9,023	10,462		
Total operating expenses	1,183,255	1,178,218	3,449,532	3,385,267		
Operating income	83,161	79,519	271,538	372,766		
Investment and other income (expense)						
Equity in earnings of						
unconsolidated entities	24,147	23,334	75,047	67,034		
Interest and dividend income	2,785	3,461	7,900	8,435		
Interest expense	(28,297)	(30,854)	(86,520)	(93,898)		
Other, net	(438)	1,030	(2,557)	1,504		
Total investment and other income (expense)	(1,803)	(3,029)	(6,130)	(16,925)		

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Income before income taxes	81,358	76,490	265,408	355,841
Income tax expense	28,775	28,331	98,167	125,412
Net income	52,583	48,159	167,241	230,429
Less: Net income attributable to		•		·
noncontrolling interests, net of tax	(11,958)	(11,384)	(37,915)	(53,193)
Net income attributable to TDS		,		
shareholders	40,625	36,775	129,326	177,236
Preferred dividend requirement	(12)	(13)	(37)	(38)
Net income available to common	` ,	, ,	, ,	, ,
shareholders	\$ 40,613	\$ 36,762	\$ 129,289	\$ 177,198
Basic weighted average shares				
outstanding	104,881	108,289	105,443	110,408
Basic earnings per share attributable	,	,	ŕ	,
to TDS shareholders	\$ 0.39	\$ 0.34	\$ 1.23	\$ 1.60
Diluted weighted average shares				
outstanding	105,298	108,565	105,800	110,633
Diluted earnings per share	,	,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-,
attributable to TDS shareholders	\$ 0.38	\$ 0.34	\$ 1.22	\$ 1.60
Dividends per share	\$ 0.1125	\$ 0.1075	\$ 0.3375	\$ 0.3225

The accompanying notes are an integral part of these consolidated financial statements.

Telephone and Data Systems, Inc.

Consolidated Statement of Cash Flows

(Unaudited)

		Nine Months Ended				
(Dollars in thousands)		Septe 2010	ember 30,	2009		
Cash flows from operating activities Net income	\$	167,241	\$	230,429		
Add (deduct) adjustments to reconcile net income to net cash	,	,	*			
flows from operating activities						
Depreciation, amortization and accretion		570,619		557,218		
Bad debts expense		61,087		78,941		
Stock-based compensation expense		26,055		24,523		
Deferred income taxes, net		55,102		29,157		
Equity in earnings of unconsolidated						
entities		(75,047)		(67,034)		
Distributions from unconsolidated						
entities		59,519		51,668		
Loss on asset disposals, net		9,023		10,462		
Other operating activities		4,645		2,114		
Changes in assets and liabilities from operations		(40.004)		(10=0=0		
Accounts receivable		(48,891)		(107,254)		
Inventory		32,571		(3,595)		
Accounts payable		(49,034)		(29,401)		
Customer deposits and deferred		2 262		(4.026)		
revenues		2,363		(4,936)		
Accrued taxes		(42,843)		88,098		
Accrued interest		9,343		9,893		
Other assets and liabilities		(16,973)		(70,332)		
		764,780		799,951		
Cash flows from investing activities						
Additions to property, plant and equipment		(486, 138)		(450,594)		
Cash paid for acquisitions and licenses		(28,264)		(15,242)		

Cash paid for investments	(433,750)	(109,055)
Cash received for investments	40,765	
Other investing activities	1,681	3,335
	(905,706)	(571,556)
Cash flows from financing activities		
Repayment of long-term debt	(2,182)	(2,507)
TDS Common Shares and Special Common Shares reissued for		
benefit plans, net of tax payments	1,183	1,296
U.S. Cellular Common Shares reissued for benefit plans, net of		
tax payments	738	(119)
Repurchase of TDS Common and Special Common Shares	(50,543)	(152,918)
Repurchase of U.S. Cellular Common Shares	(40,520)	(24,283)
Dividends paid	(35,502)	(35,389)
Payment of debt issuance costs		(10,074)
Distributions to noncontrolling interests	(5,828)	(4,962)
Other financing activities	(7,404)	1,411
	(140,058)	(227,545)
Net increase (decrease) in cash and cash equivalents	(280,984)	850
Cash and cash equivalents		
Beginning of period	670,992	777,309
End of period	\$ 390,008	\$ 778,159

The accompanying notes are an integral part of these consolidated financial statements.

Telephone and Data Systems, Inc.

Consolidated Balance Sheet Assets

(Unaudited)

(Dollars in thousands)		September 30,		December 31,		
		2010		2009		
Current assets						
Cash and cash equivalents	\$	390,008	\$	670,992		
Short-term investments	_	389,052	,	113,275		
Accounts receivable		203,002		110,270		
Due from customers and agents, less allowances	S					
of \$28,462 and \$30,422, respectively	,	360,286		384,470		
Other, less allowances of \$7,148 and \$7,201,		200,200		301,170		
respectively		144,155		130,973		
Inventory		124,417		156,987		
Net deferred income tax asset		29,948		29,874		
Prepaid expenses		93,406		94,336		
Prepaid income taxes		50,865		3,718		
Other current assets		60,802		63,046		
		1,642,939		1,647,671		
Investments		-,- :-,- :-		-,,		
Licenses		1,453,526		1,443,025		
Goodwill		718,635		707,840		
Other intangible assets, net of accumulated amortization of		,		,		
\$117,510 and \$108,944, respectively		25,924		26,589		
Investments in unconsolidated entities		214,114		203,799		
Long-term investments		121,441		,		
Other investments		9,123		9,785		
		2,542,763		2,391,038		
Property, plant and equipment						
In service and under construction		9,144,869		8,760,327		
Less: Accumulated depreciation		5,699,710		5,252,482		
•		3,445,159		3,507,845		
Other assets and deferred charges		62,970		65,759		
Total assets	\$	7,693,831	\$	7,612,313		

The accompanying notes are an integral part of these consolidated financial statements.

Telephone and Data Systems, Inc.

Consolidated Balance Sheet Liabilities and Equity

(Unaudited)

	September 30,			December 31,	
(Dollars and shares in thousands)	2010			2009	
Current liabilities Current portion of long-term debt	\$	1,804	\$	2,509	
Accounts payable Customer deposits and deferred revenues		299,039 167,659		347,348 164,451	
Accrued interest		21,387		12,227	
Accrued taxes		81,563		62,568	
Accrued compensation Other current liabilities		87,932 98,554 757,938		93,524 117,081 799,708	
Deferred liabilities and credits					
Net deferred income tax liability		566,268		517,762	
Other deferred liabilities and credits		390,941		373,862	
Long-term debt		1,492,022		1,492,908	
Commitments and contingencies					
Noncontrolling interests with redemption features		791		727	

Equity

TDS shareholders equity

Series A Common, Special Common and Common Shares

Authorized 290,000 shares (25,000 Series A Common, 165,000 Special Common and 100,000 Common Shares)
Issued 127,038 shares (6,508 Series A Common, 63,442 Special Common and 57,088 Common Shares) and 127,016

shares (6,492 Series A Common, 63,442 Special Common and 57,082 Common Shares), respectively Outstanding 104,410 shares (6,508 Series A Common, 48,029 Special Common and 49,873 Common Shares) and 106,022 shares (6,492 Series A Common, 49,725 Special Common and 49,805 Common Shares), respectively Par Value (\$.01 per share) (\$65 Series A Common, \$634 Special Common and \$571 Common Shares) 1,270 1,270 Capital in excess of par value 2,101,882 2,088,807 Special Common and Common Treasury shares at cost: Treasury shares 22,628 (15,413 Special Common and 7,215 Common Shares) and 20,994 (13,717 Special Common and 7,277 Common Shares), respectively (724,533)(681,649)Accumulated other comprehensive loss (3.395)(2,710)Retained earnings 2,449,060 2,358,580 Total TDS shareholders' equity 3,824,284 3,764,298 Preferred shares 830 832 Noncontrolling interests 660,757 662,216 4,427,346 Total equity 4,485,871 \$ Total liabilities and equity \$ 7,693,831 7,612,313

The accompanying notes are an integral part of these consolidated financial statements.

Telephone and Data Systems, Inc. <u>Consolidated Statement of Changes in Equity</u> (<u>Unaudited</u>)

TDS Shareholders

		TDS SI	nareholde	rs				
	Series							
	A							
	Common,	Special						
	Special	Common	ccumulat	ed				
	Common	and	Other					
	and Capital in	Commodio	mprehens	sive	Total TDS			
(Dollars in	Common Excess of	Treasury			Shareholder	?referN	entrolli	ing Total
thousands)	Shares Par Value	Shares	(Loss)	Earnings	Equity		Interests	Equity
December 3	1,			S	1 0			1 0
2009	\$1,270 \$2,088,807	\$ (681,649)	\$ (2,710)	\$ 2,358,580	\$ 3,764,298	\$832	\$ 662,216	\$ 4,427,346
Add (Deduct)							
Net income								
attributable to	0							
TDS								
shareholders				129,326	129,326		37,886	129,326
Net income								
attributable to	0							
noncontrollin	ng							
interests								
classified as								
equity								37,886
Net unrealize	ed							
gain (loss) or	ı							
equity								
investments			84		84			84
Changes								
related to								
retirement pla	an		(769)		(769)			(769)
Common,								
Special								
Common and	l							
Series A								
Common								
Shares								
dividends				(35,465)	(35,465)			(35,465)
Preferred								
dividend								
requirement				(37)) (37)			(37)
Repurchase of	of							
shares		(50,543)		(1)	(50,544)	(2)		(50,546)
Dividend		4,454		(1,323)	3,131			3,131
reinvestment								

plan Incentive and compensation plans 433 Adjust investment in subsidiaries for repurchases, issuances, other compensation plans and noncontrolling	3,205 (2,020)	1,618		1,618
interest				
purchases 98		98	(33,517)	(33,419)
Stock-based			, , ,	, , ,
compensation				
awards (1) 12,516		12,516		12,516
Tax windfall				
(shortfall) from				
stock awards				
(2) 28		28		28
Distributions				
to				
noncontrolling			(5 ,0 2 0)	(5.000)
interests			(5,828)	(5,828)
September 30, 2010 \$ 1,270 \$ 2,101,882	¢ (724 522) ¢ (2 205) ¢ 2 440 040	¢ 2 024 204	¢ 020 ¢ 660 757	¢
\$ 1,2/U \$ 2,1U1,882	\$ (724,533) \$ (3,395) \$ 2,449,060 7	\$ 3,824,284	\$830 \$660,757	\$ 4,485,871

Telephone and Data Systems, Inc. <u>Consolidated Statement of Changes in Equity</u> (<u>Unaudited</u>)

TDS Shareholders

(Common Ex Shares Pa		Special CommonA and CommonCo Treasury Shares	Other	ive	Total TDS Shareholder Equity		adhcontrolli 5 Interests	ng Total Equity
2008		,066,597	\$ (513,108)	\$ (13,391)	\$ 2,221,469	\$3,762,837	\$852	\$ 647,915	\$4,411,604
Add (Deduct)									
Net income attributable to TDS shareholders Net income attributable to noncontrolling					177,236	177,236			177,236
interests classified as									
equity Net unrealized								53,073	53,073
gain (loss) on equity investments Changes				(302)		(302)			(302)
related to				7.40		740			740
retirement plan Common, Special Common and Series A Common Shares	1			742		742			742
dividends Preferred					(35,351)	(35,351)			(35,351)
dividend requirement					(38)	(38)			(38)
Repurchase of shares Dividend reinvestment		(13	(159,993) 731		444	(159,993) 1,162	(7)		(160,000) 1,162

plan Incentive and compensation						
plans	(45)	3,338	(1,38	83) 1,910		1,910
Adjust						
investment in						
subsidiaries for						
repurchases,						
issuances and						
other						
compensation	6.564			6.564	(10.422)	(11.050)
plans	6,564			6,564	(18,422)	(11,858)
Stock-based						
compensation	11.502			11 500		11.500
awards (1)	11,523			11,523		11,523
Tax windfall						
(shortfall) from						
stock awards	(145)			(145)		(145)
(2) Distributions	(145)			(145)		(145)
to						
noncontrolling						
interests					(4,962)	(4,962)
September 30,					(4,902)	(4,502)
-	70 \$ 2,084,481	\$ (669,032)	\$ (12,951) \$ 2,362,3'	77 \$ 3,766,145	\$845 \$677.604	\$ 4,444,594

⁽¹⁾ Reflects TDS Corporate and TDS Telecom's current year stock-based compensation awards impact on Capital in excess of par value. U.S. Cellular s amounts are included in Adjust investment in subsidiaries for repurchases, issuances and other compensation plans.

The accompanying notes are an integral part of these consolidated financial statements.

⁽²⁾ Reflects tax windfalls/(shortfalls) associated with the exercise of options and the vesting of restricted stock awards of TDS Common Shares and TDS Special Common Shares. U.S. Cellular s tax windfalls/(shortfalls) associated with the exercise of options and vesting of restricted stock awards of U.S. Cellular are included in Adjust investment in subsidiaries for repurchases, issuances, and other compensation plans.

Telephone and Data Systems, Inc.

Consolidated Statement of Comprehensive Income

(Unaudited)

		Three M	onths E	Ended		nded			
		Septe	mber 3	0,		September 30,			
(Dollars in thousands)		2010		2009		2010		2009	
Net income	\$	52,583	\$	48,159	\$	167,241	\$	230,429	
Net change in accumulated		,		,		,		,	
other comprehensive income									
Net unrealized gain (loss) on equity investments				199		84		(302)	
Changes related to retirement				199		04		(302)	
plan		(256)		159		(769)		742	
Comprehensive income		52,327		48,517		166,556		230,869	
Less: Comprehensive income		,		,		,			
attributable to noncontrolling									
interests		(11,958)		(11,384)		(37,915)		(53,193)	
Comprehensive income									
attributable to TDS									
shareholders	\$	40,369	\$	37,133	\$	128,641	\$	177,676	

The accompanying notes are an integral part of these consolidated financial statements.

Telephone and Data Systems, Inc.

Notes to Consolidated Financial Statements

1. Basis of Presentation

The accounting policies of Telephone and Data Systems, Inc. (TDS) conform to accounting principles generally accepted in the United States of America (GAAP) as set forth in the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC). The consolidated financial statements include the accounts of TDS and its majority-owned subsidiaries, including TDS 83%-owned wireless telephone subsidiary, United States Cellular Corporation (U.S. Cellular), TDS 100%-owned wireline telephone subsidiary, TDS Telecommunications Corporation (TDS Telecom) and TDS majority-owned printing and distribution company, Suttle-Straus, Inc. In addition, the consolidated financial statements include certain entities in which TDS has a variable interest that require consolidation under GAAP. All material intercompany accounts and transactions have been eliminated. Certain prior year amounts have been reclassified to conform to the 2010 presentation.

The consolidated financial statements included herein have been prepared by TDS, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission (SEC). Certain information and disclosures normally included in financial statements prepared in accordance with GAAP have been condensed or omitted pursuant to such rules and regulations. However, TDS believes that the disclosures included herein are adequate to make the information presented not misleading. These consolidated financial statements should be read in conjunction with the consolidated financial statements and the notes thereto included in TDS—Current Report on Form 8-K (Items 8.01 and 9.01) filed with the SEC on August 5, 2010, which should be read in conjunction with TDS—Annual Report on Form 10-K (Form 10-K) for the year ended December 31, 2009.

The accompanying unaudited consolidated financial statements contain all adjustments (consisting of only normal recurring items and adjustments to prior periods as described in Note 2 Revision of Prior Period Amounts) necessary to present fairly the financial position as of September 30, 2010, December 31, 2009, and September 30, 2009 (as included in Note 2), the results of operations and comprehensive income for the three and nine months ended September 30, 2010 and 2009, and cash flows and changes in equity for the nine months ended September 30, 2010 and 2009. The results of operations and comprehensive income for the three and nine months ended, and cash flows

and changes in equity for the nine months ended September 30, 2010 are not necessarily indicative of the results expected for the full year.

2. Revision of Prior Period Amounts

In preparing its financial statements for the three months ended March 31, 2010, TDS discovered certain errors related to accounting for operating revenues and sales tax liabilities. The quantification of these errors was subsequently refined during the second quarter of 2010. These errors resulted in the overstatement of operating revenues and understatement of sales tax liabilities for the years ended December 31, 2009, 2008, 2007, and the three months ended March 31, 2010. In addition to recording these adjustments, TDS recorded other adjustments to prior-year amounts to correct other immaterial items. In accordance with SEC Staff Accounting Bulletin Nos. 99 and 108 (SAB 99 and SAB 108), TDS evaluated these errors and determined that they were immaterial to each of the reporting periods affected and, therefore, amendment of previously filed reports was not required. However, if the adjustments to correct the cumulative errors had been recorded in the first or second quarter of 2010, TDS believes the impact would have been significant to those respective periods and would impact comparisons to prior periods. As permitted by SAB 108, TDS revised in the current filing its comparative consolidated financial statements for these immaterial amounts. In addition, on August 5, 2010, TDS filed a Current Report on Form 8-K (Items 8.01 and 9.01) with the SEC to revise financial statements and other financial information previously included in its Annual Report on Form 10-K for the year ended December 31, 2009 and Quarterly Report on Form 10-Q for the period ended March 31, 2010. Such Form 8-K contains revisions to the December 31, 2009 Consolidated Balance Sheet, originally filed on February 25, 2010 in TDS Annual Report on Form 10-K. Also, in accordance with SAB 108, the Consolidated Balance Sheet, the Consolidated Statement of Operations and the Consolidated Statement of Cash Flows for the following comparative periods have been revised as follows:

Consolidated Balance Sheet September 30, 2009

	As previously		
(Dollars in thousands)	reported (1)	reported (1) Adjustment	
Accounts receivable - Due from			
customers \$	384,213	\$ 3,817	\$ 388,030
Prepaid expenses	95,677	8,413	104,090
Total current assets	1,778,024	12,230	1,790,254
Total assets	7,733,175	12,230	7,745,405
Customer deposits and deferred			
revenues	170,493	(2,241)	168,252
Accrued taxes	66,661	23,193	89,854
Total current liabilities	773,824	20,952	794,776
Other deferred liabilities and credits	384,032	1,314	385,346
Total deferred liabilities and			
credits	883,034	1,314	884,348
Retained earnings	2,370,595	(8,218)	2,362,377
Total TDS shareholders equity	3,774,363	(8,218)	3,766,145

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Noncontrolling interests	679,422	(1,818)	677,604
Total equity	4,454,630	(10,036)	4,444,594
Total liabilities and equity	7,733,175	12,230	7,745,405

Consolidated Statement of Operations Three Months Ended September 30, 2009

(Dollars in thousands)	As previously	y Adjustment	Revised
	reported (1)		
Operating revenues	1,258,742	\$ (1,005)	\$ 1,257,737
Cost of services and products			
(Excluding Depreciation,			
amortization and accretion)	477,116	153	477,269
Selling, general and administrative			
expenses	507,159	(194)	506,965
Depreciation, amortization and			
accretion	192,247	(1,534)	190,713
Loss on asset disposals, net	4,557	(1,286)	3,271
Total operating expenses	1,181,079	(2,861)	1,178,218
Operating income	77,663	1,856	79,519
Interest expense	(30,430)	(424)	(30,854)
Total investment and other			
income (expense)	(2,605)		(3,029)
Income before income taxes	75,058	1,432	76,490
Income tax expense	27,793	538	28,331
Net income	47,265	894	48,159
Net income attributable to			
noncontrolling interests, net of			
tax	(11,620)	236	(11,384)
Net income attributable to TDS			
shareholders	35,645	1,130	36,775
Net income available to common			
shareholders	35,632	1,130	36,762
Basic earnings per share			
attributable to TDS shareholders	0.33	0.01	0.34
Diluted earnings per share			
attributable to TDS shareholders	0.33	0.01	0.34

<u>Table of Contents</u>

Consolidated Statement of Operations Nine Months Ended September 30, 2009

	A	s previously			
(Dollars in thousands)	1	reported (1)	A	djustment	Revised
Operating revenues	\$	3,757,865	\$	168	\$ 3,758,033
Cost of services and products					
(Excluding Depreciation,					
amortization and accretion)		1,375,642		41	1,375,683
Selling, general and administrative					
expenses		1,445,920		(4,016)	1,441,904
Depreciation, amortization and					
accretion		558,362		(1,144)	557,218
Loss on asset disposals, net		9,469		993	10,462
Total operating expenses		3,389,393		(4,126)	3,385,267
Operating income		368,472		4,294	372,766
Interest expense		(92,780)		(1,118)	(93,898)
Total investment and other					
income (expense)		(15,807)		(1,118)	(16,925)
Income before income taxes		352,665		3,176	355,841
Income tax expense		121,467		3,945	125,412
Net income		231,198		(769)	230,429
Net income attributable to					
noncontrolling interests, net of tax	[(53,814)		621	(53,193)
Net income attributable to TDS					
shareholders		177,384		(148)	177,236
Net income available to common					
shareholders		177,346		(148)	177,198
Basic earnings per share					
attributable to TDS shareholders		1.61		(0.01)	1.60
Diluted earnings per share					
attributable to TDS shareholders		1.60			1.60

Consolidated Statement of Cash Flows Nine Months Ended September 30, 2009

(Dollars in thousands)		as previously	A	djustment	Revised	
		reported (1)				
Net income	\$	231,198	\$	(769)	\$ 230,429	
Depreciation, amortization and						
accretion		558,362		(1,144)	557,218	
Deferred income taxes, net		25,935		3,222	29,157	
Loss on asset disposals, net		9,469		993	10,462	

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Change in accounts receivable	(102,137)	(5,117)	(107,254)
Change in customer deposits and			
deferred revenues	(3,609)	(1,327)	(4,936)
Change in accrued taxes	82,267	5,831	88,098
Change in other assets and liabilities	(68,643)	(1,689)	(70,332)
Cash flows from operating			
activities	799,951		799,951

⁽¹⁾ In Quarterly Report on Form 10-Q for the period ended September 30, 2009 filed on November 5, 2009.

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Tabl	e	OT.	Contents

3. Summary of Significant Accounting Policies

Amounts Collected from Customers and Remitted to Governmental Authorities

If a tax is assessed upon the customer and TDS merely acts as an agent in collecting the tax on behalf of the governmental authority imposing such tax, the amounts collected from customers and remitted to governmental authorities are recorded net in Accrued taxes in the Consolidated Balance Sheet. If a tax is assessed upon TDS but billed to customers to recover it, the amounts billed to customers are recorded in Operating revenues and the amounts remitted to governmental authorities are recorded in Selling, general and administrative expenses in the Consolidated Statement of Operations. The amounts recorded in Operating revenues that were billed to customers and remitted to governmental authorities totaled \$38.1 million and \$118.0 million for the three months ended and nine months ended September 30, 2010, respectively, and \$34.3 million and \$91.3 million for the three months ended and nine months ended September 30, 2009, respectively. These revenues increased primarily due to an increase in the Universal Service Fund contribution rates established by the Federal Communications Commission (FCC).

Implementation of Revised Variable Interest Entity Accounting

TDS holds interests in certain variable interest entities (VIEs) as such term is defined by GAAP. The primary beneficiary of a VIE, as defined by GAAP, is required to consolidate the VIE in its financial statements. Prior to January 1, 2010, the primary beneficiary of a VIE was the entity that recognized a majority of a VIE s expected gains or losses, as determined based on a quantitative model. Effective January 1, 2010, new provisions under GAAP related to accounting for VIEs provide for a more qualitative assessment in determining the primary beneficiary of a VIE.

The revised consolidation guidance related to VIEs effective January 1, 2010 did not change TDS consolidated reporting entities. See Note 11 Variable Interest Entities (VIEs) for details on consolidated VIEs.

Recent Accounting Pronouncements

In October 2009, the FASB issued Accounting Standards Update No. 2009-13, Multiple Deliverable Revenue Arrangements a consensus of FASB Emerging Issues Task Force (ASU 2009-13). ASU 2009-13 provides for less restrictive separation criteria that must be met for a deliverable to be considered a separate unit of accounting. Additionally, under this Standard, there is a hierarchy for determining the selling price of a unit of accounting and consideration must be allocated using a relative-selling price method. TDS is required to adopt the provisions of ASU 2009-13 on January 1, 2011; however, as permitted, TDS elected to early adopt the provisions on October 1, 2010. Such early adoption required TDS to retrospectively apply ASU 2009-13 effective January 1, 2010, the beginning of TDS current fiscal year. This retrospective application of ASU 2009-13 will have no impact on TDS reported amounts in the first nine months of 2010. TDS made this election in connection with the introduction of certain new service offerings in the fourth quarter of 2010. These new service offerings may include a combination of the following elements which are considered separate units of accounting under ASU 2009-13: wireless services (voice, messaging and data), wireless handsets, a phone replacement program, and loyalty reward points that may be redeemed by customers for wireless products and services in future periods. In accordance with ASU 2009-13, TDS will be required to defer the recognition of revenue related to amounts billed to customers that are attributed to loyalty rewards points until such points are redeemed or expire; thus ASU 2009-13 will impact the timing of recognition of revenue attributable to loyalty reward points. Except as

described in the preceding sentence, adoption of ASU 2009-13 is not expected to have a significant impact on TDS financial position or results of operations.

In October 2009, the FASB issued Accounting Standards Update No. 2009-14, *Certain Revenue Arrangements that include Software Elements a consensus of the FASB Emerging Issues Task Force* (ASU 2009-14). ASU 2009-14 amends accounting and reporting guidance for revenue arrangements involving both tangible products and software that is "more than incidental to the tangible product as a whole. ASU 2009-14 will be effective for TDS on January 1, 2011; however, early adoption is permitted. TDS does not anticipate that this pronouncement will have a significant impact on its financial position or results of operations.

In January 2010, the FASB issued Accounting Standards Update No. 2010-06, *Improving Disclosures about Fair Value Measurements* (ASU 2010-06). ASU 2010-06 requires new disclosures regarding transfers in and out of Levels 1 and 2 and activity in Level 3 fair value measurements. It also clarifies existing disclosure requirements regarding the level of disaggregation in certain disclosures, inputs, and valuation techniques used in FASB ASC 820, *Fair Value Measurements and Disclosures*. TDS adopted all of the requirements of this update on January 1, 2010, its effective date, except for the new requirement regarding activity in Level 3 fair value measurements which has a later effective date under the provisions of ASU 2010-06, and will become effective on January 1, 2011. Adoption of this pronouncement has not had, and is not expected to have, a significant impact on TDS fair value disclosures.

4. Fair Value Measurements

As of September 30, 2010 and December 31, 2009, TDS did not have any financial assets or liabilities that were required to be recorded at fair value in its Consolidated Balance Sheet in accordance with GAAP. However, TDS has applied the provisions of fair value accounting for purposes of computing the fair value of financial instruments for disclosure purposes as displayed below.

	September 30,					December 31,				
		2010				2009				
	Boo	k Value	Fai	r Value	Boo	k Value	Fai	r Value		
(Dollars in thousands) Cash and cash equivalents Short-term investments (1)(2)	\$	390,008	\$	390,008	\$	670,992	\$	670,992		
Certificates of deposit		97,760		97,760		113,275		113,275		

Government-backed securities				
(3)	291,292	291,292		
Long-term investments (1)(4)				
Government-backed securities				
(3)	121,441	121,916		
Long-term debt (5)	1,487,588	1,483,672	1,488,196	1,461,976

- (1) Designated as held-to-maturity investments and are recorded at amortized cost on the Consolidated Balance Sheet.
- (2) Maturities are less than twelve months from the respective balance sheet dates.
- (3) Includes U.S. treasuries and corporate notes guaranteed under the Federal Deposit Insurance Corporation s Temporary Liquidity Guarantee Program.
- (4) Maturities range between 13 and 27 months from the balance sheet date.
- (5) Excludes capital lease obligations and current portion of Long-term debt.

The fair values of Cash and cash equivalents and Short-term investments approximate their book values due to the short-term nature of these financial instruments. The fair values of Long-term investments were estimated using quoted market prices for the individual issuances. The fair value of Long-term debt, excluding capital lease obligations and current portion of Long-term debt, was estimated using market prices for TDS' 7.6% Series A notes and 6.625% senior notes, U.S. Cellular's 7.5% senior notes, and discounted cash flow analyses for the remaining debt, principally U.S. Cellular s 6.7% senior notes.

As of September 30, 2010, TDS did not have any nonfinancial assets or liabilities that required the application of fair value accounting for purposes of reporting such amounts in its Consolidated Balance Sheet.

5. Income Taxes

TDS overall effective tax rate on Income before income taxes for the three and nine months ended September 30, 2010 was 35.4% and 37.0%, respectively, and for the three and nine months ended September 30, 2009 was 37.0% and 35.2%, respectively. The effective tax rate for the three months ended September 30, 2010 was lower than the rate for the three months ended September 30, 2009 primarily as a result of the favorable settlement of certain state income tax audits. The benefit from this change, along with other minor discrete benefits, decreased income tax expense for the three months ended September 30, 2010 by \$2.7 million; absent these benefits, the effective tax rate for such period would have been higher by 3.3 percentage points.

The effective tax rate of 35.2% for the nine months ended September 30, 2009 was lower than the rate for the nine months ended September 30, 2010 due primarily to a 2009 state tax benefit resulting from a state tax law change that was recognized as a discrete item in the three months ended March 31, 2009. The benefit from this change, along with other minor discrete benefits, decreased income tax expense by \$8.2 million for the nine months ended September 30, 2009. Absent these benefits, the effective tax rate for the nine months ended September 30, 2009 would have been higher by 2.3 percentage points.

6. Earnings Per Share

Basic earnings per share attributable to TDS shareholders is computed by dividing Net income available to common shareholders of TDS by the weighted average number of common shares outstanding during the period. Diluted earnings per share attributable to TDS shareholders is computed by dividing Net income available to common shareholders of TDS by the weighted average number of common shares adjusted to include the effects of potentially dilutive securities. Potentially dilutive securities include incremental shares issuable upon exercise of outstanding stock options and the vesting of restricted stock units.

The amounts used in computing earnings per share and the effects of potentially dilutive securities on income and the weighted average number of Common, Special Common and Series A Common Shares are as follows:

		Three Months Ended				Nine Months Ended			
		September 30,				Septe	30,		
		2010		2009		2010		2009	
(Dollars and shares in thousands, except per share amounts)									
Basic earnings per share attributable to TDS shareholders Net income attributable to TDS									
shareholders	\$	40,625	\$	36,775	\$	129,326	\$	177,236	
Preferred dividend requirement	'	(12)		(13)	·	(37)	·	(38)	
Net income attributable to common shareholders of TDS used in basic earnings per share		40,613	\$	36,762	\$	129,289	\$	177,198	
Adjustments to compute diluted earnings: Noncontrolling interest (1)		(156)		(91)		(456)		(392)	

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Preferred dividend (2)	12	12	37	37
Net income attributable to common shareholders of TDS used in diluted earnings per share	\$ 40,469	\$ 36,683	\$ 128,870	\$ 176,843
Weighted average number of shares used in				
basic earnings per share				
Common Shares	49,898	51,441	49,873	51,609
Special Common Shares	48,479	50,371	49,071	52,330
Series A Common Shares	6,504	6,477	6,499	6,469
Total	104,881	108,289	105,443	110,408
Effects of dilutive securities:				
Stock options	123	42	119	48
Restricted stock units	244	188	188	131
Preferred shares	50	46	50	46
Weighted average number of shares used in				
diluted earnings per share	105,298	108,565	105,800	110,633
Basic earnings per share attributable to TDS				
shareholders	\$ 0.39	\$ 0.34	\$ 1.23	\$ 1.60
Diluted earnings per share attributable to TDS				
shareholders	\$ 0.38	\$ 0.34	\$ 1.22	\$ 1.60

⁽¹⁾ The noncontrolling income adjustment reflects the additional noncontrolling share of U.S. Cellular's income computed as if all of U.S. Cellular's issuable securities were outstanding.

⁽²⁾ The preferred dividend adjustment reflects the dividend reduction related to preferred securities that were dilutive, and therefore treated as if converted for shares.

Certain Common Shares and Special Common Shares issuable upon the exercise of Stock options, vesting of Restricted stock units or conversion of Convertible preferred shares were not included in average diluted shares outstanding for the calculation of Diluted earnings per share because their effects were antidilutive. The number of such Common Shares and Special Common Shares excluded is shown in the table below.

	Three Month	ns Ended	Nine Months Ended September 30,			
	Septembe	er 30,				
	2010	2009	2010	2009		
(Shares in thousands)						
Stock options						
Common Shares	620	795	606	824		
Special Common Shares	4,447	4,762	3,714	4,088		
Restricted stock units						
Common Shares						
Special Common Shares			76	93		

Convertible preferred shares

Common Shares

7. Acquisitions, Divestitures and Exchanges

TDS assesses its existing businesses on an ongoing basis with a goal of improving the competitiveness of its operations and maximizing its long-term return on capital. As part of this strategy, TDS reviews attractive opportunities to acquire additional wireless operating markets and wireless spectrum; and telecommunications companies and related service businesses. In addition, TDS may seek to divest outright or include in exchanges for other interests those interests that are not strategic to its long-term success.

On March 19, 2010, TDS acquired 100% of the outstanding shares of VISI Incorporated (VISI) for \$18.2 million in cash, including working capital adjustments finalized during the second quarter of 2010. VISI is a managed services company which provides colocation, dedicated hosting, Internet and virtual computing services to small and medium-sized companies. VISI is included in the TDS Telecom ILEC business segment for reporting purposes.

TDS acquisitions during the nine months ended September 30, 2010 and 2009 and the allocation of the purchase price for these acquisitions were as follows:

					Allocation of Purchase Price					
]	Purchase	•	1 91 (2)		Licenses	Iı	ntangible	Ne	et tangible
		price (1)	G	oodwill (2)				assets		assets
							S	ubject to	(li	iabilities)
							am	ortization		
(Dollars in thousands) 2010										
U.S. Cellular licenses	\$	10,501	\$		\$	10,501	\$		\$	
TDS Telecom ILEC business		18,191		5,336				7,900		4,955
Total	\$	28,692	\$	5,336	\$	10,501	\$	7,900	\$	4,955
2009										
U.S. Cellular licenses	\$	12,250	\$		\$	12,250	\$		\$	
TDS Telecom		•		•00						
ILEC business		289		289						
ILEC other		14		14						
Total	\$	12,553	\$	303	\$	12,250	\$		\$	

⁽¹⁾ Cash amounts paid for acquisitions may differ from the purchase price due to cash acquired in the transactions and the timing of cash payments related to the respective transactions.

⁽²⁾ None of the goodwill was amortizable for income tax purposes.

8. Licenses and Goodwill

Licenses

Changes in TDS licenses and goodwill for the nine months ended September 30, 2010 and 2009 are presented below.

U.S.

TDS

Total

		0.5.			Telecom			10tai	
			(Cellular (1)					
(Dollars in thousands)									
Balance December 31, 2009 Acquisitions			\$	1,440,225 10,501	\$	2,80	00 \$	1,443,025 10,501	
Balance September 30, 2010			\$	1,450,726	\$	2,80	00 \$	1,453,526	
Balance December 31, 2008 Acquisitions Other			\$	1,438,640 12,250 (164)	\$	2,80	00 \$	1,441,440 12,250 (164)	
Balance September 30, 2009			\$	1,450,726	\$	2,80	00 \$	1,453,526	
Goodwill									
		U.S.		TDS	O	ther (3)		Total	
	(Cellular (1)	T	elecom (2)					
(Dollars in thousands)									
Assigned value at time of acquisition Accumulated impairment losses	\$	617,222	\$	450,156	\$	3,802	\$	1,071,180	
in prior periods		(333,900)		(29,440)				(363,340)	
Balance December 31, 2009 Acquisitions		283,322		420,716 5,336		3,802		707,840 5,336	
Other (4)				2,223		5,459		5,459	
Balance September 30, 2010	\$	283,322	\$	426,052	\$	9,261	\$	718,635	
Assigned value at time of acquisition Accumulated impairment losses	\$	616,764	\$	449,853	\$	3,802	\$	1,070,419	
1 iccamatated impairment 1055c5									
in prior periods		(333,900)		(29,440)				(363,340)	
•		(333,900) 282,864		(29,440) 420,413		3,802		(363,340) 707,079	
in prior periods						3,802			

Balance September 30, 2009 \$ 283,322 \$ 420,716 \$ 3,802 \$ 707,840

- (1) Prior to January 1, 2009, TDS accounted for U.S. Cellular s share repurchases as step acquisitions, allocating a portion of the share repurchase value to TDS licenses and goodwill, as required by GAAP in effect at that time. Consequently, U.S. Cellular s licenses, goodwill and accumulated impairment loss reported on a stand-alone basis do not match the TDS consolidated licenses, goodwill and accumulated impairment losses related to U.S. Cellular.
- (2) The entire goodwill balance of \$29.4 million at the TDS Telecom CLEC business segment was impaired in 2004. The remaining goodwill balance at TDS Telecom is attributed to the ILEC business segment.
- (3) Other consists of Non-reportable segment and Corporate investments.
- (4) Amount reclassified from Investments in unconsolidated entities to Goodwill in June 2010.

9. Investments in Unconsolidated Entities

Investments in unconsolidated entities consist of amounts invested in wireless and wireline entities in which TDS holds a noncontrolling interest. These investments are accounted for using either the equity or cost method.

Equity in earnings of unconsolidated entities totaled \$24.1 million and \$23.3 million in the three months ended September 30, 2010 and 2009, respectively, and \$75.0 million and \$67.0 million in the nine month-periods then ended, respectively. Of those amounts, TDS investment in the Los Angeles SMSA Limited Partnership (LA Partnership) contributed \$16.1 and \$15.5 million in the three months ended September 30, 2010 and 2009, respectively, and \$49.5 million in the nine months ended September 30, 2010 and 2009. TDS held a 5.5% ownership interest in the LA Partnership during these periods.

The following table summarizes the combined results of operations of TDS' equity method investments:

	Three Months Ended				Nine Months Ended			
	Septen	ıber	September 30,					
	2010		2009	2010		2009		
(Dollars in thousands)								
Revenues	\$ 1,266,000	\$	1,216,000 \$	3,713,000	\$	3,596,000		
Operating expenses	913,000		874,000	2,641,000		2,532,000		
Operating income	353,000		342,000	1,072,000		1,064,000		
Other income	7,000		8,000	25,000		28,000		
Net income	\$ 360,000	\$	350,000 \$	1,097,000	\$	1,092,000		

10. Commitments and Contingencies

Agreements

On August 17, 2010, U.S. Cellular and Amdocs Software Systems Limited (Amdocs) entered into agreements to develop a Billing and Operational Support System (B/OSS). Amdocs will license to U.S. Cellular certain customer order and relationship management, revenue management and billing software relating to the B/OSS.

The implementation of the licensed systems commenced in September 2010, and is expected to take approximately two years to complete. The total estimated amount to be paid to Amdocs with respect to the agreements for delivery of the B/OSS is \$73 million, and is expected to be paid out from August 2010 to October 2012. U.S. Cellular anticipates capitalizing a majority of these costs as Systems development costs and amortizing such capitalized costs over the estimated useful life of the B/OSS system. U.S. Cellular also is committed to purchase maintenance for an aggregate amount of \$36.4 million over a period of seven years, beginning in 2013.

Indemnifications

TDS enters into agreements in the normal course of business that provide for indemnification of counterparties. The terms of the indemnifications vary by agreement. The events or circumstances that would require TDS to perform under these indemnities are transaction specific; however, these agreements may require TDS to indemnify the counterparty for costs and losses incurred from litigation or claims arising from the underlying transaction. TDS is unable to estimate the maximum potential liability for these types of indemnifications as the amounts are dependent on the outcome of future events, the nature and likelihood of which cannot be determined at this time. Historically, TDS has not made any significant indemnification payments under such agreements.

Legal Proceedings

TDS is involved or may be involved from time to time in legal proceedings before the FCC, other regulatory authorities, and/or various state and federal courts. If TDS believes that a loss arising from such legal proceedings is probable and can be reasonably estimated, an amount is accrued in the financial statements for the estimated loss. If only a range of loss can be determined, the best estimate within that range is accrued; if none of the estimates within that range is better than another, the low end of the range is accrued. The assessment of the expected outcomes of legal proceedings is a highly subjective process that requires judgments about future events. The legal proceedings are reviewed at least quarterly to determine the adequacy of accruals and related financial statement disclosures. The ultimate outcomes of legal proceedings could differ materially from amounts accrued in the financial statements.

11. Variable Interest Entities (VIEs)

From time to time, the FCC conducts auctions through which additional spectrum is made available for the provision of wireless services. Indirectly through its interests in Aquinas Wireless L.P. (Aquinas Wireless), King Street Wireless L.P. (King Street Wireless), Barat Wireless L.P. (Barat Wireless) and Carroll Wireless L.P. (Carroll Wireless), collectively, the limited partnerships, U.S. Cellular, TDS subsidiary, participated in and was awarded spectrum licenses in each of four separate spectrum auctions (FCC Auctions 78, 73, 66, and 58). Each limited partnership qualified as a designated entity and thereby was eligible for bidding credits with respect to licenses purchased in accordance with the rules defined by the FCC for each auction. In most cases, the bidding credits resulted in a 25% discount from the gross winning bid.

Table of Contents

Consolidated VIEs

As of September 30, 2010, TDS consolidates the following VIEs under GAAP:

- Aguinas Wireless;
- King Street Wireless and King Street Wireless, Inc., the general partner of King Street Wireless;
- Barat Wireless and Barat Wireless, Inc., the general partner of Barat Wireless; and
- Carroll Wireless and Carroll PCS, Inc., the general partner of Carroll Wireless.

TDS holds a variable interest in the entities listed above. It has made capital contributions and/or advances to these entities. The power to direct the activities of the VIEs that most significantly impact their economic performance is shared. Specifically, the general partner of each of these VIEs has the exclusive right to manage, operate and control the limited partnerships and make all decisions to carry on the business of the partnerships; however, the general partner of each partnership needs consent of the limited partner, a TDS subsidiary, to sell or lease certain licenses, to make certain large expenditures, admit other partners or liquidate the limited partnerships. Although the power to direct the activities of the VIEs is shared, TDS has a disproportionate level of exposure to the variability associated with the economic performance of the VIEs, indicating that TDS is the primary beneficiary of the VIEs in accordance with GAAP. Accordingly, these VIEs are consolidated.

Following is a summary of the capital contributions and advances made to each entity by TDS as of September 30, 2010. The amounts shown in the table below exclude funds provided to these entities solely from the shareholder of the general partner.

(Dollars in thousands)

Aquinas Wireless King Street Wireless &		\$ 2,132
Barat Wireless &	King Street Wireless, Inc.	300,904
Carroll Wireless &	Barat Wireless, Inc.	127,685

Carroll PCS, Inc. 131,294 \$ 562,015

The following table presents the classification of the consolidated VIEs assets and liabilities in TDS Consolidated Balance Sheet.

		September 30,		December 31,	
		2010		,	2009
(Dollars in thousa	ands)				
Assets					
	Cash	\$	994	\$	679
	Other current assets		263		393
	Licenses	48	7,962		487,962
	Other assets		1,548		440
	Total assets	\$ 49	0,767	\$	489,474
Liabilities					
	Customer deposits and deferred revenues	\$	76	\$	70
	Total liabilities	\$	76	\$	70

Other Related Matters

TDS may agree to make additional capital contributions and/or advances to the VIEs discussed above and/or to their general partners to provide additional funding for the development of licenses granted in the various auctions. TDS may finance such amounts with a combination of cash on hand, borrowings under its revolving credit agreement and/or long-term debt. There is no assurance that TDS will be able to obtain additional financing on commercially reasonable terms or at all to provide such financial support.

These VIEs are in the process of developing long-term business and financing plans. These entities were formed to participate in FCC auctions of wireless spectrum and to fund, establish, and provide wireless service with respect to any FCC licenses won in the auctions. As such, these entities have risks similar to the business risks described in the Risk Factors in TDS Form 10-K for the year ended December 31, 2009.

12. TDS and U.S. Cellular Share Repurchases

On November 19, 2009, the Board of Directors of TDS authorized a \$250 million stock repurchase program for both TDS Common and Special Common Shares from time to time pursuant to open market purchases, block transactions, private purchases or otherwise, depending on market conditions. This authorization will expire on November 19, 2012.

On November 17, 2009, the Board of Directors of U.S. Cellular authorized the repurchase of up to 1,300,000 Common Shares on an annual basis beginning in 2009 and continuing each year thereafter, on a cumulative basis. These purchases will be made pursuant to open market purchases, block purchases, private purchases, or otherwise, depending on market prices and other conditions. This authorization does not have an expiration date.

Share repurchases made under these authorizations and prior authorizations were as follows:

Nine Months End (Dollars and sharshare) 2010	ed September 30, es in thousands, except cost per	Number of Shares	Average Cost Per Share	Amount (1)
	U.S. Cellular Common Shares TDS Common Shares	970	\$ 41.79	\$ 40,520
<u>2009</u>	TDS Special Common Shares	1,784	28.33	50,543
	U.S. Cellular Common Shares	647	\$ 37.53	\$ 24,283
	TDS Common Shares	1,484	29.52	43,826
	TDS Special Common Shares	4,337	26.78	116,167

⁽¹⁾ Amounts reported on the Consolidated Statement of Cash Flows may differ from these amounts due to repurchases and subsequent cash settlements occurring in different periods.

13. Noncontrolling Interests

The following schedule discloses the effects of net income attributable to TDS shareholders and changes in TDS ownership interest in U.S. Cellular on TDS equity for the nine months ended September 30, 2010 and 2009:

		Nine Months Ended		
		Septer	30,	
		2010		2009
(Dollars in thousands)				
Net income attributable to TDS shareholders	\$	129,326	\$	177,236
Transfer (to) from the noncontrolling interests				
Change in TDS Capital in excess of par value from	n			
U.S. Cellular s issuance of U.S. Cellular shares		(4,899)		(3,718)
Change in TDS Capital in excess of par value from	n			
U.S. Cellular s repurchase of U.S. Cellular shares		(1,521)		276
Purchase of ownership in subsidiaries from				
noncontrolling interests		(3,492)		
Net transfers (to) from noncontrolling interests		(9,912)		(3,442)
Change from net income attributable to TDS and transfers (to)				
from noncontrolling interests	\$	119,414	\$	173,794

Mandatorily Redeemable Noncontrolling Interests in Finite-Lived Subsidiaries

Under GAAP, certain noncontrolling interests in consolidated entities with finite lives may meet the definition of mandatorily redeemable financial instruments. TDS consolidated financial statements include certain noncontrolling interests that meet the

definition of mandatorily redeemable financial instruments. These mandatorily redeemable noncontrolling interests represent interests held by third parties in consolidated partnerships and limited liability companies (LLCs), where the terms of the underlying partnership or LLC agreement provide for a defined termination date at which time the assets of the subsidiary are to be sold, the liabilities are to be extinguished and the remaining net proceeds are to be distributed to the noncontrolling interest holders and TDS in accordance with the respective partnership and LLC agreements. The termination dates of these mandatorily redeemable noncontrolling interests range from 2085 to 2107.

The settlement value of TDS mandatorily redeemable noncontrolling interests in finite-lived subsidiaries was estimated to be \$154.8 million at September 30, 2010. This amount represents the estimate of cash that would be due and payable to settle these noncontrolling interests assuming an orderly liquidation of the finite-lived consolidated partnerships and LLCs on September 30, 2010, net of estimated liquidation costs. This amount excludes redemption amounts recorded in Noncontrolling interests with redemption features in the Consolidated Balance Sheet. TDS currently has no plans or intentions relating to the liquidation of any of the related partnerships or LLCs prior to their scheduled termination dates. The corresponding carrying value of the mandatorily redeemable noncontrolling interests in finite-lived consolidated partnerships and LLCs at September 30, 2010 was \$49.6 million, and is included in Noncontrolling interests in the Consolidated Balance Sheet. The excess of the aggregate settlement value over the aggregate carrying value of these mandatorily redeemable noncontrolling interests is primarily due to the unrecognized appreciation of the noncontrolling interest holders—share of the underlying net assets in the consolidated partnerships and LLCs. Neither the noncontrolling interest holders—share, nor TDS—share, of the appreciation of the underlying net assets of these subsidiaries is reflected in the consolidated financial statements. The estimate of settlement value was based on certain factors and assumptions which are subjective in nature. Changes in those factors and assumptions could result in a materially larger or smaller settlement amount.

14. Accumulated Other Comprehensive Income (Loss)

The changes in the cumulative balance of Accumulated other comprehensive income (loss) were as follows:

	Nine Months Ended			anded
	September 30,			30,
		2010		2009
(Dollars in thousands)				
Equity Method Investments				
Balance, beginning of period	\$	306	\$	608
Add (deduct): Unrealized gains (losses) of equity method companies		84		(302)

Net change in equity method investments Balance, end of period	\$	84 390	\$	(302) 306
Retirement Plans				
Balance, beginning of period	\$	(3,016)	\$	(13,999)
Add (deduct):	_	(2,020)	_	(,,
Amounts included in net periodic benefit cost for the period				
Amortization of prior service cost		(2,861)		(601)
Amortization of unrecognized net loss		1,618		1,355
1 mortization of amoroganzed not loss		(1,243)		754
Deferred income taxes		474		(12)
Net change in retirement plans		(769)		742
Balance, end of period	\$	(3,785)	\$	(13,257)
Durance, end of period	Ψ	(3,703)	Ψ	(13,237)
Accumulated Other Comprehensive Income (Loss)				
Balance, beginning of period	\$	(2,710)	\$	(13,391)
Add (deduct):				
Net change in equity method investments		84		(302)
Net change in retirement plans		(769)		742
Balance, end of period	\$	(3,395)	\$	(12,951)
20				

15. Business Segment Information

Financial data for TDS business segments for the three and nine-month periods ended, or as of September 30, 2010 and 2009, is as follows. TDS Telecom s incumbent local exchange carriers are designated as ILEC in the table and its competitive local exchange carrier is designated as CLEC.

Three Months Ended or as of	U.S. Cellular	ILEC		Telecom ILEC/CLEC Eliminations	TDS Telecom Total	Non- Reportable Segment (1)	Other e Reconciling Items (2)	Total
September 30, 2010 (Dollars in the Operating revenues	ousands) 5=1,060,781=\$	5 157,386	\$ 47,038	3 \$ (2,394)	\$ 202,030) \$ 8,559	\$ (4,954)	\$ 1,266,416
Cost of services and products (excluding Depreciation, amortization and accretion expense								
reported below) Selling, general and administrative	407,312	51,820	24,482	2 (2,355)	73,947	7 6,465	(413)	487,311
expense Adjusted	446,938	43,195	16,309	(39)	59,465	5 1,370	(5,179)	502,594
OIBDA (3) (4) Depreciation, amortization and accretion	206,531	62,371	6,247	7	68,618	3 724	638	276,511
expense	144,717	37,528	6,117	7	43,645	5 433	2,177	190,972

Loss on asset disposals, net Operating income	1,981	312	78		390		7	2,378
(loss)	59,833	24,531	52		24,583	3 291	(1,546)	83,161
Total assets Capital	5,859,091	1,461,544	117,535		1,579,079	22,092	233,569	7,693,831
expenditures	124,688	32,981	5,521		38,502	2 275	4,723	168,188
			TDCT	.1		Non-	Other	Total
Three	U.S.	ILEC		elecom ILEC/CLEC	TDS	Reportable	Reconciling	
Months Ended or as	Cellular		I	Eliminations	Telecom	Segment	Items (2)	
of					Total	(1)		
Cost of services and products (excluding Depreciation, amortization and accretion	ousands) 5 1,057,295 \$	149,659	\$ 49,153	\$ (2,270)	\$ 196,542	\$ 10,534	\$ (6,634)	\$ 1,257,737
reported below) Selling, general and administrative	394,965	50,352	26,008	(1,890)	74,470	8,256	(422)	477,269
expense Adjusted OIBDA (3)	454,645	41,397	15,952	(380)	56,969	1,665	(6,314)	506,965
(4) Depreciation, amortization and	207,685	57,910	7,193		65,103	613	102	273,503
accretion expense Loss on asset disposals,	146,052 2,085	35,652 1,072	6,094 63		41,746 1,135	636 20	2,279 31	190,713 3,271

net Operating income								
(loss)	59,548	21,186	1,036		22,222	(43)	(2,208)	79,519
Total assets Capital	5,854,055	1,484,047	124,645		1,608,692	24,458	258,200	7,745,405
expenditures	128,868	23,847	4,660		28,507	42	2,356	159,773
				21				

			TDS T	`elecom		Non-	Other	Total
Nine Months Ended or as	U.S.	ILEC	CLEC	ILEC/CLEC	TDS Telecom	Reportable	Reconciling	
of	Cellular			Eliminations		Segment (1)	Items (2)	
September 30, 2010 (Dollars in th Operating revenues \$	ousands)	\$ 461,800	\$ 142,106	\$ (7,165)	\$ 596,741	\$ 27,414	\$ (17,616)	\$ 3,721,070
Cost of services and products (excluding Depreciation, amortization and accretion expense								
reported below) Selling, general and	1,151,038	147,614	73,469	(6,833)	214,250	20,954	(1,362)	1,384,880
administrative expense Adjusted OIBDA (3)	1,321,720	129,099	47,825	(332)	176,592	4,686	(17,988)	1,485,010
(4) Depreciation, amortization and	641,773	185,087	20,812		205,899	1,774	1,734	851,180
accretion expense (Gain) loss on asset disposals,	432,405	111,433	18,784		130,217	1,482	6,515	570,619
net Operating income	8,407	344	323		667	(76)	25	9,023
(loss)	200,961	73,310	1,705		75,015	368	(4,806)	271,538
Total assets	5,859,091 379,692	1,461,544 81,338	117,535 14,111		1,579,079 95,449	22,092 979	233,569 10,018	7,693,831 486,138

Capital expenditures

			TD C T			Non-	Other	Total
Nine Months Ended or as	U.S.	ILEC		Celecom ILEC/CLEC	TDS Telecom	Reportable	Reconciling	
of	Cellular]	Eliminations		Segment (1)	Items (2)	
September 30, 2009 (Dollars in th Operating revenues \$	ousands)	448,054	\$ 150,435	\$ (6,685)		\$ 32,503	\$ (20,056)	\$ 3,758,033
Cost of services and products (excluding Depreciation, amortization and accretion expense								
reported below) Selling, general and administrative	1,131,418	146,442	79,127	(5,731)	219,838	25,707	(1,280)	1,375,683
expense Adjusted OIBDA (3)	1,274,261	127,509	50,689	(954)	177,244	5,492	(15,093)	1,441,904
(4) Depreciation, amortization and accretion	748,103	174,103	20,619		194,722	1,304	(3,683)	940,446
expense Loss on asset disposals,	422,707	107,040	18,232		125,272	1,944	7,295	557,218
net Operating income	8,641	1,493	259		1,752	13	56	10,462
(loss)	316,755	65,570	2,128		67,698	(653)	(11,034)	372,766
Total assets Capital	5,854,055	1,484,047	124,645		1,608,692	24,458	258,200	7,745,405
expenditures	357,770	71,447	15,384		86,831	231	5,762	450,594

- (1) Represents Suttle-Straus.
- (2) Consists of corporate operations, intercompany eliminations between U.S. Cellular, TDS Telecom and corporate operations.
- (3) Adjusted OIBDA is defined as operating income excluding the effects of: depreciation, amortization and accretion (OIBDA); the net gain or loss on asset disposals (if any); and the loss on impairment of assets (if any). Adjusted OIBDA is a segment measure reported to the chief operating decision maker for purposes of making decisions about allocating resources to the segments and assessing their performance. This amount may also be commonly referred to by management as operating cash flow. This amount should not be confused with Cash flows from operating activities, which is a component of the Consolidated Statement of Cash Flows.
- (4) Adjusted OIBDA excludes the net gain or loss on asset disposals and loss on impairment of assets (if any), in order to show operating results on a more comparable basis from period to period. TDS does not intend to imply that any of such amounts that are excluded are non-recurring, infrequent or unusual. Accordingly you should be aware that TDS may incur such amounts in the future.

16. Supplemental Cash Flow Disclosures

Following are supplemental cash flow disclosures regarding transactions related to stock-based compensation awards:

TDS:

105.						
	Nine Months Ended					
	September 30,					
		2010		2009		
(Dollars and shares in thousands) Common Shares withheld Special Common Shares withheld						
Aggregate value of Common Shares withheld Aggregate value of Special Common Shares withheld	\$		\$			
Cash receipts upon exercise of stock options Cash disbursements for payment of taxes Net cash receipts from exercise of stock options	\$	1,183	\$	1,296		
and vesting of other stock awards	\$	1,183	\$	1,296		
U.S. Cellular:						
		Nine Mon	ths End	ed		
		Septem	ber 30,			
		2010		2009		
(Dollars and shares in thousands) Common Shares withheld (1)		269		34		
Aggregate value of Common Shares withheld	\$	11,597	\$	1,245		

Cash receipts upon exercise of stock options

Cash disbursements for payment of taxes (2)

1,126

(1,245)

2,621

(1,883)

Net cash receipts from exercise of stock options and vesting of other stock awards \$ 738 \$ (119)

TDS declared and paid dividends of \$35.5 million or \$0.3375 per share during the nine months ended September 30, 2010. TDS declared and paid dividends of \$35.4 million or \$0.3225 per share in the nine months ended September 30, 2009.

⁽¹⁾ Such shares were withheld to cover the exercise price of stock options, if applicable, and required tax withholdings.

⁽²⁾ In certain situations, TDS and U.S. Cellular withhold shares that are issuable upon the exercise of stock options or the vesting of restricted shares to cover, and with a value equivalent to, the amount of taxes required to be withheld from the stock award holder at the time of the exercise or vesting. TDS and U.S. Cellular then pay the amount of the required tax withholdings to the taxing authorities in cash.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Telephone and Data Systems, Inc. (TDS) is a diversified telecommunications company providing high-quality telecommunications services in 36 states to approximately 6.1 million wireless customers and 1.1 million wireline equivalent access lines at September 30, 2010. TDS conducts substantially all of its wireless operations through its 83% owned subsidiary, United States Cellular Corporation (U.S. Cellular), and provides wireline services through its incumbent local exchange carrier (ILEC) and competitive local exchange carrier (CLEC) operations under its wholly owned subsidiary, TDS Telecommunications Corporation (TDS Telecom). TDS conducts printing and distribution services through its majority owned subsidiary, Suttle-Straus, Inc. which represents a small portion of TDS operations.

The following discussion and analysis should be read in conjunction with TDS interim consolidated financial statements and notes included in Item 1 above, and with the description of TDS business, its audited consolidated financial statements and Management s Discussion and Analysis of Financial Condition and Results of Operations included in TDS Current Report on Form 8-K (Items 8.01 and 9.01) filed with the SEC on August 5, 2010, which should be read in conjunction with the TDS Annual Report on Form 10-K (Form 10-K) for the year ended December 31, 2009.

OVERVIEW

The following is a summary of certain selected information contained in the comprehensive Management s Discussion and Analysis of Financial Condition and Results of Operations that follows. The overview does not contain all of the information that may be important. You should carefully read the entire Management s Discussion and Analysis of Financial Condition and Results of Operations and not rely solely on the overview.

U.S. Cellular

U.S. Cellular provides wireless telecommunications services to approximately 6.1 million customers in five geographic market areas in 26 states. As of September 30, 2010, U.S. Cellular s average penetration rate in its consolidated operating markets was 13.1%. U.S. Cellular operates on a customer satisfaction strategy, striving to meet or exceed customer needs by providing a comprehensive range of wireless products and services, excellent customer support, and a high-quality network. U.S. Cellular s business development strategy is to acquire and operate controlling interests in wireless licenses in areas adjacent to or in proximity to its other wireless licenses, thereby building contiguous operating market areas. U.S. Cellular believes that operating in contiguous market areas will continue to provide it with certain economies in its capital and operating costs.

F	inanci	al	and	opei	rating	hi	ghl	ights	s in	the	nine	mo	nths	ende	d Se	ptembe	r 30	201	0 i	includ	led	the	foll	lowin	ıg:

- Total customers were 6,103,000 at September 30, 2010, including 5,750,000 retail customers.
- Retail customer net additions were 6,000 in 2010 compared to a net loss of 2,000 in 2009. In the postpaid category, there was a net loss of 56,000 in 2010 compared to net additions of 36,000 in 2009. Prepaid net additions were 62,000 in 2010 compared to a net loss of 38,000 in 2009.
- Postpaid customers comprised approximately 94% of U.S. Cellular s retail customers as of September 30, 2010. The postpaid churn rate improved to 1.5% in 2010 compared to 1.6% in 2009.
- Service revenues of \$2,921.1 million decreased \$20.6 million (1%) year-over-year, primarily due to decreases in retail service revenues (\$16.7 million) and inbound roaming revenues (\$5.3 million). Retail service revenues decreased due to a decline in voice revenues which was partially offset by continued growth in data revenues. Data revenues grew 31% year-over-year to \$645.4 million.
- Additions to property, plant and equipment totaled \$379.7 million, including expenditures to construct cell sites, increase capacity in existing cell sites and switches, expand mobile broadband services based on third generation Evolution Data Optimized technology (3G) to additional markets, outfit new and remodel existing retail stores, develop new billing and other customer management related systems and platforms, and enhance existing office systems. Total cell sites in service increased 5% year-over-year to 7,524.

24

Table of Contents

• U.S. Cellular continued its efforts on a number of multi-year initiatives including the development of a Billing
and Operational Support System (B/OSS) with a new point-of-sale system to consolidate billing on one platform; an
Electronic Data Warehouse/Customer Relationship Management System to collect and analyze information more
efficiently to build and improve customer relationships; and a new Internet/Web platform to enable customers to
complete a wide range of transactions and to manage their accounts online. In August 2010, U.S. Cellular entered into
agreements with Amdocs Software Systems Limited to develop a B/OSS as described in Note 10 Commitments and
Contingencies in the Notes to Consolidated Financial Statements.

U.S. Cellular anticipates that its future results will be affected by the following factors:

- Continued uncertainty related to current economic conditions and their impact on customer purchasing and payment behaviors;
- Relative ability to attract and retain customers in a competitive marketplace in a cost effective manner;
- Increased competition in the wireless industry, including potential reductions in pricing for products and services overall and impacts associated with the expanding presence of carriers offering low-priced, unlimited prepaid service:
- Potential increases in prepaid customers as a percentage of U.S. Cellular s customer base in response to changes in customer preferences and industry dynamics;
- Increasing penetration in the wireless industry, requiring U.S. Cellular to grow revenues primarily from selling additional products and services to its existing customers, increasing the number of multi-device users among its existing customers, increasing data products and services and attracting wireless customers switching from other wireless carriers rather than by adding customers that are new to wireless service;
- Continued growth in revenues from data products and services and lower growth or declines in revenues from voice services;

- Effects of recent industry consolidation, such as Verizon s acquisition of Alltel and possible further industry consolidation, on roaming revenues, service pricing and equipment pricing;
- Costs of developing and enhancing office and customer support systems, including costs and risks associated with the completion and potential benefits of the multi-year initiatives described above;
- Continued enhancements to U.S. Cellular s wireless networks;
- Uncertainty related to the National Broadband Plan and other rulemaking by the Federal Communications Commission (FCC), including uncertainty relating to future eligible telecommunication carrier (ETC) funding from the universal service fund (USF); and
On October 1, 2010, U.S. Cellular launched The Belief Project which introduced several innovative service offerings including no contract after the first; simplified national rate plans; a loyalty rewards program; overage protection, caps and forgiveness; a phone replacement program; and discounts for paperless billing and automatic payment. The Belief Project is intended to accelerate growth and have a positive impact on long-term profitability by increasing postpaid gross additions with a goal of at least 10 percent over the next several years and by contributing to incremental growth in average revenue per customer and improvement of U.S. Cellular s already low postpaid churn rate.
See Results of Operations Wireless.
25

2010 Wireless Estimates

U.S. Cellular s current estimates of full-year 2010 results are shown below. Such estimates represent U.S. Cellular s views as of the date of filing of U.S. Cellular s Quarterly Report on Form 10-Q (Form 10-Q) for the quarterly period ended September 30, 2010. Such forward-looking statements should not be assumed to be accurate as of any future date. U.S. Cellular undertakes no duty to update such information whether as a result of new information, future events or otherwise. There can be no assurance that final results will not differ materially from such estimated results.

	Current Estimates	Previous Estimates (1)
	\$3,925-\$3,975	\$3,925-\$4,000
Service revenues	million	million
	\$800-\$850	
Adjusted OIBDA (2)	million	Unchanged
	\$200-\$250	
Operating income (3)	million	Unchanged
Depreciation, amortization and accretion expenses, and losses on disposals	Approx. \$600	
and impairment of assets (3)	million	Unchanged
	Approx. \$600	_
Capital expenditures	million	Unchanged

- (1) The 2010 Estimated Results as disclosed in TDS Quarterly Report on Form 10-Q for the period ended June 30, 2010.
- (2) Adjusted OIBDA is defined as operating income excluding the effects of: depreciation, amortization and accretion (OIBDA); the net gain or loss on asset disposals (if any); and the loss on impairment of assets (if any). This measure also may be commonly referred to by management as operating cash flow. This measure should not be confused with Cash flows from operating activities, which is a component of the Consolidated Statement of Cash Flows.
- (3) The 2010 Estimated Results include estimates for Depreciation, amortization and accretion expenses and losses on disposals of assets, but do not include an estimate for losses on impairment of assets since these cannot be predicted.
- U.S. Cellular management currently believes that the foregoing estimates represent a reasonable view of what is achievable considering actions that U.S. Cellular has taken and will be taking. However, the current general economic conditions have created a challenging business environment that could continue to significantly impact actual results.

U.S. Cellular expects to continue its focus on customer satisfaction by delivering a high quality network, attractively priced service plans, a broad line of handsets and other products, and outstanding customer service in its company-owned and agent retail stores and customer care centers. U.S. Cellular believes that future growth in its revenues will result primarily from selling additional products and services, including data products and services, to its existing customers, increasing the number of multi-device users among its existing customers and attracting wireless users switching from other wireless carriers, rather than by adding users that are new to wireless service. U.S. Cellular is focusing on opportunities to increase revenues, pursuing cost reduction initiatives in various areas and implementing a number of initiatives to enable future growth, including The Belief Project described above. The initiatives are intended, among other things, to allow U.S. Cellular to accelerate its introduction of new products and services, better segment its customers for new services and retention, sell additional services such as data, expand its Internet sales and customer service capabilities, improve its prepaid products and services and reduce operational expenses over the long term. The 2010 benefits and expenses associated with The Belief Project were incorporated into U.S. Cellular s 2010 financial guidance from the beginning of the year.

TDS Telecom

TDS Telecom provides high-quality telecommunications services, including full-service local exchange service, long-distance telephone service and broadband access, to rural and suburban area communities. TDS Telecom s business plan is designed as a full-service telecommunications company, including both ILEC and CLEC operations. TDS Telecom s strategy is to be the preferred provider of telecommunications and related services including voice, broadband and video services in its chosen markets. This strategy encompasses many components, including:

- Developing services and products;
- Formulating market and customer strategies;
- Investing in networks and deploying advanced technologies;
- Assessing the competitive environment and responding when appropriate;
- Advocating with respect to state and federal regulations for positions that support its ability to provide advanced telecommunications services to its customers; and
- Exploring transactions to acquire or divest properties that would result in strengthening its operations.

Both ILECs and CLECs are faced with significant challenges, including growing competition from wireless and other wireline providers (other CLECs and cable providers), changes in regulation, technologies such as Voice over Internet Protocol (VoIP) and uncertainty in the economy. These challenges could have a material adverse effect on the financial condition, results of operations and cash flows of TDS Telecom in the future.

Financial and operating highlights in the nine months ended September 30, 2010 included the following:

• Overall equivalent access lines served by TDS Telecom as of September 30, 2010 decreased 2% to 1,112,500 compared to September 30, 2009. Equivalent access lines are the sum of physical access lines and high-capacity data lines adjusted to estimate the equivalent number of physical access lines in terms of capacity. A physical access line is an individual circuit connecting a customer to a telephone company s central office facilities. Each digital subscriber line (DSL) is treated as an equivalent access line in addition to a voice line that may operate on the same copper loop.

Table of Contents

•	Operating revenues of \$596.7 million remained flat in 2010 compared to 2009 primarily due to an increase in
ILEC	data customers and revenue from acquisitions offset by a decline in ILEC and CLEC physical access lines.

• Operating expenses of \$521.7 million remained flat in 2010 as a result of workforce reduction initiatives and employee benefit modifications implemented during 2009, and reduced expenses of acquiring and serving fewer CLEC customers, offset by an increase in operating expenses due to acquisitions.

TDS anticipates that TDS Telecom s future results will be affected by the following factors:

- Continued uncertainty related to current economic conditions and the challenging business environment;
- Continued increases in competition from wireless and other wireline providers (other CLECs and cable providers) and technologies such as Voice over Internet Protocol (VoIP), third generation Evolution-Data Optimized (3G) mobile networks, and the development of fourth-generation mobile technology (4G);
- Continued declines in physical access lines in service related to voice lines and second lines and continued increases in high-speed data customers;
- Continued focus on customer retention programs, including discounting for triple-play bundles including voice, DSL and satellite TV;
- Continued focus on cost-reduction initiatives through product cost improvement and process efficiencies;
- Effects on competition of recent industry consolidation, such as the recent agreement by CenturyTel (d/b/a CenturyLink) to acquire Qwest International, and possible further industry consolidation;

- The Federal government s disbursement of Broadband Stimulus Funds to bring broadband to rural customers;
- Uncertainty related to the National Broadband Plan and other rulemaking by the FCC, including uncertainty relating to future funding from the USF; and
- Potential acquisitions by TDS Telecom.

See Results of Operations Wireline.

2010 Wireline Estimates

TDS Telecom s current estimates of full-year 2010 results are shown below. Such forward-looking statements should not be assumed to be accurate as of any future date. Such estimates represent TDS Telecom s view as of the filing date of TDS. Form 10-Q for the quarterly period ended September 30, 2010. TDS undertakes no duty to update such information whether as a result of new information, future events or otherwise. There can be no assurance that final results will not differ materially from these estimated results.

	Current Estimates	Previous Estimates (1)
ILEC and CLEC Operations:		
•	\$785 - \$800	\$760 - \$790
Operating revenues	million	million
	\$265 - \$280	\$250 - \$275
Adjusted OIBDA (2)	million	million
	\$90 - \$105	\$80 - \$105
Operating income (3)	million	million
Depreciation, amortization and accretion expenses and	Approx. \$175	Approx. \$170
losses on asset disposals (3)	million	million
	Approx. \$155	
Capital expenditures (4)	million	Unchanged

⁽¹⁾ The 2010 Estimated Results as disclosed in TDS Quarterly Report on Form 10-Q for the period ended June 30, 2010.

- (2) Adjusted OIBDA is defined as operating income excluding the effects of: depreciation, amortization and accretion (OIBDA); the net gain or loss on asset disposals (if any); and the loss on impairment of assets (if any). This measure also may be commonly referred to by management as operating cash flow. This measure should not be confused with Cash flows from operating activities, which is a component of the Consolidated Statement of Cash Flows.
- (3) The 2010 Estimated Results include only the estimate for Depreciation, amortization and accretion expenses and losses on asset disposals, but do not include an estimate for losses on impairment of assets since these cannot be predicted.
- (4) The capital expenditure guidance does not include federal grants awarded to TDS Telecom through the Broadband Stimulus programs under the American Recovery and Reinvestment Act.

The above estimates reflect the expectations of TDS Telecom s management considering the current general economic conditions. During this challenging business environment, TDS Telecom will continue to focus on its cost-reduction initiatives through product cost improvement and process efficiencies. TDS Telecom also plans to continue to focus on customer retention programs, including triple-play bundles including voice, DSL and satellite TV.

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Cash Flows and Investments

TDS and its subsidiaries had cash and cash equivalents totaling \$390.0 million; short-term investments in the form of U.S. treasury securities, certificates of deposit and corporate notes aggregating \$389.1 million; long-term investments in the form of U.S. treasury securities and corporate notes of \$121.4 million; and borrowing capacity under their revolving credit facilities of \$696.4 million as of September 30, 2010. Also, during the nine months ended September 30, 2010, TDS and its subsidiaries generated \$764.8 million of cash flows from operating activities. Management believes that cash on hand, expected future cash flows from operating activities and sources of external financing provide substantial liquidity and financial flexibility and are sufficient to permit TDS and its subsidiaries to finance their contractual obligations and anticipated capital and operating expenditures for the foreseeable future.

See Financial Resources and Liquidity and Capital Resources below for additional information related to cash flows, investments and revolving credit agreements.

Recent Developments

American Recovery and Reinvestment Act

Congress enacted the American Recovery and Reinvestment Act of 2009, or the Recovery Act, which provides, among other things, for an aggregate appropriation of \$7.2 billion to fund grants and loans to provide broadband infrastructure, access and equipment to consumers residing in rural, unserved or underserved areas of the United States. Under the Recovery Act, TDS Telecom will receive \$105.1 million in federal grants and will provide \$30.9 million of its own funds to complete 44 projects. The distribution of Recovery Act funds to other telecommunications service providers could impact competition in certain of U.S. Cellular s and TDS Telecom s service areas.

National Broadband Plan and Related Matters

In 2009, Congress directed the FCC to develop a National Broadband Plan to ensure every American has access to broadband capability. In March 2010, the FCC released the *plan* which describes the FCC s goals in enhancing broadband availability and the methods for achieving those goals over the next decade.

The FCC notes that about one-half of the plan will be addressed by the FCC, while the remainder would be addressed by Congress, the Executive Branch and state and local governments working closely with private and non-profit sectors. TDS cannot predict the outcome of these deliberations or what effects any final rules, regulations or laws may have on its ability to compete in the provision of wireline and wireless broadband services to its customer base. Changes in regulation or the amount or distribution of funds to U.S. Cellular, TDS Telecom and other telecommunications service providers could impact competition in certain of U.S. Cellular s and TDS Telecom s service areas, and could have a material adverse effect on TDS business, financial condition or results of operations.

Net Neutrality

As disclosed in TDS—Annual Report on Form 10-K for the year ended December 31, 2009, the FCC initiated a rulemaking proceeding in 2009 designed to codify its existing—Net Neutrality—principles and impose new requirements that could have the effect of restricting the ability of wireless and wireline Internet service providers to manage applications and content that traverse their networks. These principles, which the FCC initially announced in 2005, espoused the right of consumers to access lawful Internet content, to run applications and use services of their choice. In 2008, the FCC ruled that Comcast had violated these principles by moderating the amount of bandwidth used by certain peer-to-peer services and ordered Comcast to discontinue this practice. Comcast challenged this order and, on April 6, 2010, the U.S. Court of Appeals for the District of Columbia Circuit ruled that the FCC had exceeded its authority under the Communications Act of 1934, as amended, when it sought to regulate Comcast—s network management practices for its high-speed Internet access service. In 2010, the FCC sought and received

28

Table of Contents

comments on its Net Neutrality proposals and concerning the impact of the Comcast case on those proposals. It is currently evaluating those comments. Accordingly, the status of the FCC s network neutrality proceeding is uncertain at this time and, as a result, there may be further proceedings or legislation relating to the FCC s authority to regulate the Internet. TDS cannot predict the ultimate outcome of this matter or the effect it will have on its wireless or wireline broadband services.

RESULTS OF OPERATIONS CONSOLIDATED

Nine Months Ended September 30,		2010		2009		Change	Percentage Change
(Dollars in thousands, except per share an	noui	nts)					
Operating revenues U.S. Cellular	\$	3,114,531	\$	3,153,782	\$	(39,251)	(1)%
TDS Telecom	Ψ	596,741	Ψ	591,804	Ψ	4,937	1%
All other (1)		9,798		12,447		(2,649)	(21)%
Total operating revenues		3,721,070		3,758,033		(36,963)	(21)% $(1)%$
Operating expenses		3,721,070		3,730,033		(30,703)	(1)/6
U.S. Cellular		2,913,570		2,837,027		76,543	3%
TDS Telecom		521,726		524,106		(2,380)	
All other (1)		14,236		24,134		(9,898)	(41)%
Total operating expenses		3,449,532		3,385,267		64,265	2%
Operating income (loss)							
U.S. Cellular		200,961		316,755		(115,794)	(37)%
TDS Telecom		75,015		67,698		7,317	11%
All other (1)		(4,438)		(11,687)		7,249	62%
Total operating income		271,538		372,766		(101,228)	(27)%
Other income and (expenses)							
Equity in earnings of unconsolidated entities		75,047		67,034		8,013	12%
Interest and dividend income		7,900		8,435		(535)	(6)%
Interest expense		(86,520)		(93,898)		7,378	8%
Other, net		(2,557)		1,504		(4,061)	>(100)%
Total other income (expenses)		(6,130)		(16,925)		10,795	64%
Income before income taxes		265,408		355,841		(90,433)	(25)%
Income tax expense		98,167		125,412		(27,245)	(22)%
Net income		167,241		230,429		(63,188)	(27)%
Less: Net income attributable to noncontrolling interests, net of tax		(37,915)		(53,193)		15,278	29%
Net income attributable to TDS shareholders		129,326		177,236		(47,910)	(27)%
Preferred dividend requirement		(37)		(38)		1	3%
Net income available to common shareholders	\$	129,289	\$	177,198	\$	(47,909)	(27)%
Basic earnings per share attributable to TDS shareholders	\$	1.23	\$	1.60		(0.37)	(23)%

Diluted earnings per share attributable to TDS shareholders	\$	1.22	\$	1.60	(0.38)	(24)%
(1) Consists of other corporate operations corporate investments.	s, inte	ercompany elin	ninatio	ns between	U.S. Cellular, TDS Tel	ecom and
Operating Revenues and Expenses						
See Results of Operations Wireless and Operating revenues and expenses.	d Re	esults of Opera	ations	Wireline	below for factors that a	affected consolidated
Equity in earnings of unconsolidated enti	ties					
Equity in earnings of unconsolidated entities noncontrolling interest and that are accounted accounting for unconsolidated entities in whe exceeds 20% for corporations and 3% for page 100 per 100 pe	ed for	r by the equity ts ownership in	metho nterest	d. TDS gen is less than	erally follows the equit or equal to 50% but eq	y method of

TDS investment in the Los Angeles SMSA Limited Partnership (LA Partnership) contributed \$49.5 million to Equity

in earnings from unconsolidated entities in both 2010 and 2009. Equity income increased primarily due to a \$7.1

million impairment loss recognized on an equity method investment in 2009.

Table of Contents

Interest expense

The decrease in interest expense in 2010 was primarily a result of a \$8.5 million decrease in interest due to redemption of U.S. Cellular s 8.75% senior notes in December 2009.

Income tax expense

See Note 5 Income Taxes in the Notes to Consolidated Financial Statements for a discussion of the change in income tax expense and the overall effective tax rate on Income before income taxes.

Net income attributable to noncontrolling interests, net of tax

Net income attributable to noncontrolling interests, net of tax includes the noncontrolling public shareholders share of U.S. Cellular s net income and the noncontrolling shareholders or partners share of certain U.S. Cellular subsidiaries net income or loss.

Nine Months Ended

		September 30,		
	2010			2009
(Dollars in thousands) Net income attributable to U.S. Cellular noncontrolling interests, net of tax	ĸ			
Noncontrolling public shareholders	\$	(22,500)	\$	(37,237)
Noncontrolling shareholders or partners		(15,415)		(15,956)
	\$	(37,915)	\$	(53,193)

RESULTS OF OPERATIONS WIRELESS

TDS provides wireless telephone service through U.S. Cellular, an 83%-owned subsidiary. U.S. Cellular owns, manages and invests in wireless markets throughout the United States.

Following is a table of summarized operating data for U.S. Cellular s consolidated operations.

As of September 30, (1)	2010		2009
Total market population of consolidated operating markets (2)	46,546,000		46,306,000
Customers (3)	6,103,000		6,131,000
Market penetration (2)	13.1%		13.2%
Total full-time equivalent employees	8,846		8,735
Cell sites in service	7,524	7,161	
For the Nine Months Ended September 30, (4)			
Net retail customer additions (5)	6,000		(2,000)
Net customer additions (5)	(38,000)		(65,000)
Average monthly service revenue per customer (6)	\$ 52.90	\$	52.83
Postpaid churn rate (7)	1.5%		1.6%

⁽¹⁾ Amounts include results for U.S. Cellular s consolidated operating markets as of September 30.

⁽²⁾ Calculated using 2009 and 2008 Claritas population estimates for 2010 and 2009, respectively. Total market population of consolidated operating markets—is used only for the purposes of calculating market penetration of consolidated operating markets, which is calculated by dividing customers by the total market population (without

duplication of population in overlapping markets). The total market population and penetration measures for consolidated operating markets apply to markets in which U.S. Cellular provides wireless service to customers. For comparison purposes, total market population and penetration related to all consolidated markets in which U.S. Cellular owns an interest were 90,468,000 and 6.75%, and 85,118,000 and 7.20%, as of September 30, 2010 and 2009, respectively.

(3) U.S. Cellular s customer base consists of the following types of customers:

	Septembe	r 30,
	2010	2009
Customers on postpaid service plans in which the end user is a customer of U.S. Cellular (postpaid customers)	5,426,000	5,456,000
Customers on prepaid service plans in which the end user is a customer of U.S. Cellular (prepaid customers) Total retail customers	324,000 5,750,000	249,000 5,705,000
End user customers acquired through U.S. Cellular s agreements with third parties (reseller customers) Total customers	353,000 6,103,000	426,000 6,131,000

⁽⁴⁾ Amounts include results for U.S. Cellular s consolidated operating markets for the period January 1 through September 30; operating markets acquired during a particular period are included as of the acquisition date.

Nine Months Ended

⁽⁵⁾ Net retail customer additions represents the number of net customers added to U.S. Cellular s retail customer base through its marketing distribution channels; this measure excludes activity related to reseller customers and customers transferred through acquisitions, divestitures or exchanges. Net customer additions represents the number of net customers added to U.S. Cellular s overall customer base through its marketing distribution channels; this measure includes activity related to reseller customers but excludes activity related to customers transferred through acquisitions, divestitures or exchanges.

⁽⁶⁾ Management uses this measurement to assess the amount of service revenue that U.S. Cellular generates each month on a per customer basis. Average monthly service revenue per customer is calculated as follows:

September 30,

	2010	2009
Service revenues per Consolidated Statement of Operations (000s)	\$ 2,921,087	\$ 2,941,720
Divided by average customers during period (000s)*	6,135	6,187
Divided by number of months in each period Average monthly service revenue per	9	9
customer	\$ 52.90	\$ 52.83

^{*} Average customers during period is calculated by adding the number of total customers, including reseller customers, at the beginning of the first month of the period and at the end of each month in the period and dividing by the number of months in the period plus one. Acquired and divested customers are included in the calculation on a prorated basis for the amount of time U.S. Cellular included such customers during each period.

⁽⁷⁾ Postpaid churn rate represents the percentage of the postpaid customer base that disconnects service each month.

Components of Operating Income

Nine Months Ended September 30, (Dollars in thousands)	2010	2009	Change	Percentage Change
Retail service	\$ 2,594,641	\$ 2,611,342	\$ (16,701)	(1)%
Inbound roaming	185,745	191,047	(5,302)	(3)%
Other	140,701	139,331	1,370	1 %
Service revenues	2,921,087	2,941,720	(20,633)	(1)%
Equipment sales	193,444	212,062	(18,618)	(9)%
Total operating revenues	3,114,531	3,153,782	(39,251)	(1)%
System operations (excluding Depreciation, amortization and accretion				
reported below)	638,677	600,308	38,369	6 %
Cost of equipment sold	512,361	531,110	(18,749)	(4)%
Selling, general and administrative	1,321,720	1,274,261	47,459	4 %
Depreciation, amortization and accretion	432,405	422,707	9,698	2 %
Loss on asset disposals, net	8,407	8,641	(234)	(3)%
Total operating expenses	2,913,570	2,837,027	76,543	3 %
Operating income	\$ 200,961	\$ 316,755	\$ (115,794)	(37)%

Operating Revenues

Service revenues

Service revenues consist primarily of: (i) charges for access, airtime, roaming, recovery of regulatory costs and value added services, including data products and services and long distance, provided to U.S. Cellular s retail customers and to end users through third party resellers (retail service); (ii) charges to other wireless carriers whose customers use U.S. Cellular s wireless systems when roaming, including long-distance roaming (inbound roaming); and (iii) amounts received from the USF.

Retail service revenues

The decrease in Retail service revenues in 2010 was primarily due to a significant reduction in revenues from voice services.

- The average number of customers decreased to 6,135,000 in 2010 from 6,187,000 in 2009.
- Average monthly retail service revenue per customer increased slightly to \$46.99 in 2010 from \$46.90 in 2009. The net increase resulted from growth in revenues from data products and services and revenues related to regulatory cost recovery, which together offset a decline in revenues from voice services. The increase in average monthly retail service revenue per customer also reflects the impact of a reduction in the number of lower revenue reseller customers.

Revenues from voice services declined year-over-year primarily due to a reduction in average voice revenue per customer. The reduction in average voice revenue per customer reflects industry competition which has resulted in lower pricing overall as well as growth in family plans and service plans with enhanced coverage areas and value (such as free incoming calls, free mobile-to-mobile and unlimited minutes). U.S. Cellular expects continued pressure on revenues from voice services in the foreseeable future due to industry competition related to service plan offerings.

Revenues from data products and services totaled \$645.4 million in 2010 and \$493.2 million in 2009, and represented 22% of service revenues in 2010 compared to 17% of service revenues in 2009. Such growth, which positively impacted average monthly retail service revenue per customer, reflected customers—continued and increasing usage of U.S. Cellular—s text, picture, and video messaging services, **easy**edge service and applications, premium mobile Internet services, smartphone handsets and services, and modems. In March 2010, U.S. Cellular launched new data offerings for its prepaid customers, which included picture and video messaging, ringtones, email services, and **easy**edge service and applications. U.S. Cellular expects that the growth in

Table of Contents

revenues from data products and services will continue as customers increasingly purchase premium and smartphone devices along with data plans and applications and utilize U.S. Cellular s 3G network. U.S. Cellular s 3G network covered approximately 98% of its customers as of September 30, 2010. Effective for the fourth quarter of 2010, U.S. Cellular will no longer separately disclose revenues from data products and services as the determination of such revenues is increasingly dependent on allocations of bundled service prices to multiple bundled elements.

Revenues related to regulatory cost recovery increased due to an increase in the USF contribution rates established by the FCC (most of the USF contribution revenues for amounts passed through to customers are offset by expenses as discussed below).

On October 1, 2010, U.S. Cellular launched The Belief Project, as discussed in the Overview section above. In connection with such launch, U.S. Cellular elected to early adopt the provisions of Accounting Standards Update No. 2009-13, *Multiple Deliverable Revenue Arrangements a consensus of FASB Emerging Issues Task Force* (ASU 2009-13), as discussed in Note 3 Summary of Significant Accounting Policies in the Notes to Consolidated Financial Statements. In accordance with ASU 2009-13, U.S. Cellular will be required to defer the recognition of revenue related to amounts billed to customers that are attributed to loyalty rewards points until such points are redeemed or expire; thus, ASU 2009-13 will impact the timing of recognition of revenue attributable to loyalty reward points beginning in the fourth quarter of 2010. Generally, the impact of this deferral is not expected to be significant to total Retail service revenues in 2010 or 2011.

Inbound roaming revenues

The decrease in Inbound roaming revenues in 2010 was primarily due to a decline in roaming revenues from the combined entity of Verizon Wireless (Verizon) and Alltel Corporation (Alltel). In January 2009, Verizon acquired Alltel. As a result of this transaction, the network footprints of Verizon and Alltel were combined. This has resulted in a decrease in inbound roaming revenues for U.S. Cellular, since the combined Verizon and Alltel entity has reduced its usage of U.S. Cellular s network in certain coverage areas that were used by Verizon and Alltel as separate entities. U.S. Cellular anticipates that inbound roaming revenues for the full year 2010 will be flat to slightly higher than the prior year due to the positive impact of increasing minutes of use and increasing data usage from U.S. Cellular s roaming partners, partially offset by the negative impact of decreasing rates per minute or kilobyte of use.

Equipment sales revenues

Equipment sales revenues include revenues from sales of handsets and related accessories to both new and existing customers, as well as revenues from sales of handsets and accessories to agents. All equipment sales revenues are recorded net of anticipated rebates.

U.S. Cellular s customer retention efforts include offering new smartphones and premium handsets at discounted prices to existing customers as the expiration date of the customer s service contract approaches. U.S. Cellular also continues to sell handsets to agents; this practice enables U.S. Cellular to provide better control over the quality of handsets sold to its customers, establish roaming preferences and earn quantity discounts from handset manufacturers which are passed along to agents. U.S. Cellular anticipates that it will continue to sell handsets to agents in the future.

The decrease in 2010 equipment sales revenues was driven by declines of 6% in average revenue per handset sold and 5% in total handsets sold. Average revenue per handset sold declined due to aggressive promotional pricing across all categories of handsets.

Operating Expenses

System operations expenses (excluding Depreciation, amortization and accretion)

System operations expenses (excluding Depreciation, amortization, and accretion) include charges from wireline telecommunications service providers for U.S. Cellular s customers—use of their facilities, costs related to local interconnection to the wireline network, charges for maintenance of U.S. Cellular—s network, long-distance charges, outbound roaming expenses and payments to third—party data product and platform developers.

Table	of	Contents

Key components of the overall increase in System operations expenses were as follows:

- Maintenance, utility and cell site expenses increased \$20.2 million, or 8%, driven primarily by an increase in the number of cell sites within U.S. Cellular s network. The number of cell sites totaled 7,524 at September 30, 2010 and 7,161 at September 30, 2009, as U.S. Cellular continued to grow by expanding and enhancing coverage in its existing markets.
- Customer usage expenses increased \$17.9 million, or 9%, primarily due to an increase in data usage.

U.S. Cellular expects total System operations expenses to increase on a year-over-year basis in the foreseeable future, driven by the continued growth in cell sites and data usage.

Cost of equipment sold

Cost of equipment sold decreased in 2010 primarily due to a 5% decline in total handsets sold partially offset by a slight increase in the average cost per handset.

Selling, general and administrative expenses

Selling, general and administrative expenses include salaries, commissions and expenses of field sales and retail personnel and facilities; telesales department salaries and expenses; agent commissions and related expenses; corporate marketing and merchandise management; and advertising expenses. Selling, general and administrative expenses also include bad debts expense, costs of operating customer care centers and corporate expenses.

Key components of the net increase in Selling, general and administrative expenses in 2010 were as follows:

• Selling and marketing expenses increased by \$3.3 million primarily due to higher sales related expenses, partially offset by lower advertising expense and lower commissions expense reflecting fewer eligible customer

additions.

•	General and administrative expenses increased \$44.2 million due to higher USF contributions (most of the USF
contr	bution expenses are offset by revenues for amounts passed through to customers as discussed above); higher
costs	related to marketing initiatives and investments in multi-year initiatives for business support systems as
descr	ibed in the Overview section, and general employee related expenses. These increases were partially offset by a
reduc	tion in bad debts expense.

U.S. Cellular expects Selling, general and administrative expenses to increase on a year-over-year basis in the foreseeable future driven primarily by increases in expenses associated with acquiring, serving and retaining customers, as well as costs related to its multi-year initiatives.

Depreciation, amortization and accretion

Depreciation, amortization and accretion increased primarily due to an increase in the gross property, plant and equipment balances from 2009 to 2010.

See Financial Resources and Liquidity and Capital Resources for a discussion of U.S. Cellular s capital expenditures.

RESULTS OF OPERATIONS WIRELINE

TDS Telecom served 1,112,500 equivalent access lines at September 30, 2010, a net decrease of 24,300 lines from the 1,136,800 equivalent access lines served at September 30, 2009.

TDS Telecom provides services through its ILEC and CLEC operations. An ILEC is an incumbent local exchange telephone company that formerly had the exclusive right and responsibility to provide local transmission and switching services in its designated service territory. CLEC depicts companies that enter the operating areas of incumbent local exchange telephone companies to offer local exchange and other telephone services.

On March 19, 2010, TDS acquired 100% interest in a managed services company which provides colocation, dedicated hosting, Internet and virtual computing services. The operations of the managed services company is included in the ILEC operations from the date of acquisition.

The following table summarizes operating data for TDS Telecom s ILEC and CLEC operations:

As of September 3	30,	2010	2009	Change
ILEC				
	Equivalent access lines	773,800	772,700	1,100
	Physical access lines	517,000	539,400	(22,400)
	High-speed data customers	225,400	202,100	23,300
	Long-distance customers	370,800	356,500	14,300
CLEC				
	Equivalent access lines	338,700	364,100	(25,400)
	High-speed data customers	33,900	37,600	(3,700)

An ILEC company acquired on November 30, 2009 increased the equivalent and physical access line counts at September 30, 2010 by 7,700 and 5,700, respectively.

The decline in CLEC equivalent access lines from 2009 to 2010 is primarily the result of attrition in residential customers due to a shift in TDS Telecom s CLEC strategy to focus on serving primarily a commercial subscriber base.

TDS Telecom

Components of Operating Income

Nine months ended September 30, (Dollars in thousands)	2010	2009	Change	Percentage Change
Operating revenues				
ILEC revenues	\$ 461,800	\$ 448,054	\$ 13,746	3%
CLEC revenues	142,106	150,435	(8,329)	(6)%
Intra-company elimination TDS Telecom operating	(7,165)	(6,685)	(480)	(7)%
revenues	596,741	591,804	4,937	1%
Operating expenses				
ILEC expenses	388,490	382,484	6,006	2%
CLEC expenses	140,401	148,307	(7,906)	(5)%
Intra-company elimination TDS Telecom operating	(7,165)	(6,685)	(480)	(7)%
expenses	521,726	524,106	(2,380)	
TDS Telecom operating income	\$ 75,015	\$ 67,698	\$ 7,317	11%
	36			

ILEC Operations

Components of Operating Income

Nine months ended September 30, (Dollars in thousands)	2010	2009	Change	Percentage Change
Voice revenues Data revenues	\$ 135,659 92,764	\$ 141,919 76,717	\$ (6,260) 16,047	(4)% 21%
Network access revenues	203,925	201,912	2,013	1%
Miscellaneous revenues	29,452	27,506	1,946	7%
Total operating revenues	461,800	448,054	13,746	3%
Cost of services and products (excluding Depreciation, amortization and accretion reported below)	147,614	146,442	1,172	1%
Selling, general and administrative expenses	129,099	127,509	1,590	1%
Depreciation, amortization and accretion	111,433	107,040	4,393	4%
Loss on asset disposals, net	344	1,493	(1,149)	(77)%
Total operating expenses	388,490	382,484	6,006	2%
Total operating income	\$ 73,310	\$ 65,570	\$ 7,740	12%

Operating Revenues

Voice revenues (charges for providing local telephone exchange and long-distance services).

The decrease in Voice revenues in 2010 was primarily due to a 6% decline in average physical access lines in service (excluding the impact of acquisitions) which negatively impacted local service revenues by \$6.4 million. Additionally, local service and long-distance revenues decreased by \$2.8 million attributed to bundled offerings, which encourage customers to take multiple products such as local service, long-distance, advanced calling features and voice messaging services at a reduced price. Acquisitions increased Voice revenues \$1.1 million in 2010.

Data revenues (charges for providing Internet and other data related services, including revenue from a managed service business).

The increase in Data revenues in 2010 was due to a 13% growth in average high-speed data customers which accounted for increased revenues of \$9.0 million. Decreases in dial-up customers decreased Data revenues \$2.3 million. Acquisitions increased Data revenues \$7.4 million in 2010.

Network access revenues (compensation from other telecommunication carriers for carrying long-distance traffic on TDS Telecom s local telephone network and for local interconnection).

Network access revenues decreased due to a decline in minutes of use. This decline was mostly offset by an increase in revenues received through inter-state regulatory recovery mechanisms. Acquisitions increased Network access revenues \$1.8 million in 2010.

Miscellaneous revenues (charges for leasing, selling, installing and maintaining customer premise equipment and reselling direct broadcast satellite service as well as for other miscellaneous services).

Miscellaneous revenues increased \$3.3 million due to satellite and video revenues which were partially offset by a \$1.3 million decrease in business sales.

Table of Contents

Operating Expenses

Cost of services and products (excluding Depreciation, amortization and accretion)

Labor related costs decreased \$4.6 million due to workforce reduction initiatives. Acquisitions increased cost of services and products \$4.3 million in 2010.

Selling, general and administrative expenses

As a result of a workforce reduction, employee costs decreased \$5.1 million. Acquisitions increased Selling, general and administrative expenses \$3.8 million in 2010. Other Selling, general and administrative expenses increased slightly due to higher Universal Service Funding rates offset by an improvement in bad debt expense.

Depreciation, amortization and accretion expense

Acquisitions increased Depreciation, amortization and accretion expense \$3.3 million in 2010.

CLEC Operations

Components of Operating Income

Nine months ended September 30, (Dollars in thousands)	2010	2009	Change	Percentage Change
Retail revenues	\$ 127,300	\$ 135,014	\$ (7,714)	(6)%
Wholesale revenues	14,806	15,421	(615)	(4)%
Total operating revenues	142,106	150,435	(8,329)	(6)%

Cost of services and products (excluding Depreciation, amortization and accretion

reported below)	73,469	79,127	(5,658)	(7)%
Selling, general and administrative expenses	47,825	50,689	(2,864)	(6)%
Depreciation, amortization and accretion	18,784	18,232	552	3%
Loss on asset disposals, net	323	259		