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HANSON THOM	AS L											
Form 4 February 22, 2005	í											
•									OM	B APPROVA	AL.	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							ION	OMB Number	r: 3235	-0287		
Check this box if no longer										: Janua	ry 31, 2005	
subject to Section 16. Form 4 or	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES									ed average hours per se	0.5	
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940												
(Print or Type Respon	ses)											
1. Name and Address HANSON THOM	2. Issuer Name Symbol	5. Relationship of Reporting Person(s) to Issuer										
								all applic	all applicable)			
(Last) (First) (Middle) 3. Date of Ear (Month/Day/Y					on	Director 10% Owner						
PO BOX 2568	02/18/2005				X_ Officer (give title Other (specify below) VICE PRESIDENT							
(Street) 4. If Amendme Filed(Month/Da				-	ginal		6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person					
MADISON, WI 53701 Form filed by More than One Reporting Person												
(City) (S	State)	(Zip)	Table I - No	on-Derivat	ive Securitie	es Acq	uired, Dispo	sed of,	or Benef	icially Owne	d	
1.Title of Security (Instr. 3)	•				4. Securitie onDisposed o (Instr. 3, 4 a)	Owne Follov Repor Trans		ties icially d ving ted action(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	or (D)	Price	(Instr.	3 and 4)			
COMMON DRIP	02/18/200)5		Р	9.2115	А	\$ 27.1401	1,843	3.1301	D		
COMMON DRIP	02/18/200)5		J <u>(1)</u>	17.7192	А	\$ 27.1401	1,860).8493	D		
401(k)								3,041	.464	D		
COMMON (RESTRICTED)	02/18/200)5		J <u>(2)</u>	12.2652	А	\$ 27.1401	1,282	2.2652	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	ransactionNumber Expiration Code of (Month/I			7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans
				of (D) (Instr. 3, 4, and 5)						(Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Addre	Relationships								
	Director	10% Owner	Officer	Other					
HANSON THOMAS L PO BOX 2568 MADISON, WI 53701			VICE PRESIDENT						
Signatures									
F. J. Buri as POA for	02/22/2005								

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person acquired 17.7192 shares under the company's dividend reinvestment plan, pursuant to a dividend reinvestment transaction exempt from Section 16 under Rule 16a-11.
- (2) The reporting person acquired 12.2652 shares under the company's dividend reinvestment plan, pursuant to a dividend reinvestment transaction exempt from Section 16 under Rule 16a-11.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.