

BEST BUY CO INC  
Form 8-K  
March 05, 2004

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) **March 4, 2004**

**BEST BUY CO., INC.**

(Exact name of registrant as specified in its charter)

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**Minnesota**

**1-9595**

**41-0907483**

(State or other jurisdiction of  
incorporation)

(Commission File Number)

(IRS Employer Identification No.)

**7601 Penn Avenue South**

**Richfield, Minnesota**

(Address of principal executive offices)

**55423**

(Zip Code)

Registrant's telephone number, including area code **(612) 291-1000**

**N/A**

(Former name or former address, if changed since last report)

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**Item 7. Financial Statements and Exhibits.**

(c) Exhibits.

The following is furnished as an Exhibit to this Report.

<b>Exhibit No.</b>	<b>Description of Exhibit</b>
99	Press release issued March 4, 2004. Any internet addresses provided in this release are for information purposes only and are not intended to be hyperlinks. Accordingly, no information in any of these internet addresses is included herein.

**Item 12. Results of Operations and Financial Condition.**

On March 4, 2004, Best Buy Co., Inc. issued a press release disclosing material nonpublic information regarding the registrant's results of operations for its fourth fiscal quarter and fiscal year ended February 28, 2004, including the announcement of:

Revenue for its fourth fiscal quarter and fiscal year ended February 28, 2004; and

Its updated earnings outlook for the fourth fiscal quarter and fiscal year ended February 28, 2004.

This information shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

The related press release issued on March 4, 2004, is furnished as Exhibit No. 99 to this Report. Best Buy Co., Inc.'s Annual Report to Shareholders and its reports on Forms 10-K, 10-Q and 8-K and other publicly available information should be consulted for other important information about the registrant.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BEST BUY CO., INC.  
(Registrant)

Date: March 5,  
2004

/s/ Darren R.  
By: Jackson  
Darren R. Jackson  
Executive Vice President Finance and  
Chief Financial Officer