VODAFONE GROUP PUBLIC LTD CO
Form 6-K
February 07, 2008

Form 6	3-K
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### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **Report of Foreign Private Issuer**

### Pursuant to Rules 13a-16 or 15d-16 of

the Securities Exchange Act of 1934

Dated 7 February 2008

### **VODAFONE GROUP**

## **PUBLIC LIMITED COMPANY**

(Exact name of registrant as specified in its charter)

VODAFONE HOUSE, THE CONNECTION, NEWBURY, BERKSHIRE RG14 2FN, ENGLAND

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F<u>ü</u> Form 40-F\_\_\_\_

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes	No <u>ü</u>
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If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

THIS REPORT ON FORM 6-K SHALL BE DEEMED TO BE INCORPORATED BY REFERENCE IN EACH OF THE REGISTRATION STATEMENT ON FORM F-3 (FILE NO. 333-144978) AND THE REGISTRATION STATEMENT ON FORM S-8 (FILE NO. 333-81825) OF VODAFONE GROUP PUBLIC LIMITED COMPANY AND TO BE A PART THEREOF FROM THE DATE ON WHICH THIS REPORT IS FURNISHED, TO THE EXTENT NOT SUPERSEDED BY DOCUMENTS OR REPORTS SUBSEQUENTLY FILED OR FURNISHED.

This Report on Form 6-K contains Vodafone Group Plc s (Vodafone) interim management statement for the quarter ending 31 December 2007.

All financial information presented in this document is unaudited.

This press release contains forward-looking statements which are subject to risks and uncertainties because they relate to future events. In particular, such forward-looking statements include statements with respect to Vodafone s expectations as to expected savings from cost reduction initiatives, including the site-sharing agreement in Italy; expectations as to levels of capital expenditure and operating expenditure; targeted revenue from the Group s total communications initiatives; the anticipated impact of favourable exchange rate movements on the Group s results for the current fiscal year; anticipated expansion of coverage in India through Vodafone Essar s investment in Indus Towers Limited; the anticipated launch of operations in six additional circles in India; the anticipated launch of operations in Qatar; and the Group s expectations for revenue, adjusted operating profit, capitalised fixed asset additions, depreciation and amortisation charges and free cash flow for the 2008 financial year contained under the heading Outlook on pages 6 to7of this document. Some of the factors which may cause actual results to differ from these forward-looking statements can be found by referring to the information under the headings. Cautionary Statement Regarding Forward-Looking Statements in the Half-Yearly Financial Report for the six months ended 30 September 2007 and Risk Factors, Seasonality and Outlook - Risk Factors in Vodafone Group Plc s Annual Report on Form 20-F for the year ended 31 March 2007. The Half-Yearly Financial Report and the Annual Report on Form 20-F can be found on the Group s website (www.vodafone.com).

Vodafone, the Vodafone logos, Vodafone live!, Vodafone At Home, Vodafone Office, Vodacom and Vodafone Mobile Connect are trademarks of the Vodafone Group.

References to the previous quarter are to the quarter ended 30 September 2007 unless otherwise stated.

Eliminations within the Europe and EMAPA service revenue tables represent intercompany revenue between the segments within the respective region.

The basis of the calculation for organic growth is included on page 159 of the Group s Annual Report on Form 20-F for the year ended 31 March 2007. For organic revenue growth, the main adjustments within the EMAPA region are for the acquisitions of Vodafone Essar in India and the Group s subsidiary in Turkey, and the change in status of Vodafone s interest in Bharti Airtel to an investment, as well as foreign exchange movements. For the Europe region, the principal adjustments are for foreign exchange movements and the acquisition of Tele2 in Italy and Spain.

The Group soutlook for the year ending 31 March 2008 is contained on page 59 of Vodafone s Annual Report on Form 20-F for the year ended 31 March 2007 and was updated in the Half-Yearly Financial Report for the six months ended 30 September 2007.

### **Use of Non-GAAP Financial Information**

In presenting and discussing the Group s reported operating results, certain information is derived from amounts calculated in accordance with IFRS but this information is not itself an expressly permitted GAAP measure. Such non-GAAP measures should not be viewed in isolation or as an alternative to the equivalent GAAP measure.

#### Organic growth

The Group believes that organic growth, which is not intended to be a substitute, or superior to, reported growth, provides useful information to investors and other interested parties for the following reasons

- it provides additional information on underlying growth of the business without the effect of factors unrelated to the operating performance of the business;
- it is used by the Group for internal performance analysis; and
- it facilitates comparability of underlying growth with other companies, although the term organic is not a defined term under IFRS, and may not, therefore, be comparable with similarly titled measures reported by other companies.

Reconciliations from reported growth can be found on pages 5, 8 and 10. Additional reconciliations are shown in the table below:

Quarter ended 31 December 2007 compared to quarter ended 31 December 2006		Organic	% change Impact of foreign exchange rates	Reported
Europe Business segment service revenue		4.8	4.3	9.1
Outgoing voice revenue		(1.7)	4.1	2.4
Incoming voice revenue		(3.9)	4.2	0.3
Roaming and international visitor revenue		(9.9)	4.0	(5.9)
		% cł	nange	
	Organic	Impact of foreign exchange rates	Impact of acquisitions &	Reported

Quarter ended 30 September 2007 compared to quarter ended 30 September 2006

disposals

### EMAPA Service

Service revenue				
EMAPA	13.1	0.6	26.3	40.0
Eastern Europe	9.0	3.0	5.5	17.5
Egypt	26.4	(7.4)	_	19.0
Pacific	5.5	5.4	_	10.9

## Other

Certain of the statements within the section titled Outlook on pages 6 and 7 contain forward-looking non-GAAP financial information which at this time there is no comparable GAAP measure and which at this time cannot be quantitatively reconciled to comparable GAAP financial information.

#### INTERIM MANAGEMENT STATEMENT FOR THE QUARTER ENDED 31 DECEMBER 2007

Group revenue of £9.2 billion, an increase of 15.8%, with organic growth of 4.4%:

Europe: service revenue growth of 2.0% for Europe, business segment service revenue growth of 4.8%, messaging revenue up 8.1% and data revenue up 35.5%, all on an organic basis

EMAPA: service revenue growth of 48.1%, reflecting acquisitions of India and Turkey. Organic growth of 13.7%

Group data revenue up 51.6% with organic growth of 41.5%

Total Communications products contribute around 13% of Group revenue

- Proportionate mobile customer base of 252.3 million at 31 December 2007, up 10.8 million
- Strong growth in net customer additions of 2.0 million at Verizon Wireless and service revenue growth of 14.4%
- 3.1 million DSL customers across 11 markets following the acquisition of Tele2 s operations in Italy and Spain
- Site-sharing agreement in Italy and IT outsourcing agreement in India demonstrate ongoing drive for efficiency
- Creation of an independent tower company in India to accelerate roll-out and to reduce overall cost
- Vodafone reiterates the increased current year outlook which it announced with its half-yearly results

Additionally the current year outlook, particularly for revenue, may benefit from exchange rate movements

## Arun Sarin, Chief Executive, commented:

We have sustained our recent momentum in the third quarter, executing on our strategic objectives in competitive markets, with over 250 million proportionate customers driving strong growth in voice usage and data revenue. We are also maintaining our rigorous focus on costs across the Group, positioning us well to sustain our progress. We are reiterating our current year outlook.

### **GROUP REVIEW**

#### Operating review

Group revenue	Quarter ended 2007	31 December 2006		% chan	ae	
	£m	£m	Organic	Impact of acquisitions & disposal	Impact of foreign exchange	Reported
Total revenue	9,163	7,915	4.4	6.6	4.8	15.8
Voice revenue	6,303	5,534	0.7	8.7	4.5	13.9
Messaging revenue	1,045	933	7.7	(0.7)	5.0	12.0
Data revenue	558	368	41.5	4.6	5.5	51.6
Fixed line revenue	474	398	6.7	5.7	6.7	19.1
Other service revenue	10	_	_	_	_	_
Service revenue	8,390	7,233	4.2	7.0	4.8	16.0

Group revenue increased by 15.8% to £9.2 billion and by 4.4% on an organic basis. The net impact of acquisitions and disposals, principally India and Turkey, contributed 6.6 percentage points to revenue growth and exchange rate movements contributed a further 4.8 percentage points. Organic total revenue growth was 2.2% in the Europe region, whilst the EMAPA region delivered 13.8% on an organic basis.

Organic voice revenue growth of 0.7% reflects sustained growth in outgoing voice minutes offset by effective price declines, as well as the expected impact of the Group s European roaming price reductions, roaming regulation and the cancellation of top up fees in Italy. Organic data revenue growth remains strong at 41.5%, driven by the take-up of handheld business devices and Vodafone Mobile Connect cards.

Group mobile customers in subsidiaries and joint ventures increased to 221.2 million at the end of the quarter from 210.4 million at 30 September 2007. On a proportionate basis the closing customer base reached 252.3 million, with 10.8 million proportionate mobile net additions in the quarter. The Group has 24.7 million 3G devices, which includes 20% of the European customer base.

### Review of strategic objectives

The Group continues to focus on executing against its strategic objectives.

## Revenue stimulation and cost reduction in Europe

The Group s focus in Europe is to drive additional usage and revenue from core voice and messaging services and to reduce the cost base.

On an organic basis, voice revenue for the quarter in Europe declined 2.2%, with outgoing voice revenue declining 1.7%. This was primarily due to the cancellation of top up fees in Italy. Across Europe a 17.7% fall in effective outgoing price per minute has been offset by initiatives to stimulate additional usage with 19.4% growth in total outgoing voice usage, including 7.7% growth on a per customer basis. Organic messaging revenue growth for the quarter was 8.1%, principally due to strong growth in messaging usage in Italy and the UK where the total number of SMS messages sent in the quarter grew over 30% year on year, achieved through the success of bundled offers.

Organic service revenue growth in the business segment, which represents 28% of European service revenue, was 4.8%, helped by the strong growth in sales of handheld business devices and Vodafone Mobile Connect cards, as the Group continues to benefit from its market leading position.

The Group s cost reduction programmes are well on track. The Group announced a six year site-sharing agreement with Telecom Italia; IT Application Development and Maintenance outsourcing has now been implemented in 11 markets; consolidation of the Group s European data centres into two central hubs is largely complete and; the transformation of the supply chain management process is on schedule, with over £300 million cumulative savings to date. In the quarter Vodafone Essar also announced a five year agreement with IBM India to outsource the management of its entire back office IT operations in a deal designed to boost efficiency and to further enhance its service to customers.

For the 2008 financial year, the Group continues to expect mobile capital expenditure to be 10% of mobile revenue for the total of the Europe region and common functions and mobile operating expenses to be broadly stable when compared with the 2006 financial year.

Innovate and	l deliver on	our customers	total cor	nmunications	needs

The Group expects its Total Communications initiatives to represent approximately 20% of Group revenue by March 2010, an increase from around 10% in the 2007 financial year. In the third quarter, these areas contributed around 13% of revenue, up from around 11% in the prior year.

The Group continues to experience strong growth in sales of handheld business devices and Vodafone Mobile Connect cards. The latter has been particularly enhanced by the success of the Vodafone Mobile Connect USB modem offering into the consumer segment. Vodafone now has over 4.9 million customers taking these services across the Group, an increase of 107% compared to 31 December 2006.

Fixed location pricing plans are now available in 12 markets for both consumer and business customers. The Group now has 4.2 million Vodafone At Home customers on fixed location tariffs and 2.9 million Vodafone Office customers.

In December 2007, the Group completed the acquisition of Tele2 s operations in Italy and Spain, delivering Vodafone the infrastructure and expertise necessary for a competitive broadband offering in two of its key European markets. Vodafone is now offering fixed consumer broadband services to 3.1 million customers across 11 markets. Of these, Germany remains the most significant with Arcor having 2.4 million DSL lines at 31 December 2007, up 29.8% compared with December last year.

### Deliver strong growth in emerging markets

Further strong performances have been delivered during the quarter in the Group s emerging markets, primarily driven by growth in customers. Organic service revenue growth, excluding India and Turkey, grew 13.7% in the EMAPA region, with growth at constant exchange rates of 18.7% in Romania, 30.7% in Egypt and 14.7% at Vodacom, the Group s 50% joint venture with principal operations in South Africa.

The Group s more recent acquisitions in India and Turkey have delivered strong year on year total revenue growth of 56% and 26% respectively at constant exchange rates, calculated by assuming the Group owned the businesses for the whole of both quarters. Vodafone Essar had nearly 40 million customers at the end of December 2007.

#### Actively manage our portfolio to maximise returns

In December 2007, Vodafone Essar Limited, Bharti Infratel Limited and Idea Cellular Limited announced the formation of an independent tower company, Indus Towers Limited, to provide passive infrastructure services. Vodafone Essar will own 42% of the company which will operate in 16 circles in India. This is expected to accelerate the expansion of coverage, particularly into rural areas, and improve network coverage to the benefit of the Indian consumer, and enable the shareholders and other telecom operators to drive economies of scale.

Vodafone was part of a consortium that won the auction in December 2007 for the second mobile licence in Qatar. Vodafone will contribute up to US\$400 million of cash in a mix of equity and debt, as well as its brand, international expertise and a range of world-class products and services. It is intended that operations will be launched later in the year.

Net debt was broadly unchanged since 30 September 2007, with the contribution from free cash flow generated in the quarter offset by the increase in net debt resulting from the acquisition of Tele2 s operations in Italy and Spain and exchange rate movements, particularly the Euro.

#### **Outlook**

The Group s underlying financial performance for the quarter is consistent with its expectations and the Group is therefore reiterating its outlook statement for the year ending 31 March 20081. There have been significant recent movements in exchange rates, notably a strengthening of the Euro. Should these persist, this would have a favourable impact on the Group s financial performance, particularly with respect to revenue, relative to the outlook statement issued in the Group s half-yearly report in November 2007. The components of this outlook statement were:

- Group revenue expected to be in the range of £34.5 billion to £35.1 billion. Adjusted operating profit expected to be in the range of £9.5 billion to £9.9 billion, with the Group EBITDA margin lower year on year. Total depreciation and amortisation charges anticipated to be around £5.9 billion to £6.0 billion, higher than the 2007 financial year.
- The Group expected capitalised fixed asset additions to be in the range £4.7 billion to £5.1 billion, including in excess of £1.0 billion in India.

The Group s outlook reflects average foreign exchange rates for the 2008 financial year of approximately Euro 1.45:£1 and US\$2.04:£1, which are unchanged from the Group s Half-Yearly Financial Report. A substantial majority of the Group s revenue, adjusted operating profit, capitalised fixed asset additions and free cash flow is denominated in currencies other than sterling, the Group s reporting currency.

•	Reported free cash flow expected to be in the range of £4.4 billion to £4.9 billion. This is after taking into account £0.3
billion of	expected tax payments and associated interest in respect of the potential settlement of a number of long standing tax
issues.	

The outlook for free cash flow is stated before payment for the second mobile licence in Qatar.

## **REGIONAL RESULTS**

## **Europe**

	Quarter ended 31 2007	December 2006		% ch	ange	
	£m	£m	Organic1	Impact of acquisitions	Impact of foreign exchange	Reported
Total revenue	6,652	6,200	2.2	0.7	4.4	7.3
Voice revenue	4,332	4,250	(2.2)	_	4.1	1.9
Messaging revenue	825	733	8.1	_	4.5	12.6
Data revenue	472	335	35.5	_	5.4	40.9
Fixed line revenue	462	373	5.5	11.4	7.0	23.9
Other service revenue	8	_	_	_	_	_
Service revenue	6,099	5,691	2.0	0.7	4.5	7.2
Service revenue	Quarter ended 31 2007 £m	December 2006 £m	Organic1	% o Impact of acquisitions	hange Impact of foreign exchange	Reported
Germany	1,266	1,269	(5.2)	_	5.0	(0.2)
Italy	1,072	1,021	(3.1)	2.7	5.4	`5.Ó
Spain	1,155	1,013	6.6	1.5	5.9	14.0
ÚK	1,235	1,166	5.9	_	_	5.9
Arcor	411	355	9.5	_	6.3	15.8
Other	1,059	958	5.0	_	5.5	10.5
Eliminations	(99)	(91)	_	_	_	-
	6,099	5,691	2.0	0.7	4.5	7.2
Key performance indicators Organic growth	Germany %	Italy %	Spain %	UK %	Other Eu	irope %
Closing mobile customers	10.8	13.2	9.3	8.9	9.0	10.4
Mobile voice usage	25.2	16.9	15.0	15.6	8.2	16.5

## **Mobile customers**

The Europe region recorded 3.1 million net customer additions in the quarter, in line with the same quarter last year. The total customer base reached 109.1 million at the end of the quarter, up 10.3 million since the same quarter last year.

## Mobile usage

Total voice usage increased by 16.5% compared with the same quarter last year. Outgoing call volumes increased by 19.4% resulting from a 10.9% growth in average customers and a 7.7% growth in outgoing usage per customer.

Germany was particularly strong with 31.3% growth in total outgoing usage, driven by the take-up of bigger minute bundles and flat tariffs, with 19.1% growth in usage per customer, mitigating the 27.1% decline in effective price per minute. In Italy, total outgoing minute growth accelerated to 22.4% year on year from 14.7% in the previous quarter through the success of a promotion targeting unlimited calls to other Vodafone numbers and other contract minute bundles.

#### Revenue

Reported revenue growth of 7.3% included 0.7 percentage points benefit from the inclusion of Tele2 in Italy and Spain, and 4.4 percentage points from exchange rate movements due to strengthening of the Euro in the quarter. Organic service revenue growth for the quarter was 2.0%, consistent with the underlying trend in the previous quarter, demonstrating continued robust performance in markets that continue to be challenging.

<sup>1</sup> Organic growth figures for Italy, Spain and the Europe region are stated excluding the contribution from Tele2.

#### Voice revenue

Voice revenue declined by 2.2% on an organic basis compared with the same quarter last year, in line with the previous quarter when adjusted for the VAT refund in the UK. Outgoing voice revenue declined 1.7% on an organic basis as effective price per minute fell 17.7%, consistent with the previous quarter, mitigated by strong usage growth, notably in Germany. Incoming voice revenue declined by 3.9% on an organic basis with an 11.9% reduction in effective revenue per minute, principally due to ongoing termination rate cuts, offset by 9.0% growth in incoming volumes. Roaming and international visitor revenues declined 9.9% year on year on an organic basis from the impact of the Group s initiatives on retail and wholesale roaming and the recent European roaming regulation. Usage across these categories grew 14.1% year on year demonstrating that the Group s lower pricing is gaining traction with customers.

#### Messaging revenue

The Europe region recorded 8.1% organic growth in messaging revenue compared with the same quarter last year, in line with the previous quarter, but with divergent trends across the region. Vodafone s Infinity proposition in Italy and bundled offers in the UK contributed to constant exchange rate growth in messaging revenue of 16.9% and 21.2% respectively. In Germany, messaging revenue fell 8.6% at constant exchange rates, consistent with trends in the prior quarter, as the new voice tariffs with inclusive on-net SMS led to an 18.7% fall in effective price per message.

#### Data revenue

Data revenue growth remained strong, increasing by 35.5% on an organic basis and continued to benefit from growth in business services and the increasing penetration of 3G devices, which now number 22.1 million and represent 20% of the European customer base. Handheld business devices increased by 128% since December last year to 2.4 million, with Vodafone Mobile Connect cards up 69% to 1.9 million.

## Fixed line revenue

Fixed line revenue grew 23.9%, boosted by the first time inclusion of Tele2 in Italy and Spain, and by 5.5% on an organic basis. In Germany, Arcor generated 9.5% service revenue growth at constant exchange rates, driven by a 29.8% year on year increase in DSL customers to 2.4 million. At the end of December 2007, Italy and Spain had 0.4 million and 0.2 million DSL customers respectively following the acquisition of Tele2 s operations in those markets.

#### **Associates and investments**

SFR recorded 0.3 million proportionate net additions in the quarter, bringing the proportionate mobile customer base to 8.3 million. Vivendi is expected to report further financial information for SFR on 29 February 2008.

#### **EMAPA**

	Quarter ended 31 De					
	2007 £m	<b>2006</b> £m	Organic(1)(2)	% <b>ch</b> Impact of acquisitions & disposal	ange Impact of foreign exchange	Reported
Total revenue	2,496	1,700	13.8	26.8	6.2	46.8
Voice revenue	1,990	1,302	11.9	35.2	5.7	52.8
Messaging revenue	222	201	5.7	(2.7)	7.4	10.4
Data revenue	87	32	97.0	46.3	28.6	171.9
Fixed line revenue	12	26	72.0	(124.9)	(0.9)	(53.8)
Other service revenue	1	_	_	_	_	_
Service revenue	2,312	1,561	13.7	28.0	6.4	48.1
Service revenue	Quarter ended 31 De 2007	cember 2006		% ch	nange	
	£m	£m	Organic(1)(2)	Impact of acquisitions & disposal	Impact of foreign exchange	Reported
Eastern Europe	786	629	9.9	7.1	8.0	25.0
Middle East, Africa & Asia	1,150	606	20.9	67.9	1.0	89.8
Pacific	377	326	7.5	_	8.1	15.6
Eliminations	(1)	_	_	_	_	_
	2,312	1,561	13.7	28.0	6.4	48.1
			lle East, Africa &			
Key performance indicators	Eastern Europe		Asia	Pacific	EMAPA	
Organic growth <sup>(1)</sup>	%		%	%	%	
Closing mobile customers	12.2		34.5	8.1	24.0	
Mobile voice usage	20.8		42.7	14.1	29.3	

The EMAPA region recorded 7.7 million customer net additions in the quarter compared with 4.5 million in the same quarter last year. India accounted for most of the increase, with Vodafone Essar generating a 71% increase in customers year on year, adding 4.2 million customers in the quarter.

The total customer base reached 112.0 million, surpassing Europe for the first time, and included 39.9 million customers in Vodafone Essar in India, making it the largest operator by customers within the Vodafone Group.

Total revenue grew 13.8% on an organic basis, with reported revenue growth of 46.8%, including a 26.8 percentage points benefit from acquisitions and disposals, primarily relating to the timing of the acquisition in India, and 6.2 percentage points from exchange rate movements, notably from Turkey. On a proforma basis, including India and Turkey in the prior year period, total revenue grew 22%.

Organic growth in service revenue in the quarter of 13.7% compares with 13.1% in the previous quarter. Customer growth remains the key driver of the organic increase in service revenue, with average customers up 26.3% on an organic basis.

Eastern Europe
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Organic growth in service revenue was 9.9% in Eastern Europe<sup>1</sup>, slightly higher than the 9.0% growth in the previous quarter.

Romania continues to be the principal driver of organic growth in Eastern Europe, where the customer base has reached 8.8 million. Despite an increasingly competitive environment, service revenue growth in Romania at constant exchange rates was 18.7%², similar to growth in the previous quarter, with 17.5% growth in average customers enhanced by a 1.1% increase in ARPU.

In Turkey, year on year total revenue growth for the quarter was 25.7%, notwithstanding a very competitive environment. Customer growth continues to be strong at 0.4 million in the quarter, but lower than the 0.8 million in the previous quarter following measures taken to improve the quality of customers acquired.

### Middle East, Africa and Asia

Organic service revenue growth in Middle East, Africa and Asia was 20.9%, similar to growth in the previous quarter, driven by 37.5% organic growth in average customers.

At constant exchange rates, Egypt delivered growth in service revenue of 30.7%, compared with 26.4% growth in the previous quarter. Customer net additions were 1.1 million. With a customer base of 13.3 million at 31 December 2007, average customers have increased by 55.7% compared with the same quarter last year.

Vodacom had service revenue growth of 14.7% at constant exchange rates, lower than the previous quarter reflecting lower average customer growth as market penetration rises. The Group s share of net additions was 0.7 million, bringing the Group s share of the closing customer base to 16.5 million. Messaging and data revenue growth remain very strong, with a combined increase of 44.3% compared to the prior year at constant exchange rates.

Vodafone Essar, the Group s Indian operation, registered 4.2 million customer net additions in the quarter bringing the closing customer base to 39.9 million, up 71% on December last year. Year on year total revenue growth for the quarter was 56%, assuming the Group owned the business for the whole of both quarters. Earlier this month the Department of Telecommunications in India allocated spectrum to Vodafone Essar in six additional circles. The Group anticipates launching operations in these circles later this calendar year, providing a national footprint and enabling it to benefit from the rapid penetration growth in rural areas.

#### **Pacific**

The Pacific area delivered 7.5% organic growth in service revenue, higher than the 5.5% growth in the previous quarter. This has been driven by higher growth in Australia in the postpaid customer base during the quarter, with greater focus on new contract connections and an expansion in retail distribution, combined with strong data and DSL growth in New Zealand.

#### Associates and investments

### Verizon Wireless

In the US, Verizon Wireless continued its strong momentum, with service revenue growth of 14.4% as robust ARPU was sustained by strong growth in messaging and data revenue of 54% at constant exchange rates. Verizon Wireless maintained strong growth in retail customers, with 1.9 million retail net additions compared with 1.8 million in the previous guarter.

#### Other

The Group s other investments in EMAPA registered 0.9 million proportionate customer net additions in the quarter, primarily relating to the Group s 3.3% stake in China Mobile.

<sup>&</sup>lt;sup>1</sup> EMAPA, Eastern Europe and Middle East, Africa & Asia organic growth where relevant exclude Turkey and India as these were not part of the Group for all of the year to 31 March 2007.

<sup>&</sup>lt;sup>2</sup> On 1 October 2007, Romania rebased all of its tariffs and changed its functional currency from US dollars to Euros. In calculating all constant exchange rate and organic metrics including Romania, previous US dollar amounts have been translated into Euros at the 1 October 2007 opening exchange rate.

## **KEY PERFORMANCE INDICATORS - MOBILE TELECOMMUNICATIONS BUSINESSES**

## MOBILE CUSTOMERS(1) 1 APRIL 2007 TO 31 DECEMBER 2007

	SIX MONTHS ENDED 30 SEPTEMBER 2007				QUARTER ENDED 31 DECEMBER 2007			
	AT 1	NET	OTHER	AT 30	NET	OTHER	AT 31	
COUNTRY (in	APR	ADDITIONS	MOVEMENTS(2)	SEP	ADDITIONS	MOVEMENTS	DEC	
thousands)	2007	7.22		2007			2007	PREPAID(3)
,								(-)
<u>Europe</u>								
Germany	30,818	1,723	-	32,541	1,379	-	33,920	55.9%
Italy	21,034	1,373	-	22,407	384	-	22,791	91.2%
Spain	14,893	580	-	15,473	337	-	15,810	42.7%
UK	17,411	548	-	17,959	488	-	18,447	60.5%
	84,156	4,224	-	88,380	2,588	-	90,968	65.3%
Other Europe	,	•		,	,		,	
Albania	956	119	-	1,075	52	_	1,127	94.9%
Greece	5,057	289	_	5,346	92	_	5,438	68.7%
Ireland	2,177	40	_	2,217	48	_	2,265	72.4%
Malta	186	11		197	4	_	201	89.5%
Netherlands	3,880	(13)	25	3,892	146	-	4,038	43.0%
		206		,			,	78.7%
Portugal	4,751		-	4,957	154	-	5,111	
_	17,007	652	25	17,684	496	-	18,180	68.1%
Europe	101,163	4,876	25	106,064	3,084	-	109,148	65.8%
<u>EMAPA</u>								
Eastern Europe								
Czech Republic	2,475	107	-	2,582	76	-	2,658	48.2%
Romania	7,954	625	-	8,579	229	-	8,808	65.2%
Hungary	2,163	49	-	2,212	92	-	2,304	56.2%
Turkey	13,900	2,337	(528)	15,709	407	-	16,116	89.4%
Poland	2,483	134	-	2,617	21	_	2,638	56.5%
	28,975	3,252	(528)	31,699	825	-	32,524	69.9%
Middle East, Africa &	_0,070	0,202	(0=0)	0.,000	020		0=,0= .	00.070
Asia								
Egypt	9,652	2,178	356	12,186	1,147	_	13,333	95.5%
Kenya	2,433	750	000	3,183	515	_	3,698	98.8%
South Africa <sup>(4)</sup>	15,075	2,155	(1,447)	15,783	738	-	16,521	88.8%
	13,073	,	` ' '			- -		
India	07.100	7,955	27,703	35,658	4,207		39,865	89.6%
D16-	27,160	13,038	26,612	66,810	6,607	-	73,417	91.1%
<u>Pacific</u>								<b>-</b>
Australia	3,367	64	-	3,431	142	-	3,573	71.5%
New Zealand	2,244	11	-	2,255	54	-	2,309	73.7%
Fiji	139	15	-	154	32	-	186	95.6%
	5,750	90	-	5,840	228	-	6,068	73.7%
EMAPA	61,885	16,380	26,084	104,349	7,660	-	112,009	84.0%
Group	163,048	21,256	26,109	210,413	10,744	-	221,157	75.9%
Reconciliation to								
proportionate								
Minority interests in								
above	(5,904)	(3,922)	(9,336)	(19,162)	(2,046)	_	(21,208)	
	(0,001)	(0,022)	(0,000)	(,)	(=,0.0)		(= : ,=00)	
Associates and								
investments								
United States	27,322	1,341	1	28,664	904		29,568	5.5%
		•				-		
Other	21,927	1,818	(2,185)	21,560	1,224	-	22,784	80.8%
Duan autia t - (5)	49,249	3,159	(2,184)	50,224	2,128	-	52,352	70 70
Proportionate <sup>(5)</sup>	206,393	20,493	14,589	241,475	10,826	-	252,301	72.7%
Europe	109,032	4,963	25	114,020	3,389	-	117,409	65.8%
EMAPA	97,361	15,530	14,564	127,455	7,437	-	134,892	73.9%

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(1) Group customers are presented on a controlled (fully consolidated) and jointly controlled (proportionately consolidated) basis in accordance with the Group's current segments.
 (2) Other movements relate to the acquisition of Vodafone Essar, the disconnection of inaction

Other movements relate to the acquisition of Vodafone Essar, the disconnection of inactive SIM cards in Turkey, a share repurchase in Egypt, a change in disconnection policies in Egypt, the Netherlands, Turkey and South Africa as well as the acquisition of a customer base in the United

States.

Prepaid customer percentages are calculated on a venture basis. At 31 December 2007, there

were 770.3 million venture customers.

South Africa refers to the Group s interests in Vodacom Group (Pty) Limited and its subsidiaries,

including those located outside of South Africa.

Proportionate customers are based on equity interests as at 31 December 2007. The calculation of proportionate customers for Vodafone Essar also assumes the exercise of call options that could increase the Group s equity interest from 51.95% to 66.98%. These call options can only be exercised in accordance with Indian law prevailing at the time of exercise.

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## **KEY PERFORMANCE INDICATORS - MOBILE TELECOMMUNICATIONS BUSINESSES**

#### **MOBILE CUSTOMER CHURN**

		ANNUALISED CHURN INFORMATION IN THE QUARTER TO						
COUNTRY		30 JUN 2006	30 SEP 2006	31 DEC 2006	31 MAR 2007	30 JUN 2007	30 SEP 2007	31 DEC 2007
Germany <sup>(1)</sup>	Total	20.7%	22.1%	20.1%	24.2%	20.7%	20.8%	20.1%
	Contract	14.6%	13.5%	15.7%	14.9%	14.0%	14.7%	14.5%
	Prepaid	26.0%	29.5%	23.9%	31.9%	26.4%	26.0%	24.7%
Italy	Total	20.8%	21.7%	19.4%	20.6%	18.1%	25.0%	24.1%
	Contract	17.2%	13.6%	14.8%	14.1%	15.9%	14.7%	17.5%
	Prepaid	21.1%	22.4%	19.8%	21.2%	18.3%	25.9%	24.8%
Spain <sup>(2)</sup>	Total	20.5%	37.0%	23.4%	24.7%	22.4%	24.5%	23.6%
	Contract	12.3%	13.4%	15.3%	16.6%	14.8%	14.6%	15.2%
	Prepaid	28.9%	62.5%	32.8%	34.5%	31.7%	37.2%	34.6%
UK	Total	32.8%	37.6%	35.4%	29.8%	34.1%	35.5%	34.7%
	Contract	20.1%	18.8%	17.9%	17.4%	15.9%	15.3%	15.6%
	Prepaid	40.9%	49.9%	47.0%	37.9%	46.0%	48.8%	47.4%

### Notes:

### 3G DEVICES(1)

	SIX MONTH	S ENDED 30 SEPTEMBER	QUARTER ENDED 31 DECEMBER 2007			
COUNTRY (in thousands)	AT 1 APR 2007	NET ADDITIONS	AT 30 SEP 2007	NET ADDITIONS	AT 31 DEC 2007	
Germany	3,720	1,025	4,745	570	5,315	
Italy	3,762	938	4,700	740	5,440	
Spain	2,890	1,438	4,328	516	4,844	
UK	1,938	1,157	3,095	166	3,261	

<sup>(1)</sup> The customer churn for Germany in the quarter ended 31 December 2006 benefited from a regulatory driven change in the prepaid disconnection policy, which reduced disconnections by 291,000 in the quarter. The underlying prepaid customer churn, excluding this change, was 31.1% and total churn was 24.0%.

<sup>(2)</sup> The customer churn for Spain in the quarter ended 30 September 2006 includes the effect of 584,000 disconnections following a change in the application of disconnection policies. The underlying customer churn, excluding these disconnections, was 20.1%.

Other Europe	2,353	520	2,873	363	3,236
Europe	14,663	5,078	19,741	2,355	22,096