# Edgar Filing: DIAGEO FINANCE BV - Form FWP

DIAGEO FINANCE BV Form FWP November 03, 2009

Free Writing Prospectus dated November 3, 2009

Filed Pursuant to Rule 433(d) Registration Statement No. 333 - 153488 November 3, 2009

#### Diageo Finance B.V.

### US\$500,000,000 3.25% Notes due 2015

## Guaranteed as to the payment of Principal and Interest by

### Diageo plc

#### **Final Term Sheet**

Issuer: Diageo Finance B.V.

Guarantor: Diageo plc

 Security:
 3.25% Notes due 2015

 Format:
 SEC Registered

 Principal Amount:
 U.S.\$500,000,000

 Net Proceeds:
 U.S.\$497,955,000

 Minimum Denomination:
 U.S.\$1,000

 Day Count:
 30/360

Day Count: 30/360
Reoffer Price: 99.591%
Reoffer Yield: 3.335%
Coupon: 3.250%

Underlying Treasury: 2.375% due October 2014

Treasury Yield: 2.365% Spread: 0.97%

Settlement Date: November 6, 2009 Maturity Date: January 15, 2015

Interest Payment Dates: January 15 and July 15, commencing July 15, 2010

Business Days: New York / London

Optional Make-Whole

Redemption: The greater of 100% of principal amount or present value at a discount rate of Treasury plus 15 bps

Use of Proceeds: General corporate purposes

Joint Bookrunners: Citigroup Global Markets Inc., Deutsche Bank Securities Inc. and Morgan Stanley & Co. Incorporated

Expected Listing: NYSE (expected within 30 days after Settlement Date)

Diageo has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents Diageo has filed with the SEC for more complete information about Diageo and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Citigroup Global Markets Inc. at 1-877-858-5407, Deutsche Bank Securities Inc. at 1-800-503-4611 or Morgan Stanley & Co. Incorporated at 1-866-718-1649.