

Berg David P  
Form 3  
March 31, 2011

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â Berg David P

(Last)

(First)

(Middle)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

03/31/2011

3. Issuer Name **and** Ticker or Trading Symbol

GNC ACQUISITION HOLDINGS INC. [GNC]

4. Relationship of Reporting  
Person(s) to Issuer

5. If Amendment, Date Original  
Filed(Month/Day/Year)

GNC HOLDINGS, INC.,Â 300  
SIXTH AVENUE

(Street)

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner

X  Officer \_\_\_ Other  
(give title below) (specify below)

EVP, Chief Operating Officer

6. Individual or Joint/Group

Filing(Check Applicable Line)

X  Form filed by One Reporting  
Person

\_\_\_ Form filed by More than One  
Reporting Person

PITTSBURGH,Â PAÂ 15222

(City)

(State)

(Zip)

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Class A common stock, par value \$0.001  
("Common Stock")

13,876

D

Â

Series A preferred stock, par value \$0.001

4,749

D

Â

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not  
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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

3. Title and Amount of  
Securities Underlying  
Derivative Security

4. Conversion  
or Exercise

5. Ownership  
Form of

6. Nature of Indirect  
Beneficial Ownership  
(Instr. 5)

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|                                            | Date<br>Exercisable | Expiration<br>Date | (Instr. 4)<br>Title                         | Amount or<br>Number of<br>Shares | Price of<br>Derivative<br>Security | Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) |   |
|--------------------------------------------|---------------------|--------------------|---------------------------------------------|----------------------------------|------------------------------------|---------------------------------------------------------------------------|---|
| Stock Option (right to buy) <sup>(1)</sup> | Â <sup>(1)</sup>    | 09/07/2011         | Common Stock                                | 18,625 <sup>(1)</sup>            | \$ 7.91                            | D                                                                         | Â |
| Stock Option (right to buy) <sup>(2)</sup> | Â <sup>(2)</sup>    | 09/07/2011         | Series A preferred stock, par value \$0.001 | 6,375 <sup>(2)</sup>             | \$ 5 <sup>(2)</sup>                | D                                                                         | Â |
| Stock Option (right to buy) <sup>(3)</sup> | Â <sup>(3)</sup>    | 10/21/2019         | Common Stock                                | 162,500 <sup>(3)</sup>           | \$ 8.42                            | D                                                                         | Â |
| Stock Option (right to buy) <sup>(4)</sup> | Â <sup>(4)</sup>    | 10/21/2019         | Common Stock                                | 162,500 <sup>(4)</sup>           | \$ 12.63                           | D                                                                         | Â |
| Stock Option (right to buy) <sup>(5)</sup> | Â <sup>(5)</sup>    | 05/13/2020         | Common Stock                                | 125,000 <sup>(5)</sup>           | \$ 10.09                           | D                                                                         | Â |

## Reporting Owners

| Reporting Owner Name / Address                                                 | Relationships |           |                                |       |
|--------------------------------------------------------------------------------|---------------|-----------|--------------------------------|-------|
|                                                                                | Director      | 10% Owner | Officer                        | Other |
| Berg David P<br>GNC HOLDINGS, INC.<br>300 SIXTH AVENUE<br>PITTSBURGH, PA 15222 | Â             | Â         | Â EVP, Chief Operating Officer | Â     |

## Signatures

/s/ Gerald J. Stubenhofer, Jr., by power of attorney

03/31/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Berg was granted an option to purchase 18,625 shares of Common Stock at the grant price of \$7.91 per share on May 26, 2009, all of which vest and become exercisable on August 31, 2011.  
On May 26, 2009, Mr. Berg was granted an option to purchase 6,375 shares of Series A preferred stock, par value \$0.001, at the grant price of \$5.00 per share plus accrued and unpaid dividends through the date of exercise, all of which vest and become exercisable on August 31, 2011.
- (2) Mr. Berg was granted an option to purchase 162,500 shares of Common Stock at the grant price of \$8.42 per share on October 21, 2009, of which 32,500 shares are currently vested and exercisable, with the remaining 130,000 shares vesting as follows: 32,500 shares annually, with the next scheduled vesting on October 21, 2011, and each anniversary thereafter, until fully vested.
- (3) Mr. Berg was granted an option to purchase 162,500 shares of Common Stock at the grant price of \$12.63 per share on October 21, 2009, of which 32,500 shares are currently vested and exercisable, with the remaining 130,000 shares vesting as follows: 32,500 shares
- (4)

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annually, with the next scheduled vesting on October 21, 2011, and each anniversary thereafter, until fully vested.

- (5) Mr. Berg was granted an option to purchase 125,000 shares of Common Stock at the grant price of \$10.09 per share on May 13, 2010, to vest as follows: 25,000 shares annually beginning on May 13, 2011, and each anniversary thereafter, until fully vested.

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### Remarks:

ExhibitÂ 24Â -Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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