US BANCORP \DE\ Form 424B2 November 05, 2013

Filed Pursuant to Rule 424(b)(2)

Registration No. 333-173636

### CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities Offered Senior Notes Maximum Aggregate Offering Price \$500,000,000 Amount of Registration

Fee(1) \$64,400

(1) Calculated in accordance with Rule 457(r) of the Securities Act of 1933.

# PRICING SUPPLEMENT TO PROSPECTUS DATED APRIL 21, 2011, AS SUPPLEMENTED BY PROSPECTUS SUPPLEMENT DATED APRIL 21, 2011, AND SUPPLEMENTAL TO THE OFFICERS CERTIFICATE AND COMPANY ORDER DATED APRIL 21, 2011

NO. 7 DATED NOVEMBER 4, 2013

#### U.S. BANCORP Medium-Term Notes, Series T (Senior) Medium-Term Notes, Series U (Subordinated)

CUSIP No.: 91159HHF0 Issue Price (Dollar Amount and Percentage of Principal Amount): \$500,000,000 / 100% Amount: Series: Series T (Senior) Proceeds to the Company: \$499,250,000 Series U (Subordinated) Interest Rate/Initial Interest Rate: LIBOR determined on the **Interest Determination Date** plus the Spread Form of Note: Book-Entry Interest Payment Dates: Quarterly, on the 15th of February, May, August and November beginning February 18, 2014 Certificated \$500,000,000 Principal Amount: 15 Calendar Days prior to Regular Record Dates: each Interest Payment Date Trade Date: November 4, 2013 Original Issue Date: November 7, 2013 Interest Determination Dates: 2 London business days prior to each Interest Payment Date Maturity Date: November 15, 2018 Interest Reset Dates: Quarterly, on the 15th of February, May, August and November Base Rate (and, if applicable, related Interest Periods): LIBOR01 (Reuters) Index Source: Fixed Rate Note Commercial Paper Note Federal Funds Note Index Maturity: 3 months Federal Funds (Effective) Rate 0.49%Federal Funds Open Rate Spread: Federal Funds Target Rate LIBOR Note Spread Multiplier: Not applicable **EURIBOR Note** Prime Rate Note Maximum Interest Rate: Maximum rate permitted by New York law o CD Rate Note o Treasury Rate Note Day Count: Act/360 o CMT Rate Note o Reuters Page FRBCMT Minimum Interest Rate: Not applicable Reuters Page FEDCMT

o One-Week o One-Month

For Original Issue Discount Notes:

- o Other Base Rate (as described below)
- o Zero Coupon Note

Original Issue Discount %:

Agent s Commission:

\$750,000

Yield to Maturity:

Redemption Date:

October 15, 2018

Original Issue Discount Notes:

Redemption Terms: Redeemable in whole or in part on or after the Redemption Date at 100% of the principal amount of the notes (par), plus accrued and unpaid interest thereon to the date of redemption. U.S. Bancorp shall provide 10 to 60 calendar days notice of redemption to the registered holder of the note.

- Subject to special provisions set forth therein with respect to the principal amount thereof payable upon any redemption or acceleration of the maturity thereof.
- o For Federal income tax purposes only.

 Price to Public

 Per Note
 100%

 Total
 \$500,000,000

Agents Commissions or Discount 0.15% \$750,000

Proceeds to U.S. Bancorp 99.850% \$499,250,000

Agent
Morgan Stanley & Co. LLC
Deutsche Bank Securities Inc.
U.S. Bancorp Investments, Inc.
Total

Principal Amount \$166,666,000 \$166,667,000 \$166,667,000 \$500,000,000

<u>/s/ John C. Stern</u> (authorized officer)

/s/ Joseph M. Tessmer

\_\_\_\_(authorized officer)

Delivery Instructions: DTC # 0280

**Conflicts of Interest.** The issuer s affiliate, U.S. Bancorp Investments, Inc., will be participating in sales of the notes. As such, the offering is being conducted in compliance with the applicable requirements of FINRA Rule 5121.

Notice to Canadian Investors. The notes are unsecured and are not and will not be savings accounts, deposits, obligations of, or otherwise guaranteed by, U.S. Bank National Association or any other bank. The Notes do not evidence deposits of U.S. Bank National Association or any other banking affiliate of the Issuer. The notes are not insured by the Federal Deposit Insurance Corporation, the Canada Deposit Insurance Corporation or any other insurer or governmental agency or instrumentality. U.S. Bancorp is not regulated as a financial institution in Canada. However, U.S. Bank National Association s Canada branch is listed on Schedule III to the Bank Act (Canada) and is subject to regulation by the Office of the Superintendent of Financial Institutions (Canada). The notes may be sold only to purchasers purchasing as principal that are both accredited investors as defined in National Instrument 45-106 Prospectus and Registration Exemptions and permitted clients as defined in National Instrument 31-103 Registration Requirements, Exemptions and Ongoing Registrant Obligations. Any resale of the notes must be made in accordance with an exemption from the prospectus requirements and in compliance with the registration requirements of applicable securities laws.