SCHMIDT ERIC E

Form 4 May 01, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * SCHMIDT ERIC E		Sym	ssuer Name a bol ogle Inc. [G		or Tra	ding	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) ((Mo	3. Date of Earliest Transaction (Month/Day/Year) 04/27/2007			(Check all applicable) _X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify below) CEO, Chairman of Exec. Comm.				
	(Street)		Amendment, I	_	nal		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - Non	-Derivativ	e Sec	urities Acq	uired, Disposed	of, or Benefic	ially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code ar) (Instr. 8)	4. Securion(A) or D (Instr. 3,	(A)	ed of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Stock (1) (2)							15,245	I	By Limited Partnership II	
Class A Common Stock (1) (2)							10,424	I	By Limited Partnership I	
Class A Common Stock (1)	04/27/2007		S	476	D	\$ 480.19	30,339	I	By Trust	

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Class A Common Stock (1)	04/27/2007	S	508	D	\$ 480.18	29,831	I	By Trust
Class A Common Stock (1)	04/27/2007	S	370	D	\$ 480.17	29,461	I	By Trust
Class A Common Stock (1)	04/27/2007	S	106	D	\$ 480.16	29,355	I	By Trust
Class A Common Stock (1)	04/27/2007	S	476	D	\$ 480.15	28,879	I	By Trust
Class A Common Stock (1)	04/27/2007	S	476	D	\$ 480.13	28,403	I	By Trust
Class A Common Stock (1)	04/27/2007	S	317	D	\$ 480.12	28,086	I	By Trust
Class A Common Stock (1)	04/27/2007	S	159	D	\$ 480.14	27,927	I	By Trust
Class A Common Stock (1)	04/27/2007	S	423	D	\$ 480.11	27,504	I	By Trust
Class A Common Stock (1)	04/27/2007	S	53	D	\$ 480.09	27,451	I	By Trust
Class A Common Stock (1)	04/27/2007	S	159	D	\$ 480.06	27,292	I	By Trust
Class A Common Stock (1)	04/27/2007	S	212	D	\$ 480.05	27,080	I	By Trust
Class A Common Stock (1)	04/27/2007	S	529	D	\$ 480.04	26,551	I	By Trust
Class A Common Stock (1)	04/27/2007	S	370	D	\$ 480.01	26,181	I	By Trust
Class A Common Stock (1)	04/27/2007	S	264	D	\$ 480	25,917	I	By Trust
Class A Common	04/27/2007	S	53	D	\$ 480.02	25,864	I	By Trust

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Stock (1)								
Class A Common Stock (1)	04/27/2007	S	423	D	\$ 479.99	25,441	I	By Trust
Class A Common Stock (1)	04/27/2007	S	212	D	\$ 479.98	25,229	I	By Trust
Class A Common Stock (1)	04/27/2007	S	741	D	\$ 479.97	24,488	I	By Trust
Class A Common Stock (1)	04/27/2007	S	106	D	\$ 479.96	24,382	I	By Trust
Class A Common Stock (1)	04/27/2007	S	582	D	\$ 479.95	23,800	I	By Trust
Class A Common Stock (1)	04/27/2007	S	159	D	\$ 479.94	23,641	I	By Trust
Class A Common Stock (1)	04/27/2007	S	952	D	\$ 479.93	22,689	I	By Trust
Class A Common Stock (1)	04/27/2007	S	370	D	\$ 479.91	22,319	I	By Trust
Class A Common Stock (1)	04/27/2007	S	952	D	\$ 479.9	21,367	I	By Trust
Class A Common Stock (1)	04/27/2007	S	476	D	\$ 479.89	20,891	I	By Trust
Class A Common Stock (1)	04/27/2007	S	317	D	\$ 479.88	20,574	I	By Trust
Class A Common Stock (1)	04/27/2007	S	212	D	\$ 479.87	20,362	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title	e and	8. Price of	9. Nu
Derivative	e Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amour	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underl	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Securit	ties	(Instr. 5)	Bene
	Derivative				Securities	3		(Instr.	3 and 4)		Own
	Security				Acquired						Follo
	·				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable	Date		Number		
				C = V	(A) (D)				of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
1 8	Director	10% Owner	Officer	Other			
SCHMIDT ERIC E							
	X	X	CEO, Chairman of Exec. Comm.				

Signatures

/s/Alan Ku as Attorney-in-Fact for Eric E. Schmidt

05/01/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock at the election of Reporting Person.
- (2) Each share of Class A Common Stock was issued upon conversion of one share of Class B Common Stock at the election of the reporting person.

Remarks:

Form 4 Filing -continuation report: Related transactions effected by the Reporting Person on April 27, 2007 are reported on ac ***All of the sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.***

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 4