

FINISH LINE INC /IN/
Form 4
April 29, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
CARMICHAEL WILLIAM P

(Last) (First) (Middle)
3308 N. MITTHOEFFER ROAD
(Street)

INDIANAPOLIS, IN 46235

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
FINISH LINE INC /IN/ [FINL]

3. Date of Earliest Transaction
(Month/Day/Year)
04/27/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	04/27/2010		M		8,000	A	\$ 11.21
Class A Common Stock	04/27/2010		S		8,000	D	\$ 17.17
Class A Common Stock	04/27/2010		M		8,000	A	\$ 14.29
Class A Common Stock	04/27/2010		S		8,000	D	\$ 17.2

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Class A Common Stock	04/27/2010	M	8,000	A	\$ 13.48	15,786	D
Class A Common Stock	04/27/2010	S	8,000	D	\$ 17.2	7,786	D
Class A Common Stock	04/27/2010	M	1,716	A	\$ 11.38	9,502	D
Class A Common Stock	04/27/2010	S	1,716	D	\$ 17.27	7,786	D
Class A Common Stock	04/28/2010	M	10,284	A	\$ 11.38	18,070	D
Class A Common Stock	04/28/2010	S	10,284	D	\$ 17.3	7,786	D
Class A Common Stock	04/28/2010	M	2,000	A	\$ 11.38	9,786	D
Class A Common Stock	04/28/2010	M	8,000	A	\$ 8.04	17,786	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options	\$ 11.21	04/27/2010		M	8,000	08/31/2007	08/31/2016	Class A Common	8,000

								Stock		
(Right to Buy)										
Stock Options (Right to Buy)	\$ 14.29	04/27/2010		M	8,000	07/21/2006	08/31/2015	Class A Common Stock	8,000	
Stock Options (Right to Buy)	\$ 13.48	04/27/2010		M	8,000	07/22/2004	07/22/2014	Class A Common Stock	8,000	
Stock Options (Right to Buy)	\$ 11.38	04/27/2010		M	1,716	07/17/2003	07/17/2013	Class A Common Stock	1,716	
Stock Options (Right to Buy)	\$ 11.38	04/28/2010		M	10,284	07/17/2003	07/17/2013	Class A Common Stock	10,284	
Stock Options (Right to Buy)	\$ 11.38	04/28/2010		M	2,000	07/17/2003	07/17/2013	Class A Common Stock	2,000	
Stock Options (Right to Buy)	\$ 8.04	04/28/2010		M	8,000	07/18/2008	07/18/2017	Class A Common Stock	8,000	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CARMICHAEL WILLIAM P 3308 N. MITTHOEFFER ROAD INDIANAPOLIS, IN 46235		X		

Signatures

/s/ Gary D. Cohen as attorney
in fact

04/29/2010

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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