Edgar Filing: STURM RUGER & CO INC - Form 4

STURM RU Form 4 March 24, 20	GER & CO INC										
OMB APPROVAL										PROVAL	
	UNITED	STATES SE		RITIES AND EXCHANGE C shington, D.C. 20549				OMMISSION	OMB Number:	3235-0287	
Check thi if no long subject to Section 1 Form 4 of Form 5 obligation may cont	6. r Filed pur	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 19 Section 17(a) of the Public Utility Holding Company Act of 1935 or Sec						Act of 1934, 1935 or Section	Expires: January 31, 2005 Estimated average burden hours per response 0.5		
<i>See</i> Instruction 1(b). 30(h) of the Investment Company Act of 1940											
(Print or Type Responses)											
1. Name and Address of Reporting Person <u>*</u> FIFER MICHAEL O			2. Issuer Name and Ticker or Trading Symbol STURM RUGER & CO INC [RGR]				0	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (I			arliest Tra		Ľ	-	(Check	ck all applicable)		
(Mor			(Month/Day/Year) 03/22/2011					X Director 10% Owner X Officer (give title Other (specify below) below) President & CEO			
				endment, Date Original nth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
SOUTHPORT, CT 06890 — Form filed by More than One Reporting Person											
(City)	(State)	(Zip)	Table l	I - Non-D	erivative S	Securi	ties Acqu	iired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		ed 3. 4. Securities Acquired Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Common	03/22/2011	03/22/2011		Code V M(1)	Amount 80,000	(D) A	Price \$ 7.32	(insu: 5 and 4) 233,951	I	with	
Stock							¢			spouse	
Common Stock	03/22/2011	03/22/2011]	F <u>(1)</u>	50,142	D	\$ 21.17	183,809	Ι	with spouse	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 7.32	03/22/2011	03/22/2011	М	80,000	(2)	09/25/2016	Common Stock	80,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
FIFER MICHAEL O C/O STURM, RUGER & CO., INC. 1 LACEY PLACE SOUTHPORT, CT 06890	Х		President & CEO				
Signatures							
/s/ Leslie M. Gasper, attorney-in-fact	03/24	4/2011					
**Signature of Reporting Person	D	ate					
Evaluation of Doong	n o o o	-					

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents cashless exercise of vested stock options.
- The options are exercisable in five annual installments of 80,000 shares each. The first became exercisable on September 25, 2007, the
 (2) second installment became exercisable on September 25, 2008, the third installment became exercisable on September 25, 2009. The fourth installment became exercisable September 25, 2010, and the fifth installment becomes exercisable on September 25, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.