

Bozer Ahmet C  
 Form 4  
 September 01, 2011

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Bozer Ahmet C

(Last) (First) (Middle)

THE COCA-COLA  
 COMPANY, ONE COCA-COLA  
 PLAZA

(Street)

ATLANTA, GA 30313

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 COCA COLA CO [KO]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 08/30/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 \_\_\_ Officer (give title below) \_\_\_X\_\_\_ Other (specify below)  
 Group President

6. Individual or Joint/Group Filing(Check Applicable Line)  
 \_X\_ Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                                      |
| Common Stock, \$.25 Par Value   | 08/30/2011                           |  | M                              |   | 19,520  | A  | \$ 55.535                                  |
| Common Stock, \$.25 Par Value   | 08/30/2011                           |  | M                              |   | 58,823  | A  | \$ 43.2                                    |
| Common Stock, \$.25 Par         | 08/30/2011                           |  | M                              |   | 29,793  | A  | \$ 47.84                                   |
|                                 |                                      |  |                                |   |   |  | 94,413                                     |
|                                 |                                      |  |                                |   |   |  | 153,236                                    |
|                                 |                                      |  |                                |   |   |  | 183,029                                    |

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|                                |            |                  |         |   |            |                       |   |                |
|--------------------------------|------------|------------------|---------|---|------------|-----------------------|---|----------------|
| Value                          |            |                  |         |   |            |                       |   |                |
| Common Stock, \$0.25 Par Value | 08/30/2011 | M                | 2,780   | A | \$ 60.2812 | 185,809               | D |                |
| Common Stock, \$0.25 Par Value | 08/30/2011 | M                | 12,880  | A | \$ 53.4062 | 198,689               | D |                |
| Common Stock, \$0.25 Par Value | 08/30/2011 | S <sup>(1)</sup> | 123,796 | D | \$ 70      | 74,893 <sup>(2)</sup> | D |                |
| Common Stock, \$0.25 Par Value |            |                  |         |   |            | 7,506 <sup>(3)</sup>  | I | By 401(k) Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title   |                            |
| Employee Stock Option (Right to Buy)       | \$ 55.535  | 08/30/2011                           |  | M                              | 19,520  | <sup>(4)</sup> 02/17/2020                                | Common Stock, \$0.25 Par Value                                | 19,520                     |
| Employee Stock Option (Right to Buy)       | \$ 43.2  | 08/30/2011                           |  | M                              | 58,823  | <sup>(5)</sup> 02/18/2019                                | Common Stock, \$0.25 Par Value                                | 58,823                     |
|  | \$ 47.84   | 08/30/2011                           |  | M                              | 29,793  | <sup>(6)</sup> 02/14/2017                                |   | 29,793                     |

|                                      |            |            |   |        |      |            |  |                               |        |
|--------------------------------------|------------|------------|---|--------|------|------------|--|-------------------------------|--------|
| Employee Stock Option (Right to Buy) |            |            |   |        |      |            |  | Common Stock, \$.25 Par Value |        |
| Employee Stock Option (Right to Buy) | \$ 60.2812 | 08/30/2011 | M | 2,780  | (7)  | 12/14/2014 |  | Common Stock, \$.25 Par Value | 2,780  |
| Employee Stock Option (Right to Buy) | \$ 53.4062 | 08/30/2011 | M | 12,880 | (8)  | 10/20/2014 |  | Common Stock, \$.25 Par Value | 12,880 |
| Hypothetical Shares                  | (9)        |            |   |        | (10) | (10)       |  | Common Stock, \$.25 Par Value | 5,780  |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |                 |
|--|---------------|-----------|---------|-----------------|
|  | Director      | 10% Owner | Officer | Other           |
| Bozer Ahmet C<br>THE COCA-COLA COMPANY<br>ONE COCA-COLA PLAZA<br>ATLANTA, GA 30313 |               |           |         | Group President |

## Signatures

Ahmet C. Bozer 09/01/2011

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan established by the reporting person on March 10, 2011.
- (2) Includes 432 shares acquired from April 2011 through July 2011 under a dividend reinvestment plan.
- (3) Shares credited to my account under The Coca-Cola Company Thrift & Investment Plan, a tax-qualified 401(k) plan, as of August 29, 2011.
- (4) Option (with tax withholding right) granted on February 18, 2010 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (5) Option (with tax withholding right) granted on February 19, 2009 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
- (6) Option (with tax withholding right) granted on February 15, 2007 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- (7)

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Grant (with tax withholding right) was awarded on December 15, 1999. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.

- (8) Grant (with tax withholding right) was awarded on October 21, 1999. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- (9) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (10) There is no data applicable with respect to the hypothetical shares.
- (11) As of August 29, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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