PRICE T ROWE GROUP INC

Form 4

Common

Stock

September 12, 2013

| FOR | M 4 | | | 70 | AND EX | | NOE O | | OMB AP | PROVAL | |
|---|---|---|--|------|-------------------|--------|--|---|---|-----------|--|
| | this box | JNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | | | 3235-0287 | |
| if no lo subject Section | nger to STATEM | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES | | | | | | | Expires: Estimated a burden hour | • | |
| Form 4 Form 5 obligation may co See Ins 1(b). (Print or Type | Filed purions Section 176 truction | (a) of the Pub | | Ho | lding Co | mpan | y Act of | Act of 1934, 1935 or Section | response | 0.5 | |
| | Address of Reporting | Person * 2 | Issuer Nam | e an | d Ticker o | r Trad | ino | 5. Relationship of l | Reporting Person | on(s) to | |
| Linehan John D. | | | 2. Issuer Name and Ticker or Trading Symbol PRICE T ROWE GROUP INC [TROW] | | | | | Issuer (Check all applicable) | | | |
| (Last) (First) (Middle) T. ROWE PRICE, 100 EAST PRATT STREET | | | UVIOIILII/17av/ 1 cai i | | | | | Director 10% Owner Steel Owner Officer (give title Other (specify below) Vice President | | | |
| | | | ed(Month/Day/Year) | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | |
| BALTIMO | ORE, MD 21202 | | | | | | | Form filed by Mo Person | | | |
| (City) | (State) | (Zip) | Table I - N | lon- | Derivative | Secu | rities Acqu | ired, Disposed of, | or Beneficiall | y Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date any (Month/Day/Y | Date, if Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) Pay/Year) (Instr. 8) (A) or | | | (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Common Stock | 09/10/2013 | | Code A | | Amount 16.592 | (D) | Price \$ 70.3158 | | D | 2005 | |
| | | | | | | | | | | 2002 | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisab Expiration Date (Month/Day/Year | | 7. Title and A Underlying S (Instr. 3 and | Securities |
|---|---|---|---|--|---|---|--------------------|---|------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Share |
| Stock Options (Right to Buy) | \$ 72.04 | 09/10/2013 | | A | 20,000 | 12/10/2014(2) | 09/10/2023 | Common Stock | 20,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationship |
|--------------------------------|--------------|
|--------------------------------|--------------|

Director 10% Owner Officer Other

Linehan John D. T. ROWE PRICE 100 EAST PRATT STREET BALTIMORE, MD 21202

Vice President

Signatures

/s/ John D.

Linehan 09/11/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares acquired pursuant to the T. Rowe Price Group, Inc. Employee Stock Purchase Plan at the noted weighted-average price.
- $(2) \quad 09/10/2013 \; Grant The \; option \; vests \; 20\% \; annually \; over \; a \; 5 \; year \; period \; beginning \; on \; 12/10/2014.$

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2