

SALESFORCE COM INC
Form 3
March 21, 2014

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|--|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Allanson Joe | | (Month/Day/Year) | SALESFORCE COM INC [CRM] | |
| (Last) | (First) | (Middle) | 03/13/2014 | |
| THE LANDMARK @ ONE MARKET STREET,Â SUITE 300 | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | | (Check all applicable) |
| SAN FRANCISCO,Â CAÂ 94105 | | | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner |
| (City) | (State) | (Zip) | <input checked="" type="checkbox"/> Officer | <input type="checkbox"/> Other |
| | | | (give title below) | (specify below) |
| | | | Chief Accounting Officer | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| | | | | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | | <input type="checkbox"/> Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| | | | |
|------------------------------------|--|---|--|
| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | | | |
|---|---|--|--|--|--|
| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
| | Date Exercisable | Expiration Date | Title | Amount or Number of | |

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| | | | | Shares | | or Indirect (I) (Instr. 5) | |
|---|---------------------------|------------|--------------|--------|---------------------|----------------------------------|---|
| Non-qualified Stock Option (Right to Buy) | 11/24/2010 ⁽¹⁾ | 11/24/2014 | Common Stock | 5,688 | \$ 16.36 | D | Â |
| Non-qualified Stock Option (Right to Buy) | 11/23/2011 ⁽²⁾ | 11/23/2015 | Common Stock | 18,958 | \$ 35.625 | D | Â |
| Restricted Stock Units | 11/23/2011 ⁽³⁾ | 11/23/2014 | Common Stock | 2,188 | \$ 0 ⁽⁴⁾ | D | Â |
| Non-qualified Stock Option (Right to Buy) | 11/22/2012 ⁽⁵⁾ | 11/22/2016 | Common Stock | 21,222 | \$ 27.0625 | D | Â |
| Restricted Stock Units | 11/22/2012 ⁽⁶⁾ | 11/22/2015 | Common Stock | 6,608 | \$ 0 ⁽⁴⁾ | D | Â |
| Restricted Stock Units | 11/27/2013 ⁽⁷⁾ | 11/27/2016 | Common Stock | 16,288 | \$ 0 ⁽⁴⁾ | D | Â |
| Non-qualified Stock Option (Right to Buy) | 11/26/2014 ⁽⁸⁾ | 11/26/2020 | Common Stock | 22,606 | \$ 52.3 | D | Â |
| Restricted Stock Units | 11/26/2014 ⁽⁹⁾ | 11/26/2017 | Common Stock | 7,234 | \$ 0 ⁽⁴⁾ | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|----------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Allanson Joe THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105 | Â | Â | Â Chief Accounting Officer | Â |

Signatures

/s/ Burke Norton, Attorney-in-Fact for Joe Allanson 03/21/2014

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents 5,688 options outstanding, of which all are fully vested.
- (2) Represents 18,958 options outstanding, of which 12,187 are unvested and vest as to 1,354 options on March 23, 2014 and monthly thereafter until fully vested.
- (3) Represents 2,188 unvested restricted stock units that vest as to 728 units on May 23, 2014 and quarterly thereafter until fully vested.
- (4) Restricted stock units convert to shares of common stock on a one-for-one basis.
- (5) Represents 21,222 options outstanding, of which 16,506 are unvested and vest as to 786 options on March 22, 2014 and monthly thereafter until fully vested.

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- (6) Represents 6,608 unvested restricted stock units that vest as to 944 units on May 22, 2014 and quarterly thereafter until fully vested.
- (7) Represents 16,288 unvested restricted stock units that vest as to 1,480 units on May 27, 2014 and quarterly thereafter until fully vested.
- (8) Represents 22,606 unvested stock options that vest over four years at the rate of 25% on November 26, 2014 and in equal monthly installments thereafter for the remaining 36 months.
- (9) Represents 7,234 unvested restricted stock units that vest over four years at the rate of 25% on November 26, 2014 and as to 452 units on February 26, 2015 and quarterly thereafter until fully vested.

Â

Remarks:

ExhibitÂ 24Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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