O REILLY AUTOMOTIVE INC

Form 4

February 07, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Estimated average

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

See Instruction 1(b).

(Print or Type Responses)

1. Name and SWEARE	D Symbol O REI	2. Issuer Name and Ticker or Trading Symbol O REILLY AUTOMOTIVE INC [ORLY]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (I	Middle) 3. Date of (Month/	3. Date of Earliest Transaction (Month/Day/Year)			ve title 0 below)	0% Owner ther (specify	
233 S. PA	02/07/2	02/07/2013			SVP of Merchandise			
	4. If Am	4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check			
SPRINGF	IELD, MO 65802	Filed(Mo	onth/Day/Yea	ar)	Applicable Line) _X_ Form filed by Form filed by Person			
(City)	(State)	(Zip) Tak	ole I - Non-	Derivative Securities Acq	quired, Disposed	of, or Benefic	ially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

(A) Transaction(s) (Instr. 4) (Instr. 3 and 4) Code V Amount (D) Price Common $M^{(1)}$ 02/07/2013 30,000 A 33,201 D Stock 38.52 Common 02/07/2013 $S^{(1)}$ 30,000 D \$ 100 $3,201 \frac{(2)}{}$ D Stock Indirectly in

Common Stock 7,876 I the Company's 401k plan.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date		7. Title and Am Underlying Sect (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	A or No of
Nonqualified employee stock options (right to buy)	\$ 38.52	02/07/2013		M(1)	30,000	12/30/2004(3)	12/30/2013	Common Stock	3

Reporting Owners

Director 10% Owner Officer Other

SWEARENGIN MICHAEL D 233 S. PATTERSON AVE SPRINGFIELD, MO 65802

SVP of Merchandise

Signatures

/s/ Michael

Swearengin 02/07/2013

**Signature of Reporting Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported on this Form 4 were made pursuant to a 10b5-1 trading plan adopted on August 28, 2012.
- (2) Total includes 927 shares held under the Company's Employee Stock Purchase Plan, 238 restricted shares awarded under the Company's Performance Incentive Plan and 2,036 shares held directly by Mr. Swearengin.
- (3) The options vest in four equal annual installments beginning on this date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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