Armario Jose Form 3 October 10, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

response...

January 31, 2005

0.5

Estimated average burden hours per

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

Statement

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Armario Jose

(Month/Day/Year)

09/29/2006

MCDONALDS CORP [MCD]

(Check all applicable)

(Last)

(First)

(Middle)

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

MCDONALD'S

CORPORATION, Â 2915 JORIE

BOULEVARD

(Street)

Director

_X__ Officer

10% Owner Other

(give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line) President, McD Latin America _X_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

OAK BROOK. ILÂ 60523

(City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned

3. Ownership 4. Nature of Indirect Beneficial

(Instr. 4)

Form: Direct (D) Ownership (Instr. 5)

or Indirect

(I) (Instr. 5)

Common Stock

13,643

Ι **Profit Sharing Plan**

Common Stock

7,820

Ι Non-Qualified Benefit Plan

Reminder: Report on a separate line for each class of securities beneficially

(Month/Day/Year)

owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

(Instr. 4)

2. Date Exercisable and Expiration Date

3. Title and Amount of Securities Underlying **Derivative Security**

Conversion or Exercise

Ownership Form of

6. Nature of Indirect Beneficial Ownership

Edgar Filing: Armario Jose - Form 3

	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Options (Right to Buy)	(1)	03/24/2008	Common Stock	10,000	\$ 26.25	D	Â
Options (Right to Buy)	(2)	05/19/2012	Common Stock	20,500	\$ 40.4375	D	Â
Options (Right to Buy)	(2)	03/21/2013	Common Stock	33,000	\$ 35.25	D	Â
Options (Right to Buy)	(2)	02/02/2011	Common Stock	41,400	\$ 29.43	D	Â
Options (Right to Buy)	(2)	03/20/2012	Common Stock	40,000	\$ 28.75	D	Â
Options (Right to Buy)	(2)	03/18/2013	Common Stock	20,000	\$ 14.31	D	Â
Options (Right to Buy)	(2)	02/16/2014	Common Stock	28,500	\$ 26.63	D	Â
Options (Right to Buy)	(2)	05/20/2014	Common Stock	28,500	\$ 25.31	D	Â
Options (Right to Buy)	(2)	02/16/2015	Common Stock	21,260	\$ 32.6	D	Â
Options (Right to Buy)	(2)	02/14/2016	Common Stock	21,023	\$ 36.37	D	Â
Restricted Stock Units (3)	02/16/2008	02/16/2008	Common Stock	7,209	\$ (3)	D	Â
Restricted Stock Units (3)	02/14/2009(4)	02/14/2009(4)	Common Stock	7,012	\$ (3)	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Armario Jose MCDONALD'S CORPORATION 2915 JORIE BOULEVARD OAK BROOK, IL 60523	Â	Â	President, McD Latin America	Â		

Signatures

/s/ Jose Armario	10/10/2006
**Signature of Reporting Person	Date

Reporting Owners 2

Edgar Filing: Armario Jose - Form 3

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options become exercisable in 25% increments on the first, third, fifth and seventh anniversary dates of the grant.
- (2) Options become exercisable in 25% increments on the first, second, third and fourth anniversary dates of the grant.
 - Restricted Stock Units (RSUs) are granted under the Company's Amended and Restated 2001 Omnibus Stock Ownership Plan and are subject to the terms of such Plan. Upon vesting, payout under the RSUs will be in the form of an equal number of shares of McDonald's
- (3) Subject to the terms of such Plan. Upon vesting, payout under the RSUs will be in the form of an equal number of shares of McDonald's Corporation common stock, or, at the discretion of the Board's Compensation Committee, the cash value thereof. No dividend, voting or other shareholder rights attach to the RSUs until they vest and only if the payout upon vesting is in shares of common stock.
- (4) Performance based on diluted earnings per share growth.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.