Servodidio Mark J Form 4 January 29, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL OMB

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Servodidio Mark J Issuer Symbol AVIS BUDGET GROUP, INC. (Check all applicable) [CAR] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner Other (specify X_ Officer (give title (Month/Day/Year) below) 6 SYLVAN WAY 01/27/2010 EVP, Human Resources (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting PARSIPPANY, NJ 07054 Person (City) (State) (Zin)

| (City) | (State) | Tabl | le I - Non-I | Derivative (| Securi | ties Acqu | ired, Disposed of | , or Beneficiall | ly Owned |
|--------------------------------------|---|---|--|--|--------|--|--|---|----------|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securities Acquired or(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common Stock | 01/28/2010 | | M | 56,250 | A | \$ 0.79 \$ | 87,824 | D | |
| Common Stock | 01/28/2010 | | S <u>(1)</u> | 56,250 | D | 11.11 (2) | 31,574 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. 5. Number of TransactionDerivative Securities Code Acquired (A) or (Instr. 8) Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and 2 Underlying S (Instr. 3 and | |
|---|---|---|---|---|---------|--|---------------------|---|-----------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title |
| Restricted Stock Units | \$ 0 (3) | 01/27/2010 | | A | 30,356 | (D) | <u>(4)</u> | <u>(6)</u> | Common Stock |
| Performance Based Restricted Stock Units | \$ 0 (3) | 01/27/2010 | | A | 13,010 | | <u>(5)</u> | <u>(6)</u> | Common Stock |
| Stock options (right to buy) | \$ 0.79 | 01/28/2010 | | A <u>(7)</u> | 112,500 | | 01/28/2010 | 01/28/2019 | Common Stock |
| Stock options (right to buy) | \$ 0.79 | 01/28/2010 | | M | | 56,250 | 01/28/2010 | 01/28/2019 | Common Stock |

Reporting Owners

| Reporting Owner Name / Address | | Relationships |
|--------------------------------|------|---------------|
| | | |

Director 10% Owner Officer Other

Servodidio Mark J 6 SYLVAN WAY PARSIPPANY, NJ 07054

EVP, Human Resources

Signatures

Jean M. Sera, by Power of Attorney for Mark J. Servodidio

01/29/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale of shares made pursuant to a pre-established 10b5-1 plan. Proceeds from the sale were used to pay the exercise price of stock options, pursuant to a broker-assisted cashless exercise, and applicable withholding taxes.
- Price reflects the weighted average sale price for the sale transactions made on the date reported above. Sale prices ranged from \$10.95 to \$11.58. Mr. Servodidio will provide, upon request by the Staff, the Company, or a security holder of the Company, full information regarding the number of shares purchased or sold at each separate price.
- (3) Units convert to Common Stock on a one-to-one basis upon vesting.
- (4) Grant vests in three equal installments on January 27, 2011, 2012 and 2013.

Reporting Owners 2

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- Between 50% and 100% of the units will vest on the third anniversary of the date of grant if the per-share closing price of the Company's common stock equals or exceeds a minimum threshold price of \$14.12 and a maximum target price of \$15.77 over any consecutive 30 trading days between the grant date and the third anniversary of the date of grant. The actual number of units that vest, based on closing prices that are between the threshold and target prices shall be determined on a pro rata basis using straight line interpolation.
- (6) Expiration date not applicable.
- (7) Award consists of options which vested upon the Company's achievement of certain financial performance goals.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.