

GRIFFITHS JEFFREY W
Form 4
April 02, 2010

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GRIFFITHS JEFFREY W

2. Issuer Name and Ticker or Trading Symbol
Lumber Liquidators Holdings, Inc.
[LL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

C/O LUMBER LIQUIDATORS,
INC., SUITE 200

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
04/01/2010

Director 10% Owner
 Officer (give title below) Other (specify below)
President and CEO

TOANO, VA 23168

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	V	Amount				(A) or (D)	Price
Common Stock	04/01/2010		M			46,562	A	\$ 7.83	56,562	D	
Common Stock	04/01/2010		S			46,562	D	\$ 26.4623	10,000	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock Option (right to purchase)	\$ 7.83	04/01/2010		M	46,562	(5) 10/18/2016	Common Stock	46,562

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GRIFFITHS JEFFREY W C/O LUMBER LIQUIDATORS, INC. SUITE 200 TOANO, VA 23168	X		President and CEO	

Signatures

/s/ E. Livingston B. Haskell, Power of Attorney for Jeffrey W. Griffiths
04/02/2010

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale of these shares was effectuated pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 10, 2009. Weighted average sale price for prices ranging from \$26.21 to \$26.94. 7 shares were sold at \$26.52 per share; 38 shares were sold at \$26.34 per share; 100 shares were sold at each of the following prices: \$26.22, \$26.395, \$26.42, \$26.4425, \$26.54, \$26.79 and \$26.94; 110 shares were sold at each of the following prices: \$26.5375 and \$26.5875; 190 shares were sold at \$26.5925 per share; 200 shares were sold at each of the following prices: \$26.21, \$26.37, \$26.435, \$26.66, \$26.67 and \$26.82; 202 shares were sold at \$26.595 per share;
 - (2) 262 shares were sold at each of the following prices: \$26.32 and \$26.78; 265 shares were sold at \$26.64 per share; 300 shares were sold at each of the following prices: \$26.23, \$26.24, \$26.415, \$26.71 and \$26.74; 400 shares were sold at each of the following prices: \$26.33 and \$26.38; 498 shares were sold at \$26.585 per share; 500 shares were sold at each of the following prices: \$26.36, \$26.39, \$26.4225 and \$26.46 (continued in Footnote 3).
 - (3) (Continued from footnote 2) 600 shares were sold at each of the following prices: \$26.485, \$26.51, \$26.57 and \$26.69; 602 shares were sold at \$26.58 per share; 625 shares were sold at \$26.62 per share; 700 shares were sold at \$26.29 per share; 764 shares were sold at \$26.45 per share; 900 shares were sold at \$26.55 per share; 1,000 shares were sold at each of the following prices: \$26.27 and \$26.41; 1,100 shares were sold at \$26.63 per share; 1,200 shares were sold at each of the following prices: \$26.25 and \$26.50; 1,261 shares were sold at \$26.59 per share; 1,264 shares were sold at \$26.44 per share; 1,300 shares were sold at each of the following prices: 26.30 and

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\$26.35; 1,339 shares were sold at \$26.56 per share; 1,400 shares were sold at each of the following prices: \$26.28 and \$26.49; 1,798 shares were sold at \$26.61 per share; 1,800 shares were sold at \$26.40 per share; 1,900 shares were sold \$26.47 per share (Continued in Footnote 4).

- (4) (Continued from Footnote 3) 2,000 shares were sold \$26.70 per share; 2,900 shares were sold at \$26.48 per share; 3,400 shares were sold at \$3,400 per share; and 3,865 shares were sold at \$26.43 per share.
- (5) The option was granted on October 18, 2006 and becomes exercisable one quarter on each anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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