

MCDONALDS CORP
Form 3
October 06, 2016

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Â Hoovel Catherine A.
 (Last) (First) (Middle)

2. Date of Event Requiring Statement
 (Month/Day/Year)
 10/01/2016

3. Issuer Name and Ticker or Trading Symbol
 MCDONALDS CORP [MCD]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

MCDONALD'S CORPORATION,Â 2915 JORIE BLVD.

(Street)

(Check all applicable)

Director 10% Owner
 Officer Other
 (give title below) (specify below)
 Corp VP - Chief Acctg Officer

OAK BROOK,Â ILÂ 60523

(City) (State) (Zip)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	516.36	I	Profit Sharing Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Options (Right to Buy)	Â (1)	02/13/2018	Common Stock	1,298	\$ 56.64	D	Â
Options (Right to Buy)	Â (1)	02/11/2019	Common Stock	1,398	\$ 57.08	D	Â
Options (Right to Buy)	Â (1)	02/10/2020	Common Stock	1,328	\$ 63.25	D	Â
Options (Right to Buy)	Â (1)	02/09/2021	Common Stock	913	\$ 75.93	D	Â
Options (Right to Buy)	Â (1)	02/08/2022	Common Stock	2,099	\$ 100.05	D	Â
Options (Right to Buy)	Â (1)	02/13/2023	Common Stock	2,261	\$ 94	D	Â
Options (Right to Buy)	Â (1)	02/12/2024	Common Stock	2,371	\$ 94.89	D	Â
Options (Right to Buy)	Â (1)	03/16/2025	Common Stock	2,876	\$ 97.15	D	Â
Options (Right to Buy)	Â (1)	02/11/2026	Common Stock	2,856	\$ 116.73	D	Â
Restricted Stock Units	02/12/2017	02/12/2017	Common Stock	475	\$ (2)	D	Â
Restricted Stock Units	03/16/2018	03/16/2018	Common Stock	489	\$ (2)	D	Â
Restricted Stock Units	03/16/2018	03/16/2018	Common Stock	773	\$ (2)	D	Â
Restricted Stock Units	02/11/2019	02/11/2019	Common Stock	429	\$ (2)	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hoovel Catherine A. MCDONALD'S CORPORATION 2915 JORIE BLVD. OAK BROOK, IL 60523	Â	Â	Â Corp VP - Chief Acctg Officer	Â

Signatures

/s/ Jeffrey J. Pochowicz,
Attorney-in-fact

10/06/2016

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Options become exercisable in 25% increments on the first, second, third and fourth anniversary dates of the grant.

Each restricted stock unit ("RSU") represents a right to acquire one share of McDonald's Corporation common stock. Upon vesting, payout under the RSUs will be in the form of shares or, at the discretion of the Compensation Committee of the Board of Directors, the cash value thereof. No dividend, voting or other shareholder rights attach to the RSUs until they vest and only if the payout upon vesting is in shares of common stock.

(2) Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.