

Edgar Filing: CMGI INC - Form SC 13G

CMGI INC  
Form SC 13G  
December 15, 2004

-----  
OMB APPROVAL  
-----

OMB Number: 3235-0145  
Expires: December 31, 2005  
Estimated average burden  
hours per response 11  
-----

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

(RULE 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED  
PURSUANT TO RULE 13D-1(b), (c) AND (d) AND AMENDMENTS THERETO  
FILED PURSUANT TO RULE 13d-2(b)

(AMENDMENT NO. )\*

CMGI, INC.

-----  
(Name of Issuer)

Common Stock, \$0.01 par value

-----  
(Title of Class of Securities)

125750109

-----  
(CUSIP Number)

December 8, 2004

-----  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

Edgar Filing: CMGI INC - Form SC 13G

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Page 1 of 11

SCHEDULE 13G

ISSUER: CMGI, INC.

CUSIP NO.: 125750109

1 Names of Reporting Persons.
I.R.S. Identification Nos. of above persons (entities only).
J.P. Morgan Partners (BHCA), L.P. (formerly known as Chase Equity Associates, L.P.)
13-3371826

2. Check the Appropriate Box if a Member of a Group (See Instructions)
(a) | |
(b) |X|

3. SEC Use Only

4. Citizenship or Place of Organization
Delaware

Table with 4 columns: Description, Item Number, Power Type, and Value. Rows include Sole Voting Power (635,965), Shared Voting Power, Sole Dispositive Power (635,965), and Shared Dispositive Power.

9. Aggregate Amount Beneficially Owned by Each Reporting Person
635,965

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)
XX See Footnote 1 below

11. Percent of Class Represented by Amount in Row (9)
.13%

12. Type of Reporting Person (See Instructions)
PN

.....
.....
.....
.....

Edgar Filing: CMGI INC - Form SC 13G

1 The Reporting Person is a party to that certain Stock Transfer Agreement dated as of March 23, 2004 and that certain Stockholder Selling Agreement, dated as of August 2, 2004 (collectively, the "Stockholder Selling Agreements"). As a result, the Reporting Person, together with the other parties to the Stockholder Selling Agreements, may be deemed to constitute a "group" for purposes of Section 13(d)(3) of the Securities Exchange Act of 1932, as amended (the "Act") with respect to 32,637,172 shares of the Issuer's Common Stock (defined herein) representing 6.8% of the Issuer's Common Stock outstanding as of the date hereof. The Reporting Person disclaims beneficial ownership of any securities held by any other party to the Selling Stockholder Agreements and the filing of this Statement on Schedule 13G shall not be deemed an admission that the Reporting Person or any other person or persons party to the Selling Shareholders Agreements constitute a "group" for purposes of Section 13(d)(3) of the Act or Rule 13d-5 thereunder.

Page 2 of 11

SCHEDULE 13G

ISSUER: CMGI, INC.

CUSIP NO.: 125750109

13.

(a) NAME OF ISSUER:

CMGI, Inc.

(b) ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

1100 Winter Street  
Waltham, Massachusetts 02451

14.

(a) NAME OF PERSON FILING:

J.P. Morgan Partners (BHCA), L.P.

Supplemental information relating to the ownership and control of the person filing this statement is included in Exhibit 2(a) attached hereto.

(b) ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE:

1221 Avenue of the Americas  
New York, New York 10020

(c) CITIZENSHIP:

Delaware

(d) TITLE OF CLASS OF SECURITIES (OF ISSUER):

Common Stock, par value \$0.01 per share

(e) CUSIP NUMBER:

125750109

15. IF THIS STATEMENT IS FILED PURSUANT TO SS. 240. 13D-1(B) OR 240.

## Edgar Filing: CMGI INC - Form SC 13G

13D-2(B) OR (C), CHECK WHETHER THE PERSON FILING IS A:

Not applicable.

### 16. OWNERSHIP

(a) AMOUNT BENEFICIALLY OWNED:

635,965 shares of Common Stock

Page 3 of 11

SCHEDULE 13G

ISSUER: CMGI, INC.

CUSIP NO.: 125750109

(b) PERCENT OF CLASS:

.13%

(c) NUMBER OF SHARES AS TO WHICH SUCH PERSON HAS:

- (i) Sole power to vote or to direct the vote: 635,965
- (ii) Shared power to vote or to direct the vote: Not applicable.
- (iii) Sole power to dispose or to direct the disposition of: 635,965
- (iv) Shared power to dispose or to direct the disposition of: Not applicable.

### 17. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

If this statement is being filed to report the fact that as of the date hereof the Reporting Person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.

### 18. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

Not applicable.

### 19. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Not applicable.

### 20. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

The Reporting Person together with Timothy M. Adams, Bain Capital Fund IV, L.P., Bain Capital Partners V, L.P., BankAmerica Investment Corporation, BCIP Associates, BCIP Trust Associates, L.P., BCIP Trust Associates II, BCIP Trust Associates II-B, BCM Capital Partners, L.P., Daniel F. Beck, Canpartners Investments IV, LLC, Rory J. Cowan, Robert T. Dechant, Enterprise Associates, LLC, Vahram V. Erdekian, Sheila M. Flaherty, Fleet National Bank, Trustee of the Alexander S. Moore Trust dated 6/5/96, Fleet National Bank, Trustee of the Abigail L. Moore Trust dated 6/5/96, Harding Holdings, Inc., Information Partners, Deborah A. Keeman, Jeremiah Kelly, Linwood A. Lacy, Terence M. Leahy, Stephen D.R. Moore, R. Scott Murray, OCM Mezzanine Fund, L.P., Nicholas G. Nomicos, Morton H. Rosenthal, Sankaty Credit Opportunities, L.P., Sankaty High Yield Partners II, L.P., Sankaty High Yield Partners III, L.P., W. Ken Southerland, Randy S. Stone, David A. Tanner and The Murray 2003 Qualified

Edgar Filing: CMGI INC - Form SC 13G

Annuity Trust are parties to the Selling Stockholder Agreements and as result thereof may be deemed to constitute a "group" for purposes of Section 13(d)(3) of the Securities Exchange Act of 1932, as amended (the "Act") with respect to 32,637,172 shares of the Issuer's Common Stock representing 6.8% of the Issuer's Common Stock outstanding as of the date hereof. The Reporting Person disclaims beneficial ownership of any securities held by any other party to the Selling Stockholder Agreements and the filing of this Statement on Schedule 13G shall not be deemed an admission that the Reporting Person or any other person or persons party to the Selling Shareholders Agreements constitute a "group" for purposes of Section 13(d)(3) of the Act or Rule 13d-5 thereunder.

21. NOTICE OF DISSOLUTION OF GROUP

Not applicable.

22. CERTIFICATION

By signing below the undersigned certifies that, to the best of its knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the Issuer and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Page 4 of 11

SCHEDULE 13G

ISSUER: CMGI, INC.

CUSIP NO.: 125750109

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: December 2004

J.P. MORGAN PARTNERS (BHCA), L.P.

By: JPMP Master Fund Manager, L.P.,  
its General Partner

By: JPMP Capital Corp.,  
its General Partner

By: /s/ Jeffrey C. Walker

-----  
Name: Jeffrey C. Walker  
Title: President

Page 5 of 11

SCHEDULE 13G

ISSUER: CMGI, INC.

CUSIP NO.: 125750109

EXHIBIT 2(a)

## Edgar Filing: CMGI INC - Form SC 13G

This statement is being filed by J.P. Morgan Partners (BHCA), L.P. (formerly known as Chase Equity Associates, L.P.), a Delaware limited partnership (hereinafter referred to as "JPMP (BHCA)"), whose principal business office is located at 1221 Avenue of the Americas, New York, New York 10020. JPMP (BHCA) is engaged in the venture capital and leveraged buyout business. The general partner of JPMP (BHCA) is JPMP Master Fund Manager, L.P., a Delaware limited partnership (hereinafter referred to as "JPMP Master Fund"), whose principal business office is located at the same address as JPMP (BHCA), and is also directly or indirectly (through affiliates) engaged in the venture capital and leveraged buyout business. The general partner of JPMP Master Fund is JPMP Capital Corp., a New York corporation (hereinafter referred to as "JPMP Capital Corp."), whose principal business office is located at the same address as JPMP (BHCA), and is also engaged in the venture capital and leveraged buyout business. Set forth in Schedule A hereto and incorporated herein by reference are the names, business addresses, principal occupations and employments of each executive officer and director of JPMP Capital Corp.

JPMP Capital Corp. is a wholly owned subsidiary of J.P. Morgan Chase & Co., a Delaware corporation (hereinafter referred to as "JP Morgan Chase") which is engaged (primarily through subsidiaries) in the commercial banking business with its principal office located at 270 Park Avenue, New York, New York 10017. Set forth in Schedule B hereto and incorporated herein by reference are the names, business addresses, principal occupations and employments of each executive officer and director of JP Morgan Chase.

Page 6 of 11

SCHEDULE 13G

ISSUER: CMGI, INC.

CUSIP NO.: 125750109

SCHEDULE A

SCHEDULE A

JPMP CAPITAL CORP.

EXECUTIVE OFFICERS(1)

President	Jeffrey C. Walker*
Chief Investment Officer	Arnold L. Chavkin*
Managing Director	Dr. Dana Beth Ardi*
Managing Director	Christopher C. Behrens*
Managing Director	Julie Casella-Esposito*
Managing Director	Rodney A. Ferguson*
Managing Director	Cornell P. French*
Managing Director	Michael R. Hannon*
Managing Director	David J. Gilbert*
Managing Director	Jonathan R. Lynch*
Managing Director	Stephen P. Murray*
Managing Director	Timothy Purcell*
Managing Director	John Reardon*
Managing Director	Faith Rosenfeld*
Managing Director	Shahan D. Soghikian*
Managing Director	William Stuck*
Managing Director	Patrick J. Sullivan*
Managing Director	Timothy J. Walsh*
Managing Director	Richard D. Waters, Jr. *
Managing Director	Damion E. Wicker, M.D.*

Edgar Filing: CMGI INC - Form SC 13G

---

(1) Each of whom is a United States citizen except for Messrs. Irigoin and Soghikian.

\* Principal occupation is employee and/or officer of J.P. Morgan Partners, LLC. Business address is c/o J.P. Morgan Partners, LLC, 1221 Avenue of the Americas, New York, New York 10020.

Page 7 of 11

SCHEDULE 13G

ISSUER: CMGI, INC.

CUSIP NO.: 125750109

SCHEDULE B

DIRECTORS (1)

William B. Harrison\*\*  
Jeffrey C. Walker\*

---

(1) Each of whom is a United States citizen except for Messrs. Irigoin and Soghikian.

\* Principal occupation is employee and/or officer of J.P. Morgan Partners, LLC. Business address is c/o J.P. Morgan Partners, LLC, 1221 Avenue of the Americas, New York, New York 10020.

\*\* Principal occupation is employee or officer of J.P. Morgan Chase & Co. Business address is c/o J.P. Morgan Chase & Co., 270 Park Avenue, New York, New York 10017.

Page 8 of 11

SCHEDULE 13G

ISSUER: CMGI, INC.

CUSIP NO.: 125750109

SCHEDULE B

J.P. MORGAN CHASE & CO.

EXECUTIVE OFFICERS (1)

Chairman of the Board and Chief Executive Officer	William B. Harrison Jr.*
President and Chief Operating Officer	James Dimon*
Vice Chairman, Chairman of Investment Bank and Head of Private Equity and Asset & Wealth Management	David A. Coulter*
Chief Information Officer	Austin Adams*
Chief Financial Officer	Michael J. Cavanagh*
Director of Human Resources, Head of Real Estate/Facilities, General Services, Security	John J. Farrell*
Co-General Counsel	Joan Guggenheimer*
Director of Corporate Marketing and Communications	Frederick W. Hill*
Co-General Counsel	William H. McDavid*
Head of JPMorgan Partners	Jeffrey C. Walker**
Chief Risk Officer	Don M. Wilson III*

# Edgar Filing: CMGI INC - Form SC 13G

(1) Each of whom is a United States citizen.

\* Principal occupation is employee or officer of J.P. Morgan Chase & Co. Business address is c/o J.P. Morgan Chase & Co., 270 Park Avenue, New York, New York 10017.

\*\* Principal occupation is employee and/or officer of J.P. Morgan Partners, LLC. Business address is c/o J.P. Morgan Partners, LLC, 1221 Avenue of the Americas, New York New York 10020.

Page 9 of 11

SCHEDULE 13G

ISSUER: CMGI, INC.

CUSIP NO.: 125750109

DIRECTORS (2)

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT; BUSINESS OR RESIDENCE ADDRESS
Hans W. Becherer	Retired Chairman of the Board and Chief Executive Officer Deere & Company c/o J.P. Morgan Chase & Co. 270 Park Avenue New York, New York 10017
John H. Biggs	Former Chairman and CEO TIAA - CREF c/o J.P. Morgan Chase & Co. 270 Park Avenue New York, New York 10017
Lawrence A. Bossidy	Retired Chairman of the Board Honeywell International c/o J.P. Morgan Chase & Co. 270 Park Avenue New York, New York 10017
Stephen B. Burke	President Comcast Cable Communications, Inc. c/o J.P. Morgan Chase & Co. 270 Park Avenue New York, New York 10017
James S. Crown	President Henry Crown and Company c/o J.P. Morgan Chase & Co. 270 Park Avenue New York, New York 10017
James Dimon	President and Chief Operating Officer J.P. Morgan Chase & Co. 270 Park Avenue, 8th Floor New York, New York 10017-2070
Ellen V. Futter	President and Trustee



Edgar Filing: CMGI INC - Form SC 13G

American Museum of Natural History  
c/o J.P. Morgan Chase & Co.  
270 Park Avenue  
New York, New York 10017

-----  
William H. Gray, III                      President and Chief Executive Officer  
The College Fund/UNCF  
c/o J.P. Morgan Chase & Co.  
270 Park Avenue  
New York, New York 10017  
-----

2            Each of whom is a United States citizen.

Page 10 of 11

SCHEDULE 13G

ISSUER: CMGI, INC.

CUSIP NO.: 125750109

NAME	PRINCIPAL OCCUPATION OR EMPLOYMENT; BUSINESS OR RESIDENCE ADDRESS
----- William B. Harrison, Jr.	Chairman of the Board and Chief Executive Officer J.P. Morgan Chase & Co. 270 Park Avenue, 8th Floor New York, New York 10017-2070 -----
Laban P. Jackson, Jr.	Chairman and Chief Executive Officer Clear Creek Properties, Inc. c/o J.P. Morgan Chase & Co. 270 Park Avenue New York, New York 10017 -----
Lee R. Raymond	Chairman of the Board and Chief Executive Officer Exxon Mobil Corporation c/o J.P. Morgan Chase & Co. 270 Park Avenue New York, New York 10017 -----
John W. Kessler	Owner John W. Kessler Company c/o J.P. Morgan Chase & Co. 270 Park Avenue New York, New York 10017 -----
Robert I. Lipp	Chairman The St. Paul Travelers Companies, Inc. c/o J.P. Morgan Chase & Co. 270 Park Avenue New York, New York 10017 -----
Richard A. Monoogian	Chairman and Chief Executive Officer Masco Corporation c/o J.P. Morgan Chase & Co. 270 Park Avenue New York, New York 10017 -----
David C. Novak	Chairman and Chief Executive Officer

Edgar Filing: CMGI INC - Form SC 13G

Yum! Brands, Inc.  
c/o J.P. Morgan Chase & Co.  
270 Park Avenue  
New York, New York 10017

---

John R. Stafford

Retired Chairman of the Board  
Wyeth  
c/o J.P. Morgan Chase & Co.  
270 Park Avenue  
New York, New York 10017

---

Page 11 of 11