

BANKRATE INC  
Form 8-K  
February 25, 2005

**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

**Date of Report (Date of earliest event reported): January 28, 2005**

(exact name of registrant as specified in its charter)

**Florida**  
(State or other jurisdiction  
of Incorporation)

**0-25681**  
(Commission  
File Number)

**65-0423422**  
(IRS Employer  
Identification No.)

**11760 U.S. Highway One**  
**Suite 500**  
**North Palm Beach, Florida**  
(Address of principal executive offices)

**33408**  
(zip code)

**Registrant's telephone number, including area code: (561) 630-2400**

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**Section 8 - Other Events**

**Item 8.01 Other.**

On January 28, 2005, Bankrate, Inc. (“Bankrate”) renewed its interactive services agreement (the “Agreement”) with America Online, Inc. (“AOL”), extending the relationship between Bankrate and AOL that has been in place since 1996. The renewal period, effective January 1, 2005, runs for one year through December 31, 2005. Pursuant to the Agreement, AOL will continue to feature Bankrate’s interest rate tables and editorial content on its real estate and personal finance pages. Bankrate’s editorial content will also be regularly featured on AOL’s careers and auto channels.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BANKRATE, INC.**

Date: February 25, 2005

by: /s/ Robert J. DeFranco

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Robert J. DeFranco  
Senior Vice President  
Chief Financial Officer