Baidu.com, Inc. Form SC 13G/A February 14, 2007

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **SCHEDULE 13G**

Under the Securities Exchange Act of 1934 (Amendment No. 2)

Baidu.com, Inc. (Name of Issuer)

American Depositary Shares
each representing one Class A Ordinary Share
(Title of Class of Securities)

<u>056752108</u> (CUSIP Number)

<u>December 31, 2006</u> (Date of Event Which Requires Filing of this Statement)

Check the following box to designate the rule pursuant to which the Schedule is filed:

| [ ]   | Rule 13d-1(b) |
|-------|---------------|
| [ X ] | Rule 13d-1(c) |
| [ ]   | Rule 13d-1(d) |

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

# **CUSIP No. 056752108**

| 1.                                  | Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only) D. E. Shaw & Co., L.L.C. 13-3799946 |                   |  |
|-------------------------------------|---|-------------------|--|
| 2.                                  | Check the Appropria (a) (b)   | te Box if a Membe | r of a Group (See Instructions)                                      |
| 3.                                  | SEC Use Only  |                   |  |
| 4.                                  | <b>Citizenship or Place o</b><br>Delaware   | of Organization   |  |
| Number of<br>Shares<br>Beneficially | 5.  |                   | Sole Voting Power  |
| Owned by<br>Each<br>Reporting       |   |                   | -0-  |
| Person With                         | 6.  |                   | Shared Voting Power 411,202 ADS representing 411,202 Shares (1)      |
|                                     | 7.  |                   | Sole Dispositive Power   |
|                                     | 8.  |                   | Shared Dispositive Power 411,202 ADS representing 411,202 Shares (1) |
| 9.                                  | Aggregate Amount B<br>411,202 ADS represen  | -                 | by Each Reporting Person   |
| 10.                                 | Check if the Aggrega  | te Amount in Row  | (9) Excludes Certain Shares (See Instructions)                       |
| 11.                                 | Percent of Class Repo   | resented by Amoui | nt in Row (9)  |
| 12.                                 | Type of Reporting Person (See Instructions) OO  |                   |  |
|                                     | Persons are the beneficial cary Share ("Share") of Issue  |                   | Depositary Shares ("ADS"), each ADS representing                     |

# **CUSIP No. 056752108**

| 1.  | Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only) D. E. Shaw & Co., L.P. 13-3695715 |   |  |
|---|---|---|--|
| 2.  | Check the Appropriate Box i (a) [ (b) [   | f a Member of a Group (See Instructions)  ]                           |  |
| 3.  | SEC Use Only  |   |  |
| 4.  | Citizenship or Place of Organ<br>Delaware   | ization   |  |
| Number of<br>Shares<br>Beneficially<br>Owned by<br>Each | 5.  | Sole Voting Power   |  |
| Reporting<br>Person With                                |   |   |  |
|   | 6.  | Shared Voting Power<br>720,853 ADS representing 720,853<br>Shares (1) |  |
|   | 7.  | Sole Dispositive Power<br>-()-  |  |
|   | 8.  | Shared Dispositive Power 720,853 ADS representing 720,853 Shares (1)  |  |
| 9.  | <b>Aggregate Amount Beneficia</b> 720,853 ADS representing 720  | lly Owned by Each Reporting Person<br>853 Shares (1)                  |  |
| 10.   | Check if the Aggregate Amou   | ant in Row (9) Excludes Certain Shares (See Instructions)             |  |
| 11.   | <b>Percent of Class Represented</b> 3.4%  | by Amount in Row (9)  |  |
| 12.   | Type of Reporting Person (See Instructions) IA, PN  |   |  |
|   | ersons are the beneficial owners ory Share ("Share") of Issuer.   | f American Depositary Shares ("ADS"), each ADS representing           |  |

# CUSIP No. 056752108

| 1.   | Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only) David E. Shaw |   |  |
|--|---|---|--|
| 2.   | Check the Appropriate Box if a Member (a) [ ] (b) [ ]   | er of a Group (See Instructions)                                      |  |
| 3.   | SEC Use Only  |   |  |
| 4.   | <b>Citizenship or Place of Organization</b> United States   |   |  |
| Number of<br>Shares<br>Beneficially          | 5.  | Sole Voting Power   |  |
| Owned by<br>Each<br>Reporting<br>Person With |   | -0-   |  |
| 2 02332 (1222                                | 6.  | Shared Voting Power<br>720,853 ADS representing 720,853<br>Shares (1) |  |
|  | 7.  | Sole Dispositive Power<br>-0-   |  |
|  | 8.  | Shared Dispositive Power 720,853 ADS representing 720,853 Shares (1)  |  |
| 9.   | <b>Aggregate Amount Beneficially Owned</b> 720,853 ADS representing 720,853 Share                     |   |  |
| 10.  | Check if the Aggregate Amount in Row  | v (9) Excludes Certain Shares (See Instructions)                      |  |
| 11.  | <b>Percent of Class Represented by Amou</b> 3.4%  | nt in Row (9)   |  |
| 12.  | Type of Reporting Person (See Instructions) IN  |   |  |
|  | Persons are the beneficial owners of American ary Share ("Share") of Issuer.                          | n Depositary Shares ("ADS"), each ADS representing                    |  |

| Item 1.  |                                   |  |
|--|-----------------------------------|--|
| Baidu.com, Inc.  | (a)                               | Name of Issuer   |
| (b) 12/F, Ideal International Plan No. 58 West-North 4th Ring Beijing F4 100080 Item 2.  D. E. Shaw & Co., L.L.C. D. E. Shaw & Co., L.P. David E. Shaw | za                                | Issuer's Principal Executive Offices  Name of Person Filing  |
| (b) The business address for each 120 W. 45th Street, Tower 45th New York, NY 10036  | ch reporting person is:           | al Business Office or, if none, Residence  |
| D. E. Shaw & Co., L.P. is a  | • • •                             | Citizenship rganized under the laws of the state of Delaware. under the laws of the state of Delaware.   |
| American Depositary Shares   | (d) s each representing one Class | Title of Class of Securities A Ordinary Share  |
| 056752108  | (e)                               | CUSIP Number   |
| Item 3. If this statement is a:  | filed pursuant to Rule 13d-1      | (b) or 13d-2(b) or (c), check whether the person filing is   |
| Not applicable   |                                   |  |
| Item 4. Ownership  |                                   |  |
| As of December 31, 2006:   |                                   |  |
| (a) Amount beneficially own  | ned:                              |  |
| D. E. Shaw & Co., L.L.C.:  |                                   | 411,202 ADS representing 411,202 Shares<br>This is composed of 411,202 ADS representing 411,202<br>Shares in the name of D. E. Shaw Oculus Portfolios,<br>L.L.C. |
| D. E. Shaw & Co., L.P.:  |                                   | 720,853 ADS representing 720,853 Shares<br>This is composed of (i) 411,202 ADS representing 411,202<br>Shares in the name of D. E. Shaw Oculus Portfolios,       |

L.L.C., (ii) 264,751 ADS representing 264,751 shares in the name of D. E. Shaw Valence Portfolios, L.L.C., and (iii) 44,900 shares that D. E. Shaw Valence, L.L.C. has the right to acquire through the exercise of listed call options.

David E. Shaw:

720,853 ADS representing 720,853 Shares This is composed of (i) 411,202 ADS representing 411,202 Shares in the name of D. E. Shaw Oculus Portfolios, L.L.C., (ii) 264,751 ADS representing 264,751 shares in the name of D. E. Shaw Valence Portfolios, L.L.C., and (iii) 44,900 shares that D. E. Shaw Valence, L.L.C. has the right to acquire through the exercise of listed call options.

(b) Percent of class:

D. E. Shaw & Co., L.L.C.:

D. E. Shaw & Co., L.P.:

David E. Shaw:

3.4%

(c) Number of shares to which the person has:

Sole power to vote or to direct the vote:

D. E. Shaw & Co., L.L.C.:

D. E. Shaw & Co., L.P.:

O- shares

O- shares

O- shares

(ii) Shared power to vote or to direct the vote:

D. E. Shaw & Co., L.L.C.:

D. E. Shaw & Co., L.P.:

David E. Shaw:

411,202 ADS representing 411,202 Shares
720,853 ADS representing 720,853 Shares
720,853 ADS representing 720,853 Shares

(iii) Sole power to dispose or to direct the disposition of:

D. E. Shaw & Co., L.L.C.:

D. E. Shaw & Co., L.P.:

O- shares

David E. Shaw:

-0- shares

(iv) Shared power to dispose or to direct the disposition of:

D. E. Shaw & Co., L.L.C.:

D. E. Shaw & Co., L.P.:

David E. Shaw:

411,202 ADS representing 411,202 Shares
720,853 ADS representing 720,853 Shares
720,853 ADS representing 720,853 Shares

David E. Shaw does not own any shares directly. By virtue of David E. Shaw's position as President and sole shareholder of D. E. Shaw & Co., Inc., which is the general partner of D. E. Shaw & Co., L.P., which in turn is the investment adviser of D. E. Shaw Oculus Portfolios, L.L.C., the managing member and investment adviser of D. E. Shaw Valence Portfolios, L.L.C., and the managing member of D. E. Shaw Valence, L.L.C., and by virtue of David E. Shaw's position as President and sole shareholder of D. E. Shaw & Co. II, Inc., which is the managing member of D. E. Shaw Oculus Portfolios, L.L.C., David E. Shaw may be deemed to have the shared power to vote or direct the vote of, and the shared power to dispose or direct the disposition of, the 720,853 ADS representing 720,853 Shares as described above constituting 3.4% of the outstanding Shares and, therefore, David E. Shaw may be deemed to be the beneficial owner of such Shares. David E. Shaw disclaims beneficial ownership of such 720,853 ADS representing 720,853 Shares.

## Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following [X]

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which

Acquired the Security Being Reported on By the Parent

Holding Company or Control Person.

Not Applicable

**Item 8.**Not Applicable

**Identification and Classification of Members of the Group** 

**Item 9.** Not Applicable

**Notice of Dissolution of Group** 

## Item 10. Certification

By signing below, each of D. E. Shaw & Co., L.L.C., D. E. Shaw & Co., L.P., and David E. Shaw certify that, to the best of such reporting person's knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having such purposes or effect.

### **SIGNATURE**

After reasonable inquiry and to the best of their knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct. Powers of Attorney, dated February 24, 2004, granted by David E. Shaw in favor of Anne Dinning, are attached hereto.

Dated: February 14, 2007

D. E. Shaw & Co., L.L.C.

By: <u>/s/ Anne Dinning</u>
Anne Dinning
Managing Director

D. E. Shaw & Co., L.P.

By: <u>/s/ Anne Dinning</u>
Anne Dinning
Managing Director

David E. Shaw

By: <u>/s/ Anne Dinning</u>
Anne Dinning
Attorney-in-Fact for David E.
Shaw

# Exhibit 1

## POWER OF ATTORNEY FOR CERTAIN FILINGS UNDER THE SECURITIES EXCHANGE ACT OF 1934

| I, David E. Shaw, hereby make, constitute and appoint each of:  |
|---|
| Anne Dinning,   |
| Julius Gaudio,  |
| Lou Salkind,  |
| Stuart Steckler, and  |
| Eric Wepsic,  |
| acting individually, as my agent and attorney-in-fact, with full power of substitution, for the purpose of, from time to time, executing in my name and/or my capacity as President of D. E. Shaw & Co., Inc. (acting for itself or as the general partner of D. E. Shaw & Co., L. P. and general partner or managing member of other entities, any which in turn may be acting for itself or other entities) all documents, certificates, instruments, statement, other filings, and amendments to the forgoing (collectively, "documents") determined by such person to be necessary or appropriate to comply with ownership or control-person reporting requirements imposed by any United States or non-United States governmental or regulatory authority, including without limitation Forms 3, 4, 5, 13D, 13F, and 13G required to be filed with the Securities and Exchange Commission; and delivering, furnishing or filing any such documents with the appropriate governmental or regulatory authority. Any such determination shall be conclusively evidenced by such person's execution, delivery, furnishing, and/or filing of the applicable document. |
| This power of attorney shall be valid from the date hereof and replaces the power granted on February 5, 2001, which is hereby cancelled.   |
| IN WITNESS HEREOF, I have executed this instrument as of the date set forth below.  |
| Date: February 24, 2004   |
| DAVID E. SHAW, as President of D. E. Shaw & Co., Inc. /s/David E. Shaw New York, New York   |

# Exhibit 2

## POWER OF ATTORNEY FOR CERTAIN FILINGS UNDER THE SECURITIES EXCHANGE ACT OF 1934

| I, David E. Shaw, hereby make, constitute and appoint each of:   |
|--|
| Anne Dinning,  |
| Julius Gaudio,   |
| Lou Salkind,   |
| Stuart Steckler, and   |
| Eric Wepsic,   |
| acting individually, as my agent and attorney-in-fact, with full power of substitution, for the purpose of, from time to time, executing in my name and/or my capacity as President of D. E. Shaw & Co. II, Inc. (acting for itself and as the managing member of D. E. Shaw & Co., L.L.C., which in turn may be acting for itself or as the managing member of other companies) all documents, certificates, instruments, statement, other filings and amendments to the forgoing (collectively, "documents") determined by such person to be necessary or appropriate to comply with ownership or control-person reporting requirements imposed by any United States or non-United States governmental or regulatory authority, including without limitation Forms 3, 4, 5, 13D, 13F and 13G required to be filed with the Securities and Exchange Commission; and delivering, furnishing or filing any such documents with the appropriate governmental or regulatory authority. Any such determination shall be conclusively evidenced by such person's execution and delivery, furnishing or filing of the applicable document. |
| This power of attorney shall be valid from the date hereof and replaces the power granted on February 5, 2001, which is hereby cancelled.  |
| IN WITNESS HEREOF, I have executed this instrument as of the date set forth below.   |
| Date: February 24, 2004  |
| DAVID E. SHAW, as President of D. E. Shaw & Co. II, Inc. /s/David E. Shaw New York, New York   |