

BANKRATE INC  
Form 8-K  
August 31, 2007

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

**Date of Report (Date of earliest event reported): August 30, 2007**

**(Exact name of registrant as specified in its charter)**

**Florida  
(State or other jurisdiction  
of Incorporation)**

**0-25681  
(Commission  
File Number)**

**65-0423422  
(IRS Employer  
Identification No.)**

**11760 U.S. Highway One  
Suite 200  
North Palm Beach, Florida  
(Address of principal executive offices)**

**33408  
(Zip Code)**

**Registrant's telephone number, including area code: (561) 630-2400**

**Not Applicable**

**(Former name or former address, if changed since last report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item**  
**7.01. Regulation FD Disclosure.**

On August 30, 2007, Bankrate, Inc. (the “Registrant”) participated in a conference call hosted by RBC Capital Markets. A transcript of the conference call is attached hereto as Exhibit 99.1 and is incorporated by reference. Investors may access a replay of the conference call by dialing: (800) 558-5253, passcode: 21347813.

The information furnished under Item 7.01 of this Current Report, including the Exhibit attached hereto, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

**Item**  
**9.01. Financial Statements and Exhibits.**

(d) *Exhibits.*

99.1 Transcript of August 30, 2007 Conference Call.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BANKRATE, INC.**

Date: August 31, 2007

By: /s/ Edward J. DiMaria

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Edward J. DiMaria  
Senior Vice President and  
Chief Financial Officer