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ROCKY BRANDS, INC. Form 10-Q May 03, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

(Mark One)

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2010

OR

"TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from

to

Commission file number: 0-21026

ROCKY BRANDS, INC.

(Exact name of registrant as specified in its charter)

Ohio
(State or Other Jurisdiction of Incorporation or Organization)

31-1364046 (I.R.S. Employer Identification No.)

39 E. Canal Street, Nelsonville, Ohio 45764 (Address of Principal Executive Offices, Including Zip Code)

(740) 753-1951 (Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name, Former Address and Former Fiscal Year, if Changed Since Last Report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES x NO "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes "No"

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," and "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer " Accelerated filer " Non-accelerated filer " Smaller reporting company x (Do not check if a smaller reporting company)

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Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES $^{\circ}$ NO x

As of April 27, 2010, 5,605,537 shares of Rocky Brands, Inc. common stock, no par value, were outstanding.

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ROCKY BRANDS, INC.

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SIGNATURE

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PART I - FINANCIAL INFORMATION ITEM 1 - FINANCIAL STATEMENTS

ROCKY BRANDS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

	December 31,					
	March 31, 2010		2009		March 31, 2009	
	((Unaudited)			((Unaudited)
ASSETS:						
CURRENT ASSETS:						
Cash and cash equivalents	\$	3,517,629	\$	1,797,093	\$	3,321,903
Trade receivables – net		39,994,342		45,831,558		47,488,146
Other receivables		1,216,568		1,476,643		1,806,231
Inventories		53,123,111		55,420,467		78,432,082
Deferred income taxes		1,475,695		1,475,695		2,167,966
Prepaid and refundable income taxes		420,150		-		1,440,697
Prepaid expenses		2,036,964		1,309,138		2,137,625
Total current assets		101,784,459		107,310,594		136,794,650
FIXED ASSETS – net		22,540,705		22,669,876		24,316,954
IDENTIFIED INTANGIBLES		30,519,994		30,516,910		30,883,011
OTHER ASSETS		2,817,110		2,892,683		4,005,577
TOTAL ASSETS	\$	157,662,268	\$	163,390,063	\$	196,000,192
LIABILITIES AND SHAREHOLDERS' EQUITY:						
CURRENT LIABILITIES:						
Accounts payable	\$	8,916,985	\$	6,781,534	\$	10,443,348
Current maturities – long term debt		520,067		511,870		488,271
Accrued expenses:						
Salaries and wages		940,916		343,345		805,303
Co-op advertising		186,588		460,190		411,053
Interest		1,617,629		471,091		1,598,394
Income taxes payable		-		26,242		-
Taxes – other		468,119		440,223		508,430
Commissions		496,856		487,340		366,481
Current portion of pension funding		700,000		700,000		-
Other		2,483,527		2,764,783		2,195,492
Total current liabilities		16,330,687		12,986,618		16,816,772
LONG TERM DEBT – less current maturities		46,225,039		55,079,776		85,710,049
DEFERRED INCOME TAXES		9,071,639		9,071,639		9,438,921
DEFERRED PENSION LIABILITY		3,638,475		3,589,875		3,802,236