

Dealertrack Technologies, Inc
Form 8-K
August 10, 2015

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UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): August 10, 2015

DEALERTRACK TECHNOLOGIES, INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware **000-51653** **52-2336218**
(State or Other Jurisdiction **(Commission (IRS Employer**
of Incorporation) **File Number) Identification No.)**

Item 8.01. Other Events

Due to the pending tender offer by Cox Automotive, Inc., a Delaware corporation ("Cox Automotive"), to purchase all of the outstanding shares of the common stock, par value \$0.01 per share, of Dealertrack Technologies, Inc., a Delaware corporation (the "Company"), and the subsequent pending merger of Runway Acquisition Co., a Delaware corporation and a wholly owned subsidiary of Cox Automotive, with and into the Company, with the Company surviving as a wholly owned subsidiary of Cox Automotive, the Company does not intend to issue an earnings release or hold an earnings call for the quarter ended June 30, 2015 and will instead announce financial results in its Quarterly Report on Form 10-Q for the quarter ended June 30, 2015. The Company also is withdrawing the guidance concerning 2015 expected financial results that it previously provided to investors.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

DEALERTRACK TECHNOLOGIES, INC.

Date: August 10, 2015 By: /s/ Eric D. Jacobs

Name: Eric D. Jacobs

Title: Executive Vice President, Chief
Financial and Administrative
Officer