

DIAGEO PLC  
Form 6-K  
September 07, 2004

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**FORM 6-K**

**SECURITIES AND EXCHANGE COMMISSION**

**Report of Foreign Issuer  
Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934**

Diageo plc

(Translation of registrant's name into English)

8 Henrietta Place, London W1G 0NB

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F

Form 20-F

Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes

No

If  Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):  
82 \_\_\_\_\_

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**SIGNATURES**

List identifying information required to be furnished by Diageo plc

PRESS RELEASE 02-AUG-04

PRESS RELEASE 06-AUG-04

PRESS RELEASE 09-AUG-04

PRESS RELEASE 10-AUG-04

PRESS RELEASE 13-AUG-04

PRESS RELEASE 20-AUG-04

PRESS RELEASE 23-AUG-04

PRESS RELEASE 27-AUG-04

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.

Date 6 September 2004

Diageo plc  
(Registrant)

By /S/ J Nicholls

\_\_\_\_\_  
Name: J Nicholls

Title: Deputy Company Secretary

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**List identifying information required to be furnished  
by Diageo plc pursuant to Rule 13a-16 or 15d-16 of  
The Securities Exchange Act 1934  
1 August - 31 August 2004**

| <b>Information</b>   | <b>Required by/when</b>    |
|--|----------------------------|
| Public Announcements/Press   | The Stock Exchange, London |
| <b>Announcement</b><br>Mr Shanahan informs the company of his beneficial interests.<br>(2 August 2004)   |                            |
| <b>Announcement</b><br>Transfer of Shares by Diageo Share Ownership Trustee Limited.<br>(6 August 2004)  |                            |
| <b>Announcement</b><br>The Capital Group Companies Inc. notification of interest in shares of the Company.<br>(9 August 2004)  |                            |
| <b>Announcement</b><br>Messers Walsh and Rose and Lord Blyth inform the company of their beneficial interests and Transfer of Shares by Diageo Share Ownership Trustee Limited<br>(10 August 2004) |                            |
| <b>Announcement</b><br>Transfer of Shares by Diageo Share Ownership Trustee Limited.<br>(13 August 2004)   |                            |
| <b>Announcement</b><br>Transfer of Shares by Diageo Share Ownership Trustee Limited and Messers Walsh and Rose inform the company of their beneficial interests.<br>(20 August 2004)               |                            |
| <b>Announcement</b><br>Transfer of Shares by Diageo Share Ownership Trustee Limited.<br>(23 August 2004)   |                            |
| <b>Announcement</b><br>Transfer of Shares by Diageo Share Ownership Trustee Limited.   |                            |

(27 August 2004)

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**Company** Diageo PLC  
**TIDM** DGE  
**Headline** Director Shareholding  
**Released** 15:19 02-Aug-04  
**Number** PRNUK-0208

TO: Regulatory Information Service  
PR Newswire

RE: CHAPTER 16 PARAGRAPH 13 OF  
THE LISTING RULES

Diageo plc (the Company) announces that Mr W S Shanahan, a director, notified the Company on 30 July 2004 that he became aware on 30 July 2004 that he had acquired a beneficial interest in a further 58.929 American Depositary Shares in the Company ( ADS ). These ADSs were acquired by a broker on Mr Shanahan's behalf by way of reinvestment of the dividend paid by the Company on 13 April 2004 at a rate of US\$0.7724 per ADS.

As a result of these transactions, Mr Shanahan's beneficial interest in ADSs is 4,147.752. One ADS is the equivalent of four ordinary shares of 28 101/108 pence in the Company.

Mr Shanahan also has a beneficial interest in 850 9.42% Cumulative Preferred Securities, Series A of Grand Metropolitan Delaware, L.P., a subsidiary of the Company.

2 August 2004

END

**Company** Diageo PLC  
**TIDM** DGE  
**Headline** Director Shareholding  
**Released** 15:36 06-Aug-04  
**Number** PRNUK-0608

TO: Regulatory Information Service  
PR Newswire

RE: CHAPTER 16 PARAGRAPH 13 OF  
THE LISTING RULES

Diageo plc (the Company) announces that it received notification on 6 August 2004 for the purposes of Section 329 of the Companies Act 1985 from Diageo Share Ownership Trustees Limited (the Trustee), as trustee of the Diageo Share Incentive Plan (the Plan) that the Trustee sold 83 ordinary shares of 28 101/108 pence in the Company ( Ordinary Shares ) in respect of participants leaving the Plan. The Ordinary Shares were sold on 30 July 2004 at a price per Ordinary Share of £6.7806, by the Trustee. The Plan is an Inland Revenue approved plan operated by Diageo Group companies for the benefit of employees of the Company and its subsidiaries.

**Date of**

**Price Per**

| <b>Transaction</b> | <b>No of<br/>Ordinary<br/>Shares Sold</b> | <b>Share</b> |
|--------------------|---|--------------|
| 30.07.04           | 83  | £ 6.7806     |

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The total holding of the Trust now amounts to 3,321,038 ordinary shares.

6 August 2004

END

**Company** Diageo PLC  
**TIDM** DGE  
**Headline** Holding(s) in Company  
**Released** 15:30 09-Aug-04  
**Number** PRNUK-0908

TO: Regulatory Information Service  
 PR Newswire

RE: CHAPTER 9 PARAGRAPH 11 OF  
 THE LISTING RULES

Diageo plc (the Company) announces that it received notification on 9 August 2004 for the purposes of Sections 198 to 208 of the Companies Act 1985, from The Capital Group Companies Inc. (Capital) that as at 4 August 2004 Capital had increased its interest in the Company's Ordinary Shares of 28 101/108p each (Ordinary Shares) to 122,634,410 Ordinary Shares, representing 4.012 per cent. of the issued share capital. These shares are under Capital's investment management and are not owned for their own account. The Holders, Registered Names and the number of Ordinary Shares held by each of them are as follows:

| <b>Holder</b>   | <b>Number of shares</b> |
|---|-------------------------|
| Capital Guardian Trust Company                        | 43,511,260              |
| Registered Name:                                      |                         |
| State Street Nominees Limited, London                 | 6,742,537               |
| Bank of New York Nominees, London                     | 1,041,000               |
| Northern Trust, c/o NorTrust Nominees Limited, London | 170,100                 |
| Chase Nominees Limited, London                        | 19,932,904              |
| BT Globenet Nominees Limited, London                  | 499,200                 |
| Midland Bank plc, London                              | 5,142,600               |
| Cede & Co., New York                                  | 14,400                  |
| Bankers Trust, London                                 | 1,967,200               |
| Barclays Bank, London                                 | 359,400                 |
| Citibank London, London                               | 17,700                  |
| Royal Trust   | 23,100                  |
| Nortrust Nominees, London                             | 5,633,979               |

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| <b>Holder</b>   | <b>Number of<br/>shares</b> |
|---|-----------------------------|
| Royal Bank of Scotland, London                        | 65,500                      |
| MSS Nominees Limited, London                          | 31,100                      |
| State Street Bank & Trust Co.                         | 74,100                      |
| Citibank  | 20,100                      |
| Citibank N.A., Toronto                                | 39,600                      |
| HSBC Bank plc, London                                 | 18,000                      |
| Mellon Bank N.A., London                              | 152,200                     |
| ROY Nominees Limited, London                          | 30,000                      |
| Mellon Nominees (UK) Limited, Glasgow                 | 1,514,940                   |
| HSBC, Kuala Lumpur                                    | 21,600                      |
| Capital International Limited                         | 13,999,152                  |
| Registered Name:                                      |                             |
| State Street Nominees Limited, London                 | 328,453                     |
| Bank of New York Nominees, London                     | 5,009,707                   |
| Northern Trust, c/o NorTrust Nominees Limited, London | 974,377                     |
| Chase Nominees Limited, London                        | 1,772,935                   |
| Midland Bank plc, London                              | 36,000                      |
| Bankers Trust, London                                 | 158,688                     |
| Barclays Bank, London                                 | 42,400                      |
| Morgan Guaranty, London                               | 264,100                     |
| Nortrust Nominees, London                             | 2,716,021                   |
| Royal Bank of Scotland                                | 56,800                      |
| State Street Bank & Trust Co.                         | 319,500                     |
| Deutsche Bank AG, London                              | 1,202,600                   |
| HSBC Bank plc, London                                 | 844,420                     |
| Mellon Bank N.A., London                              | 116,251                     |
| Bank One, London                                      | 108,800                     |
| Clydesdale Bank plc                                   | 48,100                      |

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| <b>Holder</b>                           | <b>Number of shares</b> |
|---|-------------------------|
| Capital International S.A.              | 1,197,900               |
| Registered Name:                        |                         |
| Chase Nominees Limited, London          | 605,200                 |
| Midland Bank plc, Poutney Hill          | 257,300                 |
| Barclays Bank, London                   | 230,600                 |
| Brown Bros., Pittsburgh                 | 22,800                  |
| Royal Bank of Scotland, London          | 33,200                  |
| HSBC Bank plc, London                   | 48,800                  |
| <br>                                    |                         |
| Capital International, Inc.             | 3,816,098               |
| Registered Name:                        |                         |
| State Street Nominees Limited, London   | 1,346,200               |
| Bank of New York Nominees, London       | 285,900                 |
| Northern Trust, London                  | 23,500                  |
| Chase Nominees Limited, London          | 1,244,700               |
| Midland Bank plc, Poutney Hill          | 80,200                  |
| Bankers Trust, London                   | 6,900                   |
| Citibank London, London                 | 13,800                  |
| Nortrust Nominees, London               | 248,200                 |
| Royal Bank of Scotland, London          | 62,800                  |
| State Street Bank and Trust Co.         | 134,400                 |
| Citibank                                | 15,600                  |
| RBSTB Nominees Ltd., London             | 13,300                  |
| Citibank NA, Toronto                    | 196,198                 |
| HSBC Bank plc, London                   | 53,700                  |
| JP Morgan Chase Bank                    | 90,700                  |
| <br>                                    |                         |
| Capital Research and Management Company | 60,110,000              |
| Registered Name:                        |                         |
| Chase Nominees Limited, London          | 60,110,000              |
| Total                                   | 122,634,410             |
| 9 August 2004                           |                         |

END

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**Company** Diageo PLC  
**TIDM** DGE  
**Headline** Director Shareholding  
**Released** 13:37 10-Aug-04  
**Number** PRNUK-1008

TO: Regulatory Information Service  
 PR Newswire

RE: CHAPTER 16 PARAGRAPH 13 OF  
 THE LISTING RULES

Diageo plc (the Company) announces:

1) that it received notification on 10 August 2004 for the purposes of Section 329 of the Companies Act 1985 from Diageo Share Ownership Trustees Limited (the Trustee), as trustee of the Diageo Share Incentive Plan (the Plan) that:

(i) the Trustee purchased 50,133 ordinary shares of 28 101/108 pence in the Company ( Ordinary Shares ) in respect of participants in the Plan on 10 August 2004 at a price of £6.62 per share. The Ordinary Shares were purchased by Diageo Share Ownership Trustees Limited, which holds Ordinary Shares as trustee of the Plan;

(ii) that the following directors of the Company were allocated Ordinary Shares on 10 August 2004 under the Plan, from those purchased by the Trustee as disclosed in (i) above:

| <b>Name of Director</b> | <b>Number of<br/>Ordinary Shares</b> |
|-------------------------|--------------------------------------|
| N C Rose                | 28                                   |
| P S Walsh               | 28                                   |

The number of Ordinary Shares allocated comprises those purchased by the Trustee using an amount which the employee has chosen to have deducted from salary ( Sharepurchase ) and those awarded to the employee by the Company ( Sharematch ) on the basis of one Sharematch Ordinary Share for every two Sharepurchase Ordinary Shares.

The Sharepurchase Ordinary Shares were purchased and the Sharematch Ordinary Shares were awarded at a price per share of £6.62.

The Ordinary Shares are held by the Trustee. Sharepurchase Ordinary Shares can normally be sold at any time. Sharematch Ordinary Shares cannot normally be disposed of for a period of three years after the award date.

As a result of the above, these directors' interests in the Company's Ordinary Shares (excluding options, awards under the Company's LTIPs and also interests as potential beneficiaries of the Grand Metropolitan No 2 Employee Share Trust and the Diageo Employee Benefit Trust) are as follows:

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| <b>Name of Director</b> | <b>Number of Ordinary Shares</b> |
|-------------------------|----------------------------------|
| N C Rose                | 172,355                          |
| P S Walsh               | 672,002                          |

As a result of purchases, awards and transfers made by the Trustee on behalf of the Company on 10 August 2004 in respect of all participants in the Plan, the total holding of the Trustee now amounts to 3,371,171 Ordinary Shares.

2) that it received notification on 10 August 2004 from Lord Blyth that he has purchased 1,107 Ordinary Shares on 10 August 2004 under an arrangement with the Company, whereby he has agreed to use an amount of £7,375 per month, net of tax, from his fees to purchase Ordinary Shares. Lord Blyth has agreed to retain the Ordinary Shares while he remains a director of the Company.

The Ordinary Shares were purchased at a price per share of £6.62.

As a result of this purchase, Lord Blyth's interest in Ordinary Shares has increased to 44,791.

10 August 2004

END

**Company** Diageo PLC  
**TIDM** DGE  
**Headline** Director Shareholding  
**Released** 12:54 13-Aug-04  
**Number** PRNUK-1308

TO: Regulatory Information Service  
 PR Newswire

RE: CHAPTER 16 PARAGRAPH 13 OF  
 THE LISTING RULES

Diageo plc (the Company) announces that it received notification on 13 August 2004 for the purposes of Section 329 of the Companies Act 1985 from Diageo Share Ownership Trustees Limited (the Trustee), as trustee of the Diageo Share Incentive Plan (the Plan) that the Trustee sold 463 ordinary shares of 28 101/108 pence in the Company (Ordinary Shares) in respect of participants leaving the Plan and transferred 1,708 Ordinary Shares to participants leaving the Plan. The Ordinary Shares were sold on 12 August 2004 at a price per Ordinary Share of £6.6413, by the Trustee. The Plan is an Inland Revenue approved plan operated by Diageo Group companies for the benefit of employees of the Company and its subsidiaries.

| <b>Date of Transaction</b> | <b>No of Ordinary Shares Sold</b> | <b>Price Per Share</b> |
|----------------------------|-----------------------------------|------------------------|
| 12.08.04                   | 463                               | £ 6.6413               |

| <b>Date of<br/>Transaction</b> | <b>No of Ordinary Shares<br/>Transferred</b> |
|--------------------------------|--|
| 12.08.04                       | 1,708  |

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The total holding of the Trust now amounts to 3,369,000 ordinary shares.

13 August 2004

END

**Company** Diageo PLC  
**TIDM** DGE  
**Headline** Director Shareholding  
**Released** 11:55 20-Aug-04  
**Number** PRNUK-2008

TO: Regulatory Information Service  
The London Stock Exchange

RE: CHAPTER 16 PARAGRAPH 13 OF  
THE LISTING RULES

Diageo plc (the Company) announces:

1) That it received notification on 20 August 2004 for the purposes of Section 329 of the Companies Act 1985 from Diageo Share Ownership Trustees Limited (the Trustee), as trustee of the Diageo Share Incentive Plan (the Plan) that the Trustee sold 182 ordinary shares of 28 101/108 pence in the Company ( Ordinary Shares ) in respect of participants leaving the Plan, on 13 August 2004 at a price of £6.6215 per share and transferred 10,150 Ordinary Shares to participants leaving the Plan, on 13 August 2004. The Plan is an Inland Revenue approved plan operated by Diageo Group companies for the benefit of employees of the Company and its subsidiaries.

The total holding of the Trust now amounts to 3,358,668 ordinary shares.

2) That it received notification on 19 August 2004 for the purposes of Section 329 of the Companies Act 1985 from Hill Street Trustees Limited as the trustee of the Grand Metropolitan PLC No 2 Employee Share Trust (the Employee Share Trust) that they had made the following transfers of the Company's Ordinary Shares to participants of the Employee Share Trust upon their exercise of employee share options: 4 October 2002 4,000 Ordinary Shares at a share option price of £4.6699 per share; 9 June 2003 4,000 Ordinary Shares at a share option price of £4.4397 per share; 23 June 2003 4,000 Ordinary Shares at a share option price of £4.3835 per share; 17 November 2003 1,000 Ordinary Shares at a share option price of £4.3485 per share; and 19 December 2003 - 1,000 Ordinary Shares at a share option price of £4.1436 per share. The Employee Share Trust is a discretionary trust for the benefit of employees of the Company and its subsidiaries and operates primarily in conjunction with former Grand Metropolitan PLC share schemes.

The following directors are potential beneficiaries of the Employee Share Trust:

N C Rose

P S Walsh

As a result of the above transactions, the Employee Share Trust's total holding in the Company is 14,528 Ordinary Shares and 447,580 Ordinary Shares subject to call options.

20 August 2004

END

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**Company** Diageo PLC  
**TIDM** DGE  
**Headline** Director Shareholding  
**Released** 13:05 23-Aug-04  
**Number** PRNUK-2308

TO: Regulatory Information Service  
PR Newswire

RE: CHAPTER 16 PARAGRAPH 13 OF  
THE LISTING RULES

Diageo plc (the Company) announces that it received notification on 23 August 2004 for the purposes of Section 329 of the Companies Act 1985 from Hill Street Trustees Limited as the trustee of the Grand Metropolitan PLC No 2 Employee Share Trust (the Employee Share Trust) that call options to purchase 67,484 Ordinary Shares of 28 101/108 pence in the Company ( Ordinary Shares ) were taken up on 19 August 2004 at a price of £4.23 per Ordinary Share.

The Employee Share Trust is a discretionary trust for the benefit of employees of the Company and its subsidiaries and operates primarily in conjunction with former Grand Metropolitan PLC share schemes.

The following directors are potential beneficiaries of the Employee Share Trust:

N C Rose

P S Walsh

As a result of the above transactions, the Employee Share Trust's total holding in the Company is 82,012 Ordinary Shares and 380,096 Ordinary Shares subject to call options.

23 August 2004

END

**Company** Diageo PLC  
**TIDM** DGE  
**Headline** Director Shareholding  
**Released** 13:49 27-Aug-04  
**Number** PRNUK-2708

TO: Regulatory Information Service  
PR Newswire

RE: CHAPTER 16 PARAGRAPH 13 OF  
THE LISTING RULES

Diageo plc (the Company) announces that it received notification on 27 August 2004 for the purposes of Section 329 of the Companies Act 1985 from Diageo Share Ownership Trustees Limited (the Trustee), as trustee of the Diageo Share Incentive Plan (the Plan) that the Trustee sold 1,035 ordinary shares of 28 101/108 pence in the Company

( Ordinary Shares ) in respect of participants leaving the Plan, on 20 August 2004 at a price of £6.6113 per

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share and transferred 10,181 Ordinary Shares to participants leaving the Plan, on 20 August 2004. The Plan is an Inland Revenue approved plan operated by Diageo Group companies for the benefit of employees of the Company and its subsidiaries.

The total holding of the Plan now amounts to 3,347,452 Ordinary Shares.

Directors who are potential beneficiaries of the Plan are NC Rose and PS Walsh.

27 August 2004

END