

JACK IN THE BOX INC /NEW/  
Form 8-K  
March 24, 2009  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 24, 2009

JACK IN THE BOX INC.

(Exact name of registrant as specified in its charter)

|   |                             |  |
|---|-----------------------------|--|
| DELAWARE  | 1-9390                      | 95-2698708                                 |
| (State or other jurisdiction<br>of incorporation) | (Commission File<br>Number) | (I.R.S. Employer<br>Identification Number) |

|  |            |
|--|------------|
| 9330 BALBOA AVENUE, SAN DIEGO, CA        | 92123      |
| (Address of principal executive offices) | (Zip Code) |

(858) 571-2121  
(Registrant's telephone number, including area code)

N/A  
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 7.01 REGULATION FD DISCLOSURE

On March 24, 2009, Jack in the Box Inc. announced that it will participate in the Morgan Stanley 2009 Retail Field Trip in Paradise Valley, Ariz., on Tuesday, March 31, 2009. The company's management will host a visit to a Jack in the Box® restaurant and make a presentation on that day at 4:30 p.m. MST. A simulcast of the presentation will be available on the Investors section of the company's website at <http://investors.jackinthebox.com>. The webcast will be available for replay using that same link for three weeks following the presentation.

A copy of the Jack in the Box Inc. press release is attached to this report as Exhibit 99.1

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

The following exhibit is filed as part of this report:

Exhibit

No.      Description

99.1      Press Release, dated March 24, 2009

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JACK IN THE BOX INC.

By: /s/ JERRY P. REBEL

Jerry P. Rebel

Executive Vice President

Chief Financial Officer

(Principal Financial Officer)

(Duly Authorized Signatory)

Date: March 24, 2009