Nielsen Holdings N.V. Form SC 13G/A February 14, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 2)*

NIELSEN HOLDINGS N.V.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

N63218106

(CUSIP Number)

December 31, 2013

(Date of Event which Requires filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[&]quot; Rule 13d-1(b)

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"Rule 13d-1(c)

x Rule 13d-1(d)

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

^{*} The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

CUSIP No. N63218106 Schedule 13G 1 NAMES OF REPORTING PERSONS The Carlyle Group L.P. 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) " (b) x 3 SEC USE ONLY 4 CITIZEN OR PLACE OF ORGANIZATION Delaware 5 SOLE VOTING POWER NUMBER OF **SHARES** 6 SHARED VOTING POWER **BENEFICIALLY OWNED BY** 24,687,050.63 7 SOLE DISPOSITIVE POWER **EACH** REPORTING **PERSON** 8 SHARED DISPOSITIVE POWER WITH 24,687,050.63 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 24,687,050.63 10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

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Not Applicable

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

6.5%

12 TYPE OF REPORTING PERSON

CUSIP No. N63218106 Schedule 13G 1 NAMES OF REPORTING PERSONS Carlyle Group Management L.L.C. 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) " (b) x 3 SEC USE ONLY 4 CITIZEN OR PLACE OF ORGANIZATION Delaware 5 SOLE VOTING POWER NUMBER OF **SHARES** 6 SHARED VOTING POWER **BENEFICIALLY OWNED BY** 24,687,050.63 7 SOLE DISPOSITIVE POWER **EACH REPORTING PERSON** 8 SHARED DISPOSITIVE POWER WITH 24,687,050.63 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 24,687,050.63 10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

6.5%

12 TYPE OF REPORTING PERSON

OO (Limited Liability Company)

CUSIP No. N63218106 Schedule 13G 1 NAMES OF REPORTING PERSONS Carlyle Holdings II GP L.L.C. 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) " (b) x 3 SEC USE ONLY 4 CITIZEN OR PLACE OF ORGANIZATION Delaware 5 SOLE VOTING POWER NUMBER OF **SHARES** 6 SHARED VOTING POWER **BENEFICIALLY OWNED BY** 24,687,050.63 7 SOLE DISPOSITIVE POWER **EACH REPORTING PERSON** 8 SHARED DISPOSITIVE POWER WITH 24,687,050.63 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 24,687,050.63 10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

6.5%

12 TYPE OF REPORTING PERSON

OO (Limited Liability Company)

CUSIP No. N63218106 Schedule 13G 1 NAMES OF REPORTING PERSONS Carlyle Holdings II L.P. 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) " (b) x 3 SEC USE ONLY 4 CITIZEN OR PLACE OF ORGANIZATION Québec 5 SOLE VOTING POWER NUMBER OF **SHARES** 6 SHARED VOTING POWER **BENEFICIALLY OWNED BY** 24,687,050.63 7 SOLE DISPOSITIVE POWER **EACH** REPORTING **PERSON** 8 SHARED DISPOSITIVE POWER WITH 24,687,050.63 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 24,687,050.63 10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

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PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

6.5%

11

12 TYPE OF REPORTING PERSON

OO (Québec société en commandit)

CUSIP No. N63218106 Schedule 13G 1 NAMES OF REPORTING PERSONS TC Group Cayman Investment Holdings, L.P. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP 2 (a) " (b) x 3 SEC USE ONLY 4 CITIZEN OR PLACE OF ORGANIZATION Cayman Islands 5 SOLE VOTING POWER NUMBER OF **SHARES** 6 SHARED VOTING POWER **BENEFICIALLY OWNED BY** 24,687,050.63 7 SOLE DISPOSITIVE POWER **EACH REPORTING PERSON** 8 SHARED DISPOSITIVE POWER WITH 24,687,050.63 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 24,687,050.63 10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

6.5%

12 TYPE OF REPORTING PERSON

CUSIP No. N63218106 Schedule 13G 1 NAMES OF REPORTING PERSONS TC Group Cayman Investment Holdings Sub L.P. 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) " (b) x 3 SEC USE ONLY 4 CITIZEN OR PLACE OF ORGANIZATION Cayman Islands 5 SOLE VOTING POWER NUMBER OF **SHARES** 6 SHARED VOTING POWER **BENEFICIALLY OWNED BY** 24,687,050.63 7 SOLE DISPOSITIVE POWER **EACH REPORTING PERSON** 8 SHARED DISPOSITIVE POWER WITH 24,687,050.63 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 24,687,050.63 10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

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Not Applicable

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

6.5%

12 TYPE OF REPORTING PERSON

CUSIP No. N63218106 Schedule 13G 1 NAMES OF REPORTING PERSONS CP IV GP, Ltd. 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) " (b) x 3 SEC USE ONLY 4 CITIZEN OR PLACE OF ORGANIZATION Cayman Islands 5 SOLE VOTING POWER NUMBER OF **SHARES** 6 SHARED VOTING POWER **BENEFICIALLY OWNED BY** 20,243,383.01 7 SOLE DISPOSITIVE POWER **EACH** REPORTING **PERSON** 8 SHARED DISPOSITIVE POWER WITH 20,243,383.01 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 20,243,383.01 10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

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PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

5.4%

11

12 TYPE OF REPORTING PERSON

OO (Cayman Islands Exempt Company)

CUSIP No. N63218106 Schedule 13G 1 NAMES OF REPORTING PERSONS TC Group IV Cayman, L.P. 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) " (b) x 3 SEC USE ONLY 4 CITIZEN OR PLACE OF ORGANIZATION Cayman Islands 5 SOLE VOTING POWER NUMBER OF **SHARES** 6 SHARED VOTING POWER **BENEFICIALLY OWNED BY** 20,243,383.01 7 SOLE DISPOSITIVE POWER **EACH** REPORTING **PERSON** 8 SHARED DISPOSITIVE POWER WITH 20,243,383.01 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 20,243,383.01 10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

5.4%

12 TYPE OF REPORTING PERSON

CUSIP No. N63218106 Schedule 13G Page 9 of 24

- 1 NAMES OF REPORTING PERSONS
- Carlyle Partners IV Cayman, L.P.
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
 - (a) " (b) x
- 3 SEC USE ONLY
- 4 CITIZEN OR PLACE OF ORGANIZATION

Cayman Islands

NUMBER OF 5

SHARES

BENEFICIALLY

OWNED BY

EACH

REPORTING

PERSON

WITH