

ITEM 7.01 REGULATION FD DISCLOSURE

On September 15, 2011, Cash America International, Inc. issued a press release announcing the filing with the Securities and Exchange Commission of a registration statement for an initial public offering for its wholly owned subsidiary Enova International, Inc. (“Enova”). A copy of the press release is furnished as Exhibit 99.1 to this report on Form 8-K and is incorporated herein by reference. The registration statement is not incorporated by reference into this Form 8-K and does not constitute a part of this Form 8-K.

A registration statement relating to shares of Enova’s common stock has been filed with the Securities and Exchange Commission but has not yet become effective. These securities may not be sold nor may offers to buy these securities be accepted prior to the time the registration statement becomes effective. This Form 8-K shall not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

99.1 Cash America International, Inc. press release, dated September 15, 2011.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CASH AMERICA INTERNATIONAL, INC.

Date: September 15, 2011 By: /s/ J. Curtis Linscott
J. Curtis Linscott
Executive Vice President, General Counsel &
Secretary

EXHIBIT INDEX

Exhibit No. Description

99.1 Cash America International, Inc. press release, dated September 15, 2011.