

BLUEGREEN CORP
Form 8-K
January 24, 2013

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 22, 2013

Bluegreen Corporation

(Exact name of registrant as specified in its charter)

Massachusetts	001-09292	03-0300793
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

4960 Conference Way North, Suite 100
Boca Raton, Florida 33431

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (561) 912-8000

Not Applicable
(Former name or former address, if changed since last report.)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

Pursuant to Item 7.01 of Form 8-K, Bluegreen Corporation (the “Company”) is furnishing materials which were prepared to be included in presentations to be given by the Company’s management starting on January 27, 2013. Attached as Exhibit 99.1 to this report are the slides to be included in such presentations which contain certain information relating to the Company that has not previously been made publicly available. The Company is not undertaking to update the attached presentation materials.

Item 8.01 Other Events.

On January 22, 2013, the Company issued a press release announcing that its wholly-owned subsidiaries, Bluegreen Vacations Unlimited, Inc. (“BVU”) and Bluegreen Resorts Management, Inc., have entered into multi-year strategic alliance agreements with Choice Hotels International, Inc. (“Choice”) which will allow BVU to leverage Choice’s brands and customer relationships to expand its vacation ownership offerings, and will brand 21 Bluegreen Vacation Club® resorts as part of the Choice Hotels Ascend™ Hotel Collection. The press release is attached as Exhibit 99.2 to this report.

The information in this report (including Exhibits 99.1 and 99.2) is being furnished pursuant to Item 7.01 and Item 8.01 of Form 8-K and shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act. This report will not be deemed an admission as to the materiality of any information herein (including Exhibits 99.1 and 99.2).

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit 99.1 Presentation Materials – Bluegreen Corporation – January 2013

Exhibit 99.2 Bluegreen Corporation Press Release, dated January 22, 2013

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 24, 2013 BLUEGREEN CORPORATION

By: /s/ Anthony M. Puleo

Anthony M. Puleo

Senior Vice President, Chief Financial Officer and Treasurer