## Edgar Filing: ACXIOM CORP - Form 4

## **ACXIOM CORP**

## Form 4

## January 08, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- Name and Address of Reporting Person(s)
   Horton, J. Edward
   Information Way
   Little Rock, AR 72202
- Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Year 01/03
- 5. If Amendment, Date of Original (Month/Year)
- - [x] Officer (give title below) [ ] Other (specify below) Company Marketing Leader
- 7. Individual or Joint/Group Filing (Check Applicable Line)
  - $\ensuremath{\left[\mathrm{X}\right]}$  Form filed by One Reporting Person
  - $[\ ]$  Form filed by More than One Reporting Person

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Table	Т	Non-Derivative	Securities	Acquired.	Disposed	of.c	r c	Beneficially	Owned
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1)Title of Security	2)Trans- action Date (Month/	3.Trans- action Code	4.Securities Acquired(A or Disposed of (D)  A or			.) 5) A Sec Ben Own
	Day/Year)	Code V	Amount	D	Price	End
Common Stock, \$.10 Par Value	10/04/02	J	65.3348 (1)	А	\$12.0530	
Common Stock, \$.10 Par Value	11/06/02	J	73.5275 (1)	А	\$10.7100	
Common Stock, \$.10 Par Value	12/05/02	J	61.0395 (1)	A	\$13.1410	10,
Common Stock, \$.10 Par Value						1,8
Common Stock, \$.10 Par Value	01/07/03	J	11.8605 (2)	A	\$14.4800	68.

Table II (	PART 1)	Derivative	Securities	Acquired,	Disposed of,	or	Beneficially Owned	(Columns 1
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1)Title of Derivative Security	2)Conversion or Exercise Price of	3)Trans- action Date	4)Trans- action Code	5) Number of Der Securities Acqu or Disposed of	ired (A)
	Derivative Security		Code V	A	D

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Table II (PART 2) Derivative	Securities	Acquired,	Disposed	of, or	Beneficially	Owned	(Columns 1
1)Title of Derivative Security	•	7) Title ar of Underly Securities	ying		Amount Number		8)Price of Deri- vative Security
-		Title			Shares		

## Explanation of Responses:

(1)

These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock (2)

On January 7, 2003, the issuer was notified by the administrator of the Acxiom Corporation Non-Qu (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the issuer contributed to the account of the reporting person for the period of October 1, 2002 through Decematching contribution made in accordance with the terms of the Plan. \$14.48 was the average shares

## SIGNATURE OF REPORTING PERSON

By: /s/ Catherine L. Hughes, Attorney-in-Fact

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For: J. Edward Horton

DATE: January 8, 2003