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CONFRANCESCO EWARD R JR

securities beneficially owned directly or indirectly.

Form 5

December 01, 2004

OMB APPROVAL FORM 5 **OMB** UNITED STATES SECURITIES AND EXCHANGE COMMISSION 3235-0362 Number: Washington, D.C. 20549 Check this box if January 31, Expires: no longer subject 2005 to Section 16. Estimated average ANNUAL STATEMENT OF CHANGES IN BENEFICIAL Form 4 or Form burden hours per 5 obligations OWNERSHIP OF SECURITIES response... 1.0 may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported 30(h) of the Investment Company Act of 1940 Form 4 Transactions Reported 1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to Issuer CONFRANCESCO EWARD R JR Symbol INTERNATIONAL ASSETS (Check all applicable) HOLDING CORP [IAAC] (Middle) 3. Statement for Issuer's Fiscal Year Ended (Last) (First) _X_ Director 10% Owner _X__ Officer (give title Other (specify (Month/Day/Year) below) below) 06/01/2004 COO 220 E. CENTRAL PARKWAY, SUITE 2060 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Reporting Filed(Month/Day/Year) (check applicable line) **ALTAMONTE** _X_ Form Filed by One Reporting Person SPRINGS, Â FLÂ 32701 Form Filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 5. Amount of 6. 1. Title of 2. Transaction Date 2A. Deemed 4. Securities Acquired 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction (A) or Disposed of (D) Securities Ownership Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Direct Beneficial (Month/Day/Year) (Instr. 8) Owned at end (D) or Ownership of Issuer's Indirect (I) (Instr. 4) Fiscal Year (Instr. 4) (A) (Instr. 3 and or 4) (D) Amount Price Common Â Â 08/13/2004 C D 10,000 13,200 Stock Persons who respond to the collection of information **SEC 2270** Reminder: Report on a separate line for each class of

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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(9-02)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shar
7% Conv Sub Notes due 2014	\$ 5.75	08/13/2004	Â	C	Â	10,000	03/12/2004	12/31/2014	Common	10,00

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
CONFRANCESCO EWARD R JR 220 E. CENTRAL PARKWAY SUITE 2060 ALTAMONTE SPRINGS, FL 32701	ÂX	Â	COO	Â		

Signatures

Edward R. Cofrancesco 12/01/2004

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Remarks:

Mandatory conversion of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuance of convertible notes by issuer on 8/13/2004. notes recieved for issuerace is a convertible notes by issuerace is a convertible by by by by by by

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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