

COORS WILLIAM K  
Form 4  
April 04, 2007

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
COORS WILLIAM K

2. Issuer Name and Ticker or Trading Symbol  
MOLSON COORS BREWING CO  
[TAP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
21509 CABRINI BOULEVARD  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
06/30/2006

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  Other (specify below)  
DIRECTOR EMERITUS

GOLDEN, CO 80401

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(D)	Price			
Class B Common Stock	02/22/2007		S(1)		700	D	\$ 85.71	173,500	I	By spouse (1)
Class B Common Stock	02/22/2007		S(1)		2,500	D	\$ 85.7	171,000	I	By spouse (1)
Class B Common Stock	02/22/2007		S(1)		1,700	D	\$ 85.69	169,300	I	By spouse (1)
Class B Common	02/22/2007		S(1)		900	D	\$ 85.68	168,400	I	By spouse (1)

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Stock								
Class B Common Stock	02/22/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 85.67	168,300	I	By spouse <u>(1)</u>
Class B Common Stock	02/22/2007	<u>S<sup>(1)</sup></u>	300	D	\$ 85.66	168,000	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	400	D	\$ 86	167,600	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 85.99	167,400	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	500	D	\$ 85.98	166,900	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	1,100	D	\$ 85.95	165,800	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	700	D	\$ 85.94	165,100	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 85.93	164,900	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 85.92	164,800	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 85.91	164,700	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	300	D	\$ 85.9	164,400	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	500	D	\$ 85.89	163,900	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	500	D	\$ 85.88	163,400	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	4,200	D	\$ 85.8789	159,200	I	By spouse <u>(1)</u>

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Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	6,500	D	\$ 85.8679	152,700	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	500	D	\$ 85.81	152,200	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	600	D	\$ 85.8	151,600	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 85.67	151,500	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	4,400	D	\$ 85.6659	147,100	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	1,734	D	\$ 85.6548	145,366	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	4,700	D	\$ 85.6401	140,666	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 85.64	140,566	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 85.63	140,366	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 85.58	140,266	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 85.57	140,166	I	By spouse <u>(1)</u>
Class B Common Stock	02/23/2007	<u>S<sup>(1)</sup></u>	4,600	D	\$ 85.5309	135,566	I	By spouse <u>(1)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

