

MASTERCARD INC

Form 4

January 09, 2008

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
McWilton Chris

(Last) (First) (Middle)

2000 PURCHASE STREET

(Street)

PURCHASE, NY 105772509

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
MASTERCARD INC [MA]

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/08/2008

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

President, Global Accounts

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	01/08/2008		S		69 <sup>(1)</sup>	D	\$ 201.6 53,748
Class A Common Stock	01/08/2008		S		1,000 <sup>(1)</sup>	D	\$ 202 52,748
Class A Common Stock	01/08/2008		S		200 <sup>(1)</sup>	D	\$ 199.89 52,548
Class A Common	01/08/2008		S		100 <sup>(1)</sup>	D	\$ 199.9 52,448

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Stock

Class A Common Stock	01/08/2008	S	100 <u>(1)</u>	D	\$ 199.99	52,348	D
Class A Common Stock	01/08/2008	S	200 <u>(1)</u>	D	\$ 200.09	52,148	D
Class A Common Stock	01/08/2008	S	100 <u>(1)</u>	D	\$ 200.095	52,048	D
Class A Common Stock	01/08/2008	S	700 <u>(1)</u>	D	\$ 200.1	51,348	D
Class A Common Stock	01/08/2008	S	200 <u>(1)</u>	D	\$ 200.105	51,148	D
Class A Common Stock	01/08/2008	S	400 <u>(1)</u>	D	\$ 200.11	50,748	D
Class A Common Stock	01/08/2008	S	200 <u>(1)</u>	D	\$ 200.115	50,548	D
Class A Common Stock	01/08/2008	S	210 <u>(1)</u>	D	\$ 200.12	50,338	D
Class A Common Stock	01/08/2008	S	100 <u>(1)</u>	D	\$ 200.13	50,238	D
Class A Common Stock	01/08/2008	S	300 <u>(1)</u>	D	\$ 200.135	49,938	D
Class A Common Stock	01/08/2008	S	200 <u>(1)</u>	D	\$ 200.15	49,738	D
Class A Common Stock	01/08/2008	S	100 <u>(1)</u>	D	\$ 200.2	49,638	D
Class A Common Stock	01/08/2008	S	100 <u>(1)</u>	D	\$ 200.34	49,538	D
Class A Common Stock	01/08/2008	S	100 <u>(1)</u>	D	\$ 200.35	49,438	D

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Class A Common Stock	01/08/2008	S	400 <u>(1)</u>	D	\$ 200.36	49,038	D
Class A Common Stock	01/08/2008	S	100 <u>(1)</u>	D	\$ 200.3975	48,938	D
Class A Common Stock	01/08/2008	S	100 <u>(1)</u>	D	\$ 200.45	48,838	D
Class A Common Stock	01/08/2008	S	100 <u>(1)</u>	D	\$ 200.48	48,738	D
Class A Common Stock	01/08/2008	S	100 <u>(1)</u>	D	\$ 200.51	48,638	D
Class A Common Stock	01/08/2008	S	100 <u>(1)</u>	D	\$ 200.52	48,538	D
Class A Common Stock	01/08/2008	S	200 <u>(1)</u>	D	\$ 200.545	48,338 <u>(2)</u>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director    10% Owner    Officer    Other
McWilton Chris 2000 PURCHASE STREET PURCHASE, NY 105772509	President, Global Accounts

## Signatures

/s/ Bart S. Goldstein as attorney in fact for Chris McWilton pursuant to power of attorney dated July 26,2006

01/09/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The transactions reported in this Form 4 were effected pursuant to a pre-planned trading plan entered into in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934 and previously referenced in a MasterCard Incorporated Form 8-K filed on August 15, 2007. The pre-planned trading plan was adopted by the reporting person on August 13, 2007.

This Form 4 contains 25 of 50 price increments relating to a transaction that was executed on 1/8/2008. This is the first of two Form 4s relating to such transaction. One additional Form 4 containing the balance of the price increments related to such transaction is being filed simultaneously.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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