

MARLOW TEDFORD G  
Form 4  
March 25, 2009

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MARLOW TEDFORD G

2. Issuer Name and Ticker or Trading Symbol  
URBAN OUTFITTERS INC  
[URBN]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
5000 SOUTH BROAD STREET  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/23/2009

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
President, Urban Brand

PHILADELPHIA, PA 19112

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common shares	03/23/2009		M		200,000	A	\$ 1.47
Common shares	03/23/2009		S		10,000	D	\$ 17.2442
Common shares	03/23/2009		S		40,000	D	\$ 17.2201
Common shares	03/23/2009		S		6,182	D	\$ 17.2
Common shares	03/23/2009		S		43,818	D	\$ 17.1695

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Common shares	03/23/2009	S	25,967	D	\$ 17.1108	74,033	D
Common shares	03/23/2009	S	74,033	D	\$ 17.1	0	D
Common shares	03/24/2009	M	100,000	A	\$ 1.47	100,000	D
Common shares	03/24/2009	S	1,700	D	\$ 18	98,300	D
Common shares	03/24/2009	S	7,300	D	\$ 17.5055	91,000	D
Common shares	03/24/2009	S	11,000	D	\$ 17.5	80,000	D
Common shares	03/24/2009	S	30,000	D	\$ 17.4568	50,000	D
Common shares	03/24/2009	S	8,900	D	\$ 17.4204	41,100	D
Common shares	03/24/2009	S	10,000	D	\$ 17.42	31,100	D
Common shares	03/24/2009	S	1,800	D	\$ 17.26	29,300	D
Common shares	03/24/2009	S	2,460	D	\$ 17.25	26,840	D
Common shares	03/24/2009	S	26,840	D	\$ 17.24	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock	\$ 1.47	03/23/2009		M	200,000	07/24/2002	07/23/2011	Common shares	200,000

Option									
Employee									
Stock	\$ 1.47	03/24/2009		M	100,000	07/24/2002	07/23/2011	Common	100,0
Option								shares	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MARLOW TEDFORD G 5000 SOUTH BROAD STREET PHILADELPHIA, PA 19112			President, Urban Brand	

## Signatures

/s/ Tedford G.                      03/25/2009  
Marlow

           \*\*Signature of                      Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents options remaining from original grant of 2,000,000 options which vest pursuant to a five year, 20% vesting schedule commencing 7/24/2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.