

BEASLEY ROBERT E  
 Form 3  
 December 17, 2010

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                     |  |
| Â BEASLEY ROBERT E                        |         | (Month/Day/Year)                     | BEASLEY BROADCAST GROUP INC [BBGI]                                     |  |
| (Last)                                    | (First) | (Middle)                             | 4. Relationship of Reporting Person(s) to Issuer                       | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| 3033 RIVIERA DRIVE, SUITE 200             |         | 12/09/2010                           | (Check all applicable)   |  |
| (Street)                                  |         |                                      | <input type="checkbox"/> Director                                      | <input checked="" type="checkbox"/> 10% Owner        |
| NAPLES, Â FL Â 34103                      |         |                                      | <input type="checkbox"/> Officer                                       | <input type="checkbox"/> Other                       |
| (City)                                    | (State) | (Zip)                                | (give title below) (specify below)                                     |  |
|   |         |                                      | 6. Individual or Joint/Group Filing(Check Applicable Line)             |  |
|   |         |                                      | <input checked="" type="checkbox"/> Form filed by One Reporting Person |  |
|   |         |                                      | <input type="checkbox"/> Form filed by More than One Reporting Person  |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Class A Common Stock            | 8,000   | I  | See footnote. <sup>(1)</sup>                          |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|  |  | Title   |  |  |   |

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|                      | Date Exercisable | Expiration Date |                      | Amount or Number of Shares |  | or Indirect (I) (Instr. 5) |                   |
|----------------------|------------------|-----------------|----------------------|----------------------------|--|----------------------------|-------------------|
| Class B Common Stock | Â (2)            | Â (2)           | Class A Common Stock | 495,764 \$ (3)             |  | I                          | See footnote. (4) |
| Class B Common Stock | Â (2)            | Â (2)           | Class A Common Stock | 196,540 \$ (3)             |  | I                          | See footnote. (5) |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| BEASLEY ROBERT E<br>3033 RIVIERA DRIVE, SUITE 200<br>NAPLES, FL 34103 | Â             | Â X       | Â       | Â     |

## Signatures

/s/ Caroline Beasley,  
Attorney-in-Fact

12/17/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These securities are held by the Reporting Person's children. The Reporting Person disclaims beneficial ownership of all securities held
- (1) by his children, and this report should not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.
  - (2) This column is not applicable to this holding.
  - (3) Class B common stock converts to Class A common stock on a one-for-one basis.
  - (4) By Robert E. Beasley as Trustee of George G. Beasley Trust f/b/o Robert E. Beasley u/a/d 12/9/08.
  - (5) By Robert E. Beasley as Trustee of Robert E. Beasley Revocable Trust dated August 20, 2004 as amended.

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### Remarks:

CarolineÂ BeasleyÂ signedÂ thisÂ FormÂ 3Â pursuantÂ toÂ aÂ PowerÂ ofÂ AttorneyÂ attachedÂ asÂ ExhibitÂ 24.1.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.