

Backus John C  
Form 3  
January 06, 2011

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

NEW ATLANTIC VENTURE FUND III L P

(Last) (First) (Middle)

11911 FREEDOM DRIVE, SUITE 1080

(Street)

RESTON, VA 20190

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)  
12/31/2010

3. Issuer Name and Ticker or Trading Symbol  
HealthWarehouse.com, Inc. [HEWA]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner   
Officer  Other   
(give title below) (specify below)

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 1,548,143 <sup>(1)</sup>                              | D  | Â   |
| Common Stock                    | 17,362 <sup>(2)</sup>                                 | D  | Â   |
| Common Stock                    | 57,519 <sup>(3)</sup>                                 | D  | Â   |
| Common Stock                    | 1,605,662 <sup>(4)</sup>                              | I  | See Footnote <sup>(4)</sup>                           |
| Common Stock                    | 1,623,024 <sup>(5)</sup>                              | I  | See Footnote <sup>(5)</sup>                           |
| Common Stock                    | 1,623,024 <sup>(6)</sup>                              | I  | See Footnote <sup>(6)</sup>                           |
| Common Stock                    | 1,605,662 <sup>(7)</sup>                              | I  | See Footnote <sup>(7)</sup>                           |
| Common Stock                    | 1,605,662 <sup>(8)</sup>                              | I  | See Footnote <sup>(8)</sup>                           |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) |                                  | 4. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5. Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|---|--|--------------------|--|----------------------------------|--|--|---|
|   | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares |  |  |   |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |                     |
|--|---------------|-----------|---------|---------------------|
|  | Director      | 10% Owner | Officer | Other               |
| NEW ATLANTIC VENTURE FUND III L P<br>11911 FREEDOM DRIVE, SUITE 1080<br>RESTON, VA 20190     | ^             | ^ X       | ^       | ^                   |
| NAV MANAGERS FUND LLC<br>11911 FREEDOM DRIVE, SUITE 1080<br>RESTON, VA 20190                 | ^             | ^         | ^       | Member of 10% Group |
| NEW ATLANTIC ENTREPRENEUR FUND III LP<br>11911 FREEDOM DRIVE, SUITE 1080<br>RESTON, VA 20190 | ^             | ^         | ^       | Member of 10% Group |
| NEW ATLANTIC FUND III LLC<br>11911 FREEDOM DRIVE, SUITE 1080<br>RESTON, VA 20190             | ^             | ^ X       | ^       | ^                   |
| Backus John C<br>11911 FREEDOM DRIVE, SUITE 1080<br>RESTON, VA 20190                         | ^             | ^ X       | ^       | ^                   |
| Hixon Todd L<br>11911 FREEDOM DRIVE, SUITE 1080<br>RESTON, VA 20190                          | ^             | ^ X       | ^       | ^                   |
| Johnson Scott M<br>11911 FREEDOM DRIVE, SUITE 1080<br>RESTON, VA 20190                       | ^             | ^ X       | ^       | ^                   |
| Delistathis Thanasis<br>11911 FREEDOM DRIVE, SUITE 1080<br>RESTON, VA 20190                  | ^             | ^ X       | ^       | ^                   |

