

Seagate Technology plc  
Form 4  
July 25, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Richarz David K

(Last) (First) (Middle)

SEAGATE TECHNOLOGY  
PLC, 10200 S. DE ANZA  
BOULEVARD

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Seagate Technology plc [STX]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/23/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Executive Vice President,Sales

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code	V Amount or Price			
Ordinary Shares	07/23/2014		A		3,750 (1)	A \$ 0	10,391	D
Ordinary Shares	07/23/2014		A		4,500 (2)	A \$ 0	14,891	D
Ordinary Shares	07/23/2014		A		14,625 (3)	A \$ 0	29,516	D
Ordinary Shares	07/23/2014		A		3,600 (4)	A \$ 0	33,116	D
Ordinary Shares	07/25/2014		M		11,900	A \$ 11.065	45,016	D

Edgar Filing: Seagate Technology plc - Form 4

Ordinary Shares	07/25/2014	M	13,750	A	\$ 29.87	58,766	D
Ordinary Shares	07/25/2014	S	25,650	D	\$ 59.5559 <u>(5)</u>	33,116	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)
NQ Stock Options	\$ 11.065	07/25/2014		M	11,900	09/13/2011 <sup>(6)</sup>	09/13/2017	Ordinary Shares	11,900
NQ Stock Options	\$ 29.87	07/25/2014		M	13,750	09/10/2013 <sup>(7)</sup>	09/10/2019	Ordinary Shares	13,750

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Richarz David K SEAGATE TECHNOLOGY PLC 10200 S. DE ANZA BOULEVARD CUPERTINO, CA 95014			Executive Vice President, Sales	

## Signatures

/s/ Jolene A. Mendelsohn by power of attorney

07/25/2014

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) On July 23, 2014, the Compensation Committee of the Board of Directors of the Issuer determined that the performance conditions were met with respect to 3,750 of the 15,000 Performance Share Units granted to Mr. Richarz on September 9, 2013. The 3,750 Ordinary Shares will vest on September 9, 2014, subject to the continuous service through such date.

(2) On July 23, 2014, the Compensation Committee of the Board of Directors of the Issuer determined that the performance conditions were met with respect to 4,500 of the 18,000 Performance Share Units granted to Mr. Richarz on September 10, 2012. The 4,500 Ordinary Shares will vest on September 10, 2014, subject to the continuous service through such date.

(3) On July 23, 2014, the Compensation Committee of the Board of Directors of the Issuer determined that the performance conditions were met with respect to 14,625 of the 58,500 Performance Share Units granted to Mr. Richarz on September 12, 2011. The 14,625 Ordinary Shares will vest on September 12, 2014 (or in certain circumstances, at the opening of the next following trading window), subject to the continuous service through such date.

(4) On July 23, 2014, the Compensation Committee of the Board of Directors of the Issuer determined that the performance conditions were met with respect to 3,600 of the 14,400 Performance Shares granted to Mr. Richarz on September 13, 2010. The 3,600 Ordinary Shares will vest on September 13, 2014 (or in certain circumstances, at the opening of the next following trading window), subject to the continuous service through such date.

(5) These Ordinary Shares were sold in multiple transactions at sales prices ranging from \$59.48 to \$59.68, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in the footnote of this Form 4.

(6) Options granted to the Reporting Person under the Seagate Technology's 2001 Share Option Plan are subject to a four-year vesting schedule. One quarter of the option shares vested on September 13, 2011. The remaining options vest in equal monthly installments over the 36 months following September 13, 2011.

(7) Options granted to the Reporting Person under the Seagate Technology's 2012 Share Option Plan are subject to a four-year vesting schedule. One quarter of the option shares vested on September 10, 2013. The remaining options vest in equal monthly installments over the 36 months following September 10, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.