

Edgar Filing: UNILEVER PLC - Form 6-K

UNILEVER PLC  
Form 6-K  
March 12, 2008

FORM 6-K  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

REPORT OF FOREIGN ISSUER

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

For the month of March, 2008

UNILEVER PLC  
(Translation of registrant's name into English)

UNILEVER HOUSE, BLACKFRIARS, LONDON, ENGLAND  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):\_\_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):\_\_\_\_\_

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No .X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

Exhibit 99 attached hereto is incorporated herein by reference.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

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UNILEVER PLC

/S/ S H M A Dumoulin  
By S H M A Dumoulin  
Secretary

Date: 12 March, 2008

EXHIBIT INDEX

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EXHIBIT NUMBER	EXHIBIT DESCRIPTION
99	Notice to London Stock Exchange dated 12 March 2008, Director/PDMR Shareholding

Exhibit 99

Annex DTR3

Notification of Transactions of Directors/Persons Discharging Managerial  
Responsibility and Connected Persons

All relevant boxes should be completed in block capital letters.

1. Name of the issuer

UNILEVER PLC

2. State whether the notification relates to a  
transaction notified in accordance with

(ii) a disclosure made in accordance with  
or

(iii) a disclosure made in accordance with  
section 793 of the Companies Act (2006)

(i) a transaction notified in accordance with  
3.1.2 R

3. Name of person discharging managerial  
responsibilities/director

MR C J van der GRAAF

4. State whether notification relates to a  
connected person or a person discharging managerial  
responsibilities/director named in 3 and  
the connected person

N/A

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- |  |   |
|--|---|
| <p>5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest 1</p> <p>IN RESPECT OF THE PERSON REFERRED TO IN 3 ABOVE</p> | <p>6. Description of shares (including class) debentures or derivatives or financial instruments relating to shares</p> <p>ORDINARY 3 1/9P SHARES</p>         |
| <p>7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them</p> <p>LLOYDS TSB REGISTRARS CORPORATE NOMINEE LTD</p>   | <p>8. State the nature of the transaction</p> <p>MONTHLY PURCHASE OF UNILEVER PLC SHARES SHARE INCENTIVE PLAN ("SHAREBUY")</p>                                |
| <p>9. Number of shares, debentures or financial instruments relating to shares acquired</p> <p>8</p>   | <p>10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)</p> <p>NEGLIGIBLE</p> |
| <p>11. Number of shares, debentures or financial instruments relating to shares disposed</p> <p>N/A</p>  | <p>12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)</p> <p>N/A</p>        |
| <p>13. Price per share or value of transaction</p> <p>1586.00p</p>   | <p>14. Date and place of transaction</p> <p>10 MARCH 2008, UK</p>   |
| <p>15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)</p> <p>23,363<br/>0.002%</p>      | <p>16. Date issuer informed of transaction</p> <p>11 MARCH 2008</p>   |

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

- |                                     |  |
|-------------------------------------|--|
| <p>17. Date of grant</p> <p>N/A</p> | <p>18. Period during which or date on which exercised</p> <p>N/A</p> |
|-------------------------------------|--|

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19. Total amount paid (if any) for grant of the option	N/A	20. Description of shares or debentures involved (class and number)	N/A
21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise	N/A	22. Total number of shares or debentures or options held following notification	N/A
23. Any additional information	N/A	24. Name of contact and telephone number for contact	HOLLY RICHARDS 020 7822 5927

Name of authorised official of issuer responsible for making notification

CHRISTOPHER FLETCHER SMITH - DEPUTY SECRETARY

Date of notification 12 MARCH 2008

Notes: This form is intended for use by an issuer to make a RIS notification required by DR 3.3.

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharged from managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, and 24.

Annex DTR3

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### Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

All relevant boxes should be completed in block capital letters.

1. Name of the issuer

UNILEVER PLC

2. State whether the notification relates to a transaction notified in accordance with

(ii) a disclosure made in accordance with LR 3.1.2 R or

(iii) a disclosure made in accordance with section 793 of the Companies Act (2006)

(i) a transaction notified in accordance with 3.1.2 R

3. Name of person discharging managerial responsibilities/director

MR R D KUGLER

4. State whether notification relates to a transaction connected with a person discharging managerial responsibilities/director named in 3 and the connected person

N/A

5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest 1

IN RESPECT OF THE PERSON REFERRED TO IN 3 ABOVE

6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares

ORDINARY 3 1/9P SHARES

7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them

LLOYDS TSB REGISTRARS CORPORATE NOMINEE LTD

8. State the nature of the transaction

MONTHLY PURCHASE OF UNILEVER PLC SHARES UNDER SHARE INCENTIVE PLAN ("SHAREBUY")

9. Number of shares, debentures or financial instruments relating to shares acquired

8

10. Percentage of issued class acquired (the number of shares of that class should not be taken into account when calculating percentage)

NEGLIGIBLE

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11. Number of shares, debentures or financial instruments relating to shares disposed

N/A

12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)

N/A

13. Price per share or value of transaction

1586.00p

14. Date and place of transaction

10 MARCH 2008, UK

15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)

28,488  
0.002%

16. Date issuer informed of transaction

11 MARCH 2008

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

17. Date of grant

N/A

18. Period during which or date on which exercised

N/A

19. Total amount paid (if any) for grant of the option

N/A

20. Description of shares or debentures involved (class and number)

N/A

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise

22. Total number of shares or debentures or options held following notification

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N/A

N/A

23. Any additional information

24. Name of contact and telephone number for

N/A

HOLLY RICHARDS  
020 7822 5927

Name of authorised official of issuer responsible for making notification

CHRISTOPHER FLETCHER SMITH - DEPUTY SECRETARY

Date of notification 12 MARCH 2008

Notes: This form is intended for use by an issuer to make a RIS notification required by DR 3.3.

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- (2) An issuer making a notification in respect of a derivative relating the shares of the issue should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharged managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, and 24.