

BRITISH SKY BROADCASTING GROUP PLC  
Form 6-K  
April 30, 2009

**FORM 6-K**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Report of Foreign Issuer**

**Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934**

For the month of April 2009  
30 April 2009

**BRITISH SKY BROADCASTING GROUP PLC**  
(Name of Registrant)

**Grant Way, Isleworth, Middlesex, TW7 5QD England**  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F X      Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes                      No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

This Report is incorporated by reference in the prospectus contained in Registration Statements on Form F-3 (SEC File No. 333-08246), Form F-3/S-3 (SEC File No. 333-106837) and Form F-3/S-3 (SEC File No. 333-120775) filed by the Registrant under the Securities Act of 1933.

## EXHIBIT INDEX

### Exhibit

EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc announcing 3rd Quarter Results - US Accounting Release released on 30 April 2009

**Consolidated Income Statement** for the nine months ended 31 March 2009

	Notes	<b>2008/09</b> <b>Nine months</b> <b>ended</b> <b>31 March</b> <b>£m</b> <b>(unaudited)</b>	2007 /08 Nine months ended 31 March £m (unaudited)
<b>Revenue</b>	1	<b>3,996</b>	3,706
Operating expense	2	<b>(3,374)</b>	(3,202)
<b>Operating profit</b>		<b>622</b>	504
Share of results from joint ventures and associates		<b>15</b>	12
Investment income		<b>33</b>	38
Finance costs		<b>(140)</b>	(127 )
Profit on disposal of joint venture		<b>-</b>	67
Impairment of available-for-sale investment		<b>(191)</b>	(474)
<b>Profit before tax</b>		<b>339</b>	20
Taxation		<b>(170)</b>	(138 )
<b>Profit (loss) for the period</b>		<b>169</b>	(118)
<b>Earnings (loss) per share from profit (loss) for the period</b> (in pence)			
Basic		<b>9.7</b>	(6.8)
Basic and diluted		<b>9.7</b>	(6.8)

**Consolidated Income Statement** for the three months ended 31 March 2009

	<b>2008/09</b>	2007/08
	<b>Three months</b>	Three months
	<b>ended</b>	ended
	<b>31 March</b>	31 March
	<b>£m</b>	£m
	<b>(unaudited)</b>	(unaudited)
<b>Revenue</b>	<b>1,395</b>	1,248
Operating expense	<b>(1,158)</b>	(1,039)
<b>Operating profit</b>	<b>237</b>	209
Share of results from joint ventures and associates	<b>5</b>	4
Investment income	<b>5</b>	19
Finance costs	<b>(52)</b>	(45)
Impairment of available-for-sale investment	<b>(132)</b>	(131)
<b>Profit before tax</b>	<b>63</b>	56
Taxation	<b>(60)</b>	(62)
<b>Profit (loss) for the quarter</b>	<b>3</b>	(6)
<b>Earnings (loss) per share from profit (loss) for the period (in pence)</b>		
Basic	<b>0.2</b>	(0.3)
Basic and diluted	<b>0.2</b>	(0.3)

**Notes:****1. Revenue**

	<b>2008/09</b>	2007/08
	<b>Nine months</b>	Nine months
	<b>ended</b>	ended
	<b>31 March</b>	31 March
	<b>£m</b>	£m
	<b>(unaudited)</b>	(unaudited)
Retail Subscription	<b>3,096</b>	2,808
Wholesale Subscription	<b>150</b>	136
Advertising	<b>234</b>	248
Sky Bet	<b>35</b>	35
Installation, Hardware and Service	<b>192</b>	212
Other	<b>289</b>	267
	<b>3,996</b>	3,706

**2. Operating expense**

	<b>2008/09</b>	2007/08
	<b>Nine months</b>	Nine months
	<b>ended</b>	ended
	<b>31 March</b>	31 March
	<b>£m</b>	£m

	<b>(unaudited)</b>	(unaudited)
Programming	<b>1,309</b>	1,295
Transmission, technology and networks	<b>526</b>	395
Marketing	<b>661</b>	569
Subscriber management and supply chain	<b>497</b>	548
Administration	<b>381</b>	395
	<b>3,374</b>	3,202

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**BRITISH SKY BROADCASTING GROUP PLC**

Date: 30 April 2009

By: /s/ Dave Gormley  
Dave Gormley  
Company Secretary