SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

January 27, 2004

DATE OF REPORT

(DATE OF EARLIEST EVENT REPORTED)

AMAZON.COM, INC.

(EXACT NAME OF REGISTRANT AS SPECIFIED IN CHARTER)

DELAWARE 000-22513 91-1646860

(STATE OR OTHER JURISDICTION (COMMISSION FILE NO.) (IRS EMPLOYER

OF INCORPORATION) IDENTIFICATION NO.)

1200 12TH AVENUE SOUTH, SUITE 1200, SEATTLE, WASHINGTON 98144

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(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES, INCLUDING ZIP CODE)

(206) 266-1000

(REGISTRANT S TELEPHONE NUMBER, INCLUDING AREA CODE)

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On January 27, 2004, Amazon.com, Inc. announced its fourth quarter 2003 financial results. A copy of the press release containing the announcement is included as Exhibit 99.1 and additional information regarding non-GAAP financial measures included in certain of Amazon.com s public disclosures, including its fourth quarter 2003 financial results announcement, is included as Exhibit 99.2. Both of these exhibits are incorporated herein by reference.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMAZON.COM, INC. (REGISTRANT)

By: /s/ THOMAS J. SZKUTAK

Thomas J. Szkutak

Senior Vice President and

Chief Financial Officer

Dated: January 27, 2004

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EXHIBIT INDEX

Exhibit Number	Description
Exhibit 99.1	Press Release dated January 27, 2004 announcing Amazon.com, Inc. s Fourth Quarter 2003 and year ended December 31, 2003 Financial Results.
Exhibit 99.2	Information Regarding Certain Non-GAAP Financial Measures.