

SUPERIOR UNIFORM GROUP INC  
Form 8-K  
October 25, 2004

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**SECURITIES AND EXCHANGE COMMISSION**

**UNITED STATES**

Washington, DC 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported) October 25, 2004**

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**Superior Uniform Group, Inc.**

(Exact name of registrant as specified in its charter)

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**Florida**  
(State or other jurisdiction)

of incorporation)

10055 Seminole Blvd., Seminole, Florida

**1-5869-1**  
(Commission

File Number)

Registrant's telephone number including area code: (727) 397-9611

**11-1385670**  
(IRS Employer

Identification No.)

33772

**Not Applicable**

**(Former name or former address, if changed since last report)**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02. Results of Operations and Financial Condition

The following information is being furnished under Item 2.02 of Form 8-K: Press release by Superior Uniform Group, Inc. announcing its results of operations for the quarter ended September 30, 2004. A copy of this press release is attached as Exhibit 99.1 to this Form 8-K.

**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

SUPERIOR UNIFORM GROUP, INC.

By: /s/ Andrew D. Demott, Jr.

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Andrew D. Demott, Jr.  
Senior Vice President, Chief Financial Officer

and Treasurer

Date: October 25, 2004

**EXHIBIT INDEX**

**Exhibit**

| <b>Number</b> | <b>Description</b>                    |
|---------------|---------------------------------------|
| 99.1          | Press Release, dated October 25, 2004 |