

E COM VENTURES INC  
Form DEFA14A  
November 17, 2006

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 17, 2006

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**E COM VENTURES, INC.**

(Exact name of registrant as specified in its charter)

**Florida**  
(State or Other Jurisdiction

of Incorporation)

**0-19714**  
(Commission File Number)

**65-0977964**  
(I.R.S. Employer

Identification No.)

**251 International Parkway**

**Sunrise, Florida 33325**

(Address of Principal Executive Office) (Zip Code)

**(954) 335-9100**

(Registrant's telephone number, including area code)

**Not Applicable**

(Former Name or Former Address, If Changed Since Last Report.)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2 (b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4 (c))
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**Item 8.01 Other Events**

On November 17, 2006, the Company issued a press release with respect to the receipt of a proposed offer from Model Reorg, Inc., a copy of which is attached as Exhibit 99.1.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

<b>Exhibit</b>	<b>Description</b>
99.1	Press Release, dated November 17, 2006

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

**E COM VENTURES, INC.**

Date: November 17, 2006

By: /s/ Donovan Chin  
Donovan Chin,  
Chief Financial Officer

**EXHIBIT INDEX**

<b>Exhibit</b>	<b>Description</b>
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