

ADVO INC  
Form 8-K  
February 02, 2007

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15 (d) of the**  
**Securities Exchange Act of 1934**

**January 29, 2007**

**Date of report (Date of earliest event reported)**

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**ADVO, Inc.**

**(Exact name of registrant as specified in its charter)**

**Delaware**  
**(State or other jurisdiction**  
**of incorporation or organization)**

**1-11720**  
**(Commission file number)**

**06-0885252**  
**(IRS Employer**  
**Identification No.)**

**One Targeting Centre, Windsor, Connecticut 06095**

**(Address of Principal Executive Offices)**

**Registrant's telephone number, including area code: (860) 285-6100**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

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- .. Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425).
  - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12).
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)).
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)).
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**ITEM 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers**

**Item 5.02 (b)**

On January 29, 2007, ADVO, Inc. announced that Jeffrey E. Epstein will cease serving as Executive Vice President and Chief Financial Officer (principal financial officer) of ADVO, Inc. (the Company), effective on the closing and consummation of the Company's pending acquisition by Valassis Communications, Inc. (Valassis).

Also, as previously disclosed, S. Scott Harding will cease serving as Chief Executive Officer (principal executive officer) of the Company effective on the closing and consummation of the pending acquisition by Valassis.

Both executives will be leaving the Company at the closing date.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: February 2, 2007

ADVO, Inc.

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By /s/ STEPHEN L. PALMER  
Stephen L. Palmer  
Corporate Secretary