HEIDRICK & STRUGGLES INTERNATIONAL INC Form DEFA14A May 11, 2007

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

Filed by the Registrant x		Filed by a Party other than the Registrant "			
Check the appropriate box:					
	Preliminary Proxy Statement				
	Confidential, for use of the Com	mission Only (as permitted by Rule 14a-6(e)(2))			
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x	Definitive Additional Materials				
	Soliciting Material Pursuant to Ru	le 14a-11(c) or Rule 14a-12			
	HEIDRICK & STRUGGLES INTERNATIONAL, INC.				

(Name of Registrant as Specified in its Charter)

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[The following presentation regarding Proposal II in Heidrick & Struggle s Notice of Annual Meeting of Stockholders and Proxy Statement dated April 23, 2007 is being provided by Heidrick & Struggles International, Inc. to certain holders of Heidrick & Struggles common stock.]



Proposal II Overview

l Overview

Current program was approved by shareholders in 1998 and amended in 2000, 2001 and 2002

Seeking shareholder approval for more shares given:

No new awards may be granted after June 8, 2008

As of the record date, there were 619,672 shares remaining available for future awards

2007 Program

Increase the total number of shares available for future grants to 2M in total

Include shareholder friendly provisions

Preliminary ISS Modeling Results

To meet ISS standards, Heidrick s shareholder value transfer cannot exceed the ISS allowable cap set at 10%

Heidrick is at 16% 10% 19%

16%
24%
ISS Cap for
HSII
Korn/Ferry (1)
HSII - Current
HSII - With 2M
Pool
ISS Shareholder Value Transfer Test
(1) Estimate since ISS model is closed
Heidrick s GlobalShare Progam Does not Meet ISS Standards ²
Our inability to meet ISS Standards is due to the ISS Peer Group
which is too broad and not focused on Human Capital companies
Note
that
Heidrick
would
also
need
to
pass
three
other
tests
to
meet
the
overall
ISS
Standards

(Heidrick meets the pay for performance and repricing tests but does not currently meet the burn rate test)

3

At Issue: Definition of Relevant Peer Group

The Corporate Executive Board

Gartner Group

Sotheby s Holdings, Inc.

Watson Wyatt
Resources Connection
FTI Consulting
Navigant Consulting
The Advisory Board
Korn/Ferry
CRA International
Kforce
Keane
LECG Corp
Hudson Highland Group
Diamond Mgmt & Tech Consultants
First Consulting Group ISS Peer Group All Commercial Services & Supplies Companies (20201 GICS Code)
Includes over 200 companies ranging in size from \$1 million to \$27 billion in revenue
Includes companies in the sub-industry sectors of Commercial Printing, Diversified Commercial Services, Employment Services, Environmental Services & Office Services & Supplies
Company examples include:
Aramark
R.R. Donnelley & Sons
Pitney Bowes
United Stationers
Brinks Co

Acco Brands Corp

Equifax
Unlike Mercer s Peer Group, the ISS Peer Group is too broad and not focused on Human Capital related companies
Mercer Peer Group 16 Human Capital Intensive
Companies

4
Peer Group OverviewTotal Potential Dilution
22%
17%
22%
21%
19%
15%

25th %ile

50th %ile

75th %ile

Korn/Ferry

Current

With New

Plan

Mercer Peer Group-

2006

Heidrick

Heidrick s total potential dilution (even with the new

share request)

is in line

with its peers

Total Potential Dilution

Equal to the total number of RSUs and options outstanding plus shares available for future grants divided by the average number of fully diluted common shares outstanding

5 Other Key Factors

As a professional services firm, the use of equity is necessary to attract, motivate and retain the highest caliber of consultants required to maintain our strong brand

In 2005, the company started to pay a portion of consultants bonuses in RSUs in an effort to retain them and better align their interests with those of our shareholders

Top performing employees at all levels were rewarded with equity in 2006 and 2007

6 Other Key Factors (continued)

The Share Repurchase Program has been well received by our shareholders and accretive although this has negatively impacted Heidrick s total dilution levels

The amended GlobalShare Program contains many shareholder friendly provisions

Heidrick will start actively managing its annual equity usage rate by decreasing it to approximately 3% by 2009