

WALT DISNEY CO/  
Form DEFA14A  
March 09, 2009

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a)**

**of the Securities Exchange Act of 1934**

**(Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- |                                     |   |                          |   |
|-------------------------------------|---|--------------------------|---|
| <input type="checkbox"/>            | Preliminary Proxy Statement                 | <input type="checkbox"/> | <b>Confidential, for Use of the Commission Only (as permitted</b> |
| <input type="checkbox"/>            | Definitive Proxy Statement                  |                          | <b>by Rule 14a-6(e)(2))</b>                                       |
| <input checked="" type="checkbox"/> | Definitive Additional Materials             |                          |   |
| <input type="checkbox"/>            | Soliciting Material Pursuant to §240.14a-12 |                          |   |

**The Walt Disney Company**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

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- (3) Filing Party:
  
  
  
  
  
  
  
  
  
  
- (4) Date Filed:

An article published by the Wall Street Journal, which became available on line on March 8, 2009, contained the following statements attributed to the Registrant: A Disney spokesman says the low-cost death benefit helped attract and retain executives for about 30 years. AFSCME's proposal ties our hands in deciding how to most inexpensively renegotiate arrangements with the few executives who currently have the benefit, when their employment contracts come up for renewal, the spokesman adds.