

VMWARE, INC.  
Form 10-Q  
October 29, 2010  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**Form 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended September 30, 2010

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For transition period from            to

Commission File Number 001-33622

**VMWARE, INC.**

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of

94-3292913  
(I.R.S. Employer

Edgar Filing: VMWARE, INC. - Form 10-Q

incorporation or organization)

Identification Number)

3401 Hillview Avenue

Palo Alto, CA

(Address of principal executive offices)

(650) 427-5000

(Registrant's telephone number, including area code)

94304  
(Zip Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of October 22, 2010, the number of shares of common stock, par value \$.01 per share, of the registrant outstanding was 414,395,630, of which 114,395,630 shares were Class A common stock and 300,000,000 were Class B common stock.

**Table of Contents**

**TABLE OF CONTENTS**

	<b>Page</b>
<b><u>PART I FINANCIAL INFORMATION</u></b>	
Item 1. <u>Financial Statements (unaudited)</u>	3
<u>Consolidated Statements of Cash Flows for the Three and Nine Months Ended September 30, 2010 and 2009</u>	3
<u>Consolidated Statements of Income for the Three and Nine Months Ended September 30, 2010 and 2009</u>	4
<u>Consolidated Balance Sheets at September 30, 2010 and December 31, 2009</u>	5
<u>Notes to Consolidated Financial Statements</u>	6
Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	21
Item 3. <u>Quantitative and Qualitative Disclosures About Market Risk</u>	34
Item 4. <u>Controls and Procedures</u>	35
<b><u>PART II OTHER INFORMATION</u></b>	
Item 1. <u>Legal Proceedings</u>	36
Item 1A. <u>Risk Factors</u>	36
Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	54
Item 3. <u>Defaults Upon Senior Securities</u>	55
Item 4. <u>Removed and Reserved</u>	55
Item 5. <u>Other Information</u>	55
Item 6. <u>Exhibits</u>	55
<b><u>SIGNATURES</u></b>	56
<b><u>EXHIBIT INDEX</u></b>	57
VMware, VMworld, VMware vSphere and SpringSource are registered trademarks or trademarks of VMware, Inc. in the United States and/or other jurisdictions. All other marks and names mentioned herein may be trademarks of their respective companies.	

**Table of Contents**

**PART I**  
**FINANCIAL INFORMATION**

**ITEM 1. FINANCIAL STATEMENTS**

**VMware, Inc.**

**CONSOLIDATED STATEMENTS OF CASH FLOWS**

(in thousands)

(unaudited)

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2010	2009	2010	2009
<b>Cash flows from operating activities:</b>				
Net income	\$ 84,600	\$ 38,219	\$ 237,559	\$ 140,689
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization	71,117	55,420	183,461	141,730
Stock-based compensation, excluding amounts capitalized	73,657	62,352	205,190	163,623
Excess tax benefits from stock-based compensation	(78,703)	(8,365)	(167,204)	(12,838)
Gain on acquisition		(5,859)		(5,859)
Other	261	2,606	6,120	3,240
Changes in assets and liabilities, net of acquisitions:				
Accounts receivable	51,553	5,091	159,241	85,782
Other assets	(59,179)	(8,820)	(83,430)	(7,924)
Due to/from EMC, net	13,629	(5,645)	15,931	(15,056)
Accounts payable	(1,971)	(2,203)	4,589	(30,585)
Accrued expenses	1,631	20,404	28,527	34,292
Income taxes receivable from EMC		20,028	2,508	107,927
Income taxes payable	11,697	(9,840)	42,821	11,270
Deferred income taxes, net	(4,088)	(11,596)	(8,435)	(26,195)
Deferred revenue	32,495	47,574	140,896	111,829
Net cash provided by operating activities	196,699	199,366	767,774	701,925
<b>Cash flows from investing activities:</b>				
Additions to property and equipment	(31,137)	(14,245)	(91,245)	(79,913)
Capitalized software development costs	(7,023)	(8,844)	(48,194)	(53,524)
Purchases of available-for-sale securities	(964,655)		(1,624,706)	
Sales and maturities of available-for-sale securities	155,112		155,112	
Purchase of strategic investments		(5,720)		(31,465)
Sale of strategic investments	2,648		2,648	
Business acquisitions, net of cash acquired	(125,820)	(356,278)	(292,970)	(356,278)
Transfer of net assets under common control			(175,000)	
Decrease in restricted cash			206	549

Edgar Filing: VMWARE, INC. - Form 10-Q

Net cash used in investing activities	(970,875)	(385,087)	(2,074,149)	(520,631)
---------------------------------------	-----------	-----------	-------------	-----------

**Cash flows from financing activities:**

Proceeds from issuance of common stock	139,939	84,917	355,846	166,523
Repurchase of common stock	(141,440)		(285,940)	
Excess tax benefits from stock-based compensation	78,703	8,365	167,204	12,838
Shares repurchased for tax withholdings on vesting of restricted stock	(24,533)	(7,060)	(70,116)	(25,306)

Net cash provided by financing activities	52,669	86,222	166,994	154,055
---	--------	--------	---------	---------

Net increase (decrease) in cash and cash equivalents	(721,507)	(99,499)	(1,139,381)	335,349
Cash and cash equivalents at beginning of the period	2,068,587	2,275,660	2,486,461	1,840,812

Cash and cash equivalents at end of the period	\$ 1,347,080	\$ 2,176,161	\$ 1,347,080	\$ 2,176,161
--	--------------	--------------	--------------	--------------

**Non-cash items:**

Changes in capital additions, accrued but not paid	\$ 3,252	\$ 4,388	\$ 5,087	\$ (12,089)
Fair value of stock options assumed in acquisition	\$	\$ 16,187	\$	\$ 16,187

The accompanying notes are an integral part of the consolidated financial statements.

**Table of Contents****VMware, Inc.****CONSOLIDATED STATEMENTS OF INCOME****(in thousands, except per share amounts)****(unaudited)**

	<b>For the Three Months Ended September 30,</b>		<b>For the Nine Months Ended September 30,</b>	
	<b>2010</b>	<b>2009</b>	<b>2010</b>	<b>2009</b>
<b>Revenues:</b>				
License	\$ 343,239	\$ 240,271	\$ 979,081	\$ 725,236
Services	371,006	249,480	1,042,601	690,500
	714,245	489,751	2,021,682	1,415,736
<b>Operating expenses (1):</b>				
Cost of license revenues	46,333	37,529	126,723	85,741
Cost of services revenues	80,229	58,544	226,641	166,481
Research and development	175,429	133,509	475,297	360,290
Sales and marketing	251,745	185,222	700,236	506,787
General and administrative	66,497	51,711	195,406	148,299
Operating income	94,012	23,236	297,379	148,138
Investment income	2,349	1,621	4,029	7,179
Interest expense with EMC, net	(1,245)	(1,319)	(3,103)	(5,992)
Other income (expense), net	1,629	8,336	(6,977)	6,887
Income before income taxes	96,745	31,874	291,328	156,212
Income tax provision (benefit)	12,145	(6,345)	53,769	15,523
Net income	\$ 84,600	\$ 38,219	\$ 237,559	\$ 140,689
Net income per weighted-average share, basic for Class A and Class B	\$ 0.21	\$ 0.10	\$ 0.58	\$ 0.36
Net income per weighted-average share, diluted for Class A and Class B	\$ 0.20	\$ 0.09	\$ 0.56	\$ 0.35
Weighted-average shares, basic for Class A and Class B	411,755	396,366	408,082	392,712
Weighted-average shares, diluted for Class A and Class B	426,581	402,888	421,949	397,433

(1) Includes stock-based compensation as follows:

Cost of license revenues	\$ 395	\$ 330	\$ 1,170	\$ 973
Cost of services revenues	4,387	4,003	12,601	10,941
Research and development	43,124	34,250	117,292	84,587
Sales and marketing	18,102	15,763	49,601	42,908
General and administrative	7,649	8,006	24,526	24,214

The accompanying notes are an integral part of the consolidated financial statements.



**Table of Contents****VMware, Inc.****CONSOLIDATED BALANCE SHEETS**

(in thousands, except per share amounts)

(unaudited)

	September 30, 2010	December 31, 2009
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 1,347,080	\$ 2,486,461
Short-term investments	1,557,106	27,360
Accounts receivable, net	378,454	534,196
Due from EMC, net	11,042	26,402
Deferred tax asset, current portion	84,332	63,360
Other current assets	188,148	44,701
<b>Total current assets</b>	<b>3,566,162</b>	<b>3,182,480</b>
Property and equipment, net	418,639	402,356
Capitalized software development costs, net and other	153,905	169,293
Deferred tax asset, net of current portion	128,943	102,529
Intangible assets, net	223,102	94,557
Goodwill	1,575,102	1,115,769
<b>Total assets</b>	<b>\$ 6,065,853</b>	<b>\$ 5,066,984</b>
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 59,415	\$ 50,566
Accrued expenses and other	361,645	334,523
Deferred revenue, current portion	1,025,636	908,953
<b>Total current liabilities</b>	<b>1,446,696</b>	<b>1,294,042</b>
Note payable to EMC	450,000	450,000
Deferred revenue, net of current portion	479,972	416,345
Deferred tax liability	40,262	60,300
Other liabilities	114,281	103,346
<b>Total liabilities</b>	<b>2,531,211</b>	<b>2,324,033</b>
Commitments and contingencies (see Note K)		
Stockholders' equity:		
Class A common stock, par value \$.01; authorized 2,500,000 shares; issued and outstanding 114,227 and 102,785 shares	1,142	1,028
Class B convertible common stock, par value \$.01; authorized 1,000,000 shares; issued and outstanding 300,000 shares	3,000	3,000
Additional paid-in capital	3,242,296	2,339,079
Accumulated other comprehensive income	13,862	4,563
Retained earnings	274,342	395,281



Edgar Filing: VMWARE, INC. - Form 10-Q

Total stockholders' equity	3,534,642	2,742,951
Total liabilities and stockholders' equity	\$ 6,065,853	\$ 5,066,984

The accompanying notes are an integral part of the consolidated financial statements.

---

**Table of Contents**

**VMware, Inc.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**(unaudited)**

**A. Overview and Basis of Presentation**

***Company and Background***

VMware, Inc. ( "VMware" or the "Company" ) is the leading provider of virtualization infrastructure software solutions from the desktop to the data center and to the cloud. VMware's virtualization infrastructure software solutions run on industry-standard desktop computers and servers and support a wide range of operating system and application environments, as well as networking and storage infrastructures.

***Accounting Principles***

The financial statements and accompanying notes are prepared in accordance with accounting principles generally accepted in the United States of America.

***Unaudited Interim Financial Information***

These accompanying unaudited consolidated financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (the "SEC") for interim financial reporting. In the opinion of management, these unaudited consolidated financial statements include all adjustments, consisting of normal recurring adjustments and accruals, for a fair statement of VMware's consolidated cash flows, results of operations and financial condition for the periods presented. Results of operations are not necessarily indicative of the results that may be expected for the full year 2010. Certain information and footnote disclosures typically included in annual consolidated financial statements have been condensed or omitted. Accordingly, these unaudited interim consolidated financial statements should be read in conjunction with the consolidated financial statements and related notes included in VMware's 2009 Annual Report on Form 10-K.

VMware was incorporated as a Delaware corporation in 1998 and continued to operate in large measure as a stand-alone company following the Company's acquisition by EMC Corporation ( "EMC" ) in 2004 and following VMware's initial public offering of VMware's Class A common stock in August 2007. As of September 30, 2010, EMC holds 80.1% of VMware's outstanding common stock, including 31.7 million shares of VMware's Class A common stock and all of VMware's Class B common stock, and VMware is considered a controlled company under the rules of the New York Stock Exchange. VMware historically has received, and continues to receive, certain administrative services from EMC, and VMware and EMC engage in certain intercompany transactions. Costs incurred by EMC for the direct benefit of VMware, such as rent, salaries and benefits, plus a mark-up intended to approximate third-party costs, are included in VMware's consolidated financial statements. Management believes the assumptions underlying the consolidated financial statements are reasonable. However, given that these intercompany transactions did not arise from transactions negotiated at arm's-length with an unrelated third party, the financial statements included herein may not necessarily reflect the cash flows, results of operations and financial condition had VMware engaged in such transactions with an unrelated third party during all periods presented. Accordingly, VMware's historical financial information is not necessarily indicative of what the Company's cash flows, results of operations and financial condition will be in the future if and when VMware contracts at arm's-length with unrelated third parties for services the Company has received and currently receives from EMC.

Prior period financial statements have been reclassified to conform to current period presentation.

Approximately \$5 million of expenses, which were recorded during the third quarter of 2009, should have been recorded during the second quarter of 2009. As a result, operating expenses for the second quarter of 2009 were understated and operating expenses for the third quarter of 2009 were overstated by approximately \$5 million. Prior period amounts are shown as previously reported and do not reflect these differences. The Company performed an evaluation and concluded that this amount is not material to either period and that there is no impact to the year ended December 31, 2009.

***Principles of Consolidation***

## Edgar Filing: VMWARE, INC. - Form 10-Q

The consolidated financial statements include the accounts of VMware and its subsidiaries. All intercompany transactions and balances between VMware and its subsidiaries have been eliminated. All intercompany transactions with EMC in the consolidated statements of cash flows will be settled in cash, and changes in the intercompany balances are presented as a component of cash flows from operating activities.

### *Use of Accounting Estimates*

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the reported amounts of revenues and expenses during the reporting periods, and the disclosure of contingent liabilities at the date of the financial statements. Estimates are used for, but not limited to, capitalized software development costs, receivable valuation, certain accrued liabilities, useful lives of fixed assets and intangible assets, valuation of acquired intangibles, revenue reserves, income taxes, stock-based compensation, and contingencies. Actual results could differ from those estimates.

**Table of Contents**

**VMware, Inc.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)**

**(unaudited)**

**B. Significant Accounting Policies**

***Revenue Recognition***

VMware derives revenues from the licensing of software and related services. VMware recognizes revenues when persuasive evidence of an arrangement exists, delivery has occurred, the sales price is fixed or determinable, and collectibility is probable.

The following summarizes the major terms of VMware's contractual relationships with customers and the manner in which VMware accounts for sales transactions.

***License revenues***

VMware recognizes revenues from the sale of software when risk of loss transfers, which is generally upon electronic shipment.

VMware licenses most of its software under perpetual licenses through its channel of distributors, resellers, x86 system vendors, systems integrators and through its direct sales force. VMware also licenses certain software products on a subscription basis. Revenues relating to products that have shipped into a channel are deferred until the products are sold through the channel. VMware obtains sell-through information from distributors and certain resellers on a monthly basis. For VMware's channel partners who do not report sell-through data, VMware determines sell-through information based on payment of such distributors' and certain resellers' accounts receivable balances and other relevant factors. For software sold by x86 system vendors that is bundled with their hardware, unless the Company has a separate license agreement with the end user, revenue is recognized in arrears upon the receipt of binding royalty reports.

For all sales, VMware uses one of the following to constitute evidence of an arrangement:

a purchase order or equivalent;

a license agreement and a purchase order or equivalent;

a license agreement which includes language that the agreement also serves as the purchase order; or

a master agreement and a binding royalty report.

Sales through distributors and resellers are evidenced by a master distribution agreement, together with purchase orders or equivalent, on a transaction-by-transaction basis.

With the exception of one of VMware's desktop products, VMware's return policy does not allow end users to return products for a refund. Certain distributors and resellers may rotate stock when new versions of a product are released. VMware estimates future product returns at the time of sale based on historical return rates, levels of inventory held by distributors and resellers, and other relevant factors. Returns have not been material to date and have been in line with VMware's expectations.

## Edgar Filing: VMWARE, INC. - Form 10-Q

VMware offers rebates to certain channel partners. When rebates are based on a set percentage of actual sales, VMware recognizes the amount of the rebates as a reduction of revenues when the underlying revenue is recognized. When rebates are earned only if a cumulative level of sales is achieved, VMware recognizes the amount of the rebates as a reduction of revenues proportionally for each sale that is required to achieve the target.

VMware also offers marketing development funds to certain channel partners. VMware records the amount of the marketing development funds, based on the maximum potential liability, as a reduction of revenues at the time the underlying revenue is recognized.

### *Services revenues*

Services revenues consist of software maintenance and professional services. VMware recognizes software maintenance revenues ratably over the contract period, which typically ranges from one to five years. Professional services include design, implementation, and training. Professional services are not considered essential to the functionality of VMware's products as these services do not alter the product capabilities and may be performed by customers or other vendors. Professional services engagements performed for a fixed fee, for which VMware is able to make reasonably dependable estimates of progress toward completion, are recognized on a proportional performance basis based on hours and direct expenses incurred. Professional services engagements that are on a time and materials basis are recognized based upon hours incurred. Revenues on all other professional services engagements are recognized upon completion.

---

**Table of Contents**

**VMware, Inc.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)**

**(unaudited)**

*Multiple element arrangements*

VMware software products are typically sold with software maintenance services. Vendor-specific objective evidence ( VSOE ) of fair value for software maintenance services is established by the rates charged in stand-alone sales of software maintenance contracts or the stated renewal rate for software maintenance included in the license agreement. VMware software products may also be sold with professional services. VSOE of fair value for professional services is based upon the standard rates VMware charges for such services when sold separately. VMware perpetual software products may be sold with products licensed on a subscription basis. VSOE of fair value for subscription license products is established by the rates charged in stand-alone sales of subscription license products. The revenues allocated to the software license included in multiple element contracts represent the residual amount of the contract after the fair value of the other elements has been determined.

Customers under software maintenance agreements are entitled to receive updates and upgrades on a when-and-if-available basis, and various types of technical support based on the level of support purchased. In the event specific features or functionality, entitlements, or the release number of an upgrade or new product have been announced but not delivered, and customers will receive that upgrade or new product as part of a current software maintenance contract, a specified upgrade is deemed created and product revenues are deferred on purchases made after the announcement date until delivery of the upgrade or new product. The amount and elements to be deferred are dependent on whether the company has established VSOE of fair value for the upgrade or new product. On occasion, VSOE of fair value of these upgrades or new products is established based upon the price set by management. VMware has a history of selling such upgrades or new products on a stand-alone basis.

Deferred revenues include unearned software maintenance fees, professional services fees, and license fees.

*Cash and Cash Equivalents and Short-Term Investments*

VMware invests a portion of its excess cash primarily in money market funds, highly liquid debt instruments of the U.S. government and its agencies, U.S. municipal obligations, and U.S. and foreign corporate debt securities. VMware classifies all highly liquid investments with maturities of three months or less from date of purchase as cash equivalents and all highly liquid investments with maturities of greater than three months from date of purchase as short-term investments. VMware classifies its investments as available-for-sale. VMware may sell these securities at any time for use in current operations or for other purposes, such as consideration for acquisitions and strategic investments, and consequently, VMware may or may not hold securities, with stated maturities greater than twelve months, until maturity. As a result, VMware classifies its investments, which include securities with maturities beyond twelve months, as current assets in the accompanying consolidated balance sheets.

VMware carries its fixed income investments, as well as its equity investments in public companies that have readily determinable fair values, at fair value and reports unrealized gains and losses on these investments, net of estimated tax provisions or benefits, in accumulated other comprehensive income, a component of stockholders' equity. Unrealized losses which are determined to be other than temporary, as well as realized gains and losses are recorded to VMware's consolidated statements of income. Realized gains and losses on the sale of fixed income securities issued by the same issuer and of the same type are determined using the first-in first-out ( FIFO ) method. Equity investments, for which VMware has the ability to exercise significant influence over the investee, are accounted for using the equity method of accounting. Under the equity method, VMware's investment is initially recorded at cost and subsequently adjusted through other income (expense), net on a go forward basis to recognize VMware's share of the investee's income (loss) after the acquisition date. VMware periodically evaluates whether declines in fair values of its investments below their cost basis are other-than-temporary. This evaluation consists of several qualitative and quantitative factors, including VMware's ability and intent to hold the investment until a forecasted recovery occurs, as well as any decline in the investment quality of the security and the severity of the unrealized loss.

In addition, VMware has restrictions on certain cash amounts pursuant to the terms of various agreements. VMware includes this restricted cash in other current assets in the accompanying consolidated balance sheets. The amount of restricted cash was not material in any period presented.

***Allowance for Doubtful Accounts***

VMware maintains an allowance for doubtful accounts for estimated probable losses on uncollectible accounts receivable. The allowance is based upon the creditworthiness of VMware's customers, historical experience, the age of the receivable and current market and economic conditions. Uncollectible amounts are charged against the allowance account. The allowance for doubtful accounts was \$4.7 million and \$2.5 million as of September 30, 2010 and December 31, 2009, respectively.

***Research and Development and Capitalized Software Development Costs***

Costs related to research and development ( R&D ) are generally charged to expense as incurred. Capitalization of material development costs of software to be sold, leased, or otherwise marketed are subject to capitalization beginning when technological

---

**Table of Contents****VMware, Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)****(unaudited)**

feasibility has been established and ending when the product is available for general release. Judgment is required in determining when technological feasibility is established. Changes in judgment as to when technological feasibility is established, or changes in VMware's business, including go-to-market strategy, would likely materially impact the amount of costs capitalized. For example, if the length of time between technological feasibility and general availability declines in the future, the amount of costs capitalized would likely decrease with a corresponding increase in R&D expense. In addition, VMware's R&D expenses and amounts capitalized as software development costs may not be comparable to VMware's peer companies due to differences in judgment as to when technological feasibility has been reached or differences in judgment regarding when the product is available for general release. Generally accepted accounting principles require annual amortization expense of capitalized software development costs to be the greater of the amounts computed using the ratio of current gross revenue to a product's total current and anticipated revenues, or the straight-line method over the product's remaining estimated economic life. To date, VMware has amortized these costs using the straight-line method as it is the greater of the two amounts. The costs are amortized over periods ranging from 18 to 24 months, which represent the product's estimated economic life. The ongoing assessment of the recoverability of these costs requires considerable judgment by management with respect to certain external factors such as anticipated future revenue, estimated economic life, and changes in software and hardware technologies. Material differences in amortization amounts could occur as a result of changes in the periods over which VMware actually generates revenues or the amounts of revenues generated.

Unamortized software development costs were \$113.0 million and \$129.4 million as of September 30, 2010 and December 31, 2009, respectively.

In the three months ended September 30, 2010 and 2009, VMware capitalized \$8.3 million (including \$1.2 million of stock-based compensation) and \$10.6 million (including \$1.8 million of stock-based compensation), respectively, of costs incurred for the development of software products. In the nine months ended September 30, 2010 and 2009, VMware capitalized \$54.6 million (including \$8.1 million of stock-based compensation) and \$65.4 million (including \$11.8 million of stock-based compensation), respectively, of costs incurred for the development of software products. These amounts have been excluded from R&D expenses on the accompanying consolidated statements of income. Amortization expense from capitalized amounts was \$26.1 million and \$27.0 million for the three months ended September 30, 2010 and 2009, respectively. Amortization expense from capitalized amounts was \$71.1 million and \$55.3 million for the nine months ended September 30, 2010 and 2009, respectively. Amortization expense is included in cost of license revenues on the consolidated statements of income.

***Intangible Assets and Goodwill***

Intangible assets, other than goodwill, are amortized over their estimated useful lives which range up to 13 years, during which the assets are expected to contribute directly or indirectly to future cash flows. In the three months ended September 30, 2010 and 2009, VMware amortized \$9.9 million and \$3.4 million, respectively, for intangible assets. The amortization expense for the nine months ended September 30, 2010 and 2009 was \$22.6 million and \$10.0 million, respectively.

VMware reviews intangible assets for impairment in the fourth quarter of each year or more frequently if events or changes in business circumstances indicate that the carrying amounts of the assets may not be fully recoverable or that the useful lives of these assets are no longer appropriate.

Goodwill is initially carried at its historical cost. VMware tests goodwill for impairment in the fourth quarter of each year or more frequently if events or changes in circumstances indicate that the asset might be impaired.

To date, there have been no impairments of goodwill or other intangible assets.

***Business Acquisitions***

For business acquisitions, VMware recognizes the identifiable assets acquired, the liabilities assumed, and any non-controlling interests in an acquiree, which are measured based on the acquisition date fair value. Goodwill is measured as the excess of consideration transferred, the fair value of any non-controlling interest, and the fair value of previously held equity interest over the net amounts of the identifiable assets acquired



## Edgar Filing: VMWARE, INC. - Form 10-Q

and the liabilities assumed at the acquisition date.

VMware uses significant estimates and assumptions, including fair value estimates, to determine the fair value of assets acquired and liabilities assumed and when applicable, the related useful lives of the acquired assets, as of the business combination date. When those estimates are provisional, VMware refines them as necessary, during the measurement period. The measurement period is the period after the acquisition date, not to exceed one year, in which VMware may gather new information about facts and circumstances that existed as of the acquisition date to adjust the provisional amounts recognized. Measurement period adjustments are applied retrospectively. All other adjustments are recorded to the consolidated statements of income.

Costs to effect an acquisition are recorded in general and administrative expenses on the consolidated statements of income as the expenses are incurred.

**Table of Contents****VMware, Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)****(unaudited)****Concentrations of Risks**

Financial instruments, which potentially subject VMware to concentrations of credit risk, consist principally of cash and cash equivalents, short-term investments and accounts receivable. Cash on deposit with banks exceeds the amount of insurance provided on such deposits. These deposits may be redeemed upon demand. VMware places cash, cash equivalents and short-term investments primarily in money market funds and fixed income securities and limits the amount of investment with any single issuer and any financial institution. VMware holds a diversified portfolio of money market funds and fixed income securities, which primarily consist of various government and agency securities, corporate notes and bonds, commercial paper, and municipal notes and bonds. VMware's fixed income investment portfolio is denominated in U.S. dollars and consists of securities with various maturities.

VMware monitors the counterparty risk to ensure adequate diversification amongst the financial institutions holding the funds. VMware also monitors counterparty risk to financial institutions with which VMware enters into derivatives to ensure that these financial institutions are of high credit quality.

**C. Earnings per Share**

Basic net income per share is computed by dividing net income by the weighted-average number of common shares outstanding during the period. Diluted net income per share is computed by dividing net income by the weighted-average number of common shares outstanding and potentially dilutive securities, as calculated using the treasury stock method, outstanding during the period. Potentially dilutive securities include stock options, unvested restricted stock units, unvested restricted stock awards, other unvested restricted stock, and purchase options under VMware's employee stock purchase plan. Securities are excluded from the computations of diluted net income per share if their effect would be anti-dilutive. As of September 30, 2010, VMware had 113.9 million shares of Class A common stock and 300.0 million shares of Class B common stock outstanding that were included in the calculation of basic earnings per share. VMware uses the two-class method to calculate earnings per share as both classes share the same rights in dividends, therefore basic and diluted earnings per share are the same for both classes.

The following table sets forth the computations of basic and diluted net income per share (table in thousands, except per share data):

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2010	2009	2010	2009
Net income	\$ 84,600	\$ 38,219	\$ 237,559	\$ 140,689
Weighted-average shares, basic for Class A and Class B	411,755	396,366	408,082	392,712
Effect of dilutive securities	14,826	6,522	13,867	4,721
Weighted-average shares, diluted for Class A and Class B	426,581	402,888	421,949	397,433
Net income per weighted-average share, basic for Class A and Class B	\$ 0.21	\$ 0.10	\$ 0.58	\$ 0.36
Net income per weighted-average share, diluted for Class A and Class B	\$ 0.20	\$ 0.09	\$ 0.56	\$ 0.35

## Edgar Filing: VMWARE, INC. - Form 10-Q

For the three months ended September 30, 2010 and 2009, stock options to purchase 1.6 million and 17.1 million shares, respectively, of VMware Class A common stock were excluded from the diluted earnings per share calculations because their effect would have been anti-dilutive. For the nine months ended September 30, 2010 and 2009, stock options to purchase 3.3 million and 22.0 million shares, respectively, of VMware Class A common stock were excluded from the diluted earnings per share calculations because their effect would have been anti-dilutive.

For the three months ended September 30, 2009, 1.0 million shares of restricted stock were excluded from the diluted earnings per share calculations because their effect would have been anti-dilutive. No shares of restricted stock were excluded from the diluted earnings per share calculations for the three months ended September 30, 2010. For the nine months ended September 30, 2010 and 2009, 0.1 million and 1.2 million shares of restricted stock, respectively, were excluded from the diluted earnings per share calculations because their effect would have been anti-dilutive.

**Table of Contents****VMware, Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)****(unaudited)****D. Investments**

During the three months ended June 30, 2010, VMware began investing in fixed income securities. Investments as of September 30, 2010 consist of the following (table in thousands):

	September 30, 2010			
	Cost or Amortized Cost	Unrealized Gains	Unrealized Losses	Aggregate Fair Value
U.S. government and agency obligations	\$ 320,346	\$ 557	\$ (37)	\$ 320,866
U.S. and foreign corporate debt securities	457,188	901	(147)	457,942
Foreign governments and agency obligations	71,539	136	(1)	71,674
Municipal obligations	658,478	266	(677)	658,067
Asset-backed securities	7,197			7,197
Total fixed income securities	1,514,748	1,860	(862)	1,515,746
Equity securities	20,000	21,360		41,360
Total investments	\$ 1,534,748	\$ 23,220	\$ (862)	\$ 1,557,106

The net amount of realized gains on investments in the three and nine months ended September 30, 2010 were not material.

As of September 30, 2010, VMware did not have investments in a continuous unrealized loss position for twelve months or greater. Unrealized losses on investments as of September 30, 2010 that have been in a net loss position for less than twelve months are classified by investment category as follows (table in thousands):

	Fair Value	Gross Unrealized Losses
U.S. government and agency obligations	\$ 51,294	\$ (37)
U.S. and foreign corporate debt securities	117,062	(147)
Foreign governments and agency obligations	7,917	(1)
Municipal obligations	374,894	(677)
Total investments	\$ 551,167	\$ (862)

VMware evaluated its investments in fixed income securities and publicly traded equity securities as of September 30, 2010 and determined that there were no unrealized losses that indicated an other-than-temporary impairment.

**Contractual Maturities**

The contractual maturities of investments held at September 30, 2010 consist of the following (table in thousands):

	<b>September 30, 2010</b>	
	<b>Amortized Cost Basis</b>	<b>Aggregate Fair Value</b>
Due within one year	\$ 781,121	\$ 781,045
Due after 1 year through 5 years	588,147	589,221
Due after 5 years	145,480	145,480
 Total	 \$ 1,514,748	 \$ 1,515,746

**E. Fair Value Measurements and Derivative Instruments****Fair Value Measurements**

Generally accepted accounting principles provide that fair value is an exit price, representing the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants. As such, fair value is a market-based measurement that is determined based on assumptions that market participants would use in pricing an asset or liability. As a basis for considering such assumptions, generally accepted accounting principles established a three-tier value hierarchy, which prioritizes the inputs used in measuring fair value as follows: (Level 1) inputs are quoted prices in active markets for identical assets or liabilities; (Level 2) inputs other than the quoted prices included within Level 1 that are observable for the assets or liabilities, either directly or indirectly; and (Level 3) unobservable inputs for the assets or liabilities in which there is little or no market data, which requires VMware to develop its own assumptions.

**Table of Contents****VMware, Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)****(unaudited)**

VMware's Level 1 classification of the fair value hierarchy includes money market funds, available-for-sale equity securities and certain available-for-sale fixed income securities because these securities are valued using quoted prices in active markets for identical assets. VMware's Level 2 classification includes the remainder of the available-for-sale fixed income securities because these securities are priced using quoted market prices for similar instruments and non-binding market prices that are corroborated by observable market data.

The following table sets forth the fair value hierarchy of VMware's money market funds and available-for-sale securities, including those securities classified within cash and cash equivalents on the consolidated balance sheet, that are required to be measured at fair value as of September 30, 2010 (table in thousands):

	Level 1	Level 2	Total
Money-market funds	\$ 1,151,257	\$	\$ 1,151,257
U.S. government and agency obligations	45,183	275,683	320,866
U.S. and foreign corporate debt securities		497,031	497,031
Foreign governments and agency obligations		74,674	74,674
Municipal obligations		663,417	663,417
Asset-backed securities		58,679	58,679
Equity securities	41,360		41,360
Total cash equivalents and investments	\$ 1,237,800	\$ 1,569,484	\$ 2,807,284

VMware's valuation inputs for foreign currency forward contracts are based on quoted prices and quoted pricing intervals from public data sources. These contracts are typically classified within Level 2 of the fair value hierarchy and are discussed below in the derivative instruments section. VMware does not have any assets or liabilities that fall into Level 3 of the fair value hierarchy.

***Derivative Instruments***

In conjunction with the general release of VMware vSphere in May 2009, VMware started to invoice and collect in the Euro, the British Pound, the Japanese Yen, and the Australian Dollar in their respective regions. In order to manage its exposure to foreign currency fluctuations, since July 2009, VMware has entered into foreign currency forward contracts to hedge a portion of its net outstanding monetary assets and liabilities against movements in certain foreign exchange rates. These forward contracts are not designated as hedging instruments under applicable accounting guidance, and therefore all changes in the fair value of the forward contracts are reported in other income (expense), net in the consolidated statements of income. The gains and losses on our foreign currency forward contracts generally offset the majority of the gains and losses associated with the underlying foreign-currency denominated assets and liabilities that VMware hedges. VMware does not enter into speculative foreign exchange contracts for trading purposes.

VMware's foreign currency forward contracts are generally traded monthly with a typical contractual term of one month. As of September 30, 2010, VMware had outstanding forward contracts with a total notional value of \$153.3 million. The fair value of these forward contracts was immaterial as of September 30, 2010 and therefore excluded from the table above. The fair value was measured under Level 2 sources as discussed above.

**F. Business Combinations, Intangible Assets and Goodwill*****Business Combinations***

*Business Acquisitions*

The results of operations of all acquired companies and transferred net assets mentioned below have been included in VMware's consolidated financial statements from the respective dates of purchase or transfer, as applicable. Pro forma results of operations have not been presented as the results of the acquired companies and transferred net assets were not material, individually or in aggregate, to the consolidated results of operations in the three and nine months ended September 30, 2010.

**Table of Contents****VMware, Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)****(unaudited)**

In the nine months ended September 30, 2010, VMware acquired six companies. The aggregate consideration in these acquisitions was \$293.0 million, net of cash acquired. The following table summarizes the allocation of the consideration paid to the fair value of the tangible and intangible assets acquired and liabilities assumed in the nine months ended September 30, 2010 (table in thousands):

Other current assets	\$ 6,328
Intangible assets	114,100
Goodwill	182,840
Deferred tax assets	45,931
<b>Total tangible and intangible assets acquired</b>	<b>349,199</b>
Deferred revenue	(21,425)
Deferred tax liabilities	(30,103)
Accrued liabilities and other	(4,701)
<b>Total liabilities assumed</b>	<b>(56,229)</b>
Fair value of tangible and intangible assets acquired and liabilities assumed	\$ 292,970

*Transfer of Net Assets Under Common Control*

In April 2010, VMware acquired certain software product technology and expertise from EMC's Ionix information technology (IT) management business for cash consideration of \$175.0 million. EMC retained the Ionix brand and will continue to offer customers the products acquired by VMware, pursuant to the ongoing reseller agreement between EMC and VMware. Additionally, contingent obligations totaling up to \$25.0 million may be payable to EMC by the end of the second anniversary of the transfer. These obligations are subject to EMC's revenue achievements as described in the asset purchase agreement. The acquired software product technology and expertise will complement VMware's existing development efforts and expand its vCenter product family.

The net assets and expertise acquired from EMC constituted a business and were accounted for as a business combination between entities under common control pursuant to generally accepted accounting principles. Accordingly, VMware included the carrying values of the transferred assets and liabilities as of the date of transfer in its consolidated financial statements, as well as recorded the excess of the carrying values over the cash consideration as an equity transaction. Contingent consideration, if any, paid by VMware to EMC will be recorded as an equity transaction when due. VMware did not revise its historical consolidated financial statements as the historical impact of the acquired net assets was not material.

The following table summarizes the net carrying values as of the transfer date of the tangible and intangible assets and liabilities transferred to VMware and the capital contribution from EMC (table in thousands):

Property and equipment	\$ 3,046
Other assets	1,873
Deferred tax asset	48,618



## Edgar Filing: VMWARE, INC. - Form 10-Q

Intangible assets	37,029
Goodwill	275,260
Total tangible and intangible assets acquired	365,826
Deferred revenue	(18,363)
Deferred tax liabilities	(2,082)
Other liabilities	(2,210)
Capital contribution from EMC	(168,171)
Total liabilities assumed and capital received	(190,826)
Tangible and intangible assets acquired and liabilities assumed, and capital received	\$ 175,000

**Table of Contents****VMware, Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)****(unaudited)*****Intangible Assets***

The following table summarizes the fair value of the intangible assets acquired in conjunction with all acquisitions in the nine months ended September 30, 2010 and excludes the intangible assets transferred from EMC in the three months ended June 30, 2010 (table in thousands):

	<b>Weighted- Average Useful Lives (in years)</b>	<b>Fair Value Amount</b>
Purchased technology	4.9	\$ 70,100
Customer relationships and customer lists	6.4	36,000
Trademarks and tradenames	4.4	8,000
Total intangible assets acquired, excluding goodwill		\$ 114,100

The following table summarizes the net carrying value of the intangible assets transferred from EMC as of the transfer date pursuant to the Ionix transaction referenced above (table in thousands):

	<b>Weighted- Average Useful Lives (in years)</b>	<b>Net Carrying Value</b>
Purchased technology	4.3	\$ 19,423
Customer relationships and customer lists	9.6	15,133
Trademarks and tradenames	5.0	2,473
Total intangible assets acquired, excluding goodwill		\$ 37,029

***Goodwill***

Changes in the carrying amount of goodwill for the nine months ended September 30, 2010 consist of the following (table in thousands):

Balance, January 1, 2010	\$ 1,115,769
Increase in goodwill related to business combinations	458,100
Deferred tax adjustments to purchase price allocations on previous acquisitions	2,209
Other adjustments to purchase price allocations on previous acquisitions	(976)

Edgar Filing: VMWARE, INC. - Form 10-Q

Balance, September 30, 2010 \$ 1,575,102

**G. Property and Equipment, Net**

Property and equipment, net, as of September 30, 2010 and December 31, 2009 consist of the following (table in thousands):

	<b>September 30, 2010</b>	<b>December 31, 2009</b>
Equipment and software	\$ 411,536	\$ 327,148
Buildings and improvements	267,177	256,758
Furniture and fixtures	52,127	48,075
Construction in progress	4,376	5,892
<b>Total property and equipment</b>	<b>735,216</b>	<b>637,873</b>
Accumulated depreciation	(316,577)	(235,517)
<b>Total property and equipment, net</b>	<b>\$ 418,639</b>	<b>\$ 402,356</b>

Depreciation expense was \$29.0 million and \$24.9 million in the three months ended September 30, 2010 and 2009, respectively, and \$82.7 million and \$76.3 million in the nine months ended September 30, 2010 and 2009, respectively.

**Table of Contents****VMware, Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)****(unaudited)****H. Accrued Expenses**

Accrued expenses as of September 30, 2010 and December 31, 2009 consist of the following (table in thousands):

	September 30, 2010	December 31, 2009
Salaries, commissions, bonuses and benefits	\$ 173,188	\$ 174,207
Accrued partner liabilities	79,017	77,264
Other	109,440	83,052
Total accrued expenses	\$ 361,645	\$ 334,523

Accrued partner liabilities relate to rebates and marketing development fund accruals for channel partners, x86 system vendors, and system integrators, as well as accrued royalties.

**I. Note Payable to EMC**

In April 2007, VMware declared an \$800.0 million dividend to EMC paid in the form of a note payable, of which \$450.0 million remained outstanding as of September 30, 2010. The note matures in April 2012, with interest payable quarterly in arrears commencing June 30, 2007. The interest rate resets quarterly and bears an interest rate of the 90-day LIBOR plus 55 basis points. For the three months ended September 30, 2010 and 2009, \$1.2 million and \$1.3 million, respectively, of interest expense was recorded related to the note payable. For the nine months ended September 30, 2010 and 2009, \$3.1 million and \$5.6 million, respectively, of interest expense was recorded related to the note payable. The note may be repaid, without penalty, at any time commencing July 2007. No repayments of principal were made during the three and nine months ended September 30, 2010, respectively.

**J. Income Taxes**

Although VMware files a consolidated federal tax return with EMC, VMware calculates its income tax provision on a stand-alone basis. VMware's effective tax rate in the periods presented is the result of the mix of income earned in various tax jurisdictions that apply a broad range of income tax rates. The rate at which the provision for income taxes is calculated differs from the U.S. federal statutory income tax rate primarily due to differential tax rates in foreign jurisdictions where income is earned and considered to be indefinitely reinvested.

For the three months ended September 30, 2010 and 2009, VMware's effective income tax rate was 12.6% and a negative 19.9%, respectively. The effective income tax rate was 18.5% and 9.9%, respectively, for the nine months ended September 30, 2010 and 2009. The increase in the effective rate for the three and nine months ended September 30, 2010, as compared to the three and nine months ended September 30, 2009, was mainly attributable to the expiration of the U.S. Federal R&D tax credit, an increase in foreign withholding taxes and an increase in other non-deductible expenses. These increases were partially offset by a decrease in unrecognized tax benefits from uncertain tax positions as a percentage of income before tax, as well as by discrete tax benefits related to foreign exchange rates and employee stock purchase plan disqualifying dispositions. During the three months ended September 30, 2010, VMware released \$5.3 million in international tax reserves associated with uncertain tax positions, which reduced the effective income tax rate for the quarter by 5.5%. Management has determined that these reserves are no longer required due to the expiration of the applicable statutes of limitations and the acceptance of a ruling by the tax authorities. All income earned abroad, except for previously taxed income for U.S. tax purposes, is considered indefinitely reinvested in VMware's foreign operations and no provision for U.S. taxes has been provided with respect thereto.

## Edgar Filing: VMWARE, INC. - Form 10-Q

As of September 30, 2010, VMware had \$85.3 million of gross unrecognized tax benefits, which excludes \$8.2 million of offsetting tax benefits not recognized on the consolidated balance sheets. VMware's net unrecognized tax benefits of \$82.4 million as of September 30, 2010, if recognized, would benefit VMware's effective income tax rate. It is reasonably possible that VMware may pay an immaterial amount of the \$82.4 million of net unrecognized tax benefits within the next 12 months. However, based on the status of audit examinations and the protocol of finalizing audits, it is not possible to accurately estimate the amount to be paid within the next 12 months. The net unrecognized tax benefits of \$82.4 million were classified as a non-current liability on the consolidated balance sheet as of September 30, 2010.

VMware recognizes interest expense and penalties related to income tax matters in the income tax provision. VMware recognized approximately \$2.4 million in interest and penalties for the nine months ended September 30, 2010 and as of September 30, 2010 had \$6.3 million of interest and penalties associated with the net unrecognized tax benefits accrued on the consolidated balance sheet. These amounts are not included as components of the \$82.4 million of net unrecognized tax benefits at September 30, 2010.

**Table of Contents****VMware, Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)****(unaudited)****K. Commitments and Contingencies*****Litigation***

VMware is named from time to time as a party to lawsuits in the normal course of its business. In such cases it is VMware's policy to defend against such claims, or if considered appropriate, negotiate a settlement on commercially reasonable terms. However, no assurance can be given that VMware will be able to negotiate settlements on commercially reasonable terms, or at all, or that any litigation resulting from such claims would not have a material adverse effect on the consolidated cash flows, results of operations, and financial position, or consolidated financial statements taken as a whole.

***Operating Lease Commitments***

VMware leases office facilities and equipment under various operating leases. Facility leases generally include renewal options. VMware's future lease commitments at September 30, 2010 are as follows (table in thousands):

2010	\$ 9,634
2011	38,004
2012	28,924
2013	22,649
2014	18,782
Thereafter	292,912
<b>Total minimum lease payments</b>	<b>\$ 410,905</b>

The amount of the future lease commitments after 2014 is primarily for the ground lease on VMware's Palo Alto, California headquarter facilities, which expires in 2057. As several of VMware's operating leases are payable in foreign currencies, the operating lease payments may fluctuate in response to changes in the exchange rate between the U.S. Dollar and the foreign currencies in which the commitments are payable.

**L. Stockholders' Equity*****Stock Repurchase Program***

In March 2010, VMware's Board of Directors approved a stock repurchase program, authorizing the purchase of up to \$400.0 million of its Class A common stock through the end of 2011. From time to time, stock will be purchased pursuant to this program in the open market or through private transactions, subject to market conditions. In the three months ended September 30, 2010, VMware repurchased and retired 1,853,551 shares of its Class A common stock at a weighted-average price of \$76.31 per share for an aggregate purchase price of \$141.4 million, including commissions. In the nine months ended September 30, 2010, VMware repurchased and retired 4,258,009 shares of its Class A common stock at a weighted-average price of \$67.15 per share for an aggregate purchase price of \$285.9 million, including commissions. The amount of repurchased shares was recorded as a reduction to retained earnings. VMware is not obligated to purchase any shares under its stock repurchase program. Subject to applicable corporate and securities laws, repurchases under the stock repurchase program may be made at such times and in such amounts as VMware deems appropriate. Purchases under the stock repurchase program can be discontinued at any time that VMware feels additional purchases are not warranted.

*VMware Employee Stock Purchase Plan*

For the purchase period ended July 31, 2010, 576,480 shares of Class A common stock were purchased under the Employee Stock Purchase Plan (the ESPP ) at a purchase price per share of \$38.74. For the purchase period ended January 31, 2010, 933,975 shares of Class A common stock were purchased under the ESPP at a purchase price per share of \$24.45. The total cash proceeds from the purchases of these shares under the ESPP were \$22.3 million and \$22.8 million, respectively.

**Table of Contents****VMware, Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)****(unaudited)*****VMware Stock Options***

The following table summarizes option activity since January 1, 2010 for VMware stock options (shares in thousands):

	<b>VMware Stock Options</b>	
	<b>Number of</b>	<b>Weighted-</b>
	<b>shares</b>	<b>Average</b>
		<b>Exercise Price</b>
		<b>(per share)</b>
Outstanding, January 1, 2010	41,507	\$ 28.34
Granted	3,295	57.18
Forfeited	(1,860)	29.79
Expired	(138)	82.72
Exercised	(12,710)	24.44
Outstanding, September 30, 2010	30,094	32.81

Cash proceeds from the exercise of VMware stock options for the nine months ended September 30, 2010 were \$310.7 million. The options exercised during the nine months ended September 30, 2010 had a pre-tax intrinsic value of \$515.7 million. As of September 30, 2010, 30.1 million stock options were outstanding, with an aggregate intrinsic value of \$1,583.3 million based upon the closing share price as of September 30, 2010.

***VMware Restricted Stock***

VMware restricted stock primarily consists of restricted stock units granted to employees and also includes restricted stock awards and other restricted stock. The following table summarizes restricted stock activity since January 1, 2010 (shares in thousands):

	<b>VMware Restricted Stock</b>	
	<b>Number of</b>	<b>Weighted-</b>
	<b>shares</b>	<b>Average Grant</b>
		<b>Date Fair</b>
		<b>Value</b>
		<b>(per share)</b>
Outstanding, January 1, 2010	9,211	\$ 33.21
Granted	4,079	73.90
Vested	(3,246)	32.11
Forfeited	(551)	35.60
Outstanding, September 30, 2010	9,493	50.94



## Edgar Filing: VMWARE, INC. - Form 10-Q

The total fair value of VMware restricted stock-based awards that vested in the nine months ended September 30, 2010 was \$221.1 million. As of September 30, 2010, restricted stock unit awards and other restricted stock representing 9.5 million shares of VMware were outstanding, with an aggregate intrinsic value of \$806.3 million based on the closing share price as of September 30, 2010. Shares underlying restricted stock unit awards are not issued until the restricted stock units vest. These shares are scheduled to vest through 2014.

### *Shares Repurchased for Tax Withholdings*

During the three months ended September 30, 2010 and 2009, VMware repurchased or withheld and retired 332,240 shares and 208,558 shares of Class A common stock for \$27.0 million and \$7.1 million, respectively, to cover tax withholding obligations. During the nine months ended September 30, 2010 and 2009, VMware repurchased or withheld and retired 1,085,149 shares and 885,036 shares of Class A common stock for \$72.6 million and \$25.3 million, respectively. Pursuant to the respective agreements, these shares were repurchased or withheld in conjunction with the net share settlement upon the vesting of restricted stock and restricted stock units during the period. The amount of repurchased or withheld shares, including restricted stock units, was recorded as a reduction to retained earnings.

**Table of Contents****VMware, Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)****(unaudited)****Stock-Based Compensation Expense**

The following table summarizes the components of total stock-based compensation expense included in VMware's consolidated statements of income for the three and nine months ended September 30, 2010 and 2009 (table in thousands):

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2010	2009	2010	2009
Cost of license revenues	\$ 395	\$ 330	\$ 1,170	\$ 973
Cost of services revenues	4,387	4,003	12,601	10,941
Research and development	43,124	34,250	117,292	84,587
Sales and marketing	18,102	15,763	49,601	42,908
General and administrative	7,649	8,006	24,526	24,214
Total stock-based compensation expense	\$ 73,657	\$ 62,352	\$ 205,190	\$ 163,623

For the three months ended September 30, 2010 and 2009, VMware capitalized \$1.2 million and \$1.8 million, respectively, of stock-based compensation expense associated with capitalized software development. For the nine months ended September 30, 2010 and 2009, VMware capitalized \$8.1 million and \$11.8 million, respectively, of stock-based compensation expense associated with capitalized software development.

**Fair Value of VMware Options**

The fair value of each option to acquire VMware Class A common stock granted during the three and nine months ended September 30, 2010 and 2009 was estimated on the date of grant using the Black-Scholes option-pricing model with the following weighted-average assumptions:

VMware Stock Options	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2010	2009	2010	2009
Dividend yield	None	None	None	None
Expected volatility	37.3%	35.1%	38.0%	36.0%
Risk-free interest rate	1.1%	2.1%	1.5%	2.0%
Expected term (in years)	3.5	3.9	3.5	3.9
Weighted-average fair value at grant date	\$ 26.09	\$ 10.90	\$ 17.96	\$ 9.78

  

VMware Employee Stock Purchase Plan	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2010	2009	2010	2009
Dividend yield	None	None	None	None
Expected volatility	34.2%	43.0%	33.1%	50.9%
Risk-free interest rate	0.2%	0.4%	0.2%	0.3%
Expected term (in years)	0.5	0.6	0.5	0.5

## Edgar Filing: VMWARE, INC. - Form 10-Q

Weighted-average fair value at grant date	\$ 19.11	\$ 8.08	\$ 15.18	\$ 7.79
---	----------	---------	----------	---------

For all equity awards granted in the three and nine months ended September 30, 2010 and 2009, VMware's expected dividend yield input was zero as VMware has not historically paid, and does not expect in the future to pay, cash dividends on its common stock. VMware's expected volatility was based on an analysis of historical stock prices and implied volatilities of publicly-traded companies with similar characteristics, including industry, stage of life cycle, size, financial leverage, as well as the implied volatilities of VMware's Class A common stock. The expected term was calculated based upon an analysis of the expected terms of similar grants of comparable publicly-traded companies. The risk-free interest rate was based on a zero-coupon U.S. Treasury instrument whose term is consistent with the expected term of the stock options.

**Table of Contents****VMware, Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)****(unaudited)****M. Comprehensive Income**

The following table sets forth the components of comprehensive income for the three and nine months ended September 30, 2010 and 2009, respectively (table in thousands):

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2010	2009	2010	2009
Net income	\$ 84,600	\$ 38,219	\$ 237,559	\$ 140,689
Comprehensive income:				
Unrealized gains and losses on available-for-sale securities, net of taxes of \$4,195, \$669, \$5,699 and \$1,854	6,858	1,092	9,299	3,026
Reclassification of (gains) losses on available-for-sale securities recognized during the period, net of taxes of \$3, \$0, \$3 and \$0	8		8	
<b>Total comprehensive income, net of taxes</b>	<b>\$ 91,466</b>	<b>\$ 39,311</b>	<b>\$ 246,866</b>	<b>\$ 143,715</b>

In each period presented on VMware's consolidated balance sheets, accumulated other comprehensive income consisted of unrealized gains and losses on available-for-sale securities, net of taxes.

**N. Related Party Transactions**

In April 2010, VMware acquired certain software product technology and expertise from EMC's Ionix IT management business for cash consideration of \$175.0 million. EMC retained the Ionix brand and will continue to offer customers the products acquired by VMware, pursuant to the ongoing reseller agreement between EMC and VMware. See Note F for further information.

Pursuant to the ongoing reseller arrangement with EMC that commenced in 2009, EMC bundles VMware's products and services with EMC's hardware and sells them to end users. In the three months ended September 30, 2010 and 2009, VMware recognized revenues of \$8.0 million and \$1.5 million, respectively, from products sold pursuant to VMware's reseller arrangement with EMC. In the nine months ended September 30, 2010 and 2009, VMware recognized revenues of \$25.0 million and \$4.1 million, respectively, from products sold pursuant to VMware's reseller arrangement with EMC. As of September 30, 2010, \$41.8 million of revenues from products sold under the reseller arrangement were included in deferred revenue.

In the three months ended September 30, 2010 and 2009, VMware recognized professional services revenues of \$16.6 million and \$4.9 million, respectively, for services provided to EMC's customers pursuant to VMware's contractual agreements with EMC. In the nine months ended September 30, 2010 and 2009, VMware recognized professional services revenues of \$38.6 million and \$15.0 million, respectively, from such contractual arrangements with EMC. As of September 30, 2010, \$2.3 million of revenues from professional services to EMC customers were included in deferred revenue.

In the three months ended September 30, 2010 and 2009, VMware recognized revenues of \$2.5 million and \$0.7 million, respectively, from server and desktop products and services purchased by EMC for internal use pursuant to VMware's contractual agreements with EMC. In the nine months ended September 30, 2010 and 2009, VMware recognized \$4.8 million and \$2.0 million, respectively, from such contractual arrangements with EMC. As of September 30, 2010, \$4.7 million of revenues from server and desktop products and services purchased by EMC for internal use were included in deferred revenue.

## Edgar Filing: VMWARE, INC. - Form 10-Q

VMware purchased storage systems and software, as well as consulting services, from EMC for \$6.7 million and \$1.0 million in the three months ended September 30, 2010 and 2009, respectively, and for \$13.2 million and \$8.2 million in the nine months ended September 30, 2010 and 2009, respectively.

In certain geographic regions where VMware does not have an established legal entity, VMware contracts with EMC subsidiaries for support services and EMC employees who are managed by VMware's personnel. The costs incurred by EMC on VMware's behalf related to these employees are passed on to VMware and VMware is charged a mark-up intended to approximate costs that would have been charged had VMware contracted for such services with an unrelated third party. These costs are included as expenses in VMware's consolidated statements of income and primarily include salaries and benefits, travel and rent. Additionally, EMC incurs certain costs on VMware's behalf in the U.S., which historically primarily related to a shared system for travel. In the fourth quarter of 2009, VMware implemented its own travel system in the U.S. and is now incurring these costs directly. The total cost of these services provided to VMware by EMC was \$18.0 million and \$24.9 million in the three months ended September 30, 2010 and 2009, respectively, and \$49.8 million and \$78.0 million in the nine months ended September 30, 2010 and 2009, respectively.

As calculated under VMware's tax sharing agreement with EMC, VMware paid EMC \$5.1 million in the nine months ended September 30, 2010 for its portion of EMC's 2009 consolidated federal income taxes. No payments were made by VMware to EMC during the three months ended September 30, 2010. During the three and nine months ended September 30, 2009, VMware paid \$11.7 million and \$14.2 million, respectively, for its portion of EMC's taxes related to the consolidated state income tax returns and

**Table of Contents****VMware, Inc.****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)****(unaudited)**

consolidated federal income tax return for various periods, and the conclusion of the 2005 and 2006 federal income tax audit. Under the same tax sharing agreement, EMC paid VMware \$2.5 million during the nine months ended September 30, 2010 for a refund of an overpayment related to the consolidated federal and state income taxes for the fiscal year ended December 31, 2008. No payments were made by EMC to VMware during the three months ended September 30, 2010. During the three and nine months ended September 30, 2009, EMC paid VMware \$19.7 million and \$107.6 million, respectively, for the VMware stand-alone federal taxable loss for the fiscal year ended December 31, 2008 and for a refund of an overpayment related to VMware's portion of EMC's 2007 federal consolidated tax return. The amounts that VMware pays to EMC for its portion of federal income taxes on EMC's consolidated tax return differ from the amounts VMware would owe on a stand-alone basis, and the difference is presented as a component of stockholders' equity.

Interest expense with EMC, net, primarily consists of interest expense on the note payable to EMC. In the three months ended September 30, 2010 and 2009, \$1.2 million and \$1.3 million, respectively, of interest expense was recorded related to the note payable to EMC and included in interest expense with EMC, net, recorded on the consolidated statements of income. In the nine months ended September 30, 2010 and 2009, \$3.1 million and \$5.6 million, respectively, of interest expense was recorded related to the note payable. VMware's interest income and expenses as a separate, stand-alone company may be higher or lower than the amounts reflected in the consolidated financial statements.

As of September 30, 2010, VMware had \$38.0 million due from EMC, which was partially offset by \$27.0 million due to EMC. The net amount due from EMC as of September 30, 2010 was \$11.0 million and resulted from the related party transactions described above. In addition to the \$11.0 million due from EMC, as of September 30, 2010, VMware had \$118.1 million of income taxes receivable due from EMC, which is included in other current assets, and \$6.2 million of income taxes payable due to EMC, which is included in accrued expenses and other, on VMware's consolidated balance sheets. A large portion of the income tax receivable is related to 2010 federal income taxes and is expected to be received from EMC after the 2010 consolidated federal tax return extension is filed. Balances due to or from EMC which are unrelated to tax obligations are generally settled in cash within 60 days of each quarter-end. The timing of the tax payments due to and from EMC is governed by the tax sharing agreement with EMC.

**O. Segment Information**

Operating segments are defined as components of an enterprise about which separate financial information is evaluated regularly by the chief operating decision maker in deciding how to allocate resources and assessing performance. VMware operates in one operating segment, therefore all required financial segment information can be found in the consolidated financial statements.

Revenues by geographic area are as follows (table in thousands):

	For the Three Months Ended		For the Nine Months Ended	
	September 30,		September 30,	
	2010	2009	2010	2009
United States	\$ 362,350	\$ 246,070	\$ 1,013,265	\$ 723,804
International	351,895	243,681	1,008,417	691,932
<b>Total</b>	<b>\$ 714,245</b>	<b>\$ 489,751</b>	<b>\$ 2,021,682</b>	<b>\$ 1,415,736</b>

Long-lived assets by geographic area, which primarily include property and equipment, net in the United States, at September 30, 2010 and December 31, 2009 are as follows (table in thousands):

Edgar Filing: VMWARE, INC. - Form 10-Q

	September 30, 2010	December 31, 2009
United States	\$ 307,335	\$ 297,232
International	44,712	42,758
Total	\$ 352,047	\$ 339,990

No country other than the United States accounted for 10% or more of these assets at September 30, 2010 or December 31, 2009.

---

**Table of Contents**

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

All dollar amounts expressed as numbers in this MD&A (except per share amounts) are in millions.

**Overview**

Our primary source of revenues is the licensing of virtualization infrastructure software solutions and related support and services for use by businesses and organizations of all sizes and across numerous industries in their information technology ( IT ) infrastructure. Our solutions run on industry-standard desktop computers and servers and support a wide range of operating system and application environments, as well as networking and storage infrastructures. Our virtualization software solutions help eliminate the complexity of maintaining and managing IT infrastructures, reduce both capital and operating costs and provide a more flexible and dynamic IT environment to better support the needs of business. With our latest platform, VMware vSphere, we are helping companies along the path of cloud computing by providing compatible IT infrastructures for both businesses and cloud service providers.

We have developed a multi-channel distribution model to expand our presence and to reach various segments of the industry. In the third quarter and first nine months of 2010 we derived over 85% of our sales from our channel partners, which include distributors, resellers, x86 system vendors and system integrators. The remainder is primarily derived from direct sales. We have also developed a network of indirect channel partners who fulfill orders through our direct channel partners.

The majority of our revenues result from contracts that include both perpetual software licenses and ongoing software maintenance contracts. License revenues are recognized when the elements of revenue recognition for the licensed software are complete. Software maintenance revenues are recognized ratably over the term of the software maintenance period and include renewals of software maintenance sold after the initial software maintenance period expires. We also recognize revenues from professional services provided to our customers primarily as services are performed. Vendor-specific objective evidence ( VSOE ) of fair value for software maintenance services is established by the rates charged in stand-alone sales of software maintenance contracts or the stated renewal rate for software maintenance included in the license agreement. Our software products may also be sold with professional services. VSOE of fair value for professional services is based upon the standard rates we charge for such services when sold separately. The revenues allocated to the software license included in multiple element contracts represent the residual amount of the contract after the fair value of the other elements has been determined.

Our current financial focus is on long-term revenue growth to generate free cash flows<sup>1</sup> to fund our expansion of industry segment share and to evolve our virtualization-based products for data centers, desktop computers and cloud computing through a combination of internal development and acquisitions. We expect to grow our business by broadening our virtualization infrastructure software solutions technology and product portfolio, increasing product awareness, promoting the adoption of virtualization, and building long-term relationships with our customers through the adoption of enterprise license agreements ( ELAs ). Since the introduction in 2009 of VMware vSphere, the next generation of VMware Infrastructure, and VMware View 4, which is integrated with VMware vSphere, we have introduced more products, including the latest versions of the above mentioned products in the third quarter of 2010, that build on the vSphere foundation. We plan to continue to introduce additional products through 2010 and beyond. Additionally, we have made, and expect to continue to make, acquisitions designed to strengthen our product offerings and/or extend our strategy to deliver solutions that can be hosted at customer data centers or at service providers.

From mid-2008 and through most of 2009, we observed that customers responded to the economic downturn with reductions in IT spending. As a result, customers were subjecting larger orders, such as ELAs, to a longer review process and in certain cases were purchasing products to meet their immediate needs, foregoing larger discounts offered under ELAs. While the overall macroeconomic environment appears to be improving, we believe that we have benefited from previously pent-up demand, and it is unclear if our recent improved sales results reflect a long-term improving trend. We therefore remain conservative in our planning and expect to continue to manage our resources prudently, while making key investments with the objective of maximizing long-term growth.

Although we believe we are currently the leading provider of virtualization infrastructure software solutions, we face competitive threats to our leadership position from a number of companies, some of which have significantly greater resources than we do, which could result in increased pressure to reduce prices on our offerings. As a result, we believe it is important to continue to invest in strategic initiatives related to product research and development, market expansion and associated support functions to expand our industry leadership. We believe that we will be able to continue to meet our product development objectives through continued investment in our existing infrastructure, supplemented with strategic hires and acquisitions, funded through the operating cash flows generated from the sale of our products and services. We believe this is the appropriate priority for the long-term health and growth of our business.



- <sup>1</sup> Free cash flow, a non-GAAP financial measure, is defined as net cash provided by operating activities plus the excess tax benefits from stock-based compensation, less capital expenditures and capitalized software development costs. Each adjusting item is separately presented on our consolidated statements of cash flows. See [Liquidity and Capital Resources](#) [Non-GAAP Financial Measures](#) for further information from the sale of our products and services. We believe this is the appropriate priority for the long-term health and growth of our business.

**Table of Contents**

In evaluating our results, we also focus on operating margin excluding stock-based compensation, employer payroll taxes on employee stock transactions, amortization of intangible assets, acquisition-related items and the net effect of the amortization and capitalization of software development costs, as we believe this measure reflects our ongoing business in a manner that allows meaningful period-to-period comparisons. We are not currently focused on short-term operating margin expansion, but rather on investing at appropriate rates to support our growth and future product offerings in what may be a substantially more competitive environment.

Our maintenance-related services revenues are typically recognized ratably over periods from one to five years subsequent to the initial contract, whereas our license revenues are generally recognized upon electronic shipment of the software. As a consequence, variability in operating margin can result from differences in when we quote and contract for our services and when the cost is incurred. Variability in operating margin can also result when we recognize our foreign denominated deferred maintenance revenues in future periods. Due to our use of the U.S. Dollar as our functional currency, deferred revenue remains at its historical rate when recognized into revenue while our operating expenses in future periods are based upon the foreign exchange rates at that time. Our deferred revenue, both current and long-term, represents a liability on our consolidated balance sheets as the requirements of revenue recognition have not yet been met, and it consists of amounts received from customers and amounts billed but not collected for which revenue has not yet been recognized. As of September 30, 2010, over 90% of our deferred revenue balance will be recognized as revenue with the passage of time or with the delivery of professional services. The remainder is tied solely to product release events. We believe our overall deferred revenue balance improves predictability of future revenues and that it is a key indicator of the health and growth of our business.

Historically, most of our revenue contracts with international channel partners were denominated in U.S. Dollars, but a portion of our operating expenses were, and continue to be, denominated in currencies other than the U.S. Dollar. This currency difference between our revenues and operating expenses historically caused variability in our operating margins due to fluctuations in the U.S. Dollar as compared to other currencies. In conjunction with the general release of VMware vSphere in the second quarter of 2009, we started to invoice and collect in the Euro, the British Pound, the Japanese Yen and the Australian Dollar in their respective regions. As a result of invoicing in these local currencies in which we also have expenses, variability in operating margin due to foreign currency fluctuations has been reduced. However, increased exposure to foreign currency fluctuations introduces additional risk for variability in revenue-related components of our consolidated financial statements. In order to manage our exposure to foreign currency fluctuations, since July 2009, we have entered into foreign currency forward contracts to hedge a portion of our net outstanding monetary assets and liabilities against movements in certain foreign exchange rates. These forward contracts are not designated as hedging instruments under applicable accounting guidance, and therefore all changes in the fair value of the forward contracts are reported in other income (expense), net in the consolidated statements of income. The gains and losses on our foreign currency forward contracts generally offset the majority of the gains and losses associated with the underlying foreign-currency denominated assets and liabilities that we hedge.

***Our Relationship with EMC***

As of September 30, 2010, EMC owned 31,677,000 shares of Class A common stock and all 300,000,000 shares of Class B common stock, representing approximately 80.1% of our total outstanding shares of common stock and 97.3% of the combined voting power of our outstanding common stock.

In April 2010, we acquired certain software product technology and expertise from EMC's Ionix IT management business for cash consideration of \$175.0. EMC retained the Ionix brand and will continue to offer customers the products acquired by us, pursuant to the ongoing reseller agreement we have with EMC. The net assets and expertise acquired from EMC constituted a business and were accounted for as a business combination between entities under common control pursuant to generally accepted accounting principles.

Pursuant to the ongoing reseller arrangement with EMC that commenced in 2009, EMC bundles our products and services with EMC's hardware and sells them to end users. In the third quarter of 2010 and 2009, we recognized revenues of \$8.0 and \$1.5, respectively, from products sold pursuant to our reseller arrangement with EMC. In the first nine months of 2010 and 2009, we recognized revenues of \$25.0 and \$4.1, respectively, from products sold pursuant to our reseller arrangement with EMC. As of September 30, 2010, \$41.8 of revenues from products sold under the reseller arrangement were included in deferred revenue.

In the third quarter of 2010 and 2009, we recognized professional services revenues of \$16.6 and \$4.9, respectively, for services provided to EMC's customers pursuant to our contractual agreements with EMC. In the first nine months of 2010 and 2009, we recognized professional services revenues of \$38.6 and \$15.0, respectively, from such contractual arrangements with EMC. As of September 30, 2010, \$2.3 of revenues from professional services to EMC customers were included in deferred revenue.

## Edgar Filing: VMWARE, INC. - Form 10-Q

In the third quarter of 2010 and 2009, we recognized revenues of \$2.5 and \$0.7, respectively, from server and desktop products and services purchased by EMC for internal use pursuant to our contractual agreements with EMC. In the first nine months of 2010 and 2009, we recognized \$4.8 and \$2.0, respectively, from such contractual arrangements with EMC. As of September 30, 2010, \$4.7 of revenues from server and desktop products and services purchased by EMC for internal use were included in deferred revenue.

**Table of Contents**

We purchased storage systems and software, as well as consulting services, from EMC for \$6.7 and \$1.0 in the third quarter of 2010 and 2009, respectively, and \$13.2 and \$8.2 in the first nine months of 2010 and 2009, respectively.

In certain geographic regions where we do not have an established legal entity, we contract with EMC subsidiaries for support services and EMC employees who are managed by our personnel. The costs incurred by EMC on our behalf related to these employees are passed on to us and we are charged a mark-up intended to approximate costs that would have been charged had we contracted for such services with an unrelated third party. These costs are included as expenses in our consolidated statements of income and primarily include salaries and benefits, travel and rent. Additionally, EMC incurs certain costs on our behalf in the U.S., which historically primarily related to a shared system for travel. In the fourth quarter of 2009, we implemented our own travel system in the U.S. and are now incurring these costs directly. The total cost of these services provided to us by EMC was \$18.0 and \$24.9 in the third quarter of 2010 and 2009, respectively, and \$49.8 and \$78.0 in the first nine months of 2010 and 2009, respectively.

As calculated under our tax sharing agreement with EMC, we paid EMC \$5.1 in the first nine months of 2010 for our portion of EMC's 2009 consolidated federal income taxes. No payments were made by us to EMC during the third quarter of 2010. During the third quarter and first nine months of 2009, we paid \$11.7 and \$14.2, respectively, for our portion of EMC's taxes related to the consolidated state income tax returns and consolidated federal income tax return for various periods, and the conclusion of the 2005 and 2006 federal income tax audit. Under the same tax sharing agreement, EMC paid us \$2.5 during the first nine months of 2010 for a refund of an overpayment related to the consolidated federal and state income taxes for the fiscal year ended December 31, 2008. No payments were made by EMC to us during the third quarter of 2010. During the third quarter and first nine months of 2009, EMC paid us \$19.7 and \$107.6, respectively, for our stand-alone federal taxable loss for the fiscal year ended December 31, 2008 and for a refund of an overpayment related to our portion of EMC's 2007 federal consolidated tax return. The amounts that we pay to EMC for our portion of federal income taxes on EMC's consolidated tax return differ from the amounts we would owe on a stand-alone basis, and the difference is presented as a component of stockholders' equity.

Interest expense with EMC, net, primarily consists of interest expense on the note payable to EMC. In the third quarter of 2010 and 2009, \$1.2 and \$1.3, respectively, of interest expense was recorded related to the note payable to EMC and included in interest expense with EMC, net, recorded on the consolidated statements of income. In the first nine months of 2010 and 2009, \$3.1 and \$5.6, respectively, of interest expense was recorded related to the note payable. Our interest income and expenses as a separate, stand-alone company may be higher or lower than the amounts reflected in the consolidated financial statements.

As of September 30, 2010, we had \$38.0 due from EMC, which was partially offset by \$27.0 due to EMC. The net amount due from EMC as of September 30, 2010 was \$11.0 and resulted from the related party transactions described above. In addition to the \$11.0 due from EMC, as of September 30, 2010, we had \$118.1 of income taxes receivable due from EMC, which is included in other current assets, and \$6.2 of income taxes payable due to EMC, which is included in accrued expenses and other, on our consolidated balance sheets. A large portion of the income tax receivable is related to 2010 federal income taxes and is expected to be received from EMC after the 2010 consolidated federal tax return extension is filed. Balances due to or from EMC which are unrelated to tax obligations are generally settled in cash within 60 days of each quarter-end. The timing of the tax payments due to and from EMC is governed by the tax sharing agreement with EMC.

Given that the amounts we recorded for our intercompany transactions with EMC did not arise from transactions negotiated at arm's-length with an unrelated third party, the financial statements included herein may not necessarily reflect our financial condition, results of operations and cash flows had we engaged in such transactions with an unrelated third party during all periods presented. Accordingly, our historical results should not be relied upon as an indicator of our future performance as a stand-alone company.

**Income Statement Presentation**

As we operate our business in one operating segment, our revenues and operating expenses are presented and discussed at the consolidated level.

***Sources of Revenues******License revenues***

Our license revenues consist of revenues earned from the licensing of our software products. These products are generally priced and licensed on a perpetual basis based upon the number of physical desktop computers or server processors on which our software runs. Certain products are licensed on a subscription basis. Effective September 1, 2010, our management solutions are priced on a per-virtual-machine basis. The new model better aligns to customer use cases to manage the number of virtual machines, rather than to the management of physical hardware.



## **Table of Contents**

### *Software maintenance revenues*

Software maintenance revenues are recognized ratably over the contract period. Typically, our contract periods range from one to five years. Customers receive various types of technical support based on the level of support purchased. Customers who are party to software maintenance agreements with us are entitled to receive product updates and upgrades on a when-and-if-available basis.

### *Professional services revenues*

Professional services include design, implementation and training. Professional services are not considered essential to the functionality of our products, as these services do not alter the product capabilities and may be performed by our customers or by other vendors. Professional services engagements performed for a fixed fee, for which we are able to make reasonably dependable estimates of progress toward completion, are recognized on a proportional performance basis based on hours incurred and estimated hours of completion. Professional services engagements that are on a time and materials basis are recognized based on hours incurred. Revenues on all other professional services engagements are recognized upon completion.

## ***Operating Expenses***

### *Cost of license revenues*

Our cost of license revenues principally consists of amortization of capitalized software development costs and of intangibles, royalty costs in connection with products licensed from third-party providers and the cost of fulfillment of our software. The cost of fulfillment of our software includes product packaging, personnel costs and related overhead associated with the physical and electronic delivery of our software products.

### *Cost of services revenues*

Our cost of services revenues includes the costs of personnel and related overhead to deliver technical support for our products and to provide our professional services.

### *Research and development expenses*

Our research and development ( R&D ) expenses include the personnel and related overhead associated with the research and development of new product offerings and the enhancement of our existing software offerings, net of amounts capitalized.

### *Sales and marketing expenses*

Our sales and marketing expenses include personnel costs, sales commissions and related overhead associated with the sale and marketing of our license and services offerings, as well as the cost of product launches and certain marketing initiatives, including our annual VMworld conferences in U.S. and Europe. Sales commissions are generally earned and expensed when a firm order is received from the customer.

### *General and administrative expenses*

Our general and administrative expenses include personnel and related overhead costs to support the overall business. These expenses include the costs associated with our finance, facilities, human resources, IT infrastructure and legal departments.

## **Results of Operations**

### ***Revenues***

Our revenues for the third quarter and first nine months of 2010 and 2009 are as follows:

Edgar Filing: VMWARE, INC. - Form 10-Q

	For the Three Months Ended September 30,			For the Nine Months Ended September 30,		
	2010	2009	% Change	2010	2009	% Change
<b>Revenues:</b>						
License	\$ 343.2	\$ 240.3	43%	\$ 979.1	\$ 725.2	35%
<b>Services:</b>						
Software maintenance	314.1	212.8	48	871.8	577.6	51
Professional services	56.9	36.7	55	170.8	112.9	51
Total services	371.0	249.5	49	1,042.6	690.5	51
	\$ 714.2	\$ 489.8	46	\$ 2,021.7	\$ 1,415.7	43
<b>Revenues:</b>						
United States	\$ 362.3	\$ 246.1	47%	\$ 1,013.3	\$ 723.8	40%
International	351.9	243.7	44	1,008.4	691.9	46
	\$ 714.2	\$ 489.8	46	\$ 2,021.7	\$ 1,415.7	43

---

**Table of Contents**

Total revenues increased by \$224.5 or 46%, to \$714.2 in the third quarter of 2010, compared with \$489.8 in the third quarter of 2009. The revenue mix in the third quarter of 2010 reflected an increase of \$103.0 in license revenues and an increase of \$121.5 in services revenues as compared with the third quarter of 2009. Total revenues increased by \$605.9, or 43%, to \$2,021.7 in the first nine months of 2010, compared with \$1,415.7 in the first nine months of 2009, reflecting an increase of \$253.8 in license revenues and an increase of \$352.1 in services revenues. The shift in our revenue mix year-over-year is primarily due to increases in services revenues which continued to benefit from strong maintenance renewals, multi-year software maintenance contracts sold in previous periods and additional maintenance contracts sold in conjunction with software licenses. Geographically, both U.S. and international revenues increased in the third quarter and first nine months of 2010 as compared to the same periods in the prior year. In the U.S., the federal market was particularly strong compared to the same period last year. Internationally, revenues increased due to strong demand across all regions, despite on-going macro-economic concerns, particularly in Europe.

We sell our products primarily through a network of channel partners, which includes distributors, resellers, x86 system vendors and systems integrators. As we expand geographically, we may add additional direct channel partners. Our indirect channel partners obtain software licenses and services from our distributors and x86 system vendors and market and sell them to end user customers. In addition, we have a direct sales force that complements these efforts. Our sales force works with our channel partners to introduce them to customers and new sales opportunities. Our channel partners also introduce our sales force to their customers.

Historically, most of our revenue contracts with international customers were denominated in U.S. Dollars. In conjunction with the general release of VMware vSphere in the second quarter of 2009, we began to invoice and collect in the Euro, the British Pound, the Japanese Yen and the Australian Dollar in their respective regions. While variability in operating margin due to foreign exchange fluctuations is reduced as a result of invoicing in these local currencies in which we also have expenses, additional risk of variability in revenues due to foreign currency fluctuations is introduced when these locally denominated revenues are remeasured into U.S. Dollars. Given that we began to invoice and collect in currencies other than the U.S. Dollar during the second quarter of 2009, the third quarter of 2010 is the first period in which we were able to determine the year-over-year impact of foreign currency fluctuations on our revenues. We calculate the foreign currency impact on our revenues as the difference between revenues translated at current exchange rates and the same revenues translated at prior-period exchange rates. Our growth in revenues in the third quarter of 2010 was negatively impacted from a strengthening in the U.S. Dollar against the foreign currencies in which we invoice as compared with the same period in the prior year. On a constant currency basis, our revenue growth would have been 47% in the third quarter of 2010 compared to the third quarter of 2009, as compared with the 46% shown in the table above. The uncertainty and volatility of currency fluctuations will continue to impact our results.

The macroeconomic environment continues to generate some uncertainty around how much will be spent on IT over the foreseeable future. We believe that our customers continue to adopt our product platform as a strategic investment that delivers substantial cost savings, improved efficiency and flexibility for their business. Although we have observed an increase in customer spending that began in the fourth quarter of 2009 and has extended through the first nine months of 2010, we believe the increase was primarily in response to fiscal year-end spending trends, product promotions, and previously pent-up demand. In the face of continuing economic uncertainty, currency volatility, and potential decelerated IT spending, we are planning conservatively for the remainder of 2010 and into 2011.

*License Revenues*

Software license revenues increased by \$103.0 or 43%, to \$343.2 in the third quarter of 2010, compared with \$240.3 in the third quarter of 2009. Software license revenues increased by \$253.8 or 35%, to \$979.1 in the first nine months of 2010, compared with \$725.2 in the first nine months of 2009. We believe license revenues benefited from strong customer demand for the vSphere platform, a foundation to cloud computing, as well as growing interest in our desktop solutions. However, despite customer interest in deploying virtualization solutions as they update their IT infrastructure, we believe demand for our products remains subject to the challenges that our customers face due to continuing uncertainty in the economic environment. Although we believe there is generally a quick return on investment in virtualization, organizations often update their IT infrastructure when deploying virtualization, and the hardware investment is a capital outlay that is several times larger than that of our software.

We have promoted the adoption of virtualization and built long-term relationships with our customers through the adoption of enterprise license agreements ( ELAs ). ELAs continue to be an important component of our revenue growth and are offered both directly and through certain channel partners. ELAs are core to our strategy to build long-term relationships with customers as they commit to our virtualization infrastructure software solutions in their data centers. ELAs provide a base from which to sell additional products, such as our application and infrastructure management suite, our disaster recovery products, and our desktop products. Under a typical ELA, a portion of the revenues is attributed to the license and recognized immediately, but the remainder is deferred and recognized as services maintenance revenues in future periods. In addition, ELAs typically include an initial maintenance period that is longer than other types of license sales.





**Table of Contents**

In the third quarter and first nine months of 2010, we observed an increase in the volume of our ELAs as compared to the third quarter and first nine months of 2009, due in part to growing international customer interest. In addition, during the third quarter and first nine months of 2010, customers are generally renewing their ELAs at a dollar value higher than the original transaction and with an average maintenance term of three years. The increase in the value of the renewed ELAs includes additional products and upgrades added to the renewed ELAs, as well as the expanding use of originally purchased products within the customer's environment.

*Services Revenues*

Services revenues increased \$121.5 or 49%, to \$371.0 in the third quarter of 2010, compared with \$249.5 in the third quarter of 2009. Services revenues increased \$352.1 or 51%, to \$1,042.6 in the first nine months of 2010, compared with \$690.5 in the first nine months of 2009. The increase in services revenues during the third quarter and the first nine months of 2010 was primarily attributable to growth in our software maintenance revenues.

Software maintenance revenues increased \$101.3 or 48%, to \$314.1 in the third quarter of 2010, compared with \$212.8 in the third quarter of 2009. Software maintenance revenues increased \$294.3 or 51%, to \$871.8 in the first nine months of 2010, compared with \$577.6 in the first nine months of 2009. In the third quarter and first nine months of 2010, software maintenance revenues benefited from strong renewals, multi-year software maintenance contracts sold in previous periods, and additional maintenance contracts sold in conjunction with software licenses. In the third quarter, consistent with previous quarters, customers continue to buy, on average, more than 24 months of support and maintenance with each new license purchased, which we believe illustrates our customers' commitment to VMware as a core element of their data center architecture.

Professional services revenues increased \$20.2 or 55%, to \$56.9 in the third quarter of 2010, compared with \$36.7 in the third quarter of 2009. Professional services revenues increased \$57.9 or 51%, to \$170.8 in the first nine months of 2010, compared with \$112.9 in the first nine months of 2009. In the third quarter and first nine months of 2010, professional services revenues increased largely due to incremental services revenues from our acquired businesses and customer training related to vSphere deployments. We do not expect strong growth in our professional services revenues as we continue to invest in our partners and the eco-system to broadly offer the best set of solutions to our customers. As a result of this strategy, our professional services revenue can vary based on the delivery channels used in any given period as well as the timing of engagements.

*Operating Expenses*

Information about our operating expenses is as follows:

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2010	2009	2010	2009
<b>Operating expenses:</b>				
Cost of license revenues	\$ 46.3	\$ 37.5	\$ 126.7	\$ 85.7
Cost of services revenues	80.2	58.5	226.6	166.5
Research and development	175.4	133.5	475.3	360.3
Sales and marketing	251.7	185.2	700.2	506.8
General and administrative	66.6	51.7	195.5	148.3
<b>Total operating expenses</b>	<b>\$ 620.2</b>	<b>\$ 466.4</b>	<b>\$ 1,724.3</b>	<b>\$ 1,267.6</b>
<b>Operating income</b>	<b>\$ 94.0</b>	<b>\$ 23.2</b>	<b>\$ 297.4</b>	<b>\$ 148.1</b>
<b>Percentage of revenues:</b>				
Cost of license revenues	6.5%	7.7%	6.3%	6.1%
Cost of services revenues	11.2	11.9	11.2	11.8
Research and development	24.6	27.3	23.5	25.4
Sales and marketing	35.2	37.8	34.6	35.8

## Edgar Filing: VMWARE, INC. - Form 10-Q

General and administrative	9.3	10.6	9.7	10.4
Total operating expenses	86.8%	95.3%	85.3%	89.5%
Operating margin	13.2%	4.7%	14.7%	10.5%

Operating margins increased from 4.7% in the third quarter of 2009 to 13.2% in the third quarter of 2010. Operating margins increased from 10.5% in the first nine months of 2009 to 14.7% in the first nine months of 2010. Increases in our operating margins in the third quarter and first nine months of 2010 primarily related to our increase in revenues, which outpaced our increase in expenses. In evaluating our results, we generally exclude stock-based compensation, employer payroll taxes on employee stock transactions,

**Table of Contents**

amortization of intangible assets, acquisition-related items and the net effect of the amortization and capitalization of software development costs. We instead focus on the remaining operational expenses — our core operating expenses. We believe that our core operating expenses reflect our ongoing business in a manner that allows meaningful period-to-period comparisons. Our core operating expenses are independent of the items shown in the table below.

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2010	2009	2010	2009
<b>Cost of license revenues:</b>				
Stock-based compensation	\$ 0.4	\$ 0.3	\$ 1.2	\$ 1.0
Employer payroll tax on employee stock transactions			0.1	
Intangible amortization	6.7	2.9	15.4	8.4
Capitalized software development costs amortization	26.1	27.0	71.1	55.3
<b>Cost of services revenues:</b>				
Stock-based compensation	4.4	4.0	12.6	10.9
Employer payroll tax on employee stock transactions	0.4		0.6	
Intangible amortization	1.5		3.2	
<b>Research and development:</b>				
Stock-based compensation	43.1	34.3	117.3	84.6
Employer payroll tax on employee stock transactions	3.1	0.5	5.8	1.1
Intangible amortization	0.6		1.7	
Total capitalized software development costs	(8.3)	(10.6)	(52.9)	(65.4)
Stock-based compensation included in total capitalized software development costs above	1.2	1.8	8.1	11.8
<b>Sales and marketing:</b>				
Stock-based compensation	18.1	15.8	49.6	42.9
Employer payroll tax on employee stock transactions	2.1	0.2	3.1	0.4
Intangible amortization	1.1	0.4	2.1	1.2
<b>General and administrative:</b>				
Stock-based compensation	7.6	8.0	24.5	24.2
Employer payroll tax on employee stock transactions	0.8	0.1	1.3	0.3
Intangible amortization		0.1	0.1	0.4
Acquisition related items	1.0	0.8	3.2	0.8

**Stock-Based Compensation Expense**

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2010	2009	2010	2009
Stock-based compensation, excluding amounts capitalized	\$ 73.7	\$ 62.4	\$ 205.2	\$ 163.6
Stock-based compensation capitalized	1.2	1.8	8.1	11.8
Stock-based compensation, including amounts capitalized	\$ 74.9	\$ 64.2	\$ 213.3	\$ 175.4

Stock-based compensation expense increased by \$10.7 in the third quarter of 2010, as compared to the third quarter of 2009 and increased by \$37.9 in the first nine months of 2010 as compared to the first nine months of 2009, primarily due to increases for grants made to new employees of \$10.5 and \$20.3, respectively, increases of \$6.1 and \$23.5, respectively, from equity awards issued in connection with the acquisition of SpringSource late in the third quarter of 2009, and increases of \$1.5 and \$12.8, respectively, from refresh awards made to our existing employees. These increases were offset in part by decreases of \$7.0 and \$16.9, respectively, primarily related to forfeitures and grants reaching a fully vested status.

Stock-based compensation is recorded to each operating expense category based upon the function of the employee to whom the stock-based compensation relates. Historically, stock-based compensation by operating expense category has fluctuated based upon the value and number of awards granted to employees in each respective function. The R&D function has historically had the greatest amount of stock-based compensation given the size of our R&D organization and the strategic role that its employees serve within VMware. In addition, our

## Edgar Filing: VMWARE, INC. - Form 10-Q

acquisitions have primarily been technology focused, and many of the equity awards related to employees acquired were in our R&D organization. Conversely, the compensation for the sales organization is more heavily weighted toward cash consideration, primarily in the form of commissions and therefore has disproportionately lower stock-based compensation expense.

As of September 30, 2010, the total unamortized fair value of our outstanding equity-based awards held by our employees was approximately \$623.5. This amount will be recognized over the awards' requisite service periods, and is expected to result in stock-based compensation expense of approximately \$86.0, \$254.0, \$153.6, \$99.6 and \$30.3 for the remainder of 2010, 2011, 2012, 2013 and 2014, respectively.

---

**Table of Contents**

In future quarters, our total stock-based compensation expense is expected to increase as a result of additional equity grants we have recently made as well as grants we expect to make. Stock-based compensation expense reported is subject to the amount of stock-based compensation that may be capitalized for the development of new software products and the amount of awards that are forfeited.

***Capitalized Software Development Costs, Net***

Capitalization of material development costs of software to be sold, leased, or otherwise marketed are subject to capitalization beginning when the products technological feasibility has been established and ending when the product is available for general release. Our amounts capitalized as software development costs may not be comparable to our peer companies due to differences in a variety of factors, including multiple areas of judgment inherent in the assessment of these costs.

In the third quarter of 2010, we capitalized \$8.3 (including \$1.2 of stock-based compensation) of costs incurred for the development of software products, compared with \$10.6 (including \$1.8 of stock-based compensation) in the third quarter of 2009. In the first nine months of 2010, we capitalized \$54.6 (including \$8.1 of stock-based compensation) of costs incurred for the development of software products, compared with \$65.4 (including \$11.8 of stock-based compensation) in the first nine months of 2009. These amounts have been excluded from R&D expense on our accompanying consolidated statements of income. The decrease in capitalized software development costs of \$10.8 in the first nine months of 2010 as compared to the first nine months of 2009 was primarily due to a reduction of \$9.5 in costs capitalized in the first nine months of 2010 related to the development of both VMware vSphere 4.0 and its latest version, version 4.1, as compared to the first nine months of 2009. The change in capitalized costs in the third quarter of 2010 as compared to the third quarter of 2009 was not material.

In the third quarter of 2010, amortization expense from capitalized software development costs decreased by \$0.9 to \$26.1, as compared to \$27.0 in the third quarter of 2009. In the first nine months of 2010, amortization expense from capitalized amounts increased by \$15.8 to \$71.1, as compared to \$55.3 in the first nine months of 2009. These amounts are included in cost of license revenues on our accompanying consolidated statements of income. The increase in the amortization of software development costs during the first nine months of 2010 compared with the first nine months of 2009 was primarily due to the general release of VMware vSphere 4.0 in the second quarter of 2009 and the subsequent release of an update, version 4.1, in the third quarter of 2010. This resulted in an increase in amortization of \$30.0 in the first nine months of 2010 as compared to the first nine months of 2009. This increase was partially offset by \$16.0 of amortization for certain capitalized projects that were fully amortized prior to the first nine months of 2010. The change in amortization expense in the third quarter of 2010 as compared to the third quarter of 2009 was not material.

***Intangible Amortization & Other***

Intangible amortization and the other remaining expenses shown in the operating expenses table above increased by \$12.3 to \$17.3 in the third quarter of 2010, as compared to \$5.0 in the third quarter of 2009 and increased by \$24.1 to \$36.7 in the first nine months of 2010, as compared to \$12.6 in the first nine months of 2009. The increase in the third quarter and first nine months of 2010 was primarily due to an increase in intangible amortization of \$6.5 and \$12.6, respectively, primarily resulting from new acquisitions, as well as increases of approximately \$5.6 and \$9.2, respectively, in employer payroll taxes on employee stock transactions mainly related to the increase in the market value of our stock and the number of awards exercised, sold or vested.

***Core Operating Expenses***

The following discussion of our core operating expenses and their components highlights the remaining factors that impacted our operating expenses and corresponds to the factors that our management focuses upon in evaluating our operating margin. The increases or decreases in operating expenses discussed in this section are independent of changes relating to stock-based compensation, employer payroll taxes on employee stock transactions, amortization of intangible assets, acquisition-related items and the net effect of the amortization and capitalization of software development costs set forth above.

Core operating expenses increased by \$129.2 or 34% in the third quarter of 2010 compared to the third quarter of 2009, and \$366.5 or 34% in the first nine months of 2010 as compared to the first nine months of 2009. As quantified below, the increase was primarily due to an increase in employee-related expenses. Employee-related expenses include salaries, benefits, bonuses, commissions, and recruiting and training. The increase in employee related expenses for the aforementioned periods was primarily due to higher salaries and benefits expenses largely as a result of incremental headcount from strategic hiring and acquisitions, and from higher commission expense as a result of increased sales volumes. In addition, as quantified below, costs associated with incremental license and services revenues contributed to the increase in core operating expenses, along with increases in marketing program expenses and increases in travel and entertainment costs.

## Edgar Filing: VMWARE, INC. - Form 10-Q

A portion of our operating expenses, primarily the cost of personnel to deliver technical support on our products and professional services, marketing and research and development, are denominated in foreign currencies, and are thus exposed to foreign exchange rate fluctuations. The effect of fluctuations in the exchange rates between the U.S. Dollar and foreign currencies, on operating expenses was a decrease of \$4.9 in the third quarter of 2010, and an increase of \$8.0 in the first nine months of 2010, in each case as compared with the same period in the prior year.

---

## **Table of Contents**

### *Cost of License Revenues*

Core expenses in cost of license revenues increased by \$5.8 or 80% in the third quarter of 2010 compared to the third quarter of 2009, and by \$18.0 or 85% in the first nine months of 2010 as compared to the first nine months of 2009. Royalty and licensing costs in connection with technology licensed from third-party providers that are used in our products primarily composed \$5.6 and \$15.8, respectively, of the increase.

### *Cost of Services Revenues*

Core expenses in cost of services revenues increased by \$19.5 or 36% in the third quarter of 2010 compared to the third quarter of 2009, and by \$54.8 or 35% in the first nine months of 2010 as compared to the first nine months of 2009. The increases were primarily due to increases in employee-related expenses of \$10.7 and \$27.3, respectively, which were largely driven by incremental headcount from strategic hiring and acquisitions, as well as increases in costs we incurred to provide technical support and professional services of \$6.5 and \$18.0, respectively, primarily associated with increased services revenues.

### *Research and Development Expenses*

Core R&D expenses increased by \$28.0 or 26% in the third quarter of 2010 compared to the third quarter of 2009, and by \$67.1 or 20% in the first nine months of 2010 compared to the first nine months of 2009. The increases were primarily due to increases in employee-related expenses of \$21.9 and \$57.5, respectively, driven primarily by incremental headcount from strategic hiring and acquisitions.

### *Sales and Marketing Expenses*

Core sales and marketing expenses increased by \$61.6 or 36% in the third quarter of 2010 compared to the third quarter of 2009, and by \$183.1 or 40% in the first nine months of 2010 compared to the first nine months of 2009. The increases were primarily due to increases in employee-related expenses of \$42.8 and \$114.1, respectively, driven by higher salaries as a result of incremental headcount from strategic hiring and acquisitions as well as by higher commission expense due to increased sales volumes. In support of our expanding markets and sales efforts, the costs of marketing programs increased by \$7.9 and \$20.7, respectively, and travel and entertainment expense increased by \$6.8 and \$12.5, respectively. Also contributing to the increase in expense for the first nine months of 2010 was the adverse impact of \$4.9 from fluctuations in the exchange rate between the U.S. Dollar and foreign currencies. The increase in sales and marketing expense during the third quarter of 2010 was partially offset by the positive impact of \$2.5 from fluctuations in the exchange rate between the U.S. Dollar and foreign currencies.

### *General and Administrative Expenses*

Core general and administrative expenses increased by \$14.3 or 33% in the third quarter of 2010 compared to the third quarter of 2009, and by \$43.6 or 36% in the first nine months of 2010 compared to the first nine months of 2009, primarily due to increases of \$6.8 and \$16.6, respectively, related to corporate expenses, including legal, audit and tax fees, and contributions to our charitable foundation. In addition, depreciation and equipment expenses increased \$3.2 and \$6.9, respectively, and employee-related expenses increased by \$1.9 and \$9.5, respectively.

### *Investment Income*

Investment income increased by \$0.7 or 45%, to \$2.3 in the third quarter of 2010, as compared to \$1.6 in the third quarter of 2009. Investment income decreased by \$3.2 or 44%, to \$4.0 in the first nine months of 2010, as compared to \$7.2 in the first nine months of 2009. Investment income primarily consists of interest earned on cash, cash equivalents and short-term investments balances partially offset by the amortization of premiums paid on fixed income securities. Investment income decreased in the first nine months of 2010 compared with the first nine months of 2009 primarily due to a decrease in the average rate of interest earned as a result of lower market interest rates. We began investing in fixed income securities during the second quarter of 2010 with the objective of achieving an appropriate investment return consistent with preserving principal and managing risk, which contributed to the increase of interest income in the third quarter of 2010 compared to the third quarter of 2009.

### *Interest Expense with EMC, Net*



## Edgar Filing: VMWARE, INC. - Form 10-Q

Interest expense with EMC, net, decreased by \$0.1 or 6%, to \$1.2 in the third quarter of 2010, as compared to \$1.3 in the third quarter of 2009. Interest expense with EMC, net decreased by \$2.9 or 48%, to \$3.1 in the first nine months of 2010, as compared to \$6.0 in the first nine months of 2009. Interest expense with EMC, net primarily consists of interest expense incurred on the note issued to EMC in April 2007. The decrease in interest expense in the third quarter and first nine months of 2010 as compared with the third quarter and first nine months of 2009 was due to lower interest rates on the note. For the third quarter of 2010 and 2009, the interest rate on the note payable was 1.08% and 1.15%, respectively. The interest rate on the note payable resets quarterly and is determined using the 90-day LIBOR rate plus 55 basis points, two business days prior to the first day of each fiscal quarter. We expect our interest expense on the note payable to decrease in the fourth quarter as a result of a decrease of the interest rate on the note payable to 0.84%.

**Table of Contents*****Other Income (Expense), Net***

Other income, net decreased by \$6.7 or 80%, to \$1.6 in the third quarter of 2010, as compared to \$8.3 in the third quarter of 2009. Other expense, net changed by \$13.9 or 201%, to \$7.0 in the first nine months of 2010, as compared to other income, net of \$6.9 in the first nine months of 2009. Other income, net changed in the third quarter of 2010 compared with the third quarter of 2009 primarily due to a gain of \$5.9 recognized in the third quarter of 2009 from the re-measurement to fair value of a previously held equity interest in SpringSource in connection with the acquisition of SpringSource. Other expense, net changed in the first nine months of 2010 compared with other income, net for the first nine months of 2009 primarily due to the aforementioned gain of \$5.9 recognized in the third quarter of 2009, as well as a \$7.9 decrease from the net impact of net losses on foreign currency transactions and foreign currency forward contracts.

***Income Tax Provision***

Although we file a federal consolidated tax return with EMC, we calculate our income tax provision on a stand-alone basis. Our effective tax rate in the periods presented is the result of the mix of income earned in various tax jurisdictions that apply a broad range of income tax rates. The rate at which the provision for income taxes is calculated differs from the U.S. federal statutory income tax rate primarily due to differential tax rates in foreign jurisdictions where income is earned and considered to be indefinitely reinvested.

Our effective income tax rate was 12.6% for the third quarter of 2010 as compared with a negative rate of 19.9% for the third quarter of 2009. The effective income tax rate was 18.5% and 9.9%, respectively, for the first nine months of 2010 and 2009. The increase in the effective rate for the third quarter and first nine months of 2010, compared to the third quarter and first nine months of 2009, was mainly attributable to the expiration of the U.S. Federal R&D tax credit, an increase in foreign withholding taxes and an increase in other non-deductible expenses. These increases were partially offset by a decrease in unrecognized tax benefits from uncertain tax positions as a percentage of income before tax, as well as by discrete tax benefits related to foreign exchange rates and employee stock purchase plan disqualifying dispositions. As of September 30, 2010, we released \$5.3 in international tax reserves associated with uncertain tax positions, which reduced the effective income tax rate for the third quarter of 2010 by 5.5%. We determined that these reserves are no longer required due to the expiration of the applicable statutes of limitations and the acceptance of a ruling by the tax authorities.

Our rate of taxation in foreign jurisdictions is lower than our U.S. tax rate. All income earned abroad, except for previously taxed income for U.S. tax purposes is considered indefinitely reinvested in our foreign operations and no provision for U.S. taxes has been provided with respect thereto.

Our effective tax rate for the remainder of 2010 may be affected by such factors as changes in tax laws, regulations or rates, changing interpretation of existing laws or regulations, the impact of accounting for stock-based compensation, the impact of accounting for business combinations, changes in our international organization, shifts in the amount of income before tax earned in the U.S. as compared with other regions in the world, and changes in overall levels of income before tax.

**Liquidity and Capital Resources**

	September 30,	
	2010	2009
Cash and cash equivalents	\$ 1,347.1	\$ 2,176.2
Short-term investments	1,557.1	24.9
<b>Total cash, cash equivalents and short-term investments</b>	<b>\$ 2,904.2</b>	<b>\$ 2,201.1</b>

Our operating activities in the third quarter and first nine months of 2010 and 2009, respectively, generated sufficient cash to meet our operating needs. Our cash flows for the third quarter and first nine months of 2010 and 2009 were as follows:

Edgar Filing: VMWARE, INC. - Form 10-Q

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2010	2009	2010	2009
Net cash provided by operating activities	\$ 196.7	\$ 199.4	\$ 767.8	\$ 701.9
Net cash used in investing activities	(970.9)	(385.1)	(2,074.1)	(520.6)
Net cash provided by financing activities	52.7	86.2	167.0	154.1
Net increase (decrease) in cash and cash equivalents	\$ (721.5)	\$ (99.5)	\$ (1,139.3)	\$ 335.4

**Table of Contents**

In evaluating our liquidity internally, we focus on long-term, sustainable growth in free cash flows and in non-GAAP cash flows from operating activities ( non-GAAP operating cash flows ). We define non-GAAP operating cash flows as net cash provided by operating activities less capitalized software development costs plus the excess tax benefits from stock-based compensation. We define free cash flows, also a non-GAAP financial measure, as non-GAAP operating cash flows less capital expenditures. See *Liquidity and Capital Resources Non-GAAP Financial Measures* for additional information.

Our non-GAAP operating cash flows and free cash flows for the three months and trailing twelve months ended September 30, 2010 and 2009 were as follows:

	For the Three Months Ended September 30,		For the Trailing Twelve Months Ended September 30,	
	2010	2009	2010	2009
Net cash provided by operating activities	\$ 196.7	\$ 199.4	\$ 1,051.5	\$ 974.7
Capitalized software development costs	(7.0)	(8.8)	(63.3)	(90.5)
Excess tax benefits from stock-based compensation	78.7	8.4	180.6	13.3
Non-GAAP operating cash flows	268.4	199.0	1,168.8	897.5
Capital expenditures	(31.1)	(14.2)	(114.7)	(137.9)
Free cash flows	\$ 237.3	\$ 184.8	\$ 1,054.1	\$ 759.6

Free cash flows increased by \$294.5 or 39%, to \$1,054.1 for the trailing twelve months ended September 30, 2010, compared with \$759.6 for the trailing twelve months ended September 30, 2009. The increase in free cash flows for the trailing twelve months ended September 30, 2010 as compared with the comparable prior-year period was primarily due to increased sales and related cash collections. As free cash flows can be volatile in the short term, we believe that free cash flows over a trailing twelve month period is a better indicator of progress.

Historically, we have invested excess cash predominantly in money market securities that are liquid and of high quality investment grade. The fair value for money market securities is determined based on quoted market prices as of the valuation date. We limit the amount of our domestic and international investments with any single issuer and any financial institution, and also monitor the diversity of the portfolio, thereby diversifying the credit risk. In the second quarter of 2010, we began investing in fixed income securities. As of September 30, 2010, we held a diversified portfolio of money market funds and fixed income securities, which primarily consist of U.S. treasuries, U.S. and foreign government agency securities, U.S. and foreign corporate bonds, municipal bonds and notes, and commercial paper.

We expect to continue to generate positive cash flow from operations during the remainder of 2010 and to use cash generated by operations as our primary source of liquidity. We believe that existing cash and cash equivalents, together with any cash generated from operations will be sufficient to meet normal operating requirements including strategic acquisitions and capital expenditures for at least the next twelve months.

***Cash Flows from Operating Activities***

Cash provided by operating activities is driven by our net income, adjusted for non-cash items and changes in assets and liabilities. Non-cash adjustments include depreciation, amortization of intangible assets, amortization of premiums paid upon purchase of investments in our fixed income portfolio, stock-based compensation expense, excess tax benefits from stock-based compensation and other adjustments.

Cash provided by operating activities decreased slightly by \$2.7 to \$196.7 in the third quarter of 2010, as compared to \$199.4 in the third quarter of 2009. The decrease in the third quarter of 2010 was due to increases in our core operating expenditures including those relating to incremental headcount from strategic hiring and acquisitions and an increase in the excess tax benefit from stock-based compensation, which is shown as a reduction to cash flows from operating activities and an increase to cash flows from financing activities. The year-over-year change in the excess tax benefit from stock-based compensation was primarily due to the increase in the market value of our stock and the number of awards exercised, sold or vested. Also contributing to the decrease was the collection of \$19.7 on the income tax receivable from EMC in the third quarter of 2009, where we had no such event in the third quarter of 2010. These factors were partially offset by an increase in cash collections driven by an increase in sales volumes.

## Edgar Filing: VMWARE, INC. - Form 10-Q

Cash provided by operating activities increased by \$65.9 to \$767.8 in the first nine months of 2010, as compared to \$701.9 in the first nine months of 2009. The increase in the first nine months of 2010 was due to an increase in cash collections driven by an increase in sales volumes. The increase in cash collections was partially offset by increases in our core operating expenditures including those relating to incremental headcount from strategic hiring and acquisitions as well as an increase in the excess tax benefit from stock-based compensation. Also partially offsetting the increase in cash collections was the collection of \$107.6 on the income

---

**Table of Contents**

tax receivable from EMC in the first nine months of 2009, whereas we did not have such an event in the first nine months of 2010. Under the tax sharing agreement with EMC, EMC is obligated to pay us an amount equal to the tax benefit that EMC will realize from our loss on its consolidated return.

***Cash Flows from Investing Activities***

Cash used in investing activities is primarily attributable to the purchase of fixed income securities, business acquisitions, capital expenditures and capitalized software development costs. Cash provided by investing activities is primarily attributable to the sales or maturities of fixed income securities.

We began investing in fixed income securities during the second quarter of 2010 with the objective of achieving an appropriate investment return consistent with preserving principal and managing risk, and we continued to invest in fixed income securities during the third quarter of 2010. Of the total fixed income securities purchased, \$964.7 and \$1,624.7 are classified as cash outflows from investing activities in the third quarter and first nine months of 2010, respectively. We classify these investments as short-term investments on our consolidated balance sheets based upon the nature of the security and the availability for use in current operations or for other purposes, such as consideration for acquisitions and strategic investments. These cash outflows were partially offset by a cash inflow of \$155.1 as a result of sales and maturities of fixed income securities.

In the second quarter and first nine months of 2010, we acquired certain software product technology and expertise from EMC's Ionix IT business for \$175.0. The acquisition of the Ionix assets was accounted for as a transfer of net assets between entities under common control pursuant to generally accepted accounting principles.

During the third quarter of 2010 and first nine months of 2010, we paid \$125.8 and \$293.0, respectively, for various business acquisitions as compared with \$356.3 paid for SpringSource in the third quarter and first nine months of 2009, respectively. Acquisitions are an important element in our industry and we expect to continue to consider investing in strategic acquisitions in the future.

***Cash Flows from Financing Activities***

Proceeds from the issuance of our common stock from the exercise of stock options and the purchase of shares under the VMware Employee Stock Purchase Plan ( ESPP ), were \$139.9 and \$84.9 in the third quarter of 2010 and 2009, and \$355.8 and \$166.5 in the first nine months of 2010 and 2009, respectively. In 2009, the timing of purchases under our ESPP was amended and, as a result, we completed two ESPP purchases of shares in the first nine months of 2010 with proceeds of \$45.1, while in the first nine months of 2009 we completed one ESPP purchase with proceeds of \$18.3.

These cash inflows were partially offset by cash outflows of \$141.4 and \$285.9 in the third quarter and first nine months of 2010, respectively, to repurchase our shares as part of our stock repurchase program. In March 2010, our Board of Directors approved a stock repurchase program, authorizing the purchase of up to \$400.0 of our Class A common stock through the end of 2011. Stock is purchased pursuant to this program, from time to time, in the open market or through private transactions, subject to market conditions. In the third quarter and first nine months of 2010, we repurchased and retired 1.9 and 4.3 million shares, respectively, of our Class A common stock at a weighted-average price of \$76.31 and \$67.15 per share, respectively.

There were cash outflows of \$24.5 and \$7.1 in the third quarter of 2010 and 2009, respectively, and \$70.1 and \$25.3 in the first nine months of 2010 and 2009, respectively, to repurchase our shares to cover tax withholding obligations in conjunction with the net share settlement upon the vesting of restricted stock. Additionally, the excess tax benefit from stock-based compensation was \$78.7 and \$8.4 in the third quarter of 2010 and 2009, respectively, and \$167.2 and \$12.8 in the first nine months of 2010 and 2009, respectively, and is shown as a reduction to cash flows from operating activities and an increase to cash flows from financing activities. The year-over-year change in the repurchase of shares and the excess tax benefit from stock-based compensation was primarily due to the increase in the market value of our stock and the number of awards exercised, sold or vested.

Future cash proceeds from issuances of common stock and the excess tax benefit from stock-based compensation and future cash outflows to repurchase our shares as part of our stock repurchase program or to cover tax withholding obligations will depend upon, and could fluctuate significantly from period-to-period based on the market value of our stock, the number of awards exercised, sold or vested, the tax benefit realized and the tax-affected compensation recognized.

To date, inflation has not had a material impact on our financial results.

*Non-GAAP Financial Measures*

Regulation S-K Item 10(e), Use of non-GAAP financial measures in Commission filings, defines and prescribes the conditions for use of non-GAAP financial information. Our measures of non-GAAP operating cash flows and free cash flows each meet the definition of a non-GAAP financial measure. We define non-GAAP operating cash flows as net cash provided by operating activities less capitalized software development costs plus the excess tax benefits from stock-based compensation. We define free cash flows as non-GAAP operating cash flows less capital expenditures. Management uses non-GAAP operating cash flows as another measure of

---

## **Table of Contents**

cash flows from operations because this measure offers a perspective of our operating cash flows that aligns with how management internally views our overall and individual functional group operating results. When viewing operating results for evaluating our past performance and for planning purposes, management excludes certain items, including the effect of capitalizing and amortizing software development costs and items related to stock-based compensation, which are also excluded in the non-GAAP operating cash flows measure. Management uses free cash flows as a measure of financial progress in our business, as it balances operating results, cash management and capital efficiency. In addition to quarterly free cash flows, management also focuses on trailing twelve month free cash flows, as free cash flows can be volatile in the short-term.

We believe that our measures of non-GAAP operating cash flows and free cash flows provide useful information to investors and others, as they allow for meaningful period-to-period comparisons of our operating cash flows for analysis of trends in our business. Additionally, we believe that information regarding non-GAAP operating cash flows and free cash flows provides investors and others with an important perspective on cash that we may choose to make available for strategic acquisitions and investments, the repurchase of shares, ongoing operations and other capital expenditures.

We deduct capitalization of software development costs from both measures because these costs are considered to be a necessary component of our ongoing operations and the amount capitalized under generally accepted accounting principles ( GAAP ) can vary significantly from period-to-period depending upon the timing of products reaching technological feasibility and being made generally available. Consequently, software development costs paid out during a period that are capitalized under GAAP and do not impact GAAP operating cash flows for that period do result in a decrease to our measures of non-GAAP operating cash flows and non-GAAP free cash flows, thereby providing management with useful measures of cash flows generated from operations during the period. We add back the excess income tax benefits from stock-based compensation to our measures of non-GAAP operating cash flows and free cash flows as management internally views cash flows arising from income taxes as similar to operating cash flows rather than as financing cash flows as required under GAAP. Furthermore, we exclude capital expenditures on property and equipment from free cash flows because these expenditures are also considered to be a necessary component of ongoing operations.

A limitation of non-GAAP operating cash flows and free cash flows is that they do not have a uniform definition. Our definitions will likely differ from the definitions used by other companies, including peer companies, and therefore comparability may be limited. Thus, our measures of non-GAAP operating cash flows and free cash flows should be considered in addition to, not as a substitute for, or in isolation from, measures prepared in accordance with GAAP. Management encourages investors and others to review our financial information in its entirety and not to rely on any single financial measure. See *Liquidity and Capital Resources* for a reconciliation of non-GAAP operating cash flows and free cash flows to the most comparable GAAP measure, *Net cash provided by operating activities*, for the third quarter and trailing twelve months of 2010 and 2009.

## **Off-Balance Sheet Arrangements, Contractual Obligations, Contingent Liabilities and Commitments**

There were no substantial changes to our guarantee and indemnification obligations or our contractual commitments in the third quarter of 2010.

## **Critical Accounting Policies**

Our consolidated financial statements are based on the selection and application of accounting principles generally accepted in the United States of America that require us to make estimates and assumptions about future events that affect the amounts reported in our consolidated financial statements and the accompanying notes. Future events and their effects cannot be determined with certainty. Therefore, the determination of estimates requires the exercise of judgment. Actual results could differ from those estimates and any such differences may be material to our consolidated financial statements. We believe that the critical accounting policies set forth within Item 7 of our 2009 Annual Report on Form 10-K may involve a higher degree of judgment and complexity in their application than our other significant accounting policies and represent the critical accounting policies used in the preparation of our financial statements. If different assumptions or conditions were to prevail, the results could be materially different from our reported results. Our significant accounting policies are presented within Note B to our consolidated financial statements.

## **Forward-Looking Statements**

This Quarterly Report, including the foregoing sections, contains forward-looking statements, including, without limitation, statements regarding: the potential role of our products in cloud computing and other shifts in computing infrastructures; expectations of, and our plans for, achieving future business growth; future product offerings; plans for future acquisitions; our view of the competitive landscape and our plans for maintaining our leadership position; our plans for meeting product development objectives; our revenue outlook and mix; customer demand for our products; trends in ELA size and renewals; projections of, and expectations for, stock-based compensation expense; the delivery of professional services to our customers; the sufficiency of our liquidity and capital reserves to fund our operations and business strategy;



## Edgar Filing: VMWARE, INC. - Form 10-Q

continuation of our stock repurchase program; factors effecting our tax position; and our belief that the resolution of pending claims and legal proceedings will not have a material adverse effect on us.

---

**Table of Contents**

These forward-looking statements involve risks and uncertainties and the cautionary statements set forth above and those contained in the section of this report and our Annual Report on Form 10-K for the fiscal year ended December 31, 2009 entitled Risk Factors identify important factors that could cause actual results to differ materially from those predicted in any such forward-looking statements. We assume no obligation to, and do not currently intend to, update these forward-looking statements.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

***Foreign Exchange Risk***

We operate in foreign countries, which exposes us to market risk associated with foreign currency exchange rate fluctuations between the U.S. Dollar and various foreign currencies, the most significant of which is the Euro.

International revenues as a percentage of total revenues were 49.3% and 49.8% in the third quarter of 2010 and 2009, respectively, and 49.9% and 48.9% in the first nine months of 2010 and 2009, respectively. Historically, our revenue contracts were primarily denominated in U.S. Dollars. With the general release of VMware vSphere in May 2009, we began to invoice and collect in the Euro, the British Pound, the Japanese Yen and the Australian Dollar in their respective regions. Additionally, a portion of our operating expenses, primarily the cost of personnel to deliver technical support on our products and professional services, sales and sales support and research and development, are denominated in foreign currencies, primarily the Euro, the British Pound, the Indian Rupee and the Australian Dollar. Revenues resulting from selling in local currencies and costs incurred in local currencies are exposed to foreign exchange rate fluctuations which can affect our operating income. As exchange rates vary, operating margins may differ materially from expectations.

Given that we began to invoice and collect in currencies other than the U.S. Dollar during the second quarter of 2009, the third quarter of 2010 is the first period in which we were able to determine the year-over-year impact of foreign currency fluctuations on our revenues and operating income. Revenues and operating income were negatively impacted by \$6.3 million and \$1.4 million, respectively, in the third quarter of 2010 as compared with the same period in the prior year, due to a strengthening in the U.S. Dollar against the foreign currencies in which we invoice as compared with the same period in the prior year. We calculate the foreign currency impact on our revenues and operating income as the differences between revenues and operating income translated at current exchange rates and the same items translated at prior-period exchange rates.

To manage the risk associated with fluctuations in foreign currency exchange rates, we utilize derivative financial instruments, such as foreign currency forward contracts. We enter into foreign currency forward contracts to hedge a portion of our net outstanding monetary assets and liabilities against movements in certain foreign exchange rates. Our foreign currency forward contracts are generally traded on a monthly basis with a typical contractual term of one month. As of September 30, 2010, we had outstanding forward contracts with a total notional value of \$153.3 million. The fair value of these forward contracts was immaterial as of September 30, 2010. There can be no assurance that our hedging activities will adequately protect us against the risks associated with foreign currency fluctuations. A hypothetical adverse foreign currency exchange rate movement of 10% would have resulted in a potential loss in fair value of our foreign currency forward contracts of \$15.3 million as of September 30, 2010. This sensitivity analysis disregards any potentially offsetting gain that may be associated with the underlying foreign-currency denominated assets and liabilities that VMware hedges. This analysis also assumes a parallel adverse shift of all foreign currency exchange rates against the U.S. Dollar; however, all foreign currency exchange rates do not always move in such a manner and actual results may differ materially. We do not enter into speculative foreign exchange contracts for trading purposes. See Note E to the consolidated financial statements for further information.

***Interest Rate Risk***

***Fixed Income Securities***

During the second quarter of 2010, we began investing in fixed income securities. Our fixed income investment portfolio is denominated in U.S. dollars and consists of various holdings, types and maturities.

Our primary objective for holding fixed income securities is to achieve an appropriate investment return consistent with preserving principal and managing risk. At any time, a sharp rise in interest rates or credit spreads could have a material adverse impact on the fair value of our fixed income investment portfolio. Hypothetical changes in interest rates of 50 basis points and 100 basis points would have changed the fair value of our fixed income investment portfolio as of September 30, 2010 by \$6.0 million and \$11.9 million, respectively. This sensitivity analysis

## Edgar Filing: VMWARE, INC. - Form 10-Q

assumes a parallel shift of all interest rates, however, all interest rates do not always move in such a manner and actual results may differ materially. We monitor our interest rate and credit risk, including our credit exposures to specific rating categories and to individual issuers. There were no impairment charges on our cash equivalents and fixed income securities for the third quarter of 2010. These instruments are not leveraged and we do not enter into speculative securities for trading purposes. See Notes D and E to the consolidated financial statements for further information.

---

**Table of Contents**

*Note Payable to EMC*

As of September 30, 2010, \$450.0 million was outstanding on our consolidated balance sheet in relation to the note payable with EMC. The interest rate on the note payable as of September 30, 2010 and 2009 was 1.08% and 1.15%, respectively. In the third quarter of 2010 and 2009, \$1.2 million and \$1.3 million, respectively, of interest expense was recorded related to the note payable. In the first nine months of 2010 and 2009, \$3.1 million and \$5.6 million, respectively, of interest expense was recorded related to the note payable.

The note may be repaid, without penalty, at any time. The note matures in April 2012 and bears an interest rate of the 90-day LIBOR plus 55 basis points, with interest payable quarterly in arrears. The interest rate on the note resets quarterly and is determined on the two business days prior to the first day of each fiscal quarter. If the interest rate on the note payable were to change 100 basis points from the September 30, 2010 rate and assuming no additional repayments on the principal were made, our annual interest expense would change by \$4.5 million.

***Equity Price Risk***

Our investments in equity securities expose us to market risk associated with publicly traded equity securities. These investments are classified as short-term investments on our consolidated balance sheets. A hypothetical change of 10% and 20% in the publicly traded price for our investments in equity securities would have changed the fair value of these investments by \$4.1 million and \$8.3 million, respectively.

**ITEM 4. CONTROLS AND PROCEDURES**

***Evaluation of Disclosure Controls and Procedures***

We carried out an evaluation required by the Exchange Act, under the supervision and with the participation of our principal executive officer and principal financial officer, of the effectiveness of the design and operation of our disclosure controls and procedures, as defined in Rule 13a-15(e) of the Exchange Act, as of the end of the period covered by this report. Based on this evaluation, our principal executive officer and principal financial officer concluded that our disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms and to provide reasonable assurance that such information is accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosures.

***Changes in Internal Controls Over Financial Reporting***

There were no changes in our internal control over financial reporting during the most recent fiscal quarter that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

***Limitations on Controls***

Our disclosure controls and procedures and internal control over financial reporting are designed to provide reasonable assurance of achieving their objectives as specified above. Management does not expect, however, that our disclosure controls and procedures or our internal control over financial reporting will prevent or detect all error and fraud. Any control system, no matter how well designed and operated, is based upon certain assumptions and can provide only reasonable, not absolute, assurance that its objectives will be met. Further, no evaluation of controls can provide absolute assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, within the Company have been detected.

---

**Table of Contents**

**PART II**

**OTHER INFORMATION**

**ITEM 1. LEGAL PROCEEDINGS**

VMware is named from time to time as a party to lawsuits in the normal course of its business. In such cases it is our policy to defend against such claims, or if considered appropriate, negotiate a settlement on commercially reasonable terms. However, no assurance can be given that we will be able to negotiate settlements on commercially reasonable terms, or at all, or that any litigation resulting from such claims would not have a material adverse effect on our consolidated results of operations, financial position, and cash flows, or consolidated financial statements taken as a whole.

**ITEM 1A. RISK FACTORS**

The risk factors that appear below could materially affect our business, financial condition and results of operations. The risks and uncertainties described below are not the only risks and uncertainties facing us. Our business is also subject to general risks and uncertainties that affect many other companies. The risk factors below include any material changes to, and supersede, the risks previously disclosed in Part I, Item 1A in our Annual Report on Form 10-K for the year ended December 31, 2009 and those disclosed in prior Quarterly Reports on Form 10-Q.

**Risks Related to Our Business**

*The virtualization products and services we sell are now increasingly targeted at emerging applications and therefore the potential market for our products remains uncertain.*

The virtualization products and services we develop and sell are based on technology platforms with established applications in virtualizing on-premises data centers and emerging applications for desktop interface and as a platform for cloud computing, which includes infrastructure-as-a-service, or IaaS, platform-as-a-service, or PaaS, and software-as-a-service, or SaaS. Our success depends on organizations and customers perceiving technological and operational benefits and cost savings associated with the increasing adoption of virtual infrastructure solutions for on-premises data centers as well as for desktop interface and cloud computing. Although the use of virtualization technologies on servers and in on-premises data centers has gained acceptance on computer servers for enterprise-level applications the extent of adoption of virtualization for desktop interface, cloud computing remains uncertain. As the markets for our products mature and the scale of our business increases, the rate of growth in our product sales will likely be lower than those we have experienced in earlier periods. In addition, to the extent that rates of adoption of virtualization infrastructure solutions occur more slowly or less comprehensively than we expect, our revenue growth rates may slow materially or our revenue may decline substantially.

*We expect to face increasing competition that could result in a loss of customers, reduced revenues or decreased operating margins.*

The market for our products is competitive and we expect competition to significantly intensify in the future. For example, Microsoft has released virtual infrastructure and virtual management products and recently added higher-end features to those products. Microsoft also has a cloud-based computing offering. We also face competition from other companies that have announced a number of new product initiatives, alliances and consolidation efforts. For example, Citrix Systems continues to enhance its virtual desktop and server virtualization offerings and recently made available their client hypervisor. IBM, Google and Amazon have announced new cloud computing initiatives. Red Hat has also released commercial versions of Linux that has virtualization capabilities as part of the Linux kernel ( KVM ). Other companies have also indicated their intention to expand offerings of virtual management and cloud computing solutions.

We believe that the key competitive factors in the virtualization and cloud computing markets include:

the level of reliability and new functionality of product offerings;

the ability to provide complete solutions with an evolutionary path to cloud computing;

the ability to offer products that support multiple hardware platforms and operating systems;

the proven track record of formulating and delivering a roadmap of virtualization and cloud computing capabilities;

pricing of products, individually and in bundles;

the ability to attract and preserve a large installed base of customers;

the ability to create and maintain partnering opportunities with hardware vendors, software vendors and cloud service providers;

the ability to develop robust indirect sales channels; and

the ability to attract and retain virtualization and systems experts as key employees.

---

**Table of Contents**

Existing and future competitors may introduce products in the same markets we serve or intend to serve, and competing products may have better performance, lower prices, better functionality and broader acceptance than our products. Our competitors may also add features to their virtualization and cloud computing products similar to features that presently differentiate our product offerings from theirs. Many of our current or potential competitors also have longer operating histories, greater name recognition, larger customer bases and significantly greater financial, technical, sales, marketing and other resources than we do. This competition could result in increased pricing pressure and sales and marketing expenses, thereby materially reducing our operating margins, and could harm our ability to increase, or cause us to lose, market share. Increased competition also may prevent us from entering into or renewing service contracts on terms similar to those that we currently offer and may cause the length of our sales cycle to increase. Some of our competitors and potential competitors supply a wide variety of products to, and have well-established relationships with, our current and prospective end users. For example, small to medium sized businesses and companies in emerging markets that are evaluating the adoption of virtualization-based technologies and solutions may be inclined to consider Microsoft solutions because of their existing use of Windows and Office products. Some of these competitors have in the past and may in the future take advantage of their existing relationships to engage in business practices that make our products less attractive to our end users. For example, Microsoft has implemented distribution arrangements with x86 system vendors and ISVs related to certain of their operating systems that only permit the use of Microsoft's virtualization format and do not allow the use of VMware's corresponding format. Other competitors have limited or denied support for their applications running in VMware virtualization environments. These distribution, licensing and support restrictions, as well as other business practices that may be adopted in the future by our competitors, could materially impact our prospects regardless of the merits of our products. In addition, competitors with existing relationships with our current or prospective end users could in the future integrate competitive capabilities into their existing products and make them available without additional charge. For example, Oracle provides free server virtualization software intended to support Oracle and non-Oracle applications, and Microsoft offers its own server virtualization software packaged with the 2008 release of its Windows Server product. By engaging in such business practices, our competitors can diminish competitive advantages we may possess by incentivizing end users to choose products that lack some of the technical advantages of our own offerings.

We also face potential competition from our partners. For example, third parties currently selling our products could build and market their own competing products and services or market competing products and services of third parties. If we are unable to compete effectively, our growth and our ability to sell products at profitable margins could be materially and adversely affected.

***Ongoing uncertainty regarding the duration and extent of the recovery from the recent economic downturn and in global economic conditions generally may reduce information technology spending below current expectations and therefore adversely impact our revenues, impede end user adoption of new products and product upgrades and adversely impact our competitive position.***

Our business depends on the overall demand for information technology and on the economic health of our current and prospective customers. The purchase of our products is often discretionary and may involve a significant commitment of capital and other resources. Weak economic conditions or significant uncertainty regarding the recovery from the recent economic downturn could adversely impact our business, financial condition and results of operations in a number of ways, including by lengthening sales cycles (for example, enterprise license agreements, or ELAs), affecting the size of ELAs that customers will commit to, lowering prices for our products and services, reducing unit sales, reducing the rate of adoption of our products by new customers and the willingness of current customers to purchase upgrades to our existing products.

The recent global economic disruption also resulted in general and ongoing tightening in the credit markets, lower levels of liquidity, increases in the rates of default and bankruptcy and significant volatility in the credit, equity and fixed income markets. As a result, current or potential customers may be unable to fund software purchases, which could cause them to delay, decrease or cancel purchases of our products and services. Even if customers are willing to purchase our products and services, if they do not meet our credit requirements, we may not be able to record accounts receivable or deferred revenue or recognize revenues from these customers until we receive payment, which could adversely affect the amount of revenues we are able to recognize in a particular period.

In addition, although we plan to continue making strategic investments in our business, many of our competitors have significantly greater financial, technical and other resources than we do, and if the economic recovery is not sustained, they may be better positioned to continue investment in competitive technologies.

***Industry alliances or consolidation may result in increased competition.***

Some of our competitors have made acquisitions or entered into partnerships or other strategic relationships to offer a more comprehensive virtualization solution than they individually had offered. For example, in 2008, Red Hat acquired Qumranet, a developer of virtual infrastructure solutions, and Citrix and Intel announced a desktop virtualization collaboration. During 2009, Oracle completed its acquisition of

## Edgar Filing: VMWARE, INC. - Form 10-Q

Virtual Iron, and Microsoft announced a further expansion of its alliance with Citrix. Citrix Systems has also recently strengthened its relationship with Microsoft via joint desktop promotions, marketing, and technology support. Moreover, information technology companies are increasingly seeking to deliver top-to-bottom IT solutions to end users that combine enterprise-level hardware and software solutions to provide an alternative to our virtualization platform. For example, in early 2010, Oracle completed its acquisition of Sun Microsystems, which was both a hardware vendor and a provider of virtualization



---

**Table of Contents**

technology, and Microsoft and Hewlett-Packard announced a collaboration based on Microsoft's cloud computing and virtualization platforms. We expect these trends to continue as companies attempt to strengthen or maintain their market positions in the evolving virtualization infrastructure and enterprise IT solutions industry. Many of the companies driving this trend have significantly greater financial, technical and other resources than we do and may be better positioned to acquire and offer complementary products and technologies. The companies and alliances resulting from these possible combinations may create more compelling product offerings and be able to offer greater pricing flexibility than we can or may engage in business practices that make it more difficult for us to compete effectively, including on the basis of price, sales and marketing programs (such as providing greater incentives to our channel partners to sell a competitor's product) technology or product functionality. These pressures could result in a substantial loss of customers or a reduction in our revenues.

***Our operating results may fluctuate significantly, which makes our future results difficult to predict and may result in our operating results falling below expectations or our guidance, which could cause the price of our Class A common stock to decline.***

Our operating results may fluctuate due to a variety of factors, many of which are outside of our control. As a result, comparing our operating results on a period-to-period basis may not be meaningful. Our past results should not be relied upon as an indication of our future performance. In addition, a significant portion of our quarterly sales typically occurs during the last month of the quarter, which we believe generally reflects customer buying patterns for enterprise technology. As a result, our quarterly operating results are difficult to predict even in the near term. If our revenues or operating results fall below the expectations of investors or securities analysts or below any guidance we may provide to the market, the price of our Class A common stock would likely decline substantially.

In addition, factors that may affect our operating results include, among others:

general economic conditions in our domestic and international markets and the effect that these conditions have on our customers' capital budgets and the availability of funding for software purchases;

fluctuations in demand, adoption rates, sales cycles and pricing levels for our products and services;

fluctuations in foreign currency exchange rates;

changes in customers' budgets for information technology purchases and in the timing of their purchasing decisions;

the timing of recognizing revenues in any given quarter, which, as a result of software revenue recognition policies, can be affected by a number of factors, including product announcements and beta programs;

the sale of our products in the time frames we anticipate, including the number and size of orders in each quarter;

our ability to develop, introduce and ship in a timely manner new products and product enhancements that meet customer demand, certification requirements and technical requirements;

the timing of the announcement or release of upgrades or new products by us or by our competitors;

our ability to maintain scalable internal systems for reporting, order processing, license fulfillment, product delivery, purchasing, billing and general accounting, among other functions;

## Edgar Filing: VMWARE, INC. - Form 10-Q

our ability to control costs, including our operating expenses;

changes to our effective tax rate;

the increasing scale of our business and its effect on our ability to maintain historical rates of growth;

our ability to attract and retain highly skilled employees, particularly those with relevant experience in software development and sales;

our ability to conform to emerging industry standards and to technological developments by our competitors and customers;

renewal rates for ELAs as original ELA terms expire;

the timing and amount of capitalized software development costs beginning when technological feasibility has been established and ending when the product is available for general release;

unplanned events that could affect market perception of the quality or cost-effectiveness of our products and solutions; and

the recoverability of benefits from goodwill and intangible assets and the potential impairment of these assets.

---

**Table of Contents**

***If operating system and hardware vendors do not cooperate with us or we are unable to obtain early access to their new products, or access to certain information about their new products to ensure that our solutions interoperate with those products, our product development efforts may be delayed or foreclosed.***

Our products interoperate with Windows, Linux and other operating systems and the hardware devices of numerous manufacturers. Developing products that interoperate properly requires substantial partnering, capital investment and employee resources, as well as the cooperation of the vendors or developers of the operating systems and hardware. Operating system and hardware vendors may not provide us with early access to their technology and products, assist us in these development efforts or share with or sell to us any application programming interfaces, or APIs, formats, or protocols we may need. If they do not provide us with the necessary early access, assistance or proprietary technology on a timely basis, we may experience product development delays or be unable to expand our products into other areas. To the extent that software or hardware vendors develop products that compete with ours or those of our controlling stockholder, EMC, they may have an incentive to withhold their cooperation, decline to share access or sell to us their proprietary APIs, protocols or formats or engage in practices to actively limit the functionality, or compatibility, and certification of our products. To the extent that we enter into collaborations or joint development and marketing arrangements with certain hardware and software vendors, vendors who compete with our collaborative partners may similarly choose to limit their cooperation with us. In addition, hardware or operating system vendors may fail to certify or support or continue to certify or support, our products for their systems. If any of the foregoing occurs, our product development efforts may be delayed or foreclosed and our business and results of operations may be adversely affected.

***Our new product and technology initiatives subject us to additional business, legal and competitive risks.***

Since the beginning of 2009, we have announced new product and technology initiatives that aim to leverage our virtualization infrastructure software products into the emerging areas of cloud and virtual desktop computing as alternatives to the provisioning of physical computing resources. In connection with our September 2009 acquisition of SpringSource, we announced our intention to use SpringSource solutions to extend VMware's strategy to deliver solutions in the emerging PaaS market. Additionally, SpringSource's current offerings and their underlying open source technology position us in the enterprise and web application development and management markets. Our February 2010 acquisition of Zimbra has extended our footprint to cloud-based email and collaboration services—a part of VMware's strategy to extend into the emerging SaaS market. We also recently announced our vCenter family of products to more fully manage virtualized environments, which may cause us to compete with other virtualization management vendors.

These initiatives may present new and difficult technology challenges, end users may choose not to adopt our new product or service offerings, and we may be subject to claims if customers of these offerings experience service disruptions or failures, security breaches or other quality issues. Further, the success of these new offerings depends upon the cooperation of hardware, software and cloud hosting vendors to ensure interoperability with our products and offer compatible products and services to end users.

The cloud computing and virtual desktop markets are in early stages of development. Other companies seeking to enter and develop competing standards for the cloud computing market, such as Microsoft, IBM, Oracle, Google and Amazon, and the virtual desktop market, such as Microsoft and Citrix, have introduced or are likely to introduce their own initiatives that may compete with or not be compatible with our cloud and virtual desktop computing initiatives which could limit the degree to which other vendors develop products and services around our offerings and end users adopt our platforms. Additionally, our operating margins in our newer initiatives may be lower than those we have achieved in the markets we currently serve, and we may not be successful enough in these newer activities to recoup our investments in them. If any of this were to occur, it could damage our reputation, limit our growth and negatively affect our operating results.

***We rely on distributors, resellers, x86 system vendors and systems integrators to sell our products, and our failure to effectively develop, manage or prevent disruptions to our distribution channels and the processes and procedures that support them could cause a reduction in the number of end users of our products.***

Our future success is highly dependent upon maintaining and increasing the number of our relationships with distributors, resellers, x86 system vendors and systems integrators. Because we rely on distributors, resellers, x86 system vendors and systems integrators, we may have little or no contact with the ultimate users of our products, thereby making it more difficult for us to establish brand awareness, ensure proper delivery and installation of our products, service ongoing customer requirements, estimate end user demand and respond to evolving customer needs.

Recruiting and retaining qualified channel partners and training them in the use of our technology and product offerings requires significant time and resources. In order to develop and expand our distribution channel, we must continue to expand and improve our processes and procedures that support our channel, including our investment in systems and training, and those processes and procedures may become increasingly

## Edgar Filing: VMWARE, INC. - Form 10-Q

complex and difficult to manage. The time and expense required for sales and marketing organizations of our channel partners to become familiar with our product offerings, including our new product developments, may make it more difficult to introduce those products to end users and delay end user adoption of our product offerings.

---

**Table of Contents**

We generally do not have long-term contracts or minimum purchase commitments with our distributors, resellers, x86 system vendors and systems integrators, and our contracts with these channel partners do not prohibit them from offering products or services that compete with ours. Our competitors may be effective in providing incentives to existing and potential channel partners to favor products of our competitors or to prevent or reduce sales of our products. Certain x86 system vendors now offer competing virtualization products preinstalled on their server products. Additionally, our competitors could attempt to require key distributors to enter into exclusivity arrangements with them or otherwise apply their pricing or marketing leverage to discourage distributors from offering our products. Accordingly, our channel partners may choose not to offer our products exclusively or at all. Our failure to maintain and increase the number of relationships with channel partners would likely lead to a loss of end users of our products which would result in us receiving lower revenues from our channel partners. Two of our distributors accounted for 14% and 11% of revenues in the first nine months of 2010, respectively, and 16% and 15% of our revenues in fiscal year 2009, respectively. Our agreements with distributors are typically terminable by either party upon 90 days prior written notice to the other party, and neither party has any obligation to purchase or sell any products under the agreements. While we believe that we have in place, or would have in place by the date of any such termination, agreements with replacement distributors sufficient to maintain our revenues from distribution, if we were to lose the distribution services of a significant distributor, such loss could have a negative impact on our results of operations until such time as we arrange to replace these distribution services with the services of existing or new distributors.

***The concentration of our product sales among a limited number of distributors and the weakness in credit markets increases our potential credit risk. Additionally, weakness in credit markets could affect the ability of our distributors, resellers and customers to comply with the terms of credit we provide in the ordinary course of business. Accordingly, if our distributors, resellers and customers find it difficult to obtain credit or comply with the terms of their credit obligations, it could cause significant fluctuations or declines in our product revenues.***

One distributor accounted for 14% and 16% of revenues in the first nine months of 2010 and fiscal year 2009, respectively, and another distributor accounted for 11% and 15% of revenues in the first nine months of 2010 and fiscal year 2009, respectively. We anticipate that sales of our products to a limited number of distributors will continue to account for a significant portion of our total product revenues for the foreseeable future. The concentration of product sales among certain distributors increases our potential credit risks. For example, approximately 43% of our total accounts receivable as of September 30, 2010 was from three distributors. Some of our distributors may experience financial difficulties, which could adversely impact our collection of accounts receivable. One or more of these distributors could delay payments or default on credit extended to them. Our exposure to credit risks of our distributors may increase if our distributors and their customers are adversely affected by the recent global economic downturn, or if there is a continuation or worsening of the downturn. Additionally, we provide credit to distributors, resellers, and certain end user customers in the normal course of business. Credit is generally extended to new customers based upon a credit evaluation. Credit is extended to existing customers based on ongoing credit evaluations, prior payment history, and demonstrated financial stability. Any significant delay or default in the collection of significant accounts receivable could result in an increased need for us to obtain working capital from other sources, possibly on worse terms than we could have negotiated if we had established such working capital resources prior to such delays or defaults. Any significant default could result in a negative impact on our results of operations.

***The large majority of our revenues have come from our data center virtualization products including our flagship VMware vSphere product line. Decreases in demand for our data center virtualization products could adversely affect our results of operations and financial condition.***

In fiscal year 2009, over 90% of our license revenues were from our data center virtualization solutions with the balance from our other solutions. Although we are continuing to develop other applications for our virtualization technology such as our desktop virtualization products and our data center management and automation products, we expect that our data center virtualization products and related enhancements and upgrades will constitute a majority of our revenue for the foreseeable future. Declines and variability in demand for our data center virtualization products could occur as a result of:

improved products or product versions being offered by competitors in our markets;

competitive pricing pressures;

failure to release new or enhanced versions of our data center virtualization products on a timely basis, or at all;

## Edgar Filing: VMWARE, INC. - Form 10-Q

technological change that we are unable to address with our data center virtualization products; or

general economic conditions.

Due to our product concentration, our business, results of operations, financial condition, and cash flows would therefore be adversely affected by a decline in demand for our data center virtualization products.

---

**Table of Contents**

***Our revenues, collection of accounts receivable and financial results may be adversely impacted by fluctuation of foreign currency exchange rates. Although foreign currency hedges can offset some of the risk related to foreign currency fluctuations, we will continue to experience foreign currency gains and losses in certain instances where it is not possible or cost effective to hedge our foreign currency exposures.***

Our revenues and our collection of accounts receivable may be adversely impacted as a result of fluctuations in the exchange rates between the U.S. Dollar and foreign currencies. For example, we have distributors in foreign countries that may incur higher costs due to the strengthening of the U.S. Dollar. One or more of these distributors could delay payments or default on credit extended to them as a result. Any significant delay or default in the collection of significant accounts receivable could result in an increased need for us to obtain working capital from other sources. If we determine that the amount of accounts receivable to be uncollectible is greater than our estimates, we would recognize an increase in bad debt expense, which would have a negative impact on our results of operations. In addition, in periods when the value of the U.S. Dollar strengthens, we may need to offer additional discounts, reduce prices or offer other incentives to mitigate the negative effect on demand.

Since the second quarter of 2009, we have invoiced and collected in certain non-U.S. Dollar denominated currencies, thereby conducting a portion of our revenue transactions in currencies other than the U.S. Dollar. Although this program may alleviate credit risk from our distributors during periods when the U.S. Dollar strengthens, it shifts the risk of currency fluctuations to us and may negatively impact our revenues, anticipated cash flows and financial results due to fluctuations in foreign currency exchange rates, particularly the Euro, the British Pound, the Japanese Yen and the Australian Dollar relative to the U.S. Dollar. While variability in operating margin may be reduced due to invoicing in certain of the local currencies in which we also recognize expenses, increased exposure to foreign currency fluctuations will introduce additional risk for variability in revenue-related components of our consolidated financial statements.

Since July 2009, we have entered into foreign currency forward contracts to hedge a portion of our net outstanding monetary assets and liabilities against movements in certain foreign exchange rates. Although we expect the gains and losses on our foreign currency forward contracts to generally offset the majority of the gains and losses associated with the underlying foreign-currency denominated assets and liabilities that we hedge, our hedging transactions may not yield the results we expect. Additionally, we expect to continue to experience foreign currency gains and losses in certain instances where it is not possible or cost effective to hedge our foreign currency exposures.

***We are dependent on our management and our key development personnel, and the loss of key personnel may prevent us from implementing our business plan in a timely manner.***

Our success depends largely upon the continued services of our existing management. We are also substantially dependent on the continued service of our key development personnel for product innovation. We generally do not have employment or non-compete agreements with our existing management or development personnel and, therefore, they could terminate their employment with us at any time without penalty and could pursue employment opportunities with any of our competitors. Changes to management and key employees can also lead to additional unplanned losses of key employees. The loss of key employees could seriously harm our ability to release new products on a timely basis and could significantly help our competitors.

***Because competition for our target employees is intense, we may not be able to attract and retain the highly skilled employees we need to support our planned growth, and our compensation expenses may increase.***

To execute on our strategy, we must attract and retain highly qualified personnel. Competition for these personnel is intense, especially for senior sales executives and engineers with high levels of experience in designing and developing software. We may not be successful in attracting and retaining qualified personnel. We have from time to time in the past experienced, and we expect to continue to experience in the future, difficulty in hiring and retaining highly skilled employees with appropriate qualifications. Many of the companies with which we compete for experienced personnel have greater resources than we have. In addition, in making employment decisions, particularly in the high-technology industry, job candidates often consider the value of the stock options, restricted stock grants or other stock-based compensation they are to receive in connection with their employment. Declines in the value of our stock could adversely affect our ability to attract or retain key employees and result in increased employee compensation expenses. If we fail to attract new personnel or fail to retain and motivate our current personnel, our business and future growth prospects could be severely harmed.

***If we are unable to protect our intellectual property rights, our competitive position could be harmed or we could be required to incur significant expenses to enforce our rights.***

We depend on our ability to protect our proprietary technology. We rely on trade secret, patent, copyright and trademark laws and confidentiality agreements with employees and third parties, all of which offer only limited protection. As such, despite our efforts, the steps we have taken to

## Edgar Filing: VMWARE, INC. - Form 10-Q

protect our proprietary rights may not be adequate to preclude misappropriation of our proprietary information or infringement of our intellectual property rights, and our ability to police such misappropriation or infringement is uncertain, particularly in countries outside of the United States. Further, with respect to patent rights, we do not know whether any of our pending patent applications will result in the issuance of patents or whether the examination process will require us to narrow our



---

## **Table of Contents**

claims. To the extent that additional patents are issued from our patent applications, which is not certain, they may be contested, circumvented or invalidated in the future. Moreover, the rights granted under any issued patents may not provide us with proprietary protection or competitive advantages, and, as with any technology, competitors may be able to develop similar or superior technologies to our own now or in the future. In addition, we rely on confidentiality or license agreements with third parties in connection with their use of our products and technology. There is no guarantee that such parties will abide by the terms of such agreements or that we will be able to adequately enforce our rights, in part because we rely on click-wrap and shrink-wrap licenses in some instances.

Detecting and protecting against the unauthorized use of our products, technology and proprietary rights is expensive, difficult and, in some cases, impossible. Litigation may be necessary in the future to enforce or defend our intellectual property rights, to protect our trade secrets or to determine the validity and scope of the proprietary rights of others. Such litigation could result in substantial costs and diversion of management resources, either of which could harm our business, financial condition and results of operations, and there is no guarantee that we would be successful. Furthermore, many of our current and potential competitors have the ability to dedicate substantially greater resources to protecting their technology or intellectual property rights than we do. Accordingly, despite our efforts, we may not be able to prevent third parties from infringing upon or misappropriating our intellectual property, which could result in a substantial loss of our market share.

***We provide access to our hypervisor and other selected source code to partners, which creates additional risk that our competitors could develop products that are similar or better than ours.***

Our success and ability to compete depend substantially upon our internally developed technology, which is incorporated in the source code for our products. We seek to protect the source code, design code, documentation and other written materials for our software, under trade secret and copyright laws. However, we have chosen to provide access to our hypervisor and other selected source code to more than 50 of our partners for co-development, as well as for open APIs, formats and protocols. Though we generally control access to our source code and other intellectual property, and enter into confidentiality or license agreements with such partners, as well as with our employees and consultants, our safeguards may be insufficient to protect our trade secrets and other rights to our technology. Our protective measures may be inadequate, especially because we may not be able to prevent our partners, employees or consultants from violating any agreements or licenses we may have in place or abusing their access granted to our source code. Improper disclosure or use of our source code could help competitors develop products similar to or better than ours.

***We are, and may in the future be, subject to claims by others that we infringe their proprietary technology which could force us to pay damages or prevent us from using certain technology in our products.***

Companies in the software and technology industries own large numbers of patents, copyrights, trademarks, and trade secrets and frequently enter into litigation based on allegations of infringement or other violations of intellectual property rights. This risk may increase as the number of products and competitors in our market increases and overlaps occur. In addition, as a well known information technology company, we face a higher risk of being the subject of intellectual property infringement claims. Any claim of infringement by a third party, even one without merit, could cause us to incur substantial costs defending against the claim, and could distract our management from our business. Furthermore, a party making such a claim, if successful, could secure a judgment that requires us to pay substantial damages. A judgment could also include an injunction or other court order that could prevent us from offering our products. In addition, we might be required to seek a license for the use of such intellectual property, which may not be available on commercially reasonable terms or at all. Alternatively, we may be required to develop non-infringing technology, which could require significant effort and expense and may ultimately not be successful. Any of these events could seriously harm our business, operating results and financial condition. Third parties may also assert infringement claims against our customers and channel partners. Any of these claims could require us to initiate or defend potentially protracted and costly litigation on their behalf, regardless of the merits of these claims, because we generally indemnify our customers and channel partners from claims of infringement of proprietary rights of third parties in connection with the use of our products. If any of these claims succeed, we may be forced to pay damages on behalf of our customers or channel partners, which could negatively affect our results of operations.

***Our use of open source software could negatively affect our ability to sell our products and subject us to possible litigation.***

A significant portion of the products or technologies acquired, licensed or developed by us may incorporate so-called open source software, and we may incorporate open source software into other products in the future. Additionally, open source technology underlies the offerings of SpringSource and Zimbra, businesses we have acquired since 2009. Such open source software is generally licensed by its authors or other third parties under open source licenses, including, for example, the GNU General Public License, the GNU Lesser General Public License,

Apache-style licenses, BSD-style licenses and other open source licenses. We monitor our use of open source software in an effort to avoid subjecting our products to conditions we do not intend. Although we believe that we have complied with our obligations under the various applicable licenses for open source software that we use, there is little or no legal precedent governing the interpretation of many of the terms of certain of these licenses, and therefore the potential impact of these terms on our business is somewhat unknown and may result in unanticipated obligations regarding our products and technologies. For example, we may be subjected to certain conditions, including requirements that we

## Edgar Filing: VMWARE, INC. - Form 10-Q

offer our products that use the open source software for no cost, that we make available source code for modifications or derivative works we create based upon

---

## **Table of Contents**

incorporating, using or distributing the open source software and/or that we license such modifications or derivative works under the terms of the particular open source license. Any of these obligations could have an adverse impact on our intellectual property rights and our ability to derive revenue from products incorporating the open source software.

If an author or other third party that distributes such open source software were to allege that we had not complied with the conditions of one or more of these licenses, we could be required to incur significant legal expenses defending against such allegations. If our defenses were not successful, we could be subject to significant damages, enjoined from the distribution of our products that contained the open source software and required to comply with the foregoing conditions, which could disrupt the distribution and sale of some of our products. In addition, if we combine our proprietary software with open source software in a certain manner, under some open source licenses we could be required to release the source code of our proprietary software, which could substantially help our competitors develop products that are similar to or better than ours.

In addition to risks related to license requirements, usage of open source software can lead to greater risks than use of third party commercial software, as open source licensors generally do not provide warranties or assurance of title or controls on origin of the software. In addition, many of the risks associated with usage of open source such as the lack of warranties or assurances of title, cannot be eliminated, and could, if not properly addressed, negatively affect our business. We have established processes to help alleviate these risks, including a review process for screening requests from our development organizations for the use of open source and conducting appropriate due diligence of the use of open source in the products developed by companies we acquire, but we cannot be sure that all open source software is submitted for approval prior to use in our products or is discovered during due diligence.

***The product offerings from our recent acquisitions, SpringSource and Zimbra, rely upon and incorporate open source software technologies that subject us to additional risks and challenges, which could result in increased development expenses, delays or disruptions to the release or distribution of those software solutions, and increased competition.***

In September 2009, we completed our acquisition of SpringSource and, in February 2010, we completed our acquisition of Zimbra. Each is a software business that broadly uses open source in its software solutions. Software solutions that are substantially or mostly based on open source software subject us to a number of risks and challenges:

If open source software programmers, most of whom we do not employ, do not continue to develop and enhance open source technologies, our development expenses could be increased and our product release and upgrade schedules could be delayed.

One of the characteristics of open source software is that anyone can modify the existing software or develop new software that competes with existing open source software. As a result, competition can develop without the degree of overhead and lead time required by traditional proprietary software companies. It is also possible for new competitors with greater resources than ours to develop their own open source solutions, potentially reducing the demand for, and putting price pressure on, our solutions.

It is possible that a court could hold that the Apache License (with respect to SpringSource) and similar licenses under which our other open source products are developed and licensed are not enforceable or that someone could assert a claim for proprietary rights in a program developed and distributed under them. Any ruling by a court that these licenses are not enforceable, or that open source components of our product offerings may not be liberally copied, modified or distributed, may have the effect of preventing us from distributing or developing all or a portion of our products. In addition, licensors of open source software employed in our offerings may, from time to time, modify the terms of their license agreements in such a manner that those license terms may no longer be compatible with other open source licenses in our offerings or our end user license agreement, and thus could, among other consequences, prevent us from continuing to distribute the software code subject to the modified license.

Actions to protect and maintain ownership and control over our intellectual property could adversely affect our standing in the open source community, which in turn could limit our ability to continue to rely on this community, upon which we are dependent, as a resource to help develop and improve our open source products.

If we are unable to successfully address the challenges of integrating products based upon open source technology into our business, our ability to realize revenues from such products will be negatively affected and our development costs may increase.

*Our sales cycles can be long and unpredictable, our sales efforts require considerable time and expense and timing of sales is subject to changing purchasing behaviors of our customers. As a result, our sales are difficult to predict and may vary substantially from quarter to quarter, which may cause our operating results to fluctuate significantly.*

The timing of our revenues is difficult to predict. Our sales efforts involve educating our customers about the use and benefit of our products, including their technical capabilities, potential cost savings to an organization and advantages compared to lower-cost products offered by our competitors. Customers typically undertake a significant evaluation process that has in the past resulted in a lengthy sales cycle which typically lasts several months, and may last a year or longer. We spend substantial time, effort and money on our sales efforts without any assurance that our efforts will produce any sales. In addition, product purchases are frequently subject to budget constraints, multiple approvals, and unplanned administrative, processing and other delays. Moreover, the greater number of

---

**Table of Contents**

competitive alternatives, as well as announcements by our competitors that they intend to introduce competitive alternatives at some point in the future, can lengthen customer procurement cycles, cause us to spend additional time and resources to educate end users on the advantages of our product offerings and delay product sales. These factors can have a particular impact on the timing and length of our ELA sales cycles.

Additionally, our quarterly sales have historically reflected an uneven pattern in which a disproportionate percentage of a quarter's total sales occur in the last month, weeks and days of each quarter. Similarly, our yearly sales have historically reflected a disproportionate percentage of the year's sales in the fourth fiscal quarter. These patterns make prediction of revenues, earnings and working capital for each financial period especially difficult and uncertain and increase the risk of unanticipated variations in financial condition and results of operations. We believe this uneven sales pattern is a result of many factors including the following:

the tendency of customers to wait until late in a quarter to commit to a purchase in the hope of obtaining more favorable pricing;

the fourth quarter influence of customers spending their remaining capital budget authorization prior to new budget constraints in the first nine months of the following year; and

seasonal influences.

If sales expected from a specific customer for a particular quarter are not realized in that quarter or at all, our results could fall short of public expectations and our business, financial condition and results of operations could be materially adversely affected.

***Our current research and development efforts may not produce significant revenues for several years, if at all.***

Developing our products is expensive. Our investment in research and development may not result in marketable products or may result in products that take longer to generate revenues, or generate less revenues, than we anticipate. Our research and development expenses were over 20% of our total revenues, in the first nine months of 2010 and in the fiscal year 2009. Our future plans include significant investments in software research and development and related product opportunities. We believe that we must continue to dedicate a significant amount of resources to our research and development efforts to maintain our competitive position. However, we may not receive significant revenues from these investments for several years, if at all.

***We may not be able to respond to rapid technological changes with new solutions and services offerings, which could have a material adverse effect on our sales and profitability.***

The markets for our software solutions are characterized by rapid technological changes, changing customer needs, frequent new software product introductions and evolving industry standards. The introduction of third-party solutions embodying new technologies and the emergence of new industry standards could make our existing and future software solutions obsolete and unmarketable. We may not be able to develop updated products that keep pace with technological developments and emerging industry standards and that address the increasingly sophisticated needs of our customers or that interoperate with new or updated operating systems and hardware devices or certify our products to work with these systems and devices. There is no assurance that any of our new offerings would be accepted in the marketplace. Significant reductions in server-related costs or the rise of more efficient infrastructure management software could also affect demand for our software solutions. As hardware and processors become more powerful, we will have to adapt our product and service offerings to take advantage of the increased capabilities. For example, while the introduction of more powerful servers presents an opportunity for us to provide better products for our customers, the migration of servers to quad-core and greater multi-core microprocessor technology will also allow an end user with a given number of licensed copies of our software to more than double the number of virtualization machines run per server socket without having to purchase additional licenses from us. As a result, we may not be able to accurately predict the lifecycle of our software solutions, and they may become obsolete before we receive the amount of revenues that we anticipate from them. If any of the foregoing events were to occur, our ability to retain or increase market share and revenues in the virtualization software market could be materially adversely affected.

***Our success depends upon our ability to develop new products and services, integrate acquired products and services and enhance our existing products and services.***

If we are unable to develop new products and services, integrate acquired products and services, enhance and improve our products and support services in a timely manner or position and/or price our products and services to meet market demand, customers may not buy new software

## Edgar Filing: VMWARE, INC. - Form 10-Q

licenses from us or renew software license updates and product support. In addition, information technology standards from both consortia and formal standards-setting forums as well as de facto marketplace standards are rapidly evolving. We cannot provide any assurance that the standards on which we choose to develop new products will allow us to compete effectively for business opportunities in emerging areas such as cloud computing.

New product development and introduction involves a significant commitment of time and resources and is subject to a number of risks and challenges including:

managing the length of the development cycle for new products and product enhancements, which has frequently been longer than we originally expected;

---

**Table of Contents**

managing customers' transitions to new products, which can result in delays in their purchasing decisions;

adapting to emerging and evolving industry standards and to technological developments by our competitors and customers;

entering into new or unproven markets with which we have limited experience;

incorporating and integrating acquired products and technologies; and

developing or expanding efficient sales channels.

In addition, if we cannot adapt our business models to keep pace with industry trends, our revenues could be negatively impacted.

***Our ability to sell our products is dependent on the quality of our support and services offerings, and our failure to offer high-quality support and services could have a material adverse effect on our sales and results of operations.***

Once our products are integrated within our customers' hardware and software systems, our customers may depend on our support organization to resolve any issues relating to our products. A high level of support is critical for the successful marketing and sale of our products. If we or our channel partners do not effectively assist our customers in deploying our products, succeed in helping our customers quickly resolve post-deployment issues, and provide effective ongoing support, our ability to sell our products to existing customers would be adversely affected, and our reputation with potential customers could be harmed. If our customers with ELAs have a poor perception of our support and services offerings, they may choose not to renew their ELAs when they expire. In addition, as we expand our operations internationally, our support organization will face additional challenges, including those associated with delivering support, training and documentation in languages other than English. As a result, our failure to maintain high-quality support and services, or to adequately assist our channel partners in providing high-quality support and services, could result in customers choosing to use our competitors' products instead of ours in the future.

***Acquisitions could disrupt our business, cause dilution to our stockholders and harm our business, financial condition and results of operations.***

We have in the past and plan in the future to acquire other businesses, products or technologies. For example, since September 2009 we have completed our acquisitions of SpringSource, Zimbra, certain assets from EMC's Ionix division and Integrien. We may not be able to find suitable acquisition candidates and we may not be able to complete acquisitions on favorable terms, if at all. If we do complete acquisitions, we may not ultimately strengthen our competitive position or achieve our goals, or they may be viewed negatively by customers, financial markets or investors.

Acquisitions may disrupt our ongoing operations, divert management from day-to-day responsibilities, increase our expenses and adversely impact our business, financial condition and results of operations. An acquired business may not deliver the expected results. For example, an acquisition may not further our strategies or result in expected benefits, which may include benefits relating to enhanced revenues, technology, human resources, cost savings, operating efficiencies and other synergies. Acquisitions may reduce our cash available for operations and other uses and could result in an increase in amortization expense related to identifiable intangible assets acquired, potentially dilutive issuances of equity securities or the incurrence of debt.

Additionally, we have limited historical experience with the integration of acquired companies. There can be no assurance that we will be able to manage the integration of acquired businesses effectively or be able to retain and motivate key personnel from these businesses. Any difficulties we encounter in the integration process could divert management from day-to-day responsibilities, increase our expenses and have a material adverse effect on our business, financial condition and results of operations. We may also face difficulties due to the lack of experience in new markets, products or technologies or the initial dependence on unfamiliar supply or distribution partners. Other risks related to acquisitions include the assumption of the liabilities of the acquired business, including litigation-related liability.

In addition, we review our amortizable intangible assets annually for impairment, or more frequently, when events or changes in circumstances indicate the carrying value may not be recoverable, and we are required to test goodwill for impairment at least annually. We may be required to

## Edgar Filing: VMWARE, INC. - Form 10-Q

record a significant charge to earnings in our financial statements during the period in which any impairment of our goodwill or amortizable intangible assets resulting from an acquisition or otherwise is determined, resulting in an adverse impact on our results of operations. In addition to the risks commonly encountered in the acquisition of a business as described above, we may also experience risks relating to the challenges and costs of closing a transaction. Further, the risks described above may be exacerbated as a result of managing multiple acquisitions at the same time. We also seek to invest in businesses that offer complementary products, services or technologies. These investments are accompanied by risks similar to those encountered in an acquisition of a business.

***Operating in foreign countries subjects us to additional risks that may harm our ability to increase or maintain our international sales and operations.***

Revenues from customers outside the United States comprised approximately 50% of our total revenues in the first nine months of 2010 and 49% in the fiscal year 2009. We have sales, administrative, research and development and technical support personnel in



**Table of Contents**

numerous countries worldwide. We expect to continue to add personnel in additional countries. Our international operations subject us to a variety of risks, including:

the difficulty of managing and staffing international offices and the increased travel, infrastructure and legal compliance costs associated with multiple international locations;

increased exposure to foreign currency exchange rate risk;

difficulties in enforcing contracts and collecting accounts receivable, and longer payment cycles, especially in emerging markets;

difficulties in delivering support, training and documentation in certain foreign markets;

tariffs and trade barriers and other regulatory or contractual limitations on our ability to sell or develop our products in certain foreign markets;

economic or political instability and security concerns in countries that are important to our international sales and operations;

the overlap of different tax structures or changes in international tax laws;

reduced protection for intellectual property rights, including reduced protection from software piracy in some countries;

difficulties in transferring funds from certain countries; and

difficulties in maintaining appropriate controls relating to revenue recognition practices.

Additionally, as we continue to expand our business globally, we will need to maintain compliance with legal and regulatory requirements covering the foreign activities of U.S. corporations, such as export control requirements and the Foreign Corrupt Practices Act. Our success will depend, in large part, on our ability to anticipate and effectively manage these and other risks associated with our international operations. We expect a significant portion of our growth to occur in foreign countries, which can add to the difficulties in maintaining adequate management and compliance systems and internal controls over financial reporting and increase challenges in managing an organization operating in various countries.

Our failure to manage any of these risks successfully could harm our international operations and reduce our international sales.

***Our products are highly technical and may contain errors, defects or security vulnerabilities which could cause harm to our reputation and adversely affect our business.***

Our products are highly technical and complex and, when deployed, have contained and may contain errors, defects or security vulnerabilities. Some errors in our products may only be discovered after a product has been installed and used by customers. Any errors, defects or security vulnerabilities discovered in our products after commercial release could result in loss of revenues or delay in revenue recognition, loss of customers and increased service and warranty cost, any of which could adversely affect our business, financial condition and results of operations. Undiscovered vulnerabilities in our products could expose them to hackers or other unscrupulous third parties who develop and deploy viruses, worms, and other malicious software programs that could attack our products. Actual or perceived security vulnerabilities in our

products could harm our reputation and lead some customers to return products, to reduce or delay future purchases or use competitive products. End users, who rely on our products and services for the interoperability of enterprise servers and applications that are critical to their information systems, may have a greater sensitivity to product errors and security vulnerabilities than customers for software products generally. Any security breaches could lead to interruptions, delays and data loss and protection concerns. In addition, we could face claims for product liability, tort or breach of warranty, including claims relating to changes to our products made by our channel partners. Our contracts with customers contain provisions relating to warranty disclaimers and liability limitations, which may not be upheld and customers and channel partners may seek indemnification from us for their losses and those of their customers. Defending a lawsuit, regardless of its merit, is costly and time-consuming and may divert management's attention and adversely affect the market's perception of us and our products. In addition, if our business liability insurance coverage proves inadequate or future coverage is unavailable on acceptable terms or at all, our business, financial condition and results of operations could be adversely impacted.

***If we fail to maintain an effective system of internal controls, we may not be able to accurately report our financial results or prevent fraud. As a result, our stockholders could lose confidence in our financial reporting, which could harm our business and the trading price of our Class A common stock.***

We have complied with Section 404 of the Sarbanes-Oxley Act of 2002 by assessing, strengthening and testing our system of internal controls. Even though our system of internal controls has achieved compliance with Section 404, we need to continue to maintain our processes and systems and adapt them to changes as our business changes and we rearrange management responsibilities and reorganize our business accordingly. We may seek to automate certain processes to improve efficiencies and better ensure ongoing compliance but such automation may itself disrupt existing internal controls and introduce unintended vulnerability to error or fraud. This continuous process of maintaining and adapting our internal controls and complying with Section 404 is expensive and

---

**Table of Contents**

time-consuming, and requires significant management attention. We cannot be certain that our internal control measures will continue to provide adequate control over our financial processes and reporting and ensure compliance with Section 404. Furthermore, as our business changes and as we expand through acquisitions of other companies, our internal controls may become more complex and we will require significantly more resources to ensure our internal controls overall remain effective. Failure to implement required new or improved controls, or difficulties encountered in their implementation, could harm our operating results or cause us to fail to meet our reporting obligations. If we or our independent registered public accounting firm identify material weaknesses, the disclosure of that fact, even if quickly remedied, could reduce the market's confidence in our financial statements and harm our stock price. In addition, if we are unable to continue to comply with Section 404, our non-compliance could subject us to a variety of administrative sanctions, including the suspension or delisting of our Class A common stock from the New York Stock Exchange and the inability of registered broker-dealers to make a market in our Class A common stock, which could reduce our stock price.

***Problems with our information systems could interfere with our business and our website may be subject to intentional disruption that could adversely impact our operations.***

We rely on our information systems and those of third parties for processing customer orders, delivery of products, providing services and support to our customers, billing and tracking our customers, fulfilling contractual obligations, and otherwise running our business. Any disruption in our information systems and those of the third parties upon whom we rely could have a significant impact on our business. In addition, we continuously work to enhance our information systems. The implementation of these types of enhancements is frequently disruptive to the underlying business of an enterprise, which may especially be the case for us due to the size and complexity of our business. Any disruptions relating to our systems enhancements, particularly any disruptions impacting our operations during the implementation period, could adversely affect our business in a number of respects. Even if we do not encounter these adverse effects, the implementation of these enhancements may be much more costly than we anticipated. If we are unable to successfully implement the information systems enhancements as planned, our financial position, results of operations, and cash flows could be negatively impacted.

Additionally, experienced computer programmers may attempt to penetrate our network security or the security of our website and misappropriate proprietary information and/or cause interruptions of our services. Because the techniques used by such computer programmers to access or sabotage networks change frequently and may not be recognized until launched against a target, we may be unable to anticipate these techniques. The theft and/or unauthorized use or publication of our trade secrets and other confidential business information as a result of such an event could adversely affect our competitive position, reputation, brand and future sales of our products, and our customers may assert claims against us related to resulting losses of confidential or proprietary information. Our business could be subject to significant disruption, and we could suffer monetary and other losses and reputational harm, in the event of such incidents and claims.

***If we fail to manage future growth effectively, we may not be able to meet our customers' needs or be able to meet our future reporting obligations.***

We have rapidly expanded our operations since inception and anticipate further expansion in the future. This future growth, if it occurs, will place significant demands on our management, infrastructure and other resources. Additionally, further international growth may occur in regions where we presently have little or no infrastructure. To manage any future growth, we will need to hire, integrate and retain highly skilled and motivated employees. We will also need to continue to improve our financial and management controls, reporting and operational systems and procedures. If we do not effectively manage our growth, we may not be able to meet our customers' needs, thereby adversely affecting our sales, or be able to meet our future reporting obligations.

***Our financial results may be adversely impacted by higher than expected tax rates and we may have exposure to additional tax liabilities.***

As a multinational corporation, we are subject to income taxes as well as non-income based taxes, in both the United States and various foreign jurisdictions. Our domestic and international tax liabilities are subject to the allocation of revenues and expenses in different jurisdictions and the timing of recognizing revenues and expenses. Additionally, the amount of income taxes paid is subject to our interpretation of applicable tax laws in the jurisdictions in which we file and changes to tax laws. Significant judgment is required in determining our worldwide provision for income taxes and other tax liabilities. From time to time, we are subject to income tax audits. While we believe we have complied with all applicable income tax laws, there can be no assurance that a governing tax authority will not have a different interpretation of the law and assess us with additional taxes. Should we be assessed with additional taxes, there could be a material adverse effect on our financial condition or results of operations.

Our future effective tax rate may be affected by such factors as changes in tax laws, regulations or rates, changing interpretation of existing laws or regulations, the impact of accounting for stock-based compensation, the impact of accounting for business combinations under generally accepted accounting principles, changes in our international organization, and changes in overall levels of income before tax. In addition, in the ordinary course of a global business, there are many intercompany transactions and calculations where the ultimate tax determination is

## Edgar Filing: VMWARE, INC. - Form 10-Q

uncertain. Although we believe that our tax estimates are reasonable, we cannot ensure that the final determination of tax audits or tax disputes will not be different from what is reflected in our historical income tax provisions and accruals.

---

**Table of Contents**

We are also subject to non-income taxes, such as payroll, sales, use, value-added, net worth, property and goods and services taxes, in both the United States and various foreign jurisdictions. We are under audit from time to time by tax authorities with respect to these non-income taxes and may have exposure to additional non-income tax liabilities.

***Our business is subject to the risks of earthquakes, fire, floods and other natural catastrophic events such as pandemics, and to interruption by man-made problems, such as computer viruses, unanticipated disruptions in local infrastructure or terrorism, which could result in delays or cancellations of customer orders or the deployment of our products.***

Our corporate headquarters are located in the San Francisco Bay Area, a region known for seismic activity. A significant natural disaster, such as an earthquake, fire or a flood, could have a material adverse impact on our business, financial condition and results of operations. As we continue to grow internationally, increasing amounts of our business will be located in foreign countries that may be more subject to political or social instability that could disrupt operations. In addition, our servers are vulnerable to computer viruses, break-ins and similar disruptions from unauthorized tampering with our computer systems. Unanticipated disruptions in services provided through localized physical infrastructure, such as utility or telecommunication outages, can curtail the functioning of local offices as well as critical components of our information systems and adversely affect our ability to process orders, respond to customer requests and maintain local and global business continuity. Furthermore, acts of terrorism or war could cause disruptions in our or our customers' business or the economy as a whole and disease pandemics could temporarily sideline a substantial part of our or our customers' workforce at any particular time. To the extent that such disruptions result in delays or cancellations of customer orders, or the deployment of our products, our revenues would be adversely affected.

***Our business is subject to a variety of U.S. and international laws regarding data protection.***

Our business is subject to federal, state and international laws regarding privacy and protection of user data. We post, on our website, our privacy policies and practices concerning the use and disclosure of user data. Any failure by us to comply with our posted privacy policies or other federal, state or international privacy-related or data protection laws and regulations could result in proceedings against us by governmental entities or others which could have a material adverse effect on our business, results of operations and financial condition.

It is possible that these laws may be interpreted and applied in a manner that is inconsistent with our data practices. If so, in addition to the possibility of fines and penalties, a governmental order requiring that we change our data practices could result, which in turn could have a material adverse effect on our business. Compliance with these regulations may involve significant costs or require changes in business practices that result in reduced revenue. Noncompliance could result in penalties being imposed on us or we could be ordered to cease conducting the noncompliant activity.

Additionally, our virtualization technology is used by cloud computing vendors and we have expanded our involvement in the delivery and provision of cloud computing through business alliances with various providers of cloud computing services and software and expect to continue to do so in the future. The application of U.S. and international data privacy laws to cloud computing vendors is uncertain and our existing contractual provisions may prove to be inadequate to protect us from claims for data loss or regulatory noncompliance made against cloud computing providers who we may partner with. Accordingly, the failure to comply with data protection laws and regulations by our customers and business partners who provide cloud computing services could have a material adverse effect on our business.

***If we fail to comply with our customer contracts or government contracting regulations, our business could be adversely affected.***

Our contracts with our customers may include unique and specialized performance requirements. In particular, our contracts with federal, state, and local and non-U.S. governmental customers are subject to various procurements regulations, contract provisions and other requirements relating to their formation, administration and performance. Any failure by us to comply with provisions in our customer contracts or any violation of government contracting regulations could result in the imposition of various civil and criminal penalties, which may include termination of contracts, forfeiture of profits, suspension of payments and, in the case of our government contracts, fines and suspension from future government contracting. Further, any negative publicity related to our customer contracts or any proceedings surrounding them, regardless of its accuracy, may damage our business and affect our ability to compete for new contracts. If our customer contracts are terminated, if we are suspended from government work, or if our ability to compete for new contracts is adversely affected, we could suffer an adverse affect on our business, operating results or financial condition.

***Changes in accounting principles and guidance, or their interpretation, could result in unfavorable accounting charges or effects, including changes to our previously-filed financial statements, which could cause our stock price to decline.***

## Edgar Filing: VMWARE, INC. - Form 10-Q

We prepare our consolidated financial statements in accordance with accounting principles generally accepted in the United States of America. These principles are subject to interpretation by the SEC and various bodies formed to interpret and create appropriate accounting principles and guidance. A change in these principles or guidance, or in their interpretations, may have a significant effect on our reported results and retroactively affect previously reported results.

---

**Table of Contents**

**Risks Related to Our Relationship with EMC**

*As long as EMC controls us, other holders of our Class A common stock will have limited ability to influence matters requiring stockholder approval.*

As of September 30, 2010, EMC owned 31,677,000 shares of our Class A common stock and all 300,000,000 shares of our Class B common stock, representing approximately 80.1% of the total outstanding shares of common stock or 97.3% of the voting power of outstanding common stock. Additionally, in March 2010, EMC announced that its board of directors had authorized a stock purchase program to allow EMC to make open market purchases of our Class A common stock in order to maintain EMC's approximately 80% majority ownership at its then-current level over the long term. The holders of our Class A common stock and our Class B common stock have identical rights, preferences and privileges except with respect to voting and conversion rights, the election of directors, certain actions that require the consent of holders of Class B common stock and other protective provisions as set forth in our certificate of incorporation. Holders of our Class B common stock are entitled to 10 votes per share of Class B common stock on all matters except for the election of our Group II directors, in which case they are entitled to one vote per share, and the holders of our Class A common stock are entitled to one vote per share of Class A common stock. The holders of Class B common stock, voting separately as a class, are entitled to elect 80% of the total number of directors on our board of directors that we would have if there were no vacancies on our board of directors at the time. These are our Group I directors. Subject to any rights of any series of preferred stock to elect directors, the holders of Class A common stock and the holders of Class B common stock, voting together as a single class, are entitled to elect our remaining directors, which at no time will be less than one director or our Group II director(s). Accordingly, the holders of our Class B common stock currently are entitled to elect 7 of our 8 directors.

If EMC transfers shares of our Class B common stock to any party other than a successor-in-interest or a subsidiary of EMC prior to a distribution to its stockholders under Section 355 of the Internal Revenue Code of 1986, as amended, (a 355 distribution), those shares will automatically convert into Class A common stock. Additionally, if, prior to a 355 distribution, EMC's ownership falls below 20% of the outstanding shares of our common stock, all outstanding shares of Class B common stock will automatically convert to Class A common stock. Following a 355 distribution, shares of Class B common stock may convert to Class A common stock if such conversion is approved by VMware stockholders after the 355 distribution. For so long as EMC or its successor-in-interest beneficially owns shares of our common stock representing at least a majority of the votes entitled to be cast by the holders of outstanding voting stock, EMC will be able to elect all of the members of our board of directors.

In addition, until such time as EMC or its successor-in-interest beneficially owns shares of our common stock representing less than a majority of the votes entitled to be cast by the holders of outstanding voting stock, EMC will have the ability to take stockholder action without the vote of any other stockholder and without having to call a stockholder meeting, and holders of our Class A common stock will not be able to affect the outcome of any stockholder vote during this period. As a result, EMC will have the ability to control all matters affecting us, including:

the composition of our board of directors and, through our board of directors, any determination with respect to our business plans and policies;

any determinations with respect to mergers, acquisitions and other business combinations;

our acquisition or disposition of assets;

our financing activities;

certain changes to our certificate of incorporation;

## Edgar Filing: VMWARE, INC. - Form 10-Q

changes to the agreements we entered into in connection with our transition to becoming a public company;

corporate opportunities that may be suitable for us and EMC;

determinations with respect to enforcement of rights we may have against third parties, including with respect to intellectual property rights;

the payment of dividends on our common stock; and

the number of shares available for issuance under our stock plans for our prospective and existing employees.

Our certificate of incorporation and the master transaction agreement entered into between us and EMC in connection with our initial public offering ( IPO ) also contain provisions that require that as long as EMC beneficially owns at least 20% or more of the outstanding shares of our common stock, the prior affirmative vote or written consent of EMC (or its successor-in-interest) as the holder of the Class B common stock is required (subject in each case to certain exceptions) in order to authorize us to:

consolidate or merge with any other entity;

acquire the stock or assets of another entity in excess of \$100 million;

issue any stock or securities except to our subsidiaries or pursuant to our employee benefit plans;



---

**Table of Contents**

establish the aggregate annual amount of shares we may issue in equity awards;

dissolve, liquidate or wind us up;

declare dividends on our stock;

enter into any exclusive or exclusionary arrangement with a third party involving, in whole or in part, products or services that are similar to EMC's; and

amend, terminate or adopt any provision inconsistent with certain provisions of our certificate of incorporation or bylaws.

If EMC does not provide any requisite consent allowing us to conduct such activities when requested, we will not be able to conduct such activities and, as a result, our business and our operating results may be harmed. EMC's voting control and its additional rights described above may discourage transactions involving a change of control of us, including transactions in which holders of our Class A common stock might otherwise receive a premium for their shares over the then-current market price. EMC is not prohibited from selling a controlling interest in us to a third party and may do so without the approval of the holders of our Class A common stock and without providing for a purchase of any shares of Class A common stock held by persons other than EMC. Accordingly, shares of Class A common stock may be worth less than they would be if EMC did not maintain voting control over us or have the additional rights described above.

In the event EMC is acquired or otherwise undergoes a change of control, any acquirer or successor will be entitled to exercise the voting control and contractual rights of EMC, and may do so in a manner that could vary significantly from EMC's historic practice.

By becoming a stockholder in our company, holders of our Class A common stock are deemed to have notice of and have consented to the provisions of our certificate of incorporation and the master transaction agreement with respect to the limitations that are described above.

***Our business and that of EMC overlap, and EMC may compete with us, which could reduce our market share.***

EMC and we are both IT infrastructure companies providing products related to storage management, back-up, disaster recovery, security, system management and automation, provisioning and resource management. There can be no assurance that EMC will not engage in increased competition with us in the future. In addition, the intellectual property agreement that we have entered into with EMC provides EMC the ability to use our source code and intellectual property, which, subject to limitations, it may use to produce certain products that compete with ours. EMC's rights in this regard extend to its majority-owned subsidiaries, which could include joint ventures where EMC holds a majority position and one or more of our competitors hold minority positions.

EMC could assert control over us in a manner which could impede our growth or our ability to enter new markets or otherwise adversely affect our business. Further, EMC could utilize its control over us to cause us to take or refrain from taking certain actions, including entering into relationships with channel, technology and other marketing partners, enforcing our intellectual property rights or pursuing corporate opportunities or product development initiatives that could adversely affect our competitive position, including our competitive position relative to that of EMC in markets where we compete with them. In addition, EMC maintains significant partnerships with certain of our competitors, including Microsoft.

***EMC's competition in certain markets may affect our ability to build and maintain partnerships.***

Our existing and potential partner relationships may be affected by our relationship with EMC. We partner with a number of companies that compete with EMC in certain markets in which EMC participates. EMC's majority ownership in us might affect our ability to effectively partner with these companies. These companies may favor our competitors because of our relationship with EMC.

EMC competes with certain of our significant channel, technology and other marketing partners, including IBM and Hewlett-Packard. Pursuant to our certificate of incorporation and other agreements that we have with EMC, EMC may have the ability to impact our relationship with those

## Edgar Filing: VMWARE, INC. - Form 10-Q

of our partners that compete with EMC, which could have a material adverse effect on our results of operations or our ability to pursue opportunities which may otherwise be available to us.

***Our historical financial information as a business segment of EMC may not be representative of our results as an independent public company.***

The historical financial information covering the periods prior to our IPO in August 2007 included in our Annual Report on Form 10-K for the fiscal year ended December 31, 2009 does not necessarily reflect what our financial position, results of operations or cash flows would have been had we been an independent entity during those historical periods. The historical costs and expenses reflected in our consolidated financial statements prior to 2008 include an allocation for certain corporate functions historically provided by EMC, including tax, accounting, treasury, legal and human resources services. Although we have transitioned most of these corporate functions to VMware personnel, in certain geographic regions where we do not have an established legal entity, we contract with EMC subsidiaries for support services and EMC employees who are managed by VMware personnel. The costs incurred by EMC on VMware's behalf related to these employees include a mark-up intended to approximate costs that would have been charged had we

---

## **Table of Contents**

contracted for such services with an unrelated third party. These costs have been charged by EMC and are included as expenses in our consolidated statements of income. Our historical financial information is not necessarily indicative of what our financial position, results of operations or cash flows will be in the future if and when we contract at arm's-length with independent third parties for the services we have received and currently receive from EMC. For additional information, see Management's Discussion and Analysis of Financial Condition and Results of Operations and our historical consolidated financial statements and notes thereto.

***In order to preserve the ability for EMC to distribute its shares of our Class B common stock on a tax-free basis, we may be prevented from pursuing opportunities to raise capital, to effectuate acquisitions or to provide equity incentives to our employees, which could hurt our ability to grow.***

Beneficial ownership of at least 80% of the total voting power is required in order for EMC to effect a tax-free spin-off of VMware or certain other tax-free transactions. We have agreed that for so long as EMC or its successor-in-interest continues to own greater than 50% of the voting control of our outstanding common stock, we will not knowingly take or fail to take any action that could reasonably be expected to preclude EMC or its successor-in-interest's ability to undertake a tax-free spin-off. Additionally, under our certificate of incorporation and the master transaction agreement we entered into with EMC, we must obtain the consent of EMC or its successor-in-interest, as the holder of our Class B common stock, to issue stock or other VMware securities, excluding pursuant to employee benefit plans (provided that we obtain Class B common stockholder approval of the aggregate annual number of shares to be granted under such plans), which could cause us to forgo capital raising or acquisition opportunities that would otherwise be available to us. As a result, we may be precluded from pursuing certain growth initiatives.

***Third parties may seek to hold us responsible for liabilities of EMC, which could result in a decrease in our income.***

Third parties may seek to hold us responsible for EMC's liabilities. Under our master transaction agreement with EMC, EMC will indemnify us for claims and losses relating to liabilities related to EMC's business and not related to our business. However, if those liabilities are significant and we are ultimately held liable for them, we cannot be certain that we will be able to recover the full amount of our losses from EMC.

***Although we have entered into a tax sharing agreement with EMC under which our tax liabilities effectively will be determined as if we were not part of any consolidated, combined or unitary tax group of EMC Corporation and/or its subsidiaries, we nonetheless could be held liable for the tax liabilities of other members of these groups.***

We have historically been included in EMC's consolidated group for U.S. federal income tax purposes, as well as in certain consolidated, combined or unitary groups that include EMC Corporation and/or certain of its subsidiaries for state and local income tax purposes. Pursuant to our tax sharing agreement with EMC, we and EMC generally will make payments to each other such that, with respect to tax returns for any taxable period in which we or any of our subsidiaries are included in EMC's consolidated group for U.S. federal income tax purposes or any other consolidated, combined or unitary group of EMC Corporation and/or its subsidiaries, the amount of taxes to be paid by us will be determined, subject to certain adjustments, as if we and each of our subsidiaries included in such consolidated, combined or unitary group filed our own consolidated, combined or unitary tax return.

Prior to our IPO in August 2007, we were included in the EMC consolidated group for U.S. federal income tax purposes, and expect to continue to be included in such consolidated group for periods in which EMC owns at least 80% of the total voting power and value of our outstanding stock. Each member of a consolidated group during any part of a consolidated return year is jointly and severally liable for tax on the consolidated return of such year and for any subsequently determined deficiency thereon. Similarly, in some jurisdictions, each member of a consolidated, combined or unitary group for state, local or foreign income tax purposes is jointly and severally liable for the state, local or foreign income tax liability of each other member of the consolidated, combined or unitary group. Accordingly, for any period in which we are included in the EMC consolidated group for U.S. federal income tax purposes or any other consolidated, combined or unitary group of EMC Corporation and/or its subsidiaries, we could be liable in the event that any income tax liability was incurred, but not discharged, by any other member of any such group.

***Any inability to resolve favorably any disputes that arise between us and EMC with respect to our past and ongoing relationships may result in a significant reduction of our revenues and earnings.***

Disputes may arise between EMC and us in a number of areas relating to our ongoing relationships, including:

labor, tax, employee benefit, indemnification and other matters arising from our separation from EMC;

employee retention and recruiting;

business combinations involving us;

our ability to engage in activities with certain channel, technology or other marketing partners;

sales or dispositions by EMC of all or any portion of its ownership interest in us;

the nature, quality and pricing of services EMC has agreed to provide us;

---

**Table of Contents**

arrangements with third parties that are exclusionary to EMC;

business opportunities that may be attractive to both EMC and us; and

product or technology development or marketing activities or customer agreements which may require the consent of EMC.

We may not be able to resolve any potential conflicts, and even if we do, the resolution may be less favorable than if we were dealing with an unaffiliated party.

The agreements we enter into with EMC may be amended upon agreement between the parties. While we are controlled by EMC, we may not have the leverage to negotiate amendments to these agreements if required on terms as favorable to us as those we would negotiate with an unaffiliated third party.

***Some of our directors own EMC common stock, restricted shares of EMC common stock and/ or equity awards to acquire EMC common stock and hold management positions with EMC, which could cause conflicts of interests that result in our not acting on opportunities we otherwise may have.***

Some of our directors own EMC common stock and/or equity awards to purchase EMC common stock. In addition, some of our directors are executive officers and/or directors of EMC, and EMC, as the sole holder of our Class B common stock, is entitled to elect 7 of our 8 directors. Ownership of EMC common stock, restricted shares of EMC common stock and equity awards to purchase EMC common stock by our directors and the presence of executive officers or directors of EMC on our board of directors could create, or appear to create, conflicts of interest with respect to matters involving both us and EMC that could have different implications for EMC than they do for us. Provisions of our certificate of incorporation and the master transaction agreement between EMC and us address corporate opportunities that are presented to our directors or officers that are also directors or officers of EMC. There can be no assurance that the provisions in our certificate of incorporation or the master transaction agreement will adequately address potential conflicts of interest or that potential conflicts of interest will be resolved in our favor or that we will be able to take advantage of corporate opportunities presented to individuals who are officers or directors of both us and EMC. As a result, we may be precluded from pursuing certain growth initiatives.

***EMC's ability to control our board of directors may make it difficult for us to recruit independent directors.***

So long as EMC beneficially owns shares of our common stock representing at least a majority of the votes entitled to be cast by the holders of outstanding voting stock, EMC can effectively control and direct our board of directors. Further, the interests of EMC and our other stockholders may diverge. Under these circumstances, persons who might otherwise accept our invitation to join our board of directors may decline.

***We are a controlled company within the meaning of the New York Stock Exchange rules, and, as a result, are relying on exemptions from certain corporate governance requirements that provide protection to stockholders of companies that are not controlled companies.***

EMC owns more than 50% of the total voting power of our common shares and, as a result, we are a controlled company under the New York Stock Exchange corporate governance standards. As a controlled company, we are exempt under the New York Stock Exchange standards from the obligation to comply with certain New York Stock Exchange corporate governance requirements, including the requirements:

that a majority of our board of directors consists of independent directors;

that we have a corporate governance and nominating committee that is composed entirely of independent directors with a written charter addressing the committee's purpose and responsibilities;

## Edgar Filing: VMWARE, INC. - Form 10-Q

that we have a compensation committee that is composed entirely of independent directors with a written charter addressing the committee's purpose and responsibilities; and

for an annual performance evaluation of the nominating and governance committee and compensation committee.

While we have voluntarily caused our Compensation and Corporate Governance Committee to currently be composed entirely of independent directors in compliance with the requirements of the New York Stock Exchange, we are not required to maintain the independent composition of the committee. As a result of our use of the controlled company exemptions, holders of our Class A common stock will not have the same protection afforded to stockholders of companies that are subject to all of the New York Stock Exchange corporate governance requirements.

---

## **Table of Contents**

### **Risks Related to Owning Our Class A Common Stock**

*Our Class A common stock has only been publicly traded since August 14, 2007 and the price of our Class A common stock has fluctuated substantially since then and may fluctuate substantially in the future.*

Our Class A common stock has only been publicly traded since our IPO on August 14, 2007. The trading price of our Class A common stock has fluctuated significantly since then. For example, between January 1, 2009 and September 30, 2010, the closing trading price of our Class A common stock was very volatile, ranging between \$19.89 and \$87.80 per share. Our trading price could fluctuate substantially in the future due to the factors discussed in this Risk Factors section and elsewhere in this Quarterly Report on Form 10-Q.

Substantial amounts of Class A common stock are held by our employees, EMC and Cisco, and all of the shares of our Class B common stock, which may be converted to Class A common stock upon request of the holder, are held by EMC. Shares of Class A common stock held by EMC (including shares of Class A common stock that might be issued upon the conversion of Class B common stock) are eligible for sale subject to the volume, manner of sale and other restrictions of Rule 144 of the Securities Exchange Act of 1933, which allows the holder to sell up to the greater of 1% of our outstanding Class A common stock or our four-week average weekly trading volume during any three-month period and following the expiration of their contractual restrictions. Additionally, EMC possesses registration rights with respect to the shares of our common stock that it holds. If EMC chooses to exercise such rights, its sale of the shares that are registered would not be subject to the Rule 144 limitations. If a significant amount of the shares that become eligible for resale enter the public trading markets in a short period of time, the market price of our Class A common stock may decline.

Additionally, broad market and industry factors may decrease the market price of our Class A common stock, regardless of our actual operating performance. The stock market in general, and technology companies in particular, also have often experienced extreme price and volume fluctuations. In addition, in the past, following periods of volatility in the overall market and the market price of a company's securities, securities class action litigation has often been instituted, including against us, and, if not resolved swiftly, can result in substantial costs and a diversion of management's attention and resources.

*If securities or industry analysts cease publishing research or reports about us, our business or our market, or if they change their recommendations regarding our stock adversely, our stock price and trading volume could decline.*

The trading market for our Class A common stock will be influenced by the research and reports that industry or securities analysts may publish about us, our business, our market or our competitors. If any of the analysts who may cover us change their recommendation regarding our stock adversely, or provide more favorable relative recommendations about our competitors, our stock price would likely decline. If any analyst who may cover us were to cease coverage of our company or fail to regularly publish reports on us, we could lose visibility in the financial markets, which in turn could cause our stock price or trading volume to decline.

*Delaware law and our certificate of incorporation and bylaws contain anti-takeover provisions that could delay or discourage takeover attempts that stockholders may consider favorable.*

Provisions in our certificate of incorporation and bylaws will have the effect of delaying or preventing a change of control or changes in our management. These provisions include the following:

the division of our board of directors into three classes, with each class serving for a staggered three-year term, which would prevent stockholders from electing an entirely new board of directors at any annual meeting;

the right of the board of directors to elect a director to fill a vacancy created by the expansion of the board of directors;

following a 355 distribution of Class B common stock by EMC to its stockholders, the restriction that a beneficial owner of 10% or more of our Class B common stock may not vote in any election of directors unless such person or group also owns at least an equivalent percentage of Class A common stock or obtains approval of our board of directors prior to acquiring beneficial ownership

## Edgar Filing: VMWARE, INC. - Form 10-Q

of at least 5% of Class B common stock;

the prohibition of cumulative voting in the election of directors or any other matters, which would otherwise allow less than a majority of stockholders to elect director candidates;

the requirement for advance notice for nominations for election to the board of directors or for proposing matters that can be acted upon at a stockholders meeting;

the ability of the board of directors to issue, without stockholder approval, up to 100,000,000 shares of preferred stock with terms set by the board of directors, which rights could be senior to those of common stock; and

in the event that EMC or its successor-in-interest no longer owns shares of our common stock representing at least a majority of the votes entitled to be cast in the election of directors, stockholders may not act by written consent and may not call special meetings of the stockholders.



**Table of Contents**

Until such time as EMC or its successor-in-interest ceases to beneficially own 20% or more of the outstanding shares of our common stock, the affirmative vote or written consent of the holders of a majority of the outstanding shares of the Class B common stock will be required to:

amend certain provisions of our bylaws or certificate of incorporation;

make certain acquisitions or dispositions;

declare dividends, or undertake a recapitalization or liquidation;

adopt any stockholder rights plan, poison pill or other similar arrangement;

approve any transactions that would involve a merger, consolidation, restructuring, sale of substantially all of our assets or any of our subsidiaries or otherwise result in any person or entity obtaining control of us or any of our subsidiaries; or

undertake certain other actions.

In addition, we have elected to apply the provisions of Section 203 of the Delaware General Corporation Law. These provisions may prohibit large stockholders, in particular those owning 15% or more of our outstanding voting stock, from merging or combining with us. These provisions in our certificate of incorporation and bylaws and under Delaware law could discourage potential takeover attempts and could reduce the price that investors might be willing to pay for shares of our common stock.

***Intel's and Cisco's ownership relationship with us and the membership on our board of individuals proposed by Intel and Cisco may create actual or potential conflicts of interest.***

As a result of an investment by Intel Capital in our Class A common stock in August 2007, Intel has an ownership interest in us and had a one-time right to designate a director acceptable to our board of directors for an initial term of service. Pursuant to that right, we appointed an Intel executive to our board of directors. Cisco, pursuant to its purchase of our Class A common stock from EMC, also has an ownership relationship with us, and we appointed an executive officer of Cisco (since retired from that position) proposed by Cisco as one of our directors. Neither Intel nor Cisco have an ongoing right to designate a director for our board. However, each of the directors initially proposed by them continues to serve on our board. These relationships may create actual or potential conflicts of interest and the best interests of Intel or Cisco may not reflect the best interests of other holders of our Class A common stock.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

***(a) Sales of Unregistered Securities***

None.

***(b) Use of Proceeds from Public Offering of Common Stock***

None.

***(c) Purchases of Equity Securities by the Issuer and Affiliated Purchasers***

## Edgar Filing: VMWARE, INC. - Form 10-Q

Purchases of equity securities during the quarter ended September 30, 2010:

	<b>Total Number of Shares Purchased</b> <sup>(1)(2)(3)</sup>	<b>Average Price Paid Per Share</b> <sup>(1)(2)(3)</sup>	<b>Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs</b> <sup>(3)</sup>	<b>Approximate Dollar Value of Shares That May Yet Be Purchased Under the Publicly Announced Plans or Programs</b> <sup>(3)(4)</sup>
July 1 July 31, 2010	1,180,857	\$ 69.67	760,857	\$ 202,621,907
August 1 August 31, 2010	1,233,397	78.04	603,094	155,353,112
September 1 September 30, 2010	653,275	84.52	489,600	114,133,745
	3,067,529	76.20	1,853,551	

- (1) Includes 10,778 shares repurchased and retired to satisfy tax withholding obligations that arose on the vesting of shares of restricted stock.
- (2) Includes 1,203,200 shares purchased by EMC in open market transactions. In the first quarter of 2010, EMC announced a stock purchase program of VMware's Class A Common Stock to maintain an approximately 80% majority ownership in VMware over the long term. Inclusion of EMC's purchases in the above table does not indicate that EMC is deemed to be an affiliated purchaser with respect to the VMware stock repurchase program discussed in the following footnote. Shares purchased by EMC remain issued and outstanding.

**Table of Contents**

- (3) On March 2, 2010, our Board of Directors approved a stock repurchase program, authorizing the purchase of up to \$400.0 million of our Class A common stock through the end of 2011 (the VMware Repurchase Program). Stock will be purchased pursuant to this program, from time to time, in the open market or through private transactions, subject to market conditions. In the three months ended September 30, 2010, we repurchased in open market transactions and retired 1,853,551 shares of our Class A common stock at a weighted-average price of \$76.29 per share for an aggregate purchase price of \$141.4 million. We are not obligated to purchase any shares under our stock repurchase program. Subject to applicable corporate securities laws, repurchases under the stock repurchase program may be made at such times and in such amounts as we deem appropriate. Purchases under the stock repurchase program can be discontinued at any time that we feel additional purchases are not warranted.
- (4) Represents the amount remaining in the VMware Repurchase Program as of the end of each month and does not include potential purchases by EMC.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

None.

**ITEM 4. REMOVED AND RESERVED**

**ITEM 5. OTHER INFORMATION**

None.

**ITEM 6. EXHIBITS**

- |         |   |
|---------|---|
| 31.1    | Certification of Principal Executive Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 31.2    | Certification of Principal Financial Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 32.1    | Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.  |
| 32.2    | Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.  |
| 101.INS | XBRL Instance Document (filed herewith).  |
| 101.SCH | XBRL Taxonomy Extension Schema (filed herewith).  |
| 101.CAL | XBRL Taxonomy Extension Calculation Linkbase (filed herewith).  |
| 101.DEF | XBRL Taxonomy Extension Definition Linkbase (filed herewith).   |
| 101.LAB | XBRL Taxonomy Extension Label Linkbase (filed herewith).  |
| 101.PRE | XBRL Taxonomy Extension Presentation Linkbase (filed herewith).   |

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

VMware, Inc.

Date: October 29, 2010

By:

/s/ ROBYNNE D. SISCO

**Robynne D. Sisco**

**Chief Accounting Officer and Corporate Controller**

**(Principal Accounting Officer and Duly Authorized Officer)**

56

**Table of Contents**

**EXHIBIT INDEX**

31.1	Certification of Principal Executive Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of Principal Financial Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS	XBRL Instance Document (filed herewith).
101.SCH	XBRL Taxonomy Extension Schema (filed herewith).
101.CAL	XBRL Taxonomy Extension Calculation Linkbase (filed herewith).
101.DEF	XBRL Taxonomy Extension Definition Linkbase (filed herewith).
101.LAB	XBRL Taxonomy Extension Label Linkbase (filed herewith).
101.PRE	XBRL Taxonomy Extension Presentation Linkbase (filed herewith).