

Edgar Filing: BROOKFIELD ASSET MANAGEMENT INC. - Form 13F-HR

BROOKFIELD ASSET MANAGEMENT INC.

Form 13F-HR

February 14, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 13F-HR

FORM 13F-HR COVER PAGE

Report for the Calendar Year or Quarter Ended: December 31, 2010

Check here if Amendment [ ]; Amendment Number: \_\_\_\_\_

This Amendment (Check only one): [ ] is a restatement  
[ ] adds new holdings entries

Institutional Investment Manager Filing this Report:

Name: Brookfield Asset Management Inc.

Address: Brookfield Place  
181 Bay Street, Suite 300  
Toronto, Ontario M5J 2T3

Form 13F File Number: 28-

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Jeffrey Haar  
Title: Senior Vice President, Legal  
Phone: 416-956-5240

Signature, Place, and Date of Signing:

/s/ Jeffrey Haar Toronto, Ontario, Canada 02/14/2011

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[Signature] [Place] [Date]  
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Report Type (Check only one.):

13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)

13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)

13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

FORM 13F SUMMARY PAGE

Report Summary:

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Number of Other Included Managers: 1

Form 13F Information Table Entry Total: 16

Form 13F Information Table Value Total: 8,140,014

(thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

No.	13F File Number	Name
02	028-	Brookfield Asset Management Private Institutional Capital Adviser (Canada) LP

Brookfield Asset Management Inc.  
FORM 13F  
As of December 31, 2010

NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHARES/			INVSTMT DCRETN	VOTING AUTHORITY	
				PRN AMT	SH/ PRN	PUT/ CALL		OTHER MANAGERS	SOLE
AMN HEALTHCARE SERVICES.....	COM	001744101	1167	190000	SH		Defined		190000
ANNALY CAP MGMT INC.	COM	035710409	2688	150000	SH		Defined		150000
APPLE INC.....	COM	037833100	1133	3514	SH		Defined		3514
BANK MONTREAL QUE.....	COM	063671101	201	3500	SH		Defined		3500
BANK NOVA SCOTIA HALIFAX.....	COM	064149107	200	3500	SH		Defined		3500
BROOKFIELD HOMES CORP COM.....	COM	112723101	172687	18370978	SH		Defined		18370978
BROOKFIELD INFRAST PARTNERS.....	LP INT UNIT	G16252101	1030	48930	SH		Defined		48930
BROOKFIELD PPTYS CORP COM.....	COM	112900105	4371326	249362561	SH		Defined		249362561
DANAHER CORP.....	COM	235851102	1191	25256	SH		Defined		25256
DIANA SHIPPING INC..	COM	Y2066G104	6010	500000	SH		Defined		500000
GENERAL GROWTH PPTYS INC NEW.....	COM	370023103	3574580	230916030	SH		Defined	02	
IMPERIAL OIL LTD....	COM	453038408	276	6800	SH		Defined		6800
ROYAL BK CDA MONTREAL QUE.....	COM	780087102	262	5000	SH		Defined		5000
TECUMSEH PRODS CO...	CL B	878895101	6525	500000	SH		Defined		500000
TORONTO DOMINION BK ONT.....	COM	891160509	319	4300	SH		Defined		4300
TRANSCANADA CORP....	COM	89353D107	418	11000	SH		Defined		11000