VERIZON COMMUNICATIONS INC Form 10-O October 25, 2012 **Table of Contents**

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark one) Х

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the quarterly period ended September 30, 2012

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from to Commission file number: 1-8606

Verizon Communications Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

23-2259884 (I.R.S. Employer Identification No.)

of incorporation or organization)

140 West Street

New York, New York

(Zip Code) (Address of principal executive offices) Registrant s telephone number, including area code: (212) 395-1000

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

x Yes " No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

x Yes "No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

 Large accelerated filer x
 Accelerated filer "

 Non-accelerated filer "
 (Do not check if a smaller reporting company)

 Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

"Yes x No

At September 28, 2012, 2,853,919,743 shares of the registrant s common stock were outstanding, after deducting 113,690,376 shares held in treasury.

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Part	I -	Financial	Information
Item	1.	Financial	Statements

Condensed Consolidated Statements of Income

Verizon Communications Inc. and Subsidiaries

	Three Mo	nths Ended	Nine Mor	ths Ended
(dollars in millions, except per share amounts) (unaudited)	Ser 2012	otember 30, 2011	Sep 2012	tember 30, 2011
Operating Revenues	\$ 29,007	\$ 27,913	\$ 85,801	\$ 82,439
Operating Revenues	\$ 29,007	\$ 27,913	\$ 65,601	\$ 02,439
Operating Expenses				
Cost of services and sales (exclusive of items shown below)	10,991	11,398	33,206	33,785
Selling, general and administrative expense	8,366	7,689	23,943	22,346
Depreciation and amortization expense	4,167	4,179	12,323	12,316
Total Operating Expenses	23,524	23,266	69,472	68,447
Operating Income	5,483	4,647	16,329	13,992
Equity in earnings of unconsolidated businesses	62	125	237	347
Other income and (expense), net	10	24	63	70
Interest expense	(632)	(698)	(1,996)	(2,124)
Interest expense	(032)	(098)	(1,990)	(2,124)
Income Before Provision For Income Taxes	4,923	4,098	14,633	12,285
Provision for income taxes	(631)	(556)	(2,150)	(1,875)
Net Income	\$ 4,292	\$ 3,542	\$ 12,483	\$ 10,410
Net income attributable to noncontrolling interest	\$ 2,699	\$ 2,163	\$ 7,379	\$ 5,983
Net income attributable to Verizon	1,593	1,379	5,104	4,427
	1,070	1,015	0,101	.,
Net Income	\$ 4,292	\$ 3,542	\$ 12,483	\$ 10,410
Basic Earnings Per Common Share		• 10	• 1.50	
Net income attributable to Verizon	\$.56	\$.49	\$ 1.79	\$ 1.56
Weighted-average shares outstanding (in millions)	2,857	2,834	2,850	2,832
Diluted Earnings Per Common Share				
Net income attributable to Verizon	\$.56	\$.49	\$ 1.79	\$ 1.56
Weighted-average shares outstanding (in millions)	2,866	2,839	2,859	2,838
Dividends declared per common share	\$ 0.515	\$ 0.500	\$ 1.515	\$ 1.475
See Notes to Condensed Consolid	lated Financial Statements			

See Notes to Condensed Consolidated Financial Statements

Condensed Consolidated Statements of Comprehensive Income

Verizon Communications Inc. and Subsidiaries

(dollars in millions) (unaudited)	Three Mon Sept 2012	ths Ended tember 30, 2011		nths Ended tember 30, 2011
Net Income	\$ 4,292	\$ 3,542	\$ 12,483	\$ 10,410
Other comprehensive income, net of taxes				
Foreign currency translation adjustments	103	(290)	12	(16)
Unrealized gain (loss) on cash flow hedges	(5)	(1)	(38)	27
Unrealized gain (loss) on marketable securities	19	(28)	32	(30)
Defined benefit pension and postretirement plans	(7)	2	(18)	7
Other comprehensive income (loss) attributable to Verizon	110	(317)	(12)	(12)
Other comprehensive income (loss) attributable to noncontrolling interest	7	1	2	(3)
Total Comprehensive Income	\$ 4,409	\$ 3,226	\$ 12,473	\$ 10,395
Comprehensive income attributable to noncontrolling interest Comprehensive income attributable to Verizon	\$ 2,706 1,703	\$ 2,164 1,062	\$ 7,381 5,092	\$ 5,980 4,415
Total Comprehensive Income	\$ 4,409	\$ 3,226	\$ 12,473	\$ 10,395

See Notes to Condensed Consolidated Financial Statements

Condensed Consolidated Balance Sheets

Verizon Communications Inc. and Subsidiaries

(dollars in millions, except per share amounts) (unaudited)	At September 30, 2012	At December 31, 2011
Assets		
Current assets		
Cash and cash equivalents	\$ 9,714	\$ 13,362
Short-term investments	593	592
Accounts receivable, net of allowances of \$664 and \$802	12,030	11,776
Inventories	1,223	940
Prepaid expenses and other	4,103	4,269
Total current assets	27,663	30,939
Plant, property and equipment	216,995	215,626
Less accumulated depreciation	129,185	127,192
	127,103	127,192
	87,810	88,434
Investments in unconsolidated businesses	3,625	3,448
Wireless licenses	77,591	73,250
Goodwill	24,048	23,357
Other intangible assets, net	5,830	5,878
Other assets	4,515	5,155
Total assets	\$ 231,082	\$ 230,461
Liebilities and Family		
Liabilities and Equity		
Current liabilities	¢ (225	¢ 4.840
Debt maturing within one year	\$ 6,335	\$ 4,849
Accounts payable and accrued liabilities Other	16,003	14,689
Other	6,432	11,223
Total current liabilities	28,770	30,761
Long-term debt	46,467	50,303
Employee benefit obligations	30,904	32,957
Deferred income taxes	26,474	25,060
Other liabilities	5,839	5,472
Equity		
Series preferred stock (\$.10 par value; none issued)		
Common stock (\$.10 par value; 2,967,610,119 shares		
issued in both periods)	297	297
Contributed capital	37,959	37,919
Reinvested earnings	1,968	1,179
Accumulated other comprehensive income	1,257	1,269

Common stock in treasury, at cost	(4,247)	(5,002)
Deferred compensation employee stock ownership plans and other	411	308
Noncontrolling interest	54,983	49,938
Total equity	92,628	85,908
Total liabilities and equity	\$ 231,082	\$ 230,461

See Notes to Condensed Consolidated Financial Statements

Condensed Consolidated Statements of Cash Flows

Verizon Communications Inc. and Subsidiaries

(dollars in millions) (unaudited)	Nine Months Ended Septem 2012				
Cash Flows from Operating Activities					
Net Income	\$ 12,483	\$ 10,410			
Adjustments to reconcile net income to net cash provided by operating activities:					
Depreciation and amortization expense	12,323	12,316			
Employee retirement benefits	1,126	1,428			
Deferred income taxes	1,665	1,901			
Provision for uncollectible accounts	709	754			
Equity in earnings of unconsolidated businesses, net of dividends received	(197)	102			
Changes in current assets and liabilities, net of					
effects from acquisition/disposition of businesses	(197)	(2,553)			
Other, net	(3,154)	(2,846)			
Net cash provided by operating activities	24,758	21,512			
Cash Flows from Investing Activities					
Capital expenditures (including capitalized software)	(11,315)	(12,546)			
Acquisitions of investments and businesses, net of cash acquired	(838)	(1,678)			
Acquisitions of wireless licenses, net	(3,816)	(176)			
Net change in short-term investments	28	43			
Other, net	516	945			
Net cash used in investing activities	(15,425)	(13,412)			
Cash Flows from Financing Activities					
Proceeds from long-term borrowings		6,510			
Repayments of long-term borrowings and capital lease obligations	(2,878)	(7,420)			
Increase in short-term obligations, excluding current maturities	375	1,817			
Dividends paid	(3,887)	(4,139)			
Proceeds from sale of common stock	278	139			
Special distribution to noncontrolling interest	(4,500)	157			
Other, net	(2,369)	(1,351)			
	(12.001)	(4 4 4 4 4)			
Net cash used in financing activities	(12,981)	(4,444)			
Increase (decrease) in cash and cash equivalents	(3,648)	3,656			
Cash and cash equivalents, beginning of period	13,362	6,668			
Cash and cash equivalents, end of period	\$ 9,714	\$ 10,324			

See Notes to Condensed Consolidated Financial Statements

Notes to Condensed Consolidated Financial Statements

Verizon Communications Inc. and Subsidiaries

(Unaudited)

1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements have been prepared based upon Securities and Exchange Commission (SEC) rules that permit reduced disclosure for interim periods. For a more complete discussion of significant accounting policies and certain other information, you should refer to the financial statements included in the Verizon Communications Inc. (Verizon or the Company) Annual Report on Form 10-K for the year ended December 31, 2011. These financial statements reflect all adjustments that are necessary for a fair presentation of results of operations and financial condition for the interim periods shown including normal recurring accruals and other items. The results for the interim periods are not necessarily indicative of results for the full year.

We have reclassified prior year amounts to conform to the current year presentation.

Recently Adopted Accounting Standards

During the first quarter of 2012, we adopted the accounting standard update regarding the presentation of comprehensive income. This update was issued to increase the prominence of items reported in other comprehensive income. The update requires that all nonowner changes in stockholders equity be presented either in a single continuous statement of comprehensive income or in two separate, but consecutive statements. In connection with the adoption of this standard our condensed consolidated financial statements include a separate statement of comprehensive income.

During the first quarter of 2012, we adopted the accounting standard update regarding fair value measurement. This update was issued to provide a consistent definition of fair value and ensure that the fair value measurement and disclosure requirements are similar between U.S. generally accepted accounting principles and International Financial Reporting Standards. This standard update also changes certain fair value measurement principles and enhances the disclosure requirements particularly for Level 3 fair value measurements. The adoption of this standard update did not have a significant impact on our condensed consolidated financial statements.

During the first quarter of 2012, we adopted the accounting standard update regarding testing of goodwill for impairment. This standard update gives companies the option to perform a qualitative assessment to first assess whether the fair value of a reporting unit is less than its carrying amount. If an entity determines it is not more likely than not that the fair value of the reporting unit is less than its carrying amount, then performing the two-step impairment test is unnecessary. The adoption of this standard did not have a significant impact on our condensed consolidated financial statements.

Leasing Arrangements

At each reporting period, we monitor the credit quality of the various lessees in our portfolios. Regarding the leveraged lease portfolio, external credit reports are used where available and where not available we use internally developed indicators. These indicators or internal credit risk grades factor historic loss experience, the value of the underlying collateral, delinquency trends, and industry and general economic conditions. The credit quality of our lessees primarily varies from AAA to CCC+. For each reporting period the leveraged leases within the portfolio are reviewed for indicators of impairment where it is probable the rent due according to the contractual terms of the lease will not be collected. All significant accounts, individually or in the aggregate, are current and none are classified as impaired.

Earnings Per Common Share

There were a total of approximately 9 million stock options and restricted stock units outstanding included in the computation of diluted earnings per common share for the three and nine months ended September 30, 2012, respectively. There were a total of approximately 5 million stock options and restricted stock units outstanding included in the computation of diluted earnings per share for the three months ended September 30, 2011. There were a total of 6 million stock options and restricted stock units outstanding included in the computation of diluted earnings per share for the three months ended September 30, 2011. There were a total of 6 million stock options and restricted stock units outstanding included in the computation of diluted earnings per share for the three months ended September 30, 2011.

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earnings per common share for the nine months ended September 30, 2011. Outstanding options to purchase shares that were not included in the computation of diluted earnings per common share because to do so would have been anti-dilutive were not significant for the three and nine months ended September 30, 2012, and were 19 million weighted-average shares for the three and nine months ended September 30, 2011.

Recent Accounting Standards

In December 2011, the accounting standard update relating to disclosures about offsetting assets and liabilities was amended to require an entity to disclose information about offsetting and related arrangements to enable users of its financial statements to understand the effect of those arrangements on its financial position. Disclosures of the amounts of certain instruments subject to enforceable master netting arrangements or similar agreements would be required, irrespective of whether the entity has elected to offset those instruments in the statement of financial position. We will adopt this standard update during the first quarter of 2013. The adoption of this standard is not expected to have a significant impact on our consolidated financial statements.

In July 2012, the accounting standard update regarding testing of intangible assets for impairment was issued. This standard update allows companies the option to perform a qualitative assessment to determine whether it is more likely than not that an indefinite-lived intangible asset is impaired. An entity is not required to calculate the fair value of an indefinite-lived intangible asset and perform the quantitative impairment test unless the entity determines that it is more likely than not the asset is impaired. We will adopt this standard update during the first quarter of 2013. The adoption of this standard is not expected to have a significant impact on our consolidated financial statements.

2. Acquisitions and Other

Verizon Wireless

During the third quarter of 2012, after receiving the required regulatory approvals, Verizon Wireless completed the following previously announced transactions in which we acquired wireless spectrum that will be used to deploy additional fourth-generation (4G) Long Term Evolution (LTE) capacity:

Verizon Wireless acquired Advanced Wireless Service (AWS) spectrum in separate transactions with SpectrumCo, LLC (SpectrumCo) and Cox TMI Wireless, LLC for which it paid an aggregate of \$3.9 billion at the time of the closings. Verizon Wireless has also recorded a liability of \$0.4 billion related to a three-year service obligation to SpectrumCo s members pursuant to commercial agreements executed concurrently with the SpectrumCo transaction.

Verizon Wireless completed license purchase and exchange transactions with Leap Wireless, Savary Island Wireless, which is majority owned by Leap Wireless, and a subsidiary of T-Mobile USA, Inc. (T-Mobile). As a result of these transactions, we received an aggregate \$2.6 billion of AWS and PCS licenses at fair value and net cash proceeds of \$0.2 billion, we transferred certain AWS licenses to T-Mobile and a 700 megahertz (MHz) lower A block license to Leap Wireless, and we recorded an immaterial gain.

During the third quarter of 2012, we entered into a consent decree with the Department of Justice pursuant to which, among other things, we modified certain terms of the commercial agreements Verizon Wireless entered into in December 2011 with affiliates of Comcast Corporation, Time Warner Cable, Bright House Networks and Cox Communications Inc. (the cable companies). Through these agreements, the cable companies and Verizon Wireless became agents to sell one another s products and services and, over time, the cable companies will have the option, subject to the terms and conditions of the agreements, of selling Verizon Wireless service on a wholesale basis. In addition, the cable companies (other than Cox Communications Inc.) and Verizon Wireless have formed a technology innovation joint venture for the development of technology and intellectual property to better integrate wireline and wireless products and services.

On April 18, 2012, we announced plans to conduct an open sale process for all of our 700 MHz lower A and B block spectrum licenses. We acquired these licenses as part of Federal Communications Commission Auction 73 in 2008. This sale process is ongoing. We have reserved the right to retain any or all of these licenses. We expect to deploy any retained licenses as necessary to meet our own spectrum needs.

During the three and nine months ended September 30, 2012 and 2011, we acquired various other wireless licenses and markets for cash consideration that was not significant.

Wireline

On June 1, 2012, we agreed to acquire HUGHES Telematics, Inc. (HUGHES Telematics) for approximately \$12 per share in cash for a total acquisition price of \$0.6 billion. We completed the acquisition on July 26, 2012. As a result of the transaction, HUGHES Telematics became a wholly-owned subsidiary of Verizon. Upon closing, we recorded approximately \$0.6 billion of goodwill, \$0.1 billion of other intangibles, and assumed the debt obligations of HUGHES Telematics, which were approximately \$0.1 billion as of the date of acquisition, and which were repaid by Verizon during July 2012. Had this acquisition been completed on January 1, 2012 or 2011, the results of the acquired operations of HUGHES Telematics would not have had a significant impact on the consolidated results of operations of Verizon. The acquisition is expected to accelerate our ability to bring more telematics offerings to market for existing and new HUGHES Telematics and Verizon customers. While we have commenced the appraisals necessary to assess the fair value, the purchase price allocation is preliminary.

In February 2012, Verizon entered into a joint venture with Coinstar, Inc. A subsidiary of Verizon holds a 65% majority ownership share in the joint venture and a subsidiary of Coinstar, Inc. holds a 35% ownership share. The joint venture is controlled by Verizon and therefore is being consolidated for reporting purposes. The joint venture will offer access to media rentals through online and mobile content streaming from Verizon to consumers across the country as well as physical media rentals through Redbox kiosks. The joint venture plans to introduce its subscription services in the fourth quarter of 2012. The initial funding related to the formation of the joint venture was not significant to Verizon.

During April 2011, we acquired Terremark Worldwide, Inc. (Terremark), a global provider of information technology infrastructure and cloud services, for \$19 per share in cash. Closing and other direct acquisition-related costs totaled approximately \$13 million after-tax. The acquisition was completed via a short-form merger under Delaware law through which Terremark became a wholly-owned subsidiary of Verizon. The acquisition enhanced Verizon s offerings to business and government customers globally.

During the nine months ended September 30, 2011, we acquired a provider of cloud software technology for cash consideration that was not significant.

3. Wireless Licenses, Goodwill and Other Intangible Assets

Wireless Licenses

Changes in the carrying amount of Wireless licenses are as follows:

(dollars in millions)	
Balance at January 1, 2012	\$ 73,250
Acquisitions (Note 2)	4,512
Capitalized interest on wireless licenses	85
Reclassifications, adjustments and other	(256)

Balance at September 30, 2012

Reclassifications, adjustments, and other include the exchanges of wireless licenses in 2012. See Note 2 (Acquisitions and Other) for additional details.

At September 30, 2012, approximately \$5.8 billion of wireless licenses were under development for commercial service for which we were capitalizing interest costs.

Goodwill

Changes in the carrying amount of Goodwill are as follows:

(dollars in millions)	Verizon Wireless W	ïreline	Total
Balance at January 1, 2012	\$ 17,963 \$	5,394	\$ 23,357
Acquisitions (Note 2)	105	565	670
Reclassifications, adjustments and other		21	21
Balance at September 30, 2012	\$ 18,068 \$	5,980	\$ 24,048

\$ 77.591

Other Intangible Assets

The following table displays the composition of Other intangible assets, net:

	At September 30, 2012			At December 3 201		
(dollars in millions)	Gros A co Amoun A m	cumulated ortization	Net Amount	0-000-0	cumulated ortization	Net Amount
Customer lists (6 to 13 years)	\$ 3,530	\$ (2,225)	\$ 1,305	\$ 3,529	\$ (2,052)	\$ 1,477
Non-network internal-use						
software (3 to 7 years)	10,335	(6,138)	4,197	9,536	(5,487)	4,049
Other (2 to 25 years)	579	(251)	328	561	(209)	352
Total	\$ 14,444	\$ (8,614)	\$ 5,830	\$ 13,626	\$ (7,748)	\$ 5,878

The amortization expense for Other intangible assets was as follows:

			Nine Mont	hs Ended
	Three Mor	ths Ended		
		September	Se	eptember
(dollars in millions)		30,		30,
2012	\$	384	\$	1,112
2011		377		1,121

Estimated annual amortization expense for Other intangible assets is as follows:

Years	(dollars in millions)
Years 2012	\$ 1,495
2013 2014	1,400
2014	1,090
2015 2016	902 698
2016	698

4. Debt

Changes to debt during the nine months ended September 30, 2012 are as follows:

(dollars in millions)	Debt Maturing within One Year	Long-term Debt	Total
Balance at January 1, 2012	\$ 4,849	\$ 50,303	\$ 55,152
Repayments of long-term borrowings and capital lease obligations	(2,878)		(2,878)
Increase in short-term obligations, excluding current maturities	375		375
Reclassifications of long-term debt	3,700	(3,700)	
Debt acquired (Note 2)	122		122
Other	167	(136)	31

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Balance at September 30, 2012	\$ 6,335	\$ 46,467	\$ 52,802

During January 2012, \$1.0 billion of 5.875% Verizon New Jersey Inc. Debentures matured and were repaid. During February 2012, \$0.8 billion of 5.25% Verizon Wireless Notes matured and were repaid. During July 2012, \$0.8 billion of 7.0% Verizon Wireless Notes matured and were repaid.

Guarantees

We guarantee the debentures and first mortgage bonds of our operating telephone company subsidiaries. As of September 30, 2012, \$5.4 billion principal amount of these obligations remain outstanding. Each guarantee will remain in place for the life of the obligation unless terminated pursuant to its terms, including the operating telephone company no longer being a wholly-owned subsidiary of Verizon.

We also guarantee the debt obligations of GTE Corporation that were issued and outstanding prior to July 1, 2003. As of September 30, 2012, \$1.7 billion principal amount of these obligations remain outstanding.

Debt Covenants

We and our consolidated subsidiaries are in compliance with all of our debt covenants.

Credit Facility

On August 13, 2012, we amended our credit facility to reduce fees and borrowing costs and extend the maturity date to August 12, 2016. As of September 30, 2012, the unused borrowing capacity under this \$6.2 billion four-year credit facility with a group of major financial institutions was approximately \$6.1 billion.

5. Fair Value Measurements

The following table presents the balances of assets and liabilities measured at fair value on a recurring basis as of September 30, 2012:

(dollars in millions)	Le	evel 1	Lev	vel 2	Level 3		Total
Assets:							Total
Short-term investments:							
Equity securities	\$	299	\$		\$	\$	299
Fixed income securities				294			294
Other current assets:							
Interest rate swaps				18			18
Other assets:							
Fixed income securities				821			821
Cross currency swaps				125			125
Total	\$	299	\$ 1	1,258	\$	\$	1,557
Liabilities:							
Other Liabilities:							
Forward interest rate swaps	\$		\$	35	\$	\$	35
Cross currency swaps	¥		Ŷ	10	Ψ	Ψ	10
· · · · · · · · · · · · · · · · · · ·							
Total	\$		\$	45	\$	\$	45
1 0441	ψ		ψ	ч.)	ψ	φ	

⁽¹⁾ quoted prices in active markets for identical assets or liabilities

⁽²⁾ observable inputs other than quoted prices in active markets for identical assets and liabilities

⁽³⁾ no observable pricing inputs in the market

Equity securities consist of investments in common stock of domestic and international corporations measured using quoted prices in active markets.

Fixed income securities consist primarily of investments in U.S. Treasuries and agencies, as well as municipal bonds. We use quoted prices in active markets for our U.S. Treasury securities, and therefore these securities are classified as Level 1. For all other fixed income securities that do not have quoted prices in active markets, we use alternative matrix pricing as a practical expedient resulting in these debt securities being classified as Level 2.

Derivative contracts are valued using models based on readily observable market parameters for all substantial terms of our derivative contracts and thus are classified within Level 2. We use mid-market pricing for fair value measurements of our derivative instruments.

We recognize transfers between levels of the fair value hierarchy as of the end of the reporting period. There were no transfers within the fair value hierarchy during the nine months ended September 30, 2012.

Fair Value of Short-term and Long-term Debt

The fair value of our debt is determined using various methods, including quoted market prices for identical terms and maturities, which is a Level 1 measurement, as well as quoted prices for similar terms and maturities in inactive markets and future cash flows discounted at current rates, which are Level 2 measurements. The fair value of our short-term and long-term debt, excluding capital leases, was as follows:

	At Septer	nber 30, 2012	At December 31, 2		
	Carrying		Carrying		
(dollars in millions)	Amount	Fair Value	Amount	Fair Value	
Short- and long-term debt, excluding capital leases	\$ 52,506	\$ 64,085	\$ 54,800	\$ 64,485	
Derivative Instruments					

We enter into derivative transactions to manage our exposure to fluctuations in foreign currency exchange rates, interest rates, and equity and commodity prices. We employ risk management strategies, which may include the use of a variety of derivatives including cross currency swaps, foreign currency and prepaid forwards and collars, interest rate swap agreements, commodity swap and forward agreements and interest rate locks. We do not hold derivatives for trading purposes.

We measure all derivatives, including derivatives embedded in other financial instruments, at fair value and recognize them as either assets or liabilities on our consolidated balance sheets. Changes in the fair values of derivative instruments not qualifying as hedges or any ineffective portion of hedges are recognized in earnings in the current period. Changes in the fair values of derivative instruments used effectively as fair value hedges are recognized in earnings, along with changes in the fair value of the hedged item. Changes in the fair value of the effective portions of cash flow hedges are reported in Other comprehensive income and recognized in earnings when the hedged item is recognized in earnings.

Interest Rate Swaps

We have entered into domestic interest rate swaps to achieve a targeted mix of fixed and variable rate debt. We principally receive fixed rates and pay variable rates based on the London Interbank Offered Rate, resulting in a net increase or decrease to Interest expense. These swaps are designated as fair value hedges and hedge against changes in the fair value of our debt portfolio. We record the interest rate swaps at fair value of \$5.0 billion were settled. As a result of the settlements, we received net proceeds of \$0.7 billion, including accrued interest which is included in Other, net operating activities in the condensed consolidated statement of cash flows. The fair value basis adjustment to the underlying debt instruments will be recognized into earnings as a reduction of Interest expense over the remaining lives of the underlying debt obligations. The fair value of these contracts at December 31, 2011 was \$0.6 billion, primarily included in Other assets and Long-term debt. As of September 30, 2012, the total notional amount of the remaining interest rate swaps was \$2.0 billion.

Forward Interest Rate Swaps

In order to manage our exposure to future interest rate changes, during the second quarter of 2012, we entered into forward interest rate swaps with a total notional value of \$1.0 billion. We have designated these contracts as cash flow hedges.

Cross Currency Swaps

Verizon Wireless previously entered into cross currency swaps designated as cash flow hedges to exchange approximately \$1.6 billion of British Pound Sterling and Euro-denominated debt into U.S. dollars and to fix our future interest and principal payments in U.S. dollars, as well as to mitigate the impact of foreign currency transaction gains or losses. A portion of the gains and losses recognized in Other comprehensive income is reclassified to Other income and (expense), net to offset the related pretax foreign currency transaction gain or loss on the underlying debt obligations. The fair value of the outstanding swaps, included in Other assets and Other liabilities, was not material at September 30, 2012 or December 31, 2011. During the three and nine months ended September 30, 2012 and 2011, the pretax gain and loss, respectively, recognized in Other comprehensive income was not material.

6. Stock-Based Compensation

Verizon Communications Long-Term Incentive Plan

The Verizon Communications Inc. Long-Term Incentive Plan (the Plan) permits the granting of stock options, stock appreciation rights, restricted stock, restricted stock units, performance shares, performance stock units and other awards. The maximum number of shares available for awards from the Plan is 119.6 million shares.

Restricted Stock Units

The Plan provides for grants of Restricted Stock Units (RSUs) that generally vest at the end of the third year after the grant. The RSUs granted prior to January 1, 2010 were classified as liability awards because the RSUs were paid in cash upon vesting. The RSUs granted subsequent to January 1, 2010 are classified as equity awards because the RSUs will be paid in Verizon common stock upon vesting. The RSU equity awards are measured using the grant date fair value of Verizon common stock and are not remeasured at the end of each reporting period. Dividend equivalent units are also paid to participants at the time the RSU award is paid, and in the same proportion as the RSU award.

The RSUs granted in 2012 have a weighted-average grant date fair value of \$38.67 per unit.

Performance Stock Units

The Plan also provides for grants of Performance Stock Units (PSUs) that generally vest at the end of the third year after the grant. As defined by the Plan, the Human Resources Committee of the Board of Directors determines the number of PSUs a participant earns based on the extent to which the corresponding performance goals have been achieved over the three-year performance cycle. The PSUs are classified as liability awards because the PSU awards are paid in cash upon vesting. The PSU award liability is measured at its fair value at the end of each reporting period and, therefore, will fluctuate based on the price of Verizon common stock as well as performance relative to the targets. Dividend equivalent units are also paid to participants at the time that the PSU award is determined and paid, and in the same proportion as the PSU award.

The following table summarizes the Restricted Stock Unit and Performance Stock Unit activity:

(shares in thousands)	Restricted Stock Units	Performance Stock Units
Outstanding, beginning of year	19,836	27,614
Granted	6,054	8,885
Payments	(7,348)	(8,499)
Cancelled/Forfeited	(100)	(121)
Outstanding, September 30, 2012	18,442	27,879

As of September 30, 2012, unrecognized compensation expense related to the unvested portion of Verizon s RSUs and PSUs was approximately \$0.5 billion and is expected to be recognized over approximately two years.

Stock Options

The Plan provides for grants of stock options to participants at an option price per share of no less than 100% of the fair market value of Verizon common stock on the date of grant. Each grant has a 10-year life, vesting equally over a three-year period, starting at the date of the grant. We have not granted new stock options since 2004.

The following table summarizes Verizon s stock option activity:

		Weighte	d-Average
(shares in thousands)	Stock Options	Exe	rcise Price
Outstanding, beginning of year	27,819	\$	41.24
Exercised	(6,557)		35.23
Cancelled/Forfeited	(17,032)		45.17
Outstanding, September 30, 2012	4,230		34.72

All stock options outstanding at September 30, 2012 were exercisable.

Verizon Wireless Long-Term Incentive Plan

The Verizon Wireless Long-Term Incentive Plan (the Wireless Plan) provides compensation opportunities to eligible employees of Verizon Wireless (the Partnership). Under the Wireless Plan, Value Appreciation Rights (VARs) were granted to eligible employees. As of September 30, 2012, all VARs were fully vested. We have not granted new VARs since 2004.

The following table summarizes the Value Appreciation Rights activity:

	Value Appreciation	ted-Average Grant-Date
(shares in thousands)	Rights	Fair Value
Outstanding, beginning of year	8,214	\$ 12.39
Exercised	(2,993)	9.79
Cancelled/Forfeited	(20)	10.80
Outstanding, September 30, 2012	5,201	13.89

7. Employee Benefits

We maintain non-contributory defined benefit pension plans for many of our employees. In addition, we maintain postretirement health care and life insurance plans for our retirees and their dependents, which are both contributory and non-contributory, and include a limit on our share of the cost for certain recent and future retirees. In accordance with our accounting policy for pension and other postretirement benefits, operating expenses include pension and benefit related charges based on actuarial assumptions, including a projected discount rate and an estimated return on plan assets. These estimates will be updated in the fourth quarter to reflect actual return on plan assets and updated actuarial assumptions. The adjustment will be recognized in the income statement during the fourth quarter pursuant to our accounting policy for the recognition of actuarial gains/losses.

Net Periodic Benefit Cost

The following table summarizes the benefit (income) cost related to our pension and postretirement health care and life insurance plans:

(dollars in millions)	Pension			Health Care and Life			
Three Months Ended September 30,	2012		2011	2012		2011	
Service cost	\$ 89	\$	77	\$ 92	\$	74	
Amortization of prior service cost (credit)	(1)		18	(8)		(15)	
Subtotal	88		95	84		59	
Expected return on plan assets	(442)		(494)	(44)		(40)	
Interest cost	362		397	327		356	
Subtotal	8		(2)	367		375	
Remeasurement loss, net			329				
Net periodic benefit (income) cost	\$ 8	\$	327	\$ 367	\$	375	

(dollars in millions)	Pension			Health Care and Li				
Nine Months Ended September 30,		2012		2011		2012		2011
Service cost	\$	268	\$	230	\$	277	\$	224
Amortization of prior service cost (credit)		(3)		54		(26)		(43)
Subtotal		265		284		251		181
Expected return on plan assets		(1,327)		(1,482)		(129)		(122)
Interest cost		1,086		1,192		980		1,066
Subtotal		24		(6)		1,102		1,125
Remeasurement loss, net				309				
Net periodic benefit (income) cost	\$	24	\$	303	\$	1,102	\$	1,125

Pension Annuitization

On October 17, 2012, we, along with our subsidiary Verizon Investment Management Corp., and Fiduciary Counselors Inc., as independent fiduciary of the Verizon Management Pension Plan (the Plan), entered into a definitive purchase agreement with The Prudential Insurance Company of America (Prudential) and Prudential Financial, Inc., pursuant to which the Plan will purchase a single premium group annuity contract from Prudential to settle approximately \$7.5 billion of pension liabilities of the Plan.

Upon issuance of the group annuity contract by Prudential, Prudential will irrevocably assume the obligation to make future annuity payments to approximately 41,000 Verizon management retirees who began receiving pension payments from the Plan prior to January 1, 2010. The amount of each retiree s annuity payment will be equal to the amount of such individual s pension benefit. In addition, the group annuity contract is intended to replicate the same rights to future payments, such as survivor benefits, that are currently offered by the Plan. No decision or other action will be required of any retiree to continue to receive his or her benefits, and there will be no delay in the receipt of benefits.

Other participants in the Plan will be unaffected by this transaction, including management retirees since January 1, 2010, certain retirees of MCI, Inc., and active and retired associates.

We expect to make additional contributions to the Plan prior to the date of the closing of the transaction so that the Plan s funding percentage does not decrease as a result of this transaction. We currently intend to contribute an aggregate of approximately \$2.5 billion to the Plan in connection with the transaction, inclusive of a contribution made in September 2012. The final amount that we will contribute to the Plan will be determined based on several factors, including changes to interest rates and asset valuations between October 17, 2012 and the date of closing. The closing of the transaction is subject to various closing conditions. Assuming satisfaction of these conditions, we anticipate that the transaction will close and the single premium group annuity contract will be issued in December 2012.

Pension and Benefits

During the three and nine months ended September 30, 2011, we recorded net pre-tax pension settlement charges of \$0.3 billion. The charges were primarily driven by a reduction in the discount rate during the year to 5.50% from 5.75%.

In accordance with our accounting policy for pension and other postretirement benefits, in the fourth quarter of 2012, we will remeasure our pension and other postemployment benefit assets and liabilities based on updated actuarial assumptions including the actual return on plan assets during the year and the current discount rate. As a result of this remeasurement and the annuitization transaction described above, we expect to record a significant charge.

Severance Payments

During the three and nine months ended September 30, 2012, we paid severance benefits of \$0.1 billion and \$0.4 billion, respectively. At September 30, 2012, we had a remaining severance liability of \$0.7 billion, a portion of which includes future contractual payments to employees separated as of September 30, 2012.

Employer Contributions

During the three and nine months ended September 30, 2012, we contributed \$1.2 billion and \$1.8 billion, respectively to our qualified pension trusts, which includes \$0.9 billion contributed in anticipation of the pension annuitization discussed above. During the three and nine months ended September 30, 2012 we also contributed \$0.1 billion and \$0.2 billion, respectively to our nonqualified pension plans and \$0.4 billion and \$1.2 billion, respectively to our other postretirement benefit plans.

In the fourth quarter of 2012, we expect to make an additional \$1.6 billion cash contribution to our qualified pension trusts related to the pension annuitization noted above, and as a result, we expect total contributions to our qualified pension trusts to be \$3.4 billion in 2012, which is a change to the estimated \$1.3 billion of qualified pension contributions for 2012 previously disclosed.

8. Equity and Accumulated Other Comprehensive Income

Equity

Changes in the components of Total equity were as follows:

				is Ended 30, 2012
	Attributable			T (1
	to	Nonc	ontrolling	Total
(dollars in millions)	Verizon		Interest	Equity
Balance at beginning of period	\$ 35,970	\$	49,938	\$ 85,908
Net income	5,104		7,379	12,483
Other comprehensive income	(12)		2	(10)
Comprehensive income	5,092		7,381	12,473
Contributed capital	40			40
Dividends declared	(4,315)			(4,315)
Common stock in treasury	755			755
Distributions and other	103		(2,336)	(2,233)
Balance at end of period	\$ 37,645	\$	54,983	\$ 92,628
Other comprehensive income Comprehensive income Contributed capital Dividends declared Common stock in treasury Distributions and other	5,092 40 (4,315) 755 103	\$	7,381 (2,336)	\$ (1 12,47 (4,31 75 (2,23

Noncontrolling interests included in our condensed consolidated financial statements primarily consist of Vodafone Group Plc s (Vodafone) 45% ownership interest in Verizon Wireless.

Special Distribution

In July 2011, the Board of Representatives of Verizon Wireless declared a distribution to its owners, payable on January 31, 2012 in proportion to their partnership interests on that date, in the aggregate amount of \$10 billion. During January 2012, Vodafone received a cash payment of \$4.5 billion and the remainder of the distribution was received by Verizon.

Accumulated Other Comprehensive Income

The components of Accumulated other comprehensive income were as follows:

	At Septe	ember 30,	At December 31,		
(dollars in millions)		2012		2011	
Foreign currency translation adjustments	\$	736	\$	724	
Net unrealized gain on cash flow hedges		118		156	
Unrealized gain on marketable securities		104		72	
Defined benefit pension and postretirement plans		299		317	
Accumulated Other Comprehensive Income	\$	1,257	\$	1,269	

9. Segment Information

Reportable Segments

We have two reportable segments, which we operate and manage as strategic business units and organize by products and services. We measure and evaluate our reportable segments based on segment operating income, consistent with the chief operating decision maker s assessment of segment performance.

Corporate, eliminations and other includes unallocated corporate expenses, intersegment eliminations recorded in consolidation, the results of other businesses, such as our investments in unconsolidated businesses, pension and other employee benefit related costs, lease financing, as well as other adjustments and gains and losses that are not allocated in assessing segment performance due to their non-operational nature. Although such transactions are excluded from the business segment results, they are included in reported consolidated earnings. Gains and losses that are not individually significant are included in all segment results as these items are included in the chief operating decision maker s assessment of segment performance.

Our segments and their principal activities consist of the following:

Segment	Description
Verizon Wireless	Verizon Wireless communications products and services include wireless voice and data services and equipment sales, which are provided to consumer, business and government customers across the United States.
Wireline	Wireline s communications products and services include voice, Internet access, broadband video and data, Internet protocol network services, network access, long distance and other services. We provide these products and services to consumers in the United States, as well as to carriers, businesses and government customers both in the United States and in over 150 other countries around the world.

The following table provides operating financial information for our two reportable segments:

	Т	hree Month	s Ended				
(dollars in millions)		Septen 2012	nber 30, 2011				
External Operating Revenues		-01-	-011	-01-	-011		
Verizon Wireless							
Retail service	\$	15,523 \$	14,392	\$ 45,610	\$ 42,055		
Other service		616	626	1,684	1,952		
Service revenue		16,139	15,018	47,294	44,007		
Equipment		1,855	1,797	5,456	5,234		
Other		1,008	890	3,057	2,590		
Total Verizon Wireless		19,002	17,705	55,807	51,831		
Wireline Consumer retail		2 551	2 400	10.472	10,177		
Small business		3,554 667	3,400 666	10,473 1,990	2,038		
Sinan business		007	000	1,990	2,038		
Mass Markets		4,221	4,066	12,463	12,215		
Strategic services		2,010	1,926	5,962	5,591		
Core		1,769	1,993	5,488	6,104		
Global Enterprise		3,779	3,919	11,450	11,695		
Global Wholesale		1,512	1,668	4,666	5,138		
Other		120	185	373	558		
Total Wireline		9,632	9,838	28,952	29,606		
Total segments	,	28,634	27,543	84,759	81,437		
Corporate, eliminations and other		373	370	1,042	1,002		
Total consolidated reported	\$ 2	29,007 \$	27,913	\$ 85,801	\$ 82,439		
Internet December 1							
Intersegment Revenues Verizon Wireless	\$	22 \$	21	\$ 67	\$ 69		
Wireline	Ψ	282 ⁽⁴⁾	311	838	937		
Total segments		304	332	905	1,006		
Corporate, eliminations and other		(304)	(332)	(905)	(1,006)		
Total consolidated reported	\$	\$		\$	\$		
Total Operating Revenues Verizon Wireless	¢	10.0 2 4 ¢	17 726	¢ 55 071	\$ 51,000		
Wireline	\$	19,024 \$ 9,914	17,726 10,149	\$ 55,874 29,790	\$ 51,900 30,543		
wnenne		7,714	10,149	29,190	30,343		
Total segments	<u>'</u>	28,938	27,875	85,664	82,443		
Corporate, eliminations and other		69	38	137	(4)		

Total consolidated reported	\$ 29,007	\$ 27,913	\$ 85,801	\$ 82,439
Operating Income				
Verizon Wireless	\$ 6,047	\$ 5,149	\$ 16,977	\$ 14,192
Wireline	41	53	386	659
Total segments	6,088	5,202	17,363	14,851
Reconciling items	(605)	(555)	(1,034)	(859)
Total consolidated reported	\$ 5,483	\$ 4,647	\$ 16,329	\$ 13,992

(dollars in millions)	At September 30, 2012	At De	cember 31, 2011	
Assets				
Verizon Wireless	\$ 148,543	\$	147,378	
Wireline	88,691		86,185	
Total segments	237,234		233,563	
Reconciling items	(6,152)		(3,102)	
Total consolidated reported	\$ 231,082	\$	230,461	

A reconciliation of the total of the reportable segments operating income to consolidated income before provision for income taxes is as follows:

	Three Mon	ths Ended	Nine Months Ended September 30,			
	Sept	tember 30,				
(dollars in millions)	2012	2011	2012	2011		
Total segment operating income	\$ 6,088	\$ 5,202	\$ 17,363	\$ 14,851		
Litigation settlements (Note 10)	(384)		(384)			
Severance, pension and benefit charges (Note 7)		(329)		(329)		
Corporate, eliminations and other	(221)	(226)	(650)	(530)		
Total consolidated operating income	5,483	4,647	16,329	13,992		
Equity in earnings of unconsolidated businesses	62	125	237	347		
Other income and (expense), net	10	24	63	70		
Interest expense	(632)	(698)	(1,996)	(2,124)		
Income Before Provision For Income Taxes	\$ 4,923	\$ 4,098	\$ 14,633	\$ 12,285		

We generally account for intersegment sales of products and services and asset transfers at current market prices. No single customer accounted for more than 10% of our total operating revenues during the three and nine months ended September 30, 2012 and 2011.

10. Commitments and Contingencies

In the ordinary course of business Verizon is involved in various commercial litigation and regulatory proceedings at the state and federal level. Where it is determined, in consultation with counsel based on litigation and settlement risks, that a loss is probable and estimable in a given matter, the Company establishes an accrual. In none of the currently pending matters is the amount of accrual material. An estimate of the reasonably possible loss or range of loss in excess of the amounts already accrued cannot be made at this time due to various factors typical in contested proceedings, including (1) uncertain damage theories and demands; (2) a less than complete factual record; (3) uncertainty concerning legal theories and their resolution by courts or regulators; and (4) the unpredictable nature of the opposing party and its demands. We continuously monitor these proceedings as they develop and adjust any accrual or disclosure as needed. We do not expect that the ultimate resolution of any pending regulatory or legal matter in future periods, including the Hicksville matter described below, will have a material effect on our financial condition, but it could have a material effect on our results of operations for a given reporting period.

During 2003, under a government-approved plan, remediation commenced at the site of a former Sylvania facility in Hicksville, New York that processed nuclear fuel rods in the 1950s and 1960s. Remediation beyond original expectations proved to be necessary and a reassessment of the anticipated remediation costs was conducted. A reassessment of costs related to remediation efforts at several other former facilities was also undertaken. In September 2005, the Army Corps of Engineers (ACE) accepted the Hicksville site into the Formerly Utilized Sites Remedial Action Program. This may result in the ACE performing some or all of the remediation effort for the Hicksville site with a corresponding decrease in costs to Verizon. To the extent that the ACE assumes responsibility for remedial work at the Hicksville site, an adjustment to a

reserve previously established for the remediation may be made. Adjustments to the reserve may also be made based upon actual conditions discovered during the remediation at this or any other site requiring remediation.

Verizon is currently involved in approximately 50 federal district court actions alleging that Verizon is infringing various patents. Most of these cases are brought by non-practicing entities and effectively seek only monetary damages; a small number are brought by companies that sell products and seek injunctive relief as well. These cases have progressed to various degrees and a small number may go to trial in the coming 12 months if they are not otherwise resolved. In the third quarter of 2012, we settled a

number of patent litigation matters, including cases with ActiveVideo Networks Inc. (ActiveVideo) and TiVo Inc. (TiVo). In connection with the settlements with ActiveVideo and TiVo, we recorded a charge of \$0.4 billion in the third quarter of 2012 and will pay and recognize over the next six years an additional \$0.2 billion. We are pursuing a potential recovery of a portion of these amounts from other parties. The timing and our ability to procure a recovery are uncertain.

In connection with the execution of agreements for the sales of businesses and investments, Verizon ordinarily provides representations and warranties to the purchasers pertaining to a variety of nonfinancial matters, such as ownership of the securities being sold, as well as indemnity from certain financial losses. From time to time, counterparties may make claims under these provisions, and Verizon will seek to defend against those claims and resolve them in the ordinary course of business.

Subsequent to the sale of Verizon Information Services Canada in 2004, we continue to provide a guarantee to publish directories, which was issued when the directory business was purchased in 2001 and had a 30-year term (before extensions). The preexisting guarantee continues, without modification, despite the subsequent sale of Verizon Information Services Canada and the spin-off of our domestic print and Internet yellow pages directories business. The possible financial impact of the guarantee, which is not expected to be adverse, cannot be reasonably estimated as a variety of the potential outcomes available under the guarantee result in costs and revenues or benefits that may offset each other. We do not believe performance under the guarantee is likely.

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations

Overview

Verizon Communications Inc. (Verizon, or the Company), is a holding company that, acting through its subsidiaries is one of the world s leading providers of communications, information and entertainment products and services to consumers, businesses and governmental agencies with a presence in over 150 countries around the world. Our offerings, designed to meet customers demand for speed, mobility, security and control, include voice, data and video services on our wireless and wireline networks. We have two reportable segments, Verizon Wireless and Wireline. Our wireless business, operating as Verizon Wireless, provides voice and data services and equipment sales across the United States using one of the most extensive and reliable wireless networks. Our wireline business provides consumer, business and government customers with communications products and services, including voice, broadband data and video services, network access, long distance and other communications products and services, and also owns and operates one of the most expansive end-to-end global Internet Protocol (IP) networks. We have a highly skilled, diverse and dedicated workforce of approximately 184,500 employees as of September 30, 2012.

In recent years Verizon has embarked upon a strategic transformation as advances in technology have changed the ways that our customers interact in their personal and professional lives and that businesses operate. To meet the changing needs of our customers and the changing technological landscape, we are focusing our efforts around higher margin and growing areas of our business: wireless data, wireline data and strategic services, including cloud computing services.

Our strategy requires significant capital investments to acquire wireless spectrum, put the spectrum into service, expand the fiber optic network that supports our wireless and wireline businesses, maintain our wireless and wireline networks and develop and maintain significant advanced database capacity.

In our Wireless business, during the three months ended September 30, 2012 compared to the similar period in 2011, strong revenue growth of 7.3% was driven by strong demand for smartphones and Internet data devices. At September 30, 2012, smartphones represented 53.2% of our retail postpaid phone base, and we also experienced a 4.0% increase in retail postpaid connections per account as compared to September 30, 2011.

In 2010, we launched our fourth-generation (4G) Long-Term Evolution (LTE) technology mobile broadband network, and as of October 18, 2012, we have deployed 4G LTE in 419 markets covering more than 250 million people throughout the country, which is more than 80% of the United States population. We expect to deploy 4G LTE in virtually our entire current third-generation (3G) network footprint in 2013. Our 4G LTE network has speeds up to ten times faster than those of 3G broadband. As a result of our investment in 4G LTE, we expect to achieve capacity improvements as well as reduced costs per megabyte.

On June 28, 2012, Verizon Wireless launched the Share Everything plans, which are available to both new and existing customers. The new plans feature unlimited voice minutes, unlimited text, video and picture messaging and a single data allowance that can be shared among up to 10 Verizon Wireless devices. In addition, the Mobile Hotspot service on all the devices is included in the Share Everything plans at no additional charge.

During the third quarter of 2012, we introduced seven 4G LTE smartphones: the Droid Incredible 4G LTE by HTC, the Samsung Galaxy S III, the Pantech Marauder, the Intuition by LG, the Samsung Galaxy Stellar, the DROID RAZR M by Motorola, the Apple iPhone 5, and one 4G LTE tablet, the Samsung Galaxy Tab 2.

In Wireline, during the three months ended September 30, 2012 compared to the similar period in 2011, revenues were positively impacted by higher revenues in Consumer retail driven by FiOS services. This represented approximately 66% of Consumer retail revenue during the three months ended September 30, 2012 as compared to approximately 59% during the similar period in 2011. As the FiOS product matures, we continue to seek ways to increase incremental revenue and further realize operating and capital efficiencies as well as to maximize profitability. As more applications are developed for this high-speed service, we expect that FiOS will become a hub for managing multiple home services that will eventually be part of the digital grid, including not only entertainment and communications, but also machine-to-machine communications, such as home monitoring, home health care, energy management services and utilities.

Also positively impacting Wireline s revenues during the three months ended September 30, 2012 was a 4.4% increase in strategic services revenue, which represented 53% of total Global Enterprise revenues. However, total Enterprise and Wholesale revenues declined as customers

continue to be adversely affected by the economy, resulting in delayed decision-making regarding spending, particularly on information technology. To compensate for the shrinking market for traditional voice service, we continue to build the Wireline segment around data, video and advanced business services areas where demand for reliable high-speed connections is growing.

During the third quarter of 2012, we reached tentative agreements with the Communications Workers of America and the International Brotherhood of Electrical Workers on new, three-year contracts which cover approximately 43,000 Wireline employees. The new agreements which were ratified by the union-represented employees, will expire on August 1, 2015.

During the third quarter of 2012, after receiving the required regulatory approvals, Verizon Wireless completed the following previously announced transactions in which we acquired wireless spectrum that will be used to deploy additional 4G LTE capacity:

Verizon Wireless acquired Advanced Wireless Service (AWS) spectrum in separate transactions with SpectrumCo, LLC (SpectrumCo) and Cox TMI Wireless, LLC for which it paid an aggregate of \$3.9 billion at the time of the closings. Verizon Wireless has also recorded a liability of \$0.4 billion related to a three-year service obligation to SpectrumCo s members pursuant to commercial agreements executed concurrently with the SpectrumCo transaction.

Verizon Wireless completed license purchase and exchange transactions with Leap Wireless, Savary Island Wireless, which is majority owned by Leap Wireless, and a subsidiary of T-Mobile USA, Inc. (T-Mobile). As a result of these transactions, we received an aggregate \$2.6 billion of AWS and PCS licenses at fair value and net cash proceeds of \$0.2 billion, we transferred certain AWS licenses to T-Mobile and a 700 megahertz (MHz) lower A block license to Leap Wireless, and we recorded an immaterial gain.
During the third quarter of 2012, we entered into a consent decree with the Department of Justice pursuant to which, among other things, we modified certain terms of the commercial agreements Verizon Wireless entered into in December 2011 with affiliates of Comcast Corporation, Time Warner Cable, Bright House Networks and Cox Communications Inc. (the cable companies). Through these agreements, the cable companies and Verizon Wireless became agents to sell one another s products and services and, over time, the cable companies will have the option, subject to the terms and conditions of the agreements, of selling Verizon Wireless service on a wholesale basis. In addition, the cable companies (other than Cox Communications Inc.) and Verizon Wireless have formed a technology innovation joint venture for the development of technology and intellectual property to better integrate wireline and wireless products and services.

On April 18, 2012, we announced plans to conduct an open sale process for all of our 700 MHz lower A and B block spectrum licenses. We acquired these licenses as part of Federal Communications Commission Auction 73 in 2008. This sale process is ongoing. We have reserved the right to retain any or all of these licenses. We expect to deploy any retained licenses as necessary to meet our own spectrum needs.

On June 1, 2012, we agreed to acquire HUGHES Telematics, Inc. (HUGHES Telematics) for approximately \$12 per share in cash for a total acquisition price of \$0.6 billion. We completed the acquisition on July 26, 2012. As a result of the transaction, HUGHES Telematics became a wholly-owned subsidiary of Verizon. Upon closing, we recorded approximately \$0.6 billion of goodwill, \$0.1 billion of other intangibles, and assumed the debt obligations of HUGHES Telematics, which were approximately \$0.1 billion as of the date of acquisition, and which were repaid by Verizon during July 2012. Had this acquisition been completed on January 1, 2012 or 2011, the results of the acquired operations of HUGHES Telematics would not have had a significant impact on the consolidated results of operations of Verizon. The acquisition is expected to accelerate our ability to bring more telematics offerings to market for existing and new HUGHES Telematics and Verizon customers. While we have commenced the appraisals necessary to assess the fair value, the purchase price allocation is preliminary.

In February 2012, Verizon entered into a joint venture with Coinstar, Inc. that will offer access to media rentals through online and mobile content streaming from Verizon to consumers across the country as well as physical media rentals through Redbox kiosks. The joint venture plans to introduce its subscription services in the fourth quarter of 2012.

Investing in innovative technology like wireless networks, high-speed fiber and cloud services has positioned Verizon at the center of the growth trends of the future. By investing in our own capabilities, we are also investing in the markets we serve by making sure our communities have a fast, reliable infrastructure for competing in the information economy. We are committed to putting our customers first and being a responsible member of our communities. Guided by this commitment and by our core values of integrity, respect, performance excellence and accountability, we believe we are well-positioned to produce a long-term return for our shareowners, create meaningful work for ourselves and provide something of lasting value for society.

Trends

There have been no significant changes to the information related to trends affecting our business that was disclosed in Part II, Item 7 of our Annual Report on Form 10-K for the year ended December 31, 2011 except to the extent described above.

Consolidated Results of Operations

In this section, we discuss our overall results of operations and highlight items of a non-operational nature that are not included in our segment results. We have two reportable segments, which we operate and manage as strategic business units and organize by products and services. Our segments are Verizon Wireless and Wireline. In Segment Results of Operations, we review the performance of our two reportable segments.

Corporate, eliminations and other includes unallocated corporate expenses such as certain pension and other employee benefit related costs, intersegment eliminations recorded in consolidation, the results of other businesses such as our investments in unconsolidated businesses, lease financing and divested operations, and other adjustments and gains and losses that are not allocated in assessing segment performance due to their non-operational nature. Although such transactions are excluded from the business segment results, they are included in reported consolidated earnings. Gains and losses that are not individually significant are included in all segment results as these items are included in the chief operating decision maker s assessment of segment performance. We believe that this presentation assists users of our financial statements in better understanding our results of operations and trends from period to period.

Consolidated Revenues

		nths Ended tember 30,	In	crease/		nths Ended tember 30,	In	crease/
(dollars in millions)	2012	2011	(De	crease)	2012	2011	(De	crease)
Verizon Wireless								
Service revenue	\$ 16,154	\$ 15,033	\$ 1,121	7.5 %	\$ 47,340	\$ 44,051	\$ 3,289	7.5 %
Equipment and other	2,870	2,693	177	6.6	8,534	7,849	685	8.7
Total	19,024	17,726	1,298	7.3	55,874	51,900	3,974	7.7
Wireline								
Mass Markets	4,225	4,070	155	3.8	12,473	12,224	249	2.0
Global Enterprise	3,781	3,921	(140)	(3.6)	11,453	11,693	(240)	(2.1)
Global Wholesale	1,782	1,963	(181)	(9.2)	5,470	6,035	(565)	(9.4)
Other	126	195	(69)	(35.4)	394	591	(197)	(33.3)
Total	9,914	10,149	(235)	(2.3)	29,790	30,543	(753)	(2.5)
Corporate, eliminations and other	69	38	31	81.6	137	(4)	141	nm
Consolidated Revenues	\$ 29,007	\$ 27,913	\$ 1,094	3.9	\$ 85,801	\$ 82,439	\$ 3,362	4.1

nm not meaningful

The increase in consolidated revenues during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 was primarily due to higher revenues at Verizon Wireless, as well as higher Mass Markets revenues driven by FiOS services and increased Strategic services revenues within Global Enterprise at our Wireline segment. Partially offsetting these increases were lower Global Wholesale and Global Enterprise Core revenues at our Wireline segment.

Verizon Wireless revenues increased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 due to growth in both service and equipment and other revenue. Service revenue increased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 primarily driven by higher retail postpaid service revenues as a result of a continued increase in retail postpaid connections since October 1, 2011. Since October 1, 2011, retail postpaid connections have increased by nearly 4.2 million connections

as of September 30, 2012. Retail postpaid connections per account increased during the nine months ended September 30, 2012 compared to the similar period in 2011 primarily due to increased penetration of smartphones and increased use of Internet data devices. In the three months ended September 30, 2012, the increase in retail postpaid connection net additions primarily reflects the launch of our Share Everything plans coupled with new device introductions in 2012. In the nine months ended September 30, 2012, the decline was due to the timing of the iPhone launch in 2011.

Equipment and other revenue increased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 primarily due to an increase in regulatory and device upgrade fees, partially offset by a decrease in equipment sales compared to the similar periods in 2011.

Wireline s revenues decreased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 primarily driven by declines in Global Wholesale, Global Enterprise Core and Other revenues, partially offset by higher revenues in Consumer retail driven by FiOS services and higher revenues from Strategic services. Wireline s revenues in 2011 were also impacted by an increase in our FiOS order backlog as well as delays in provisioning certain services to Enterprise customers in August and September of 2011.

Mass Markets revenues increased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 due to the expansion of FiOS services (Voice, Internet and Video) as well as changes in our pricing strategies adopted in 2012, partially offset by the continued decline of local exchange revenues.

Global Enterprise revenues decreased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 primarily driven by lower local services and traditional circuit-based revenues, a decline in customer premise equipment revenues and the unfavorable impact of foreign currency translation. These decreases were partially offset by higher Strategic services revenues, primarily due to growth in advanced services, such as managed network, contact center solutions, IP communications and our cloud and data center offerings.

Global Wholesale revenues decreased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 primarily due to a decline in traditional voice revenues as a result of decreased minutes of use (MOUs) and a decline in domestic wholesale connections, partially offset by continuing demand for high-speed digital data services from fiber-to-the-cell customers upgrading their core data circuits to Ethernet facilities as well as Ethernet migration from other core customers.

Other revenues decreased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 primarily due to reduced volumes, including former MCI mass market customer losses.

Consolidated Operating Expenses

	Three Mo Se	 s Ended nber 30,	Inc	rease/		 s Ended nber 30,	Inc	rease/
(dollars in millions)	2012	2011	(Dec	rease)	2012	2011	(Dec	rease)
Cost of services and sales	\$ 10,991	\$ 11,398	\$ (407)	(3.6)%	\$ 33,206	\$ 33,785	\$ (579)	(1.7)%
Selling, general and								
administrative expense	8,366	7,689	677	8.8	23,943	22,346	1,597	7.1
Depreciation and amortization expense	4,167	4,179	(12)	(0.3)	12,323	12,316	7	0.1
Consolidated Operating Expenses	\$ 23,524	\$ 23,266	\$ 258	1.1	\$ 69,472	\$ 68,447	\$ 1,025	1.5

Cost of Services and Sales

Cost of services and sales decreased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 primarily due to a decline in costs for wireless data services, a decrease in connection costs and a decrease in the cost of long distance at our Verizon Wireless segment. Also contributing to the decrease were declines in access costs and customer premise equipment costs, as well as the non-recurrence of repair and maintenance expenses caused by storm-related events in 2011. Partially offsetting the decrease were increased costs of network services, increased data roaming and higher cost of equipment sales at our Verizon Wireless segment. In addition, the decrease was partially offset by higher content costs associated with continued FiOS subscriber growth and vendor rate increases, increased rent expense as well as increased expenses related to our cloud and data center offerings at our Wireline segment.

Selling, General and Administrative Expense

Selling, general and administrative expense increased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 primarily due to higher sales commission expense and costs associated with regulatory fees at our Verizon Wireless segment.

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Partially offsetting the increase was the non-recurrence of costs caused by storm-related events in 2011.

Depreciation and Amortization Expense

Depreciation and amortization expense was essentially unchanged during the three and nine months ended September 30, 2012 compared to the similar periods in 2011, as growth in depreciable assets at our Verizon Wireless segment was offset by a decrease in depreciable assets at our Wireline segment and changes in the estimated useful lives of certain asset classes at Verizon Wireless.

Non-operational Charges

Non-operational charges included in operating expenses were as follows:

	Th	ree Mont	hs Ended	Nii	ne Mont	hs Ended
		Sept	ember 30,		Septe	ember 30,
(dollars in millions)		2012	2011		2012	2011
Litigation settlements	\$	384	\$	\$	384	\$
Severance, pension and benefit charges			329			329

See Other Items for a description of non-operational items.

Consolidated Operating Income and EBITDA

Consolidated earnings before interest, taxes, depreciation and amortization expenses (Consolidated EBITDA) and Consolidated Adjusted EBITDA, which are presented below, are non-GAAP measures and do not purport to be alternatives to operating income as a measure of operating performance. Management believes that these measures are useful to investors and other users of our financial information in evaluating operating profitability on a more variable cost basis as they exclude the depreciation and amortization expense related primarily to capital expenditures and acquisitions that occurred in prior years, as well as in evaluating operating performance in relation to our competitors. Consolidated EBITDA is calculated by adding back interest, taxes, depreciation and amortization expense, equity in earnings of unconsolidated businesses and other income and (expense), net to net income.

Consolidated Adjusted EBITDA is calculated by excluding the effect of non-operational items from the calculation of Consolidated EBITDA. Management believes that this measure provides additional relevant and useful information to investors and other users of our financial data in evaluating the effectiveness of our operations and underlying business trends in a manner that is consistent with management s evaluation of business performance. See Other Items for additional details regarding these non-operational items.

Operating expenses include pension and benefit related charges based on actuarial assumptions, including a projected discount rate and an estimated return on plan assets. These estimates will be updated in the fourth quarter to reflect actual return on plan assets and updated actuarial assumptions. The adjustment will be recognized in the income statement during the fourth quarter pursuant to our accounting policy for the recognition of actuarial gains/losses.

It is management s intent to provide non-GAAP financial information to enhance the understanding of Verizon s GAAP financial information, and it should be considered by the reader in addition to, but not instead of, the financial statements prepared in accordance with GAAP. Each non-GAAP financial measure is presented along with the corresponding GAAP measure so as not to imply that more emphasis should be placed on the non-GAAP measure. The non-GAAP financial information presented may be determined or calculated differently by other companies.

	TI		ths Ended tember 30,		ths Ended tember 30,
(dollars in millions)		2012	2011	2012	2011
Consolidated Operating Income	\$	5,483	\$ 4,647	\$ 16,329	\$ 13,992
Add Depreciation and amortization expense		4,167	4,179	12,323	12,316
Consolidated EBITDA	\$	9,650	\$ 8,826	\$ 28,652	\$ 26,308
Add Litigation settlements		384		384	
Add Severance, pension and benefit charges			329		329
Consolidated Adjusted EBITDA	\$	10,034	\$ 9,155	\$ 29,036	\$ 26,637

The changes in the table above during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 were a result of the factors described in connection with operating revenues and operating expenses above.

Other Consolidated Results

Equity in Earnings of Unconsolidated Businesses

Equity in earnings of unconsolidated businesses decreased \$63 million, or 50.4%, and \$110 million, or 31.7%, during the three and nine months ended September 30, 2012, respectively, compared to the similar periods in 2011. The decrease during both periods was primarily due to lower earnings from operations at Vodafone Omnitel N.V. and, to a lesser extent, the devaluation of the Euro against the U.S. dollar.

Other Income and (Expense), Net

Additional information relating to Other income and (expense), net is as follows:

	Th	-	 oer 30,		crease/	N	-	 ber 30,		crease/
(dollars in millions)		2012	2011	(De	crease)		2012	2011	(De	crease)
Interest income	\$	14	\$ 16	\$ (2)	(12.5)%	\$	44	\$ 51	\$ (7)	(13.7)%
Foreign exchange gains (losses), net		(10)	1	(11)	nm		(3)	(22)	19	(86.4)
Other, net		6	7	(1)	(14.3)		22	41	(19)	(46.3)
Total	\$	10	\$ 24	\$ (14)	(58.3)	\$	63	\$ 70	\$ (7)	(10.0)

nm not meaningful

Interest Expense

Three Months Ended

Nine Months Ended

71 III III	1	oten	nber 30,		rease/	1	ten	1ber 30,		crease/
(dollars in millions)	2012		2011	(Deci	rease)	2012		2011	(De	crease)
Total interest costs on debt balances	\$ 737	\$	808	\$ (71)	(8.8)%	\$ 2,234	\$	2,465	\$ (231)	(9.4)%
Less capitalized interest costs	105		110	(5)	(4.5)	238		341	(103)	(30.2)
Total	\$ 632	\$	698	\$ (66)	(9.5)	\$ 1,996	\$	2,124	\$ (128)	(6.0)
Average debt outstanding	\$ 52,515	\$	54,746			\$ 52,555	\$	55,632		
Effective interest rate	5.6%		5.9%			5.7%		5.9%		

Total interest costs on debt balances decreased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 primarily due to a \$2.2 billion and \$3.1 billion decrease in average debt, respectively (see Consolidated Financial Condition), and a lower effective interest rate in both periods. Capitalized interest costs were lower in 2012 primarily due to our ongoing deployment of the 4G LTE network.

Provision for Income Taxes

	Thr	ee Montl	ıs E	nded]	Nine Mont	hs	Ended		
		Septe	mbe	er 30,	In	crease/		Sept	eml	ber 30,	Inc	crease/
(dollars in millions)		2012		2011	(Dee	crease)		2012		2011	(Dec	rease)
Provision for income taxes	\$	631	\$	556	\$ 75	13.5 %	\$	2,150	\$	1,875	\$ 275	14.7 %
Effective income tax rate		12.8%		13.6%				14.7%		15.3%		

The effective income tax rate is calculated by dividing the provision for income taxes by income before the provision for income taxes. Our annual effective income tax rate is significantly lower than the statutory federal income tax rate due to the inclusion of income attributable to Vodafone Group Plc. s (Vodafone) noncontrolling interest in the Verizon Wireless partnership within our income before the provision for income taxes, which resulted in our effective income tax rate being 15.6 and 15.1 percentage points lower during the three months ended September 30, 2012 and 2011, respectively, and 14.9 and 14.5 percentage points lower during the nine months ended September 30, 2012 and 2011, respectively.

The increase in the provision for income taxes during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 is primarily due to higher income before income taxes, partially offset by lower income taxes from domestic business restructurings in the current period. The increase during the nine months ended September 30, 2012 was also partially offset by the favorable resolution of various international income tax matters in the current period. The effective income tax rate for the three and nine months ended September 30, 2012, compared to the similar periods in 2011, decreased primarily due to lower income taxes from domestic business restructurings in the current period. The decrease during the nine months ended September 30, 2012 was also due to the favorable resolution of various international income tax matters in the current period. The decrease during the nine months ended September 30, 2012 was also due to the favorable resolution of various international income tax matters in the current period.

Unrecognized Tax Benefits

Unrecognized tax benefits were \$3.0 billion at September 30, 2012 and \$3.1 billion at December 31, 2011. Interest and penalties related to unrecognized tax benefits were \$0.4 billion (after-tax) at September 30, 2012 and \$0.5 billion (after-tax) at December 31, 2011.

As a large taxpayer, we are under audit by the Internal Revenue Service (IRS) and multiple state and foreign jurisdictions for various open tax years. The IRS commenced its examination of the Company s U.S. income tax returns for tax years 2007-2009 in the third quarter of 2012. Significant tax litigation and appeals are ongoing in Canada for tax years as early as 2002. It is reasonably possible that the amount of the liability for unrecognized tax benefits could change by a significant amount during the next twelve-month period. An estimate of the range of the possible change cannot be made until issues are further developed or examinations close.

Net Income Attributable to Noncontrolling Interest

	Th	ree Mon Sept		Ended ber 30,	Inc	crease/	Ni	ne Mon Sept	 Ended oer 30,	Inc	crease/
(dollars in millions)		2012 2011			(Dec	rease)		2012	2011	(Dec	rease)
Net income attributable to											
noncontrolling interest	\$	2.699	\$	2.163	\$ 536	24.8%	\$	7.379	\$ 5.983	\$ 1,396	23.3%

The increase in Net income attributable to noncontrolling interest during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 was due to higher earnings in our Verizon Wireless segment, which has a 45% noncontrolling partnership interest attributable to Vodafone.

Segment Results of Operations

We have two reportable segments, Verizon Wireless and Wireline, which we operate and manage as strategic business units and organize by products and services. We measure and evaluate our reportable segments based on segment operating income. The use of segment operating income is consistent with the chief operating decision maker s assessment of segment performance.

Segment earnings before interest, taxes, depreciation and amortization (Segment EBITDA), which is presented below, is a non-GAAP measure and does not purport to be an alternative to operating income as a measure of operating performance. Management believes that this measure is useful to investors and other users of our financial information in evaluating operating profitability on a more variable cost basis as it excludes the depreciation and amortization expenses related primarily to capital expenditures and acquisitions that occurred in prior years, as well as in evaluating operating performance in relation to our competitors. Segment EBITDA is calculated by adding back depreciation and amortization expense to segment operating income.

Verizon Wireless Segment EBITDA service margin, also presented below, is calculated by dividing Verizon Wireless Segment EBITDA by Verizon Wireless service revenues. Verizon Wireless Segment EBITDA service margin utilizes service revenues rather than total revenues. Service revenues primarily exclude equipment revenues in order to reflect the impact of providing service to the wireless customer base on an ongoing basis. Verizon Wireline EBITDA margin is calculated by dividing Wireline EBITDA by total Wireline revenues.

Verizon Wireless

Our Verizon Wireless segment is primarily comprised of Cellco Partnership doing business as Verizon Wireless. Cellco Partnership is a joint venture formed in April 2000 by the combination of the U.S. wireless operations and interests of Verizon and Vodafone. Verizon owns a controlling 55% interest in Verizon Wireless and Vodafone owns the remaining 45%. Verizon Wireless provides wireless voice and data services across one of the most extensive wireless networks in the United States.

We provide these services and equipment sales to consumer, business and government customers in the United States on a postpaid and prepaid basis. Postpaid customers represent individual lines of service for which a customer pays in advance a monthly access charge in return for a monthly voice and/or data service allowance, and use of any services beyond the allowances is billed monthly in arrears. Our prepaid service enables individuals to obtain wireless data and voice services without a long-term contract or credit verification by paying in advance.

Operating Revenues and Selected Operating Statistics

(dollars in millions, except ARPA)		Contract Months Ended September 30, 2012 2011 2011 2012 2011 2012 2011 2012 2011 2012 2011 2012 2011 2012 2011 2012 2011 2012 2011 2012 2011 2012 2011 2012 2011 2012 2011 2012 2011 2012 2012 2011 2012					crease/ crease)		Nine Mor Sep 2012		s Ended nber 30, 2011			crease/ crease)
Retail service	¢		¢		¢	1.133	7.9%	¢	45,654	¢	42.098	¢	3,556	8.4%
Other service	φ	616	Ŷ	628	φ	(12)	(1.9)	¢	1,686	φ	1,953	φ	(267)	(13.7)
Service revenue		16,154		15,033		1,121	7.5		47,340		44,051		3,289	7.5
Equipment and other		2,870		2,693		177	6.6		8,534		7,849		685	8.7
Total Operating Revenues	\$	19,024	\$	17,726	\$	1,298	7.3	\$	55,874	\$	51,900	\$	3,974	7.7
Connections (000) ⁽¹⁾														
Retail connections									95,899		90,708		5,191	5.7
Retail postpaid connections									90,354		86,175		4,179	4.8
Net additions in period (000) ²⁾														
Retail connections		1,763		968		795	82.1		3,675		3,165		510	16.1
Retail postpaid connections		1,535		882		653	74.0		2,924		3,045		(121)	(4.0)
Churn Rate:														
Retail connections		1.18%		1.26%					1.18%		1.27%			
Retail postpaid connections		0.91%		0.94%					0.90%		0.95%			
Account Statistics:														
Retail postpaid ARPA	\$	145.42	\$	136.57	\$	8.85	6.5	\$	143.11	\$	133.44	\$	9.67	7.2
Retail postpaid accounts (000)									34,796		34,444		352	1.0
Retail postpaid connections per account ⁽¹⁾ (¹⁾ As of end of period									2.60		2.50		0.10	4.0

(2) Excluding acquisitions and adjustments

The increase in Verizon Wireless total operating revenues during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 was the result of growth in both service and equipment and other revenue.

Accounts and Connections

Retail (non-wholesale) postpaid accounts are contracts with retail customers that are directly served and managed by Verizon Wireless and use its branded services. Account classifications include single connection, family plans, share everything plans and corporate accounts. Hence, a single account may provide monthly voice and data services to a variety of connected devices. Retail connections represent our retail customer

device connections. Churn is the rate at which customers disconnect individual lines of service.

Connections under an account may include: smartphones, basic phones, Home Phone Connect, Home Fusion, tablets, and other Internet devices. We expect to continue to experience retail connection growth based on the strength of our product offerings and network service quality. Retail connection net additions increased during the three months ended September 30, 2012, compared to the similar period in 2011, primarily due to an increase in retail postpaid and prepaid connection gross additions and improvements in our retail connections churn rate. Higher retail postpaid connection gross additions during the three months ended September 30, 2012 primarily reflect the launch of our Share Everything plans coupled with new device introductions during the third quarter. In the nine months ended September 30, 2012, the decline in retail postpaid connection net additions, compared to the similar period in 2011, primarily reflects a decrease in retail postpaid connection gross additions as a result of the timing of the iPhone launch in 2011.

Retail Postpaid Connections per Account

Retail postpaid connections per account is calculated by dividing the total number of retail postpaid connections by the average number of retail postpaid accounts in the period. Retail postpaid connections per account increased during the nine months ended September 30, 2012 as compared to the similar period in 2011 primarily due to increasing penetration of smartphones and increased use of tablets and other Internet devices.

Service Revenue

Service revenue increased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 primarily driven by higher retail postpaid service revenues as a result of a continued increase in retail postpaid connections since October 1, 2011. Since October 1, 2011, retail postpaid connections have increased by nearly 4.2 million connections as of September 30, 2012. Also contributing to the retail postpaid service revenue increase is the gradual and continued increase in penetration of higher priced smartphone connections since October 1, 2011, which is also contributing to the increase in our retail postpaid ARPA (the average revenue per account from retail postpaid accounts).

The increase in retail postpaid ARPA for the three and nine months ended September 30, 2012 compared to the similar periods in 2011 was primarily driven by increases in smartphone penetration and in retail postpaid connections per account. The proportion of our retail postpaid phone base utilizing smartphones increased to 53.2% as of September 30, 2012 compared to 39.2% at September 30, 2011 and retail postpaid connections per account increased by 4.0% as of September 30, 2012 compared to September 30, 2011. The increase in retail postpaid connections per account is primarily due to increases in Internet data devices, which represented 8.8% of our retail postpaid connection base as of September 30, 2012 compared to 7.8% as of September 30, 2011, primarily due to strong sales of jetpacks.

Other service revenue decreased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 as a result of a decrease in third party roaming revenue.

Equipment and Other Revenue

Equipment and other revenue increased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 primarily due to an increase in regulatory and device upgrade fees, partially offset by a decrease in equipment sales compared to the similar periods in 2011.

Operating Expenses

	ſ	Three Mo	nths	s Ended			Nine Mon	ths Ended		
		Sep	otem	ıber 30,	Inc	rease/	Sept	ember 30,	Inc	rease/
(dollars in millions)		2012		2011	(Dec	rease)	2012	2011	(Dec	rease)
Cost of services and sales	\$	5,690	\$	5,670	\$ 20	0.4~%	\$ 17,158	\$ 17,379	\$ (221)	(1.3)%
Selling, general and administrative expense		5,250		4,867	383	7.9	15,773	14,412	1,361	9.4
Depreciation and amortization expense		2,037		2,040	(3)	(0.1)	5,966	5,917	49	0.8
Total Operating Expenses	\$	12,977	\$	12,577	\$ 400	3.2	\$ 38,897	\$ 37,708	\$ 1,189	3.2

Cost of Services and Sales

Cost of services and sales increased during the three months ended September 30, 2012 compared to the similar period in 2011 primarily due to higher cost of equipment sales, increased cost of network services and increased data roaming offset by a decrease in connection costs due to the ongoing deployment of Ethernet backhaul primarily targeted at sites upgrading to 4G LTE, a decrease in cost of data services and a decrease in the cost of long distance.

Cost of services and sales decreased during the nine months ended September 30, 2012 compared to the similar period in 2011 primarily due to a decrease in cost for data services, a decrease in connection costs due to the ongoing deployment of Ethernet backhaul primarily targeted at sites upgrading to 4G LTE and a decrease in the cost of long distance, partially offset by increased data roaming, increased cost of network services and higher cost of equipment sales.

Selling, General and Administrative Expense

Selling, general and administrative expense increased during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 primarily due to higher sales commission expense in our indirect channel as well as costs associated with regulatory fees. Indirect sales commission expense increased \$0.5 billion and \$0.9 billion, during the three and nine months ended September 30, 2012, respectively, compared to the similar periods in 2011 as a result of increases in the average commission per unit, as the mix of units continues to shift toward smartphones and more customers activate data services.

Depreciation and Amortization Expense

Depreciation and amortization expense remained relatively flat in the three months ended September 30, 2012 compared to the similar period in 2011, and increased during the nine months ended September 30, 2012 compared to the similar periods in 2011 primarily driven by growth in depreciable assets, partially offset by changes in the estimated useful lives of certain asset classes.

Segment Operating Income and EBITDA

	r	Three Mo	nths	Ended			Nine Mo	nth	s Ended		
(dollars in millions)		Sep 2012	otem	ber 30, 2011		crease/ crease)	Sep 2012	oten	1ber 30, 2011		rease/ rease)
Segment Operating Income	\$	6,047	\$	5,149	\$ 898	17.4%	\$ 16,977	\$	14,192	\$ 2,785	19.6%
Add Depreciation and amortization expense		2,037		2,040	(3)	(0.1)	5,966		5,917	49	0.8
Segment EBITDA	\$	8,084	\$	7,189	\$ 895	12.4	\$ 22,943	\$	20,109	\$ 2,834	14.1
Segment operating income margin		31.8%		29.0%			30.4%		27.3%		
Segment EBITDA service margin		50.0%		47.8%			48.5%		45.6%		

The changes in the table above during the three and nine months ended September 30, 2012 compared to the similar periods in 2011 were primarily a result of the factors described in connection with operating revenues and operating expenses above.

Wireline

The Wireline segment provides customers with voice service including long distance, broadband video and data, IP network services, network access and other services. We provide these products and services to consumers and small businesses in the United States, as well as to businesses and government customers and carriers both in the United States and in over 150 other countries around the world.

Operating Revenues and Selected Operating Statistics

	Three Mor	nths I	Ended			Nine Mon	ths Ended		
(dollars in millions)	September 30, 2012 2011				crease/ crease)	Sept 2012	ember 30, 2011		crease/ crease)
Consumer retail	\$ 3,555	\$	3,400	\$ 155	4.6 %	\$ 10,474	\$ 10,177	\$ 297	2.9 %
Small business	670		670			1,999	2,047	(48)	(2.3)
Mass Markets	4,225		4,070	155	3.8	12,473	12,224	249	2.0
Strategic services	2,010		1,926	84	4.4	5,962	5,591	371	6.6
Core	1,771		1,995	(224)	(11.2)	5,491	6,102	(611)	(10.0)
Global Enterprise	3,781		3,921	(140)	(3.6)	11,453	11,693	(240)	(2.1)
Global Wholesale	1,782		1,963	(181)	(9.2)	5,470	6,035	(565)	(9.4)
Other	126		195	(69)	(35.4)	394	591	(197)	(33.3)
Total Operating Revenues	\$ 9,914	\$ 1	10,149	\$ (235)	(2.3)	\$ 29,790	\$ 30,543	\$ (753)	(2.5)

Connections (000) ⁽¹⁾				
Total voice connections	22,847	24,519	(1,672)	(6.8)
Total Broadband connections	8,768	8,572	196	